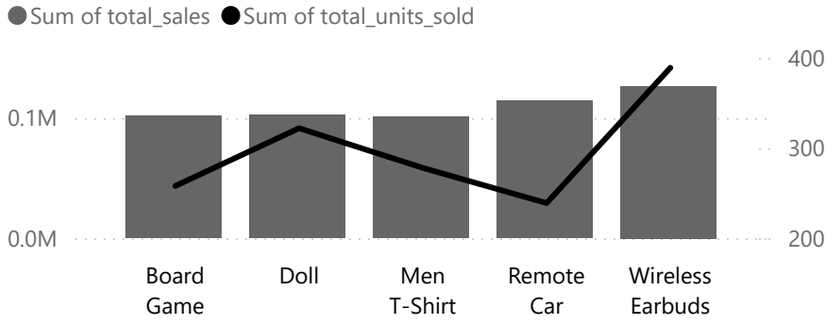
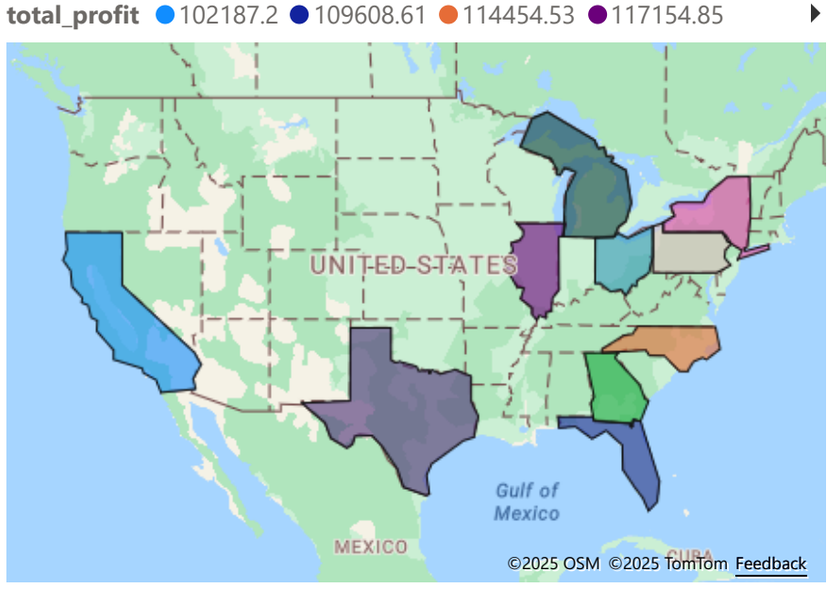
Retail Performance & KPI Analysis

Total Profit	Avg profit...	Avg Discount	Total Sales
1.30M	39.53	0.04	2.97M

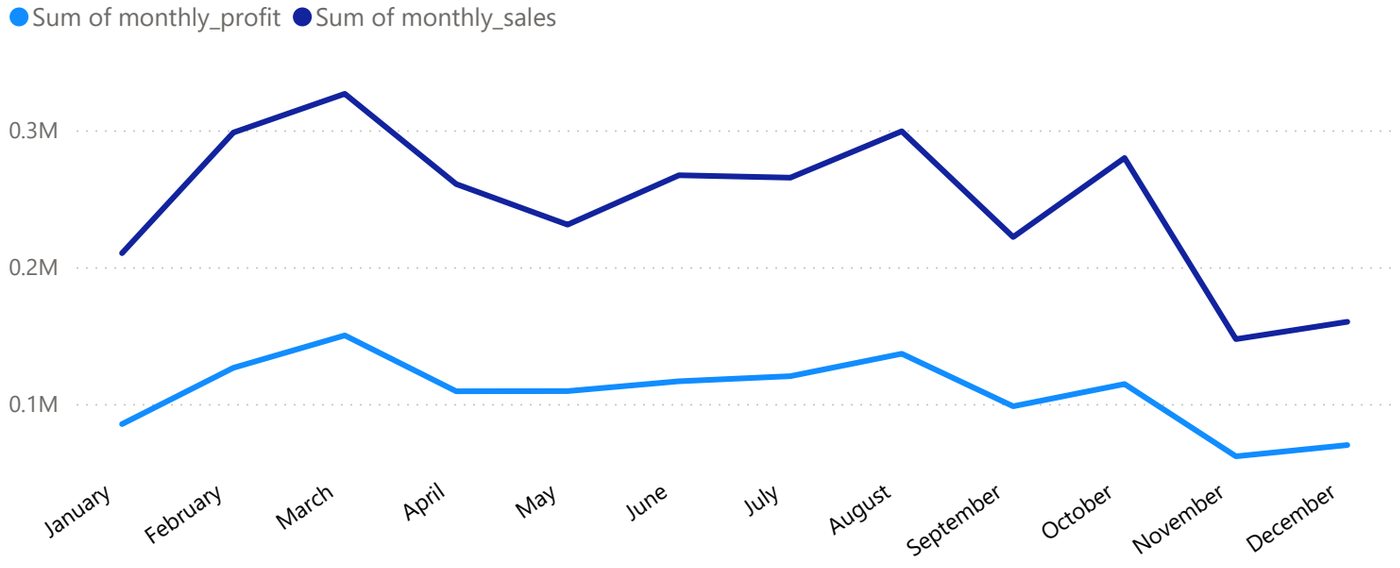
Sum of total_sales and Sum of total_units_sold by product_name



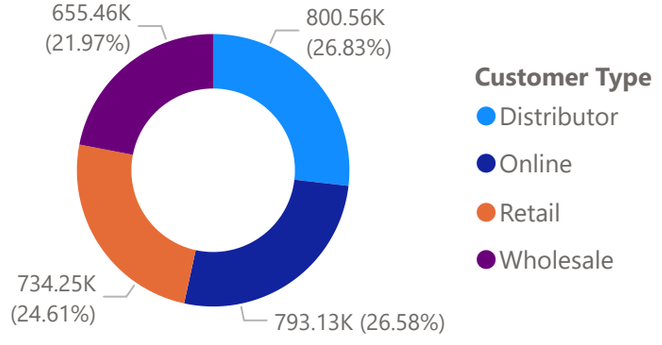
state and total_profit



Sum of monthly_profit and Sum of monthly_sales by Month



Sum of Total by Customer Type

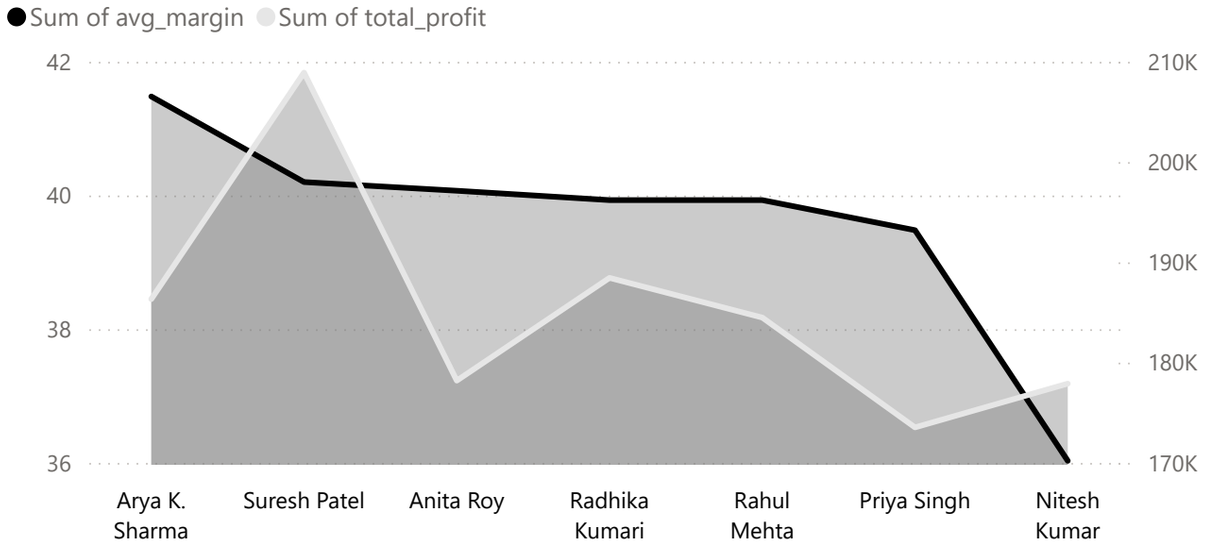


Sum of Total by Product Category

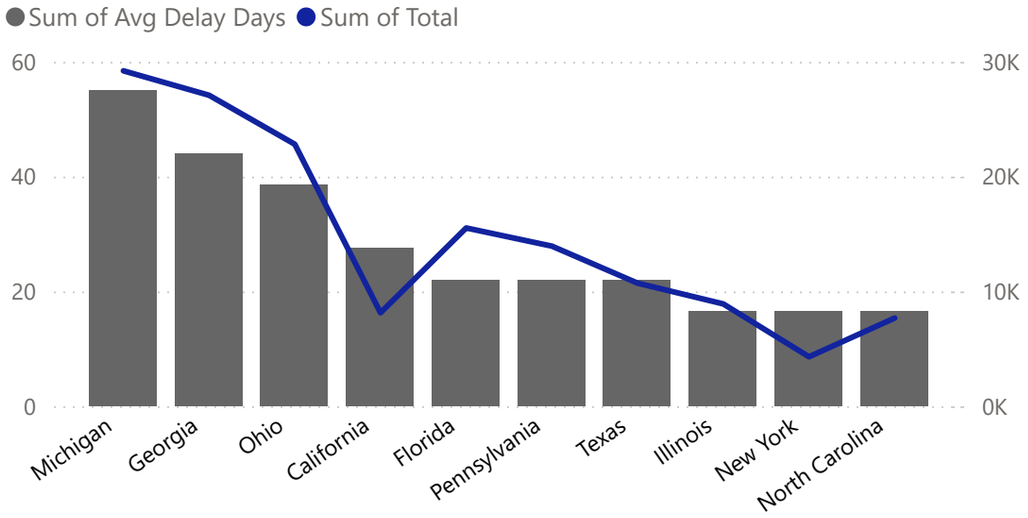
Retail Performance & KPI Analysis

Total Sales	Total Profit	Avg Margin
2.97M	1.30M	277.12

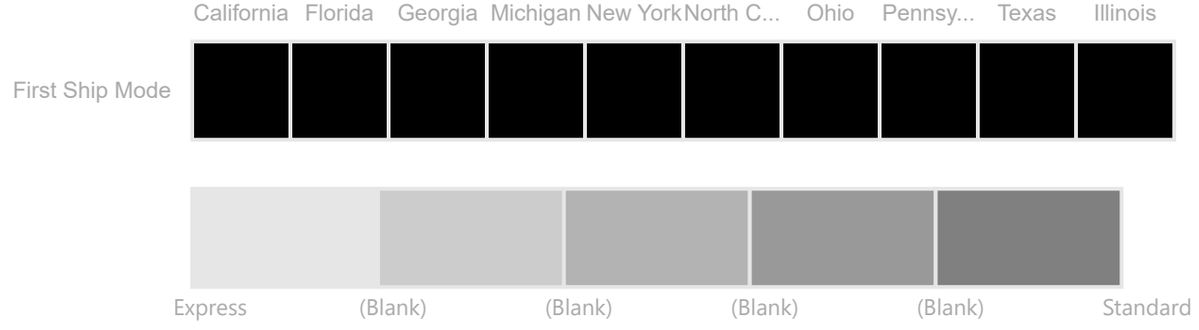
Profitability & Margin Comparison by Account Manager



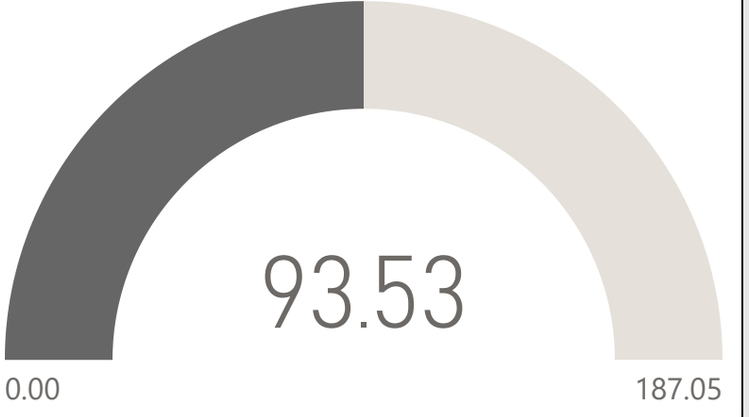
Delay vs Total Volume by State



Shipping Mode Data Availability by State



Daily Profit vs Target Benchmark Gauge



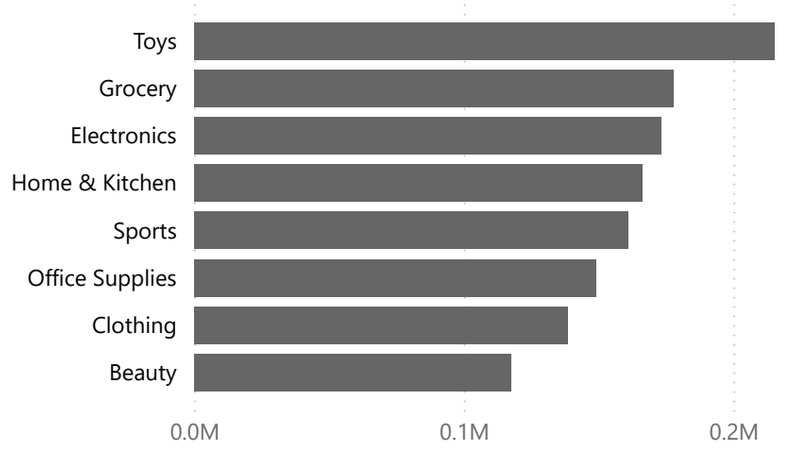
Month

- [ ] January
- [ ] February
- [ ] March
- [ ] April
- [ ] May
- [ ] June
- [ ] July
- [ ] August

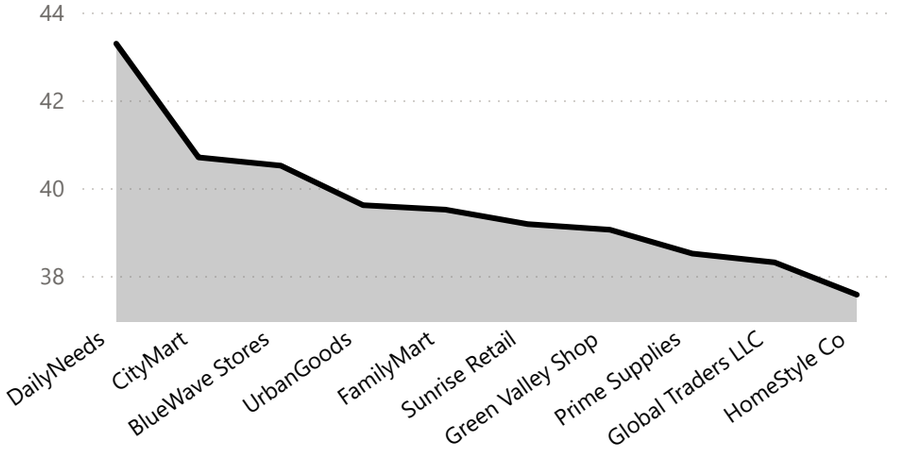
Retail Performance & KPI Analysis

Gross Revenue	Total Cost	Total Profit
3.08M	1.74M	1.30M

Top Profit-Generating Product Categories

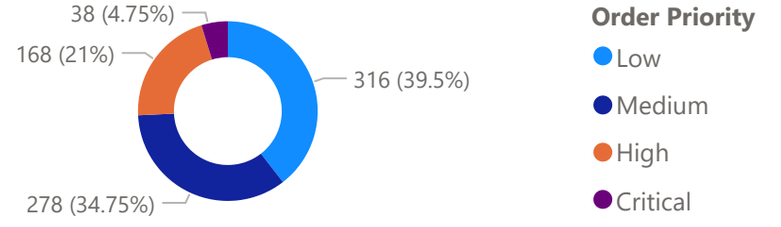


Customer-Wise Average Profit Margin Trend

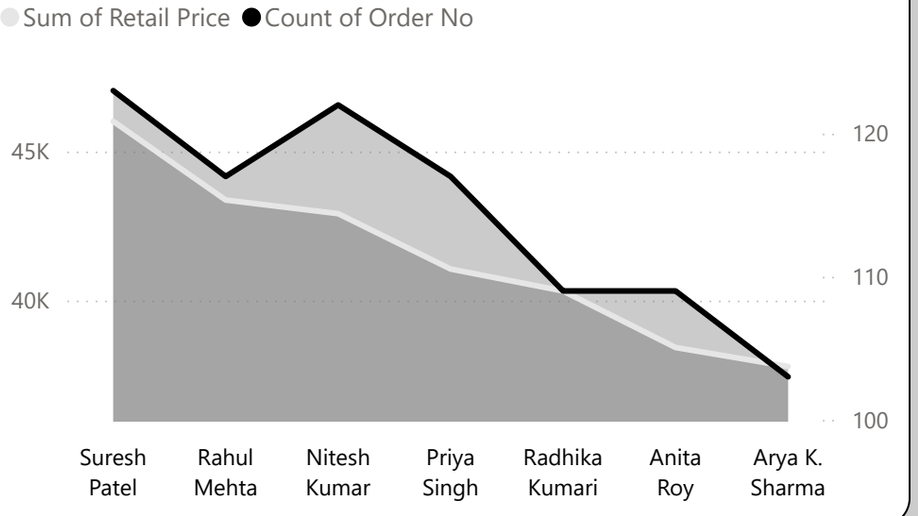


Impact of Discounts on Profitability (%)

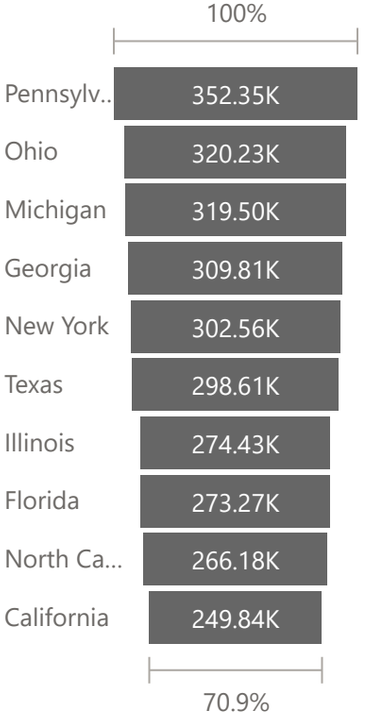
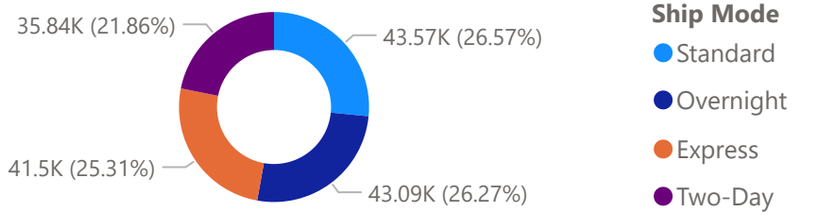
Order Priority Distribution Across Product Categories



Sales & Order Volume by Account Manager



Top States by Total Order Value (in Thousands)



Shipping Cost Breakdown by Delivery Mode