

# RADHIKA BHATT

USER EXPERIENCE DESIGNER // FRONT END DEVELOPER

[www.radhikabhatter.com](http://www.radhikabhatter.com)

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## EXPERIENCE

### User Advocate & Digital Lead, The Opportunity Project

U.S. Department of Commerce // Washington, D.C.

January 2017 – present

Facilitate collaboration between developers, designers, subject matter experts, data enthusiasts, and policy specialists to create digital tools using Federal and local open data. Design print and digital materials for program outreach, code website changes as needed, and ensure all products are created using human centered design methodologies.

### UX Designer & Front End Engineer

U.S. Department of Commerce // Washington, D.C.

January 2016 – present

Interface with clients to scope, plan, and execute projects. Conduct rigorous user research, identify personas and end user goals for new products. Create website wireframes and high fidelity prototypes, and code websites using HTML, CSS, and Javascript. Conduct usability testing on all our products to identify improvements to be made.

### Web Content Manager

CEB // Arlington, VA

August 2015 – December 2015

Migrated content from retired website into Adobe Experience Manager (AEM) at a rate of 15-20 pages per day. Documented CMS bugs and worked with the team to troubleshoot those issues. Learned and followed CEB's branding and SEO guidelines.

### Front End Web Developer

JMU Technology & Design // Harrisonburg, VA

August 2014 – May 2015

Built and maintained University Unions websites using Wordpress. Advised clients on project feasibility and completion. Served as UI/UX designer for web team projects. Collaborated with graphic designers to create mockups for website redesigns.

## AWARDS

2016 DCFemTech  
Powerful Female Designer

## SKILLS

### User Experience Design

user research  
persona creation  
usability testing  
competitive research  
card sorting  
information architecture  
wireframing & prototyping  
UI, mobile, & graphic design

### Coding

HTML  
CSS  
javascript  
git & github

## TOOLS

Photoshop  
Illustrator  
InDesign  
Omnigraffle  
InVision App  
Sketch  
Bootstrap  
Wordpress

## LANGUAGES

English [native speaker]  
Spanish [advanced]  
Gujarati [intermediate]

## EDUCATION

### General Assembly

User Experience Design, 2016

### James Madison University

Bachelor of Arts, 2015  
Media Arts & Design, Spanish Language  
Minor: Communication Studies

## SPEAKING ENGAGEMENTS

### **Expanding Economic Opportunity Through Open Data, Keynote Speaker**

*Cisco DevNet Create, San Francisco, California, May 2017*

*Cisco Live!, Las Vegas, Nevada, June 2017*

Cisco invited The Opportunity Project team to speak about the initiative and to engage developers from across the country with Federal open data. I gave a speech as the keynote speaker about the project, what we're working on, what our process is, and how developers can get involved.

### **Diversity and Inclusion around Open Data, Moderator**

*White House Open Data User Engagement Series, Washington D.C., July 2016*

I organized and moderated this panel on Diversity and Inclusion around Open Data at the White House, which convened open data enthusiasts from various federal agencies. Panelists included developers, data scientists, and innovators from the federal government and private sectors.

## WORKSHOPS

### **Crossroads: Intersectional Feminism and User Experience Design**

*ColorCoded, Washington D.C., August 2017*

*UMD Diversity in Computing Summit, Washington D.C., November 2016*

*TechLady Hackathon, Washington D.C., October 2016*

This workshop introduces the academic theory of intersectional feminism with the technological theory of user experience design. Within 45 minutes, I taught students the basics of UX design, and had them apply it to an intersectional problem, and had them use the skills they learned to create a solution to the problem.

### **Introduction to Human Centered Design Thinking**

*Cisco DevNet Create, San Francisco, California, May 2017*

This 45-minute workshop introduced human centered design practices to a group of developers. We explored an open data problem, had participants conduct user interviews, synthesize their research, and create a solution to the problem.

## CLASSES

The Commerce Data Academy is an educational initiative within the U.S. Department of Commerce with the goal of upskilling Commerce employees with data skills. Educational programming includes classes on data science, web development, and design. I taught four 3-hour long classes within the design subject area, and had a total of 300 students overall.

### **Introduction to User Experience Design**

*Commerce Data Academy, February & July 2017*

I taught basic theory and practice of user experience design, including topics such as conducting user research, creating personas, asking the right questions, and completing usability testing. Students explored a Commerce related problem, and used UX methodologies to create a solution by the end of class.

### **Introduction to Design and Photoshop**

*Commerce Data Academy, April & October 2016*

I taught students the basic principles and concepts of design such as color theory, typography, branding, user experience design, and mobile design. Students completed an exercise to design their own infographic in Photoshop, and walked away with a design by the end of the class.