

This startup is a small venture
focusing on the upcycling of old
clothes into reusable bags.

This small business cum startup was founded in 2021 by creative artist Ms. Aditi Agarwal. Spending years working in the art and craft industry, Aditi came up with the idea of collaborating with her colleagues who are in the recreational field on upcycling of old clothes and sarees into reusable bags. She believes to create a sustainable and eco-friendly environment and reduce the pollution through plastic bags by replacing it with a new concept of upcycled repurposed bags.

New
Upsizing
Ideas
Environmental
Concept Better
Re-manufacturing
Useful
Value
Material
Growth
Success
creative
Repurpose
UPCYCLING
Design
Process
second-hand
Quality
Technologies
Futuristic
Reused
Waste
Sustainability
Worldwide.
converting

Naming

- **Ecopod**
- R3-DesignCompany
- Orgrownic

Philosophy

- Recreate
- Invest in waste
- Save and safe