



This is my paper lo-fi prototype my first iteration, here I wanted to have a menu bar on the side that made it clear through visual feedback that the user is in the shopping cart.

Beyond that there is a column that shows the specifications of the pillow that the user purchased with an ability to go back to the pillow selection page if these were not the correct colors and sizes (*Not what I wanted*).

Finally there is a column, which tabulates the price, tax due and any possibly discounts applied finally providing the total and a way to purchase the pillows.

I like this design because I believe the column structure is very clear specifically for an audience that needs to know quickly whats going on and does not want to spend too much time on each page, it is definitely easily readable and quick. For the newly wed couple starting a family this site experience is supposed to be unique, fun and easy and I firmly believe it is just that.