

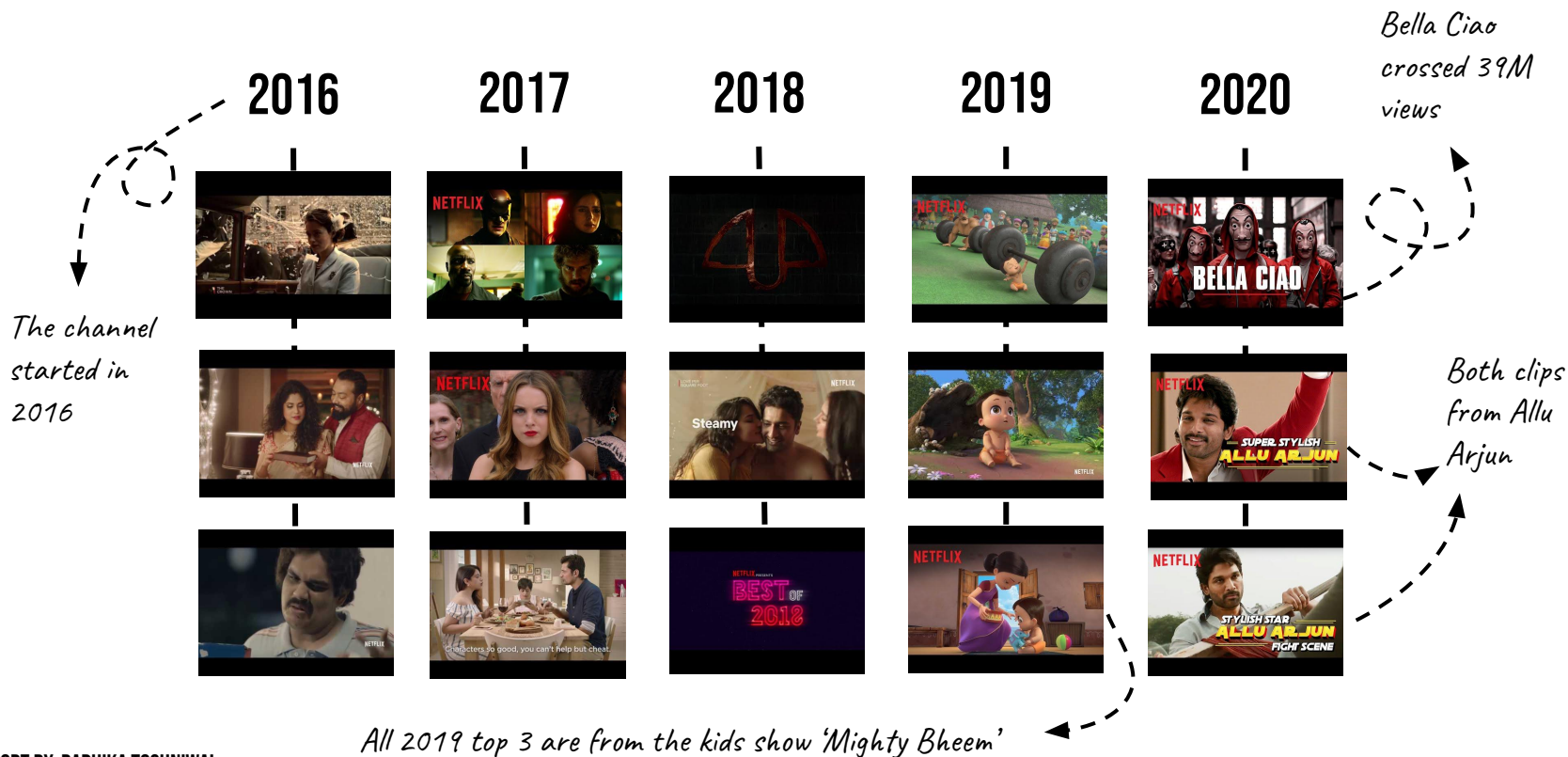


AN ANALYSIS ON NETFLIX INDIA'S YOUTUBE CHANNEL

NETFLIX



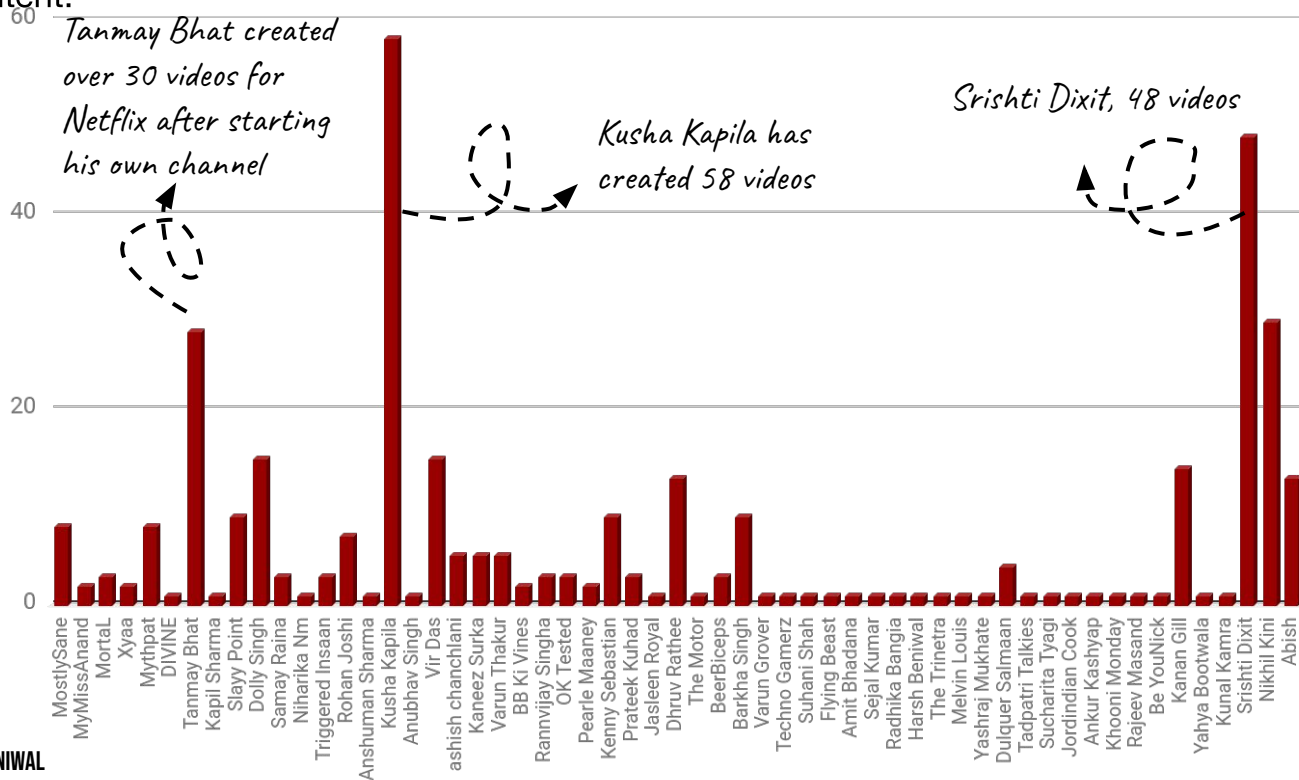
TOP 3 VIDEOS EVERY YEAR



CONTENT CREATORS GENERATING THE MOST VIDEOS FOR THE CHANNEL



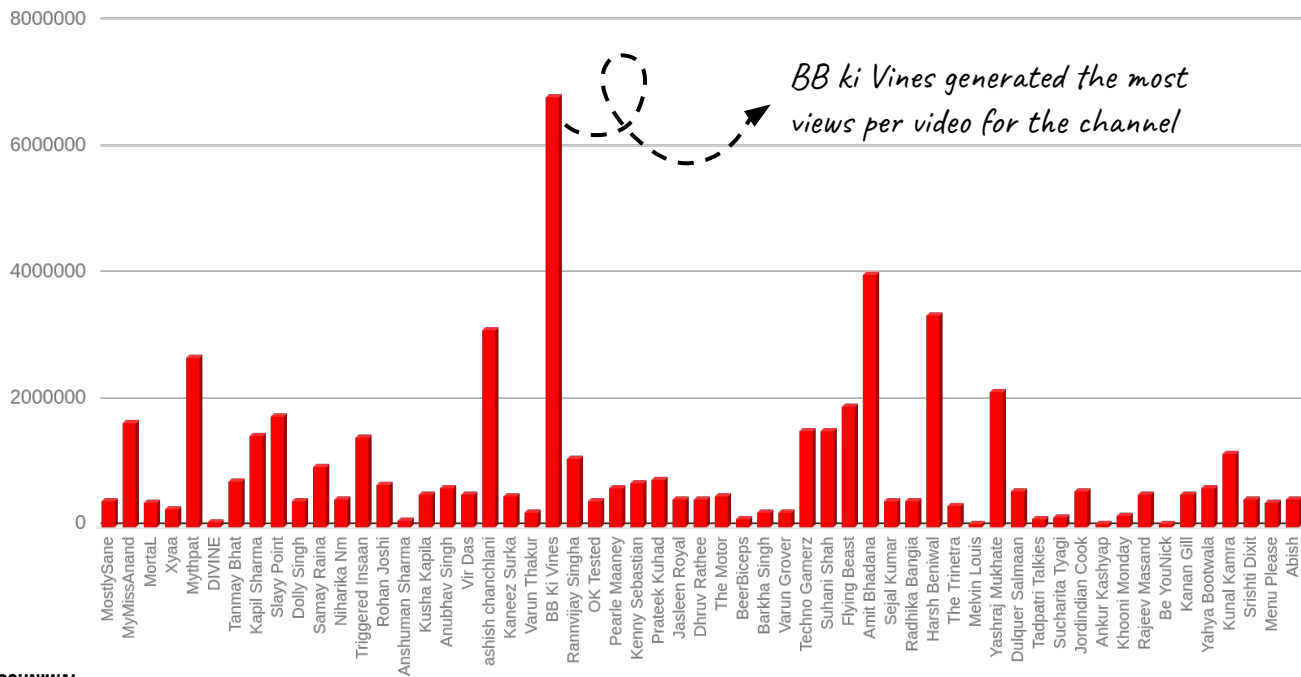
The channel often features videos from other content creators. This graph shows what content creators generate the most content.



CONTENT CREATORS GENERATING THE MOST VIEWS PER VIDEO FOR THE CHANNEL



The graph shows what content creators generate the most views per video.



A COMPARATIVE ANALYSIS ON THE 6 SHOWS ON THE CHANNEL (LAST 5 EPISODES)



**MENU
PLEASE**

391K

VIEWS

**NOW
MEMEING**

1724K

VIEWS

**TANMAY
REACTS**

983K

VIEWS

**SON OF
ABISH**

477K

VIEWS

**DECODE
WITH
DHRUV**

400K

VIEWS

BEHENSPLAINING

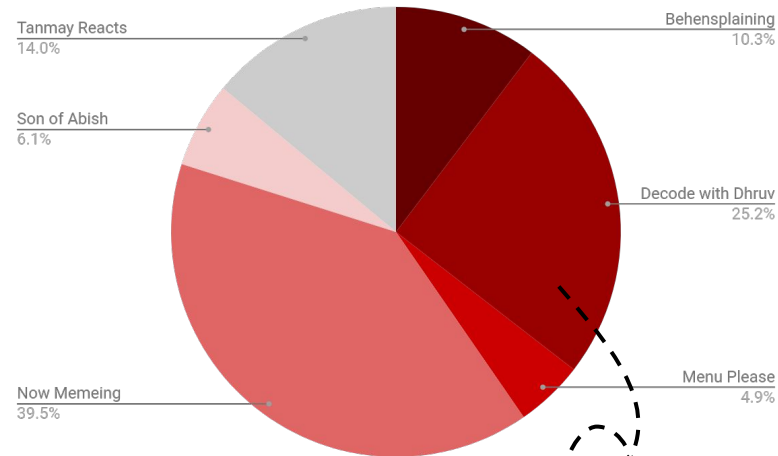
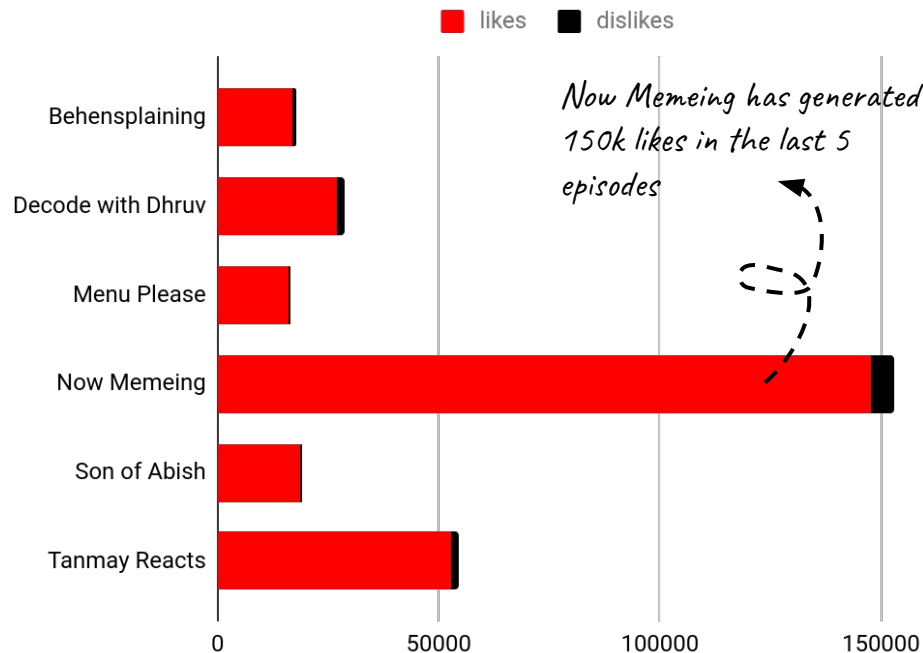
360K

VIEWS

REPORT BY: RADHIKA TOSHNIWAL

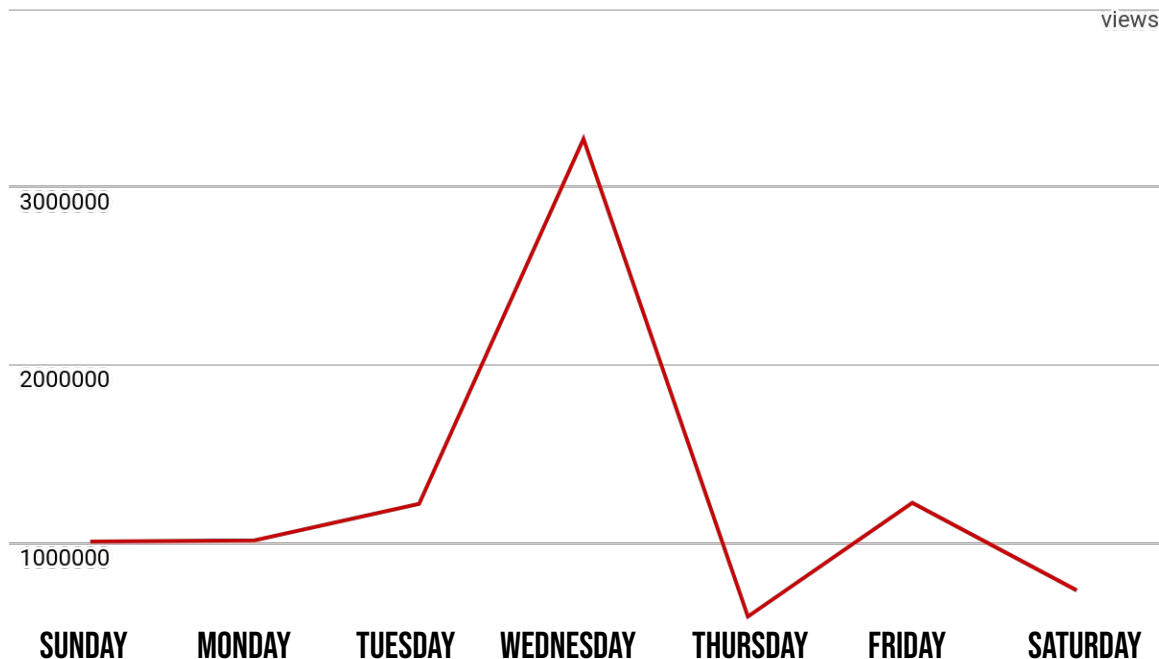
As of 10th January, 2021

SOME GRAPHS BASED ON THE LAST 5 EPISODES OF THE SHOWS



Despite relatively less views Decode with Dhruv generated a large number of comments

THE BEST DAY OF THE WEEK TO POST VIDEOS



VIDEOS POSTED ON
WEDNESDAYS
GENERATED

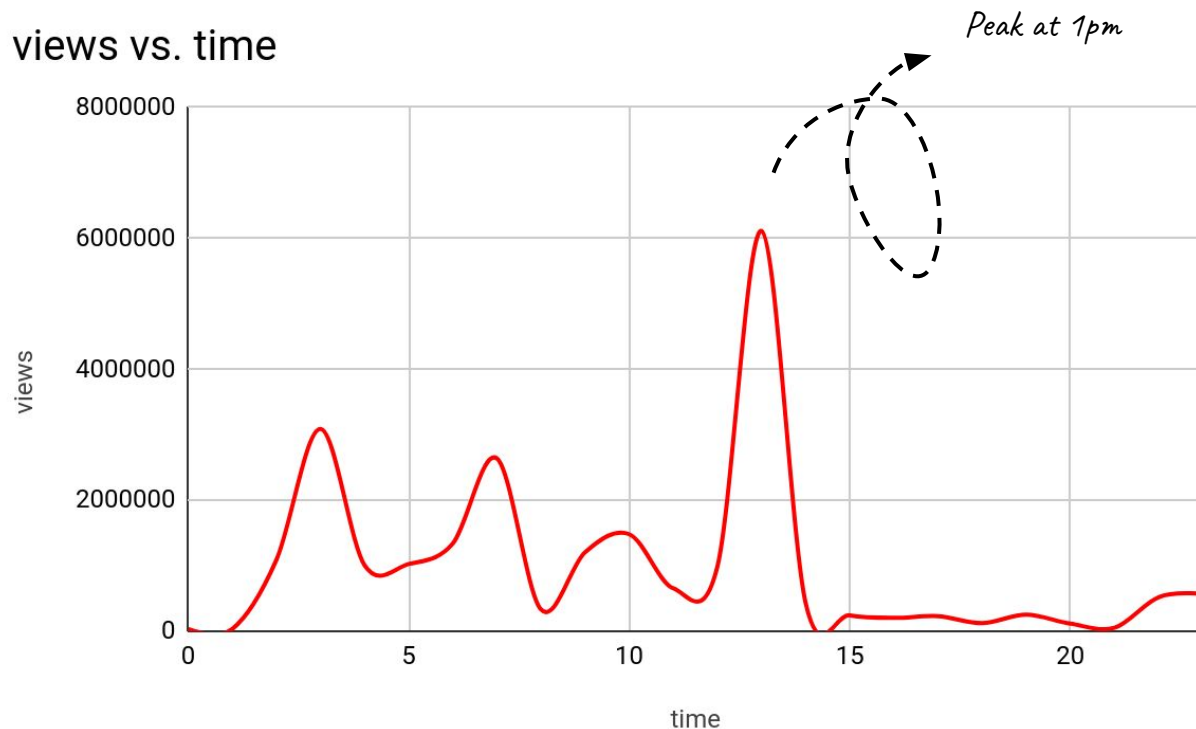
3X

MORE VIEWS PER VIDEO
THAN ANY OTHER DAY

THE BEST TIME OF THE DAY TO POST VIDEOS



views vs. time



VIDEOS POSTED
BETWEEN

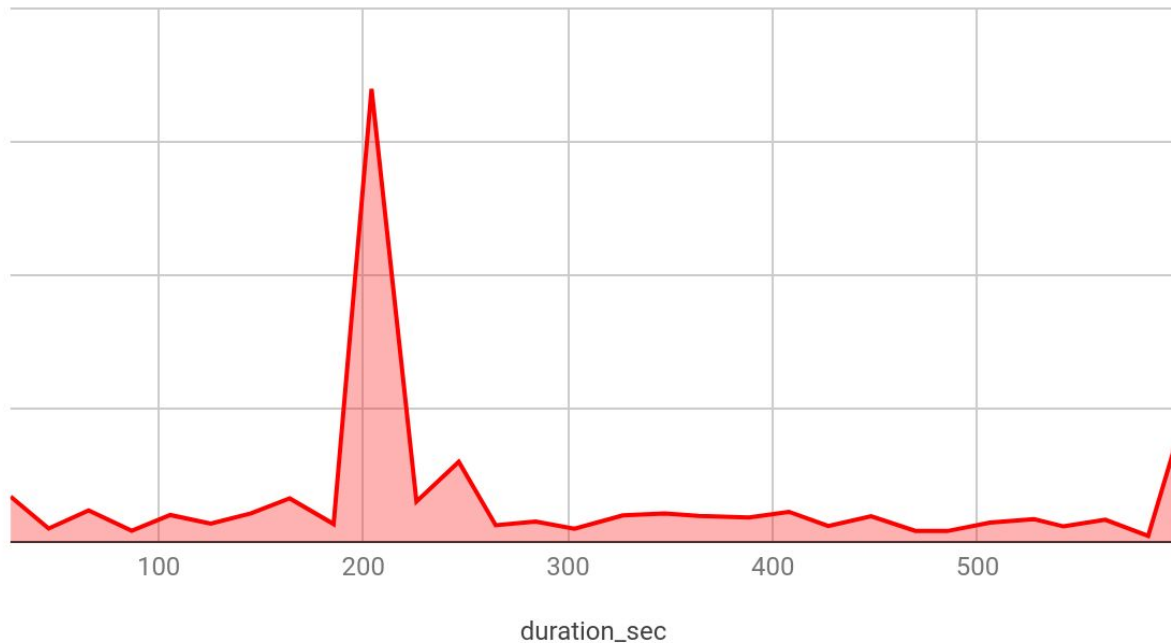
12 - 2PM

GENERATED NEARLY

2X

MORE VIEWS PER VIDEO

OPTIMAL DURATION OF VIDEOS



VIDEOS OF LENGTH
3.5 MINUTES
GENERATED THE MOST
VIEWS PER VIDEO

X



Larger words are tags in high;y viewed videos

REPORT BY: RADHIKA TOSHNIWAL



THAT'S IT, THANKS!

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