RYAN ADIBI

USER EXPERIENCE RESEARCHER

adibi.ryan@gmail.com

(650) 996-1472

San Francisco Bay Area, CA

linkedin.com/in/ryan-adibi/

Summary

Innovative and proactive UX researcher interested in developing elegant, groundbreaking website and application features for tech companies.

EDUCATION

Carnegie Mellon University
Master of Human-Computer Interaction
    08/2022

University of Southern California
B.A. Neuroscience & Psychology
    Psi Chi (Psychology Honor Society)
    Dean's List Mentions: 2016-2019
    Graduated 05/2019

SKILLS

Programming Languages:
  • Python
  • R
  • JavaScript
  • SQL

User Research Methods:
  • User Testing and User Interviews
  • Surveys and Questionnaires
  • Field Studies
  • Diary Studies
  • Tree Testing
  • Card Sorts
  • Contextual Inquiries

Certifications:
University of California, San Diego
Certificate: Human-Centered Interaction
    Received 07/2020

PROFESSIONAL EXPERIENCE

Project Aeon - UX Researcher and Project Coordinator
    Palo Alto, California (Remote) • 07/2020 – 7/2021

  • Utilized UX research processes to establish 7 use cases for different scenarios (e.g., signing up, making payments, etc.) that were then used to map out our applifuture mobile and television platform functionality.
  • Collaborated cross functionally with various stakeholders from design, engineering, and management groups to create our minimum viable product.
  • Recruited, interviewed, and selected a full-time UI/UX designer among 5 candidates to help establish Aeon brand and UI design.

CulturexCo - UX Research Volunteer
    Palo Alto, California (Remote) • 08/2020 – 11/2020
  • Evaluated ways to improve the website architecture to increase greater user activity by conducting 30+ user interviews and surveys.
  • Presented quantitative and qualitative deliverables to project stakeholders at weekly meetings where the team defined and created website architecture objectives.
  • Extracted user feedback on website design improvements by carrying out usability tests, tree tests, and card sorts.

Tutorfly Inc - UX Researcher
    San Mateo, California • 09/2019 - 03/2020
  • Conducted 50+ user interviews, surveys, and contextual inquiries to suggest user interface improvements
  • Released a user engagement feature, alongside software engineers and product managers which increased web traffic by 30%
  • Utilized Design Thinking process and UX methodology to develop a product roadmap which led to the design of the Tutorfly Platform's 'Decline a Tutor' feature