

PO Graphic Design **FO**
R**T****E****L**
LI**O**

PORTFOLIO

PO Radhika Agrawal **FO**
R**T****E****L**
LI**O**

Hello, I'm Radhika Agrawal

Graphic Designer

I'm Radhika Agrawal, a creative graphic designer who loves turning ideas into impactful visuals.

With hands-on experience in Photoshop, Canva, and CorelDRAW, I focus on designing content that is simple, eye-catching, and audience-focused.

For me, design is where creativity meets clarity.





**2013-2018
B.R Ambedkar
University
M.FA (Masters
Of Fine Arts)**

I'm Radhika Agrawal, a university-educated graphic designer passionate about visual storytelling.

Skilled in Photoshop, Canva, and CorelDRAW, I focus on creating designs that are modern, clear, and audience-centric.

For me, design is a blend of creativity, strategy, and emotion.

EXPERIENCE

Experience



I bring 6+ years of creative experience across education, media, and freelance design.

I began my career as a Fine Arts Teacher, where I spent 3 years building strong foundations in visual aesthetics, color theory, and creative thinking.

I then worked for 3 years as a Graphic Designer in a newspaper agency, gaining hands-on experience in fast-paced design, layout creation, print media, and deadline-driven work.

Currently, I am a full-time freelance graphic designer, collaborating with diverse clients including jewellery brands, product-based businesses, and social media accounts, delivering creative and result-oriented designs.



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Project 1

WALK IN STYLE

SHOES



Elevate your style with our newest sneaker, which blends comfort and fashion for a comfortable and stylish look!

PRODUCT FEATURES

SOFT CUSHION	DURABLE
WATERPROOF	LIGHTWEIGHT

flat 25% off

UNTIL 27 APRIL 2026

Contact no: 9457317963

Shop No.24 Krishna Nagar, Mathura

S



SWARNA Drinks

There is **Always** time for **Coffee & Tea**

Buy one Get one

ORDER NOW

9897654345
www.swerna78.com
Shop no 87, Bhagwan Talkies Infront of panchi petha ,agra

Shoe Promotion Poster

A modern product advertisement designed to highlight style, comfort, and offers. The layout focuses on strong visual hierarchy, clear product features, and a bold call-to-action, making it suitable for both print and digital promotions.

Swarna Drinks – Coffee & Tea Poster

A warm and inviting promotional design created using earthy colors and organic shapes to reflect freshness and comfort.

The design highlights the offer clearly while maintaining a strong and friendly brand identity.

PR@Project 2T 2

Sharv Wood Crafts – Product Promotion Design

A premium promotional design created to highlight handcrafted wooden nameplates. The layout uses a warm, elegant tone with focused product placement and clear call-to-action to communicate craftsmanship and personalization.



Abstract Geometric Background Design

A modern abstract background created using geometric shapes and cool tones. Designed to add visual depth and versatility for use in digital graphics, presentations, and branding layouts.

Project 3

3



Jaydev Furniture – Minimalist Furniture Poster

A minimalist promotional design using neutral tones, clean typography, and balanced layout to highlight modern furniture aesthetics. The design focuses on simplicity, elegance, and clear brand communication.

Smart Lense – Eyewear Store Promotion
A modern eyewear advertisement designed with a bold layout and soft color gradients to keep the product as the main focus. Clear offer placement and strong visual hierarchy make it suitable for social media and print promotions.

Jaydev Furniture

Minimalist Furniture

Designer's Choice

No matter what style is trending right now, minimalism is here to stay.

Contact Us

8765786576, 9898035350
www.jaydevfurniture.com
Shop no. 43 Infront of meera tower krishna nagar,mathura

Smart Lense EYEWEAR STORE

20% OFF

SHOP NOW

Contact no : 9878465890
www.smart lense.com

42/21 Smartlense Dampier Nagar Holigate Mathura

60%
OFF



FLASH SALE
On Diwali

SHOP NOW

www.gargcollection.com

www.gargcollection.com

Shop No. 42 Vikas Bazar, (Holigate)
Contact No : 8577057927, 8357456990



SALFORD & CO.

SALE



Divine Green Tea

A Daily Dose
Of
Peace

Contact Us : 9529520488
Shop No,46 Infront of BL Tiwari , Badpura
(Mathura)



Project 4



540 Camera

Mahindra 7xo
Value For Money Variant - Ax7

Gear Box : Six Speed Automatic /Six Sp
2.0L Turbo Petrol | 2.2L Turbo

Cruise Control

Triple 31.24cm HD Screens

Dual Zone Automatic AC

Other Feature : TPMS, Blind Spot Monitoring Boss Mode, Electric Driver Seat .

Price : ₹13.66 - 24.92 Lakh

Mahindra

XUV 7XO

@ankur.driveologic

Mahindra XUV 7XO - Feature Highlight Creative
A modern automotive design created to showcase key features using a structured layout and visual callouts. The design focuses on clarity, premium aesthetics, and strong information hierarchy for easy feature understanding.

Mahindra XUV 7XO - Promotional Poster
A clean and bold promotional poster highlighting the vehicle's design, branding, and price range. Dark tones and minimal typography are used to create a premium, high-impact automotive visual.

Thank you

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