

#BigBrother

IN THE BEGINNING...



Sell your socks.

...BUT NOW



Sell your candidate. Sell your ideology.

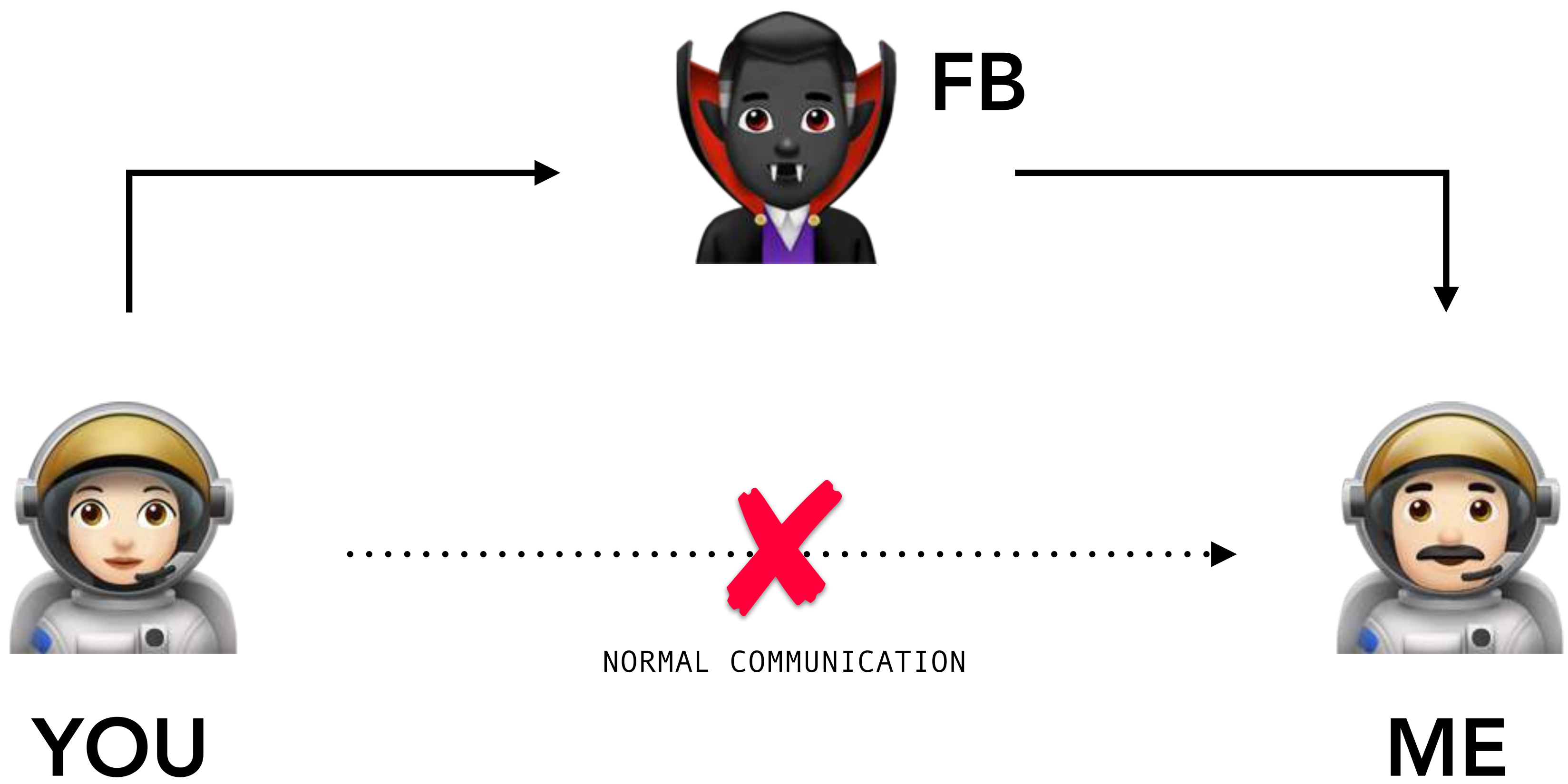
We are losing free will. Social media is fueling hysteria and psychosis.

BITMARK

**FIX AND RESTORE THE TRUST IN
THE INTERNET THAT HAS BEEN
DESTROYED BY FACEBOOK.**



FB inserted themselves in our conversations.



What can we remove corrupt intermediaries?

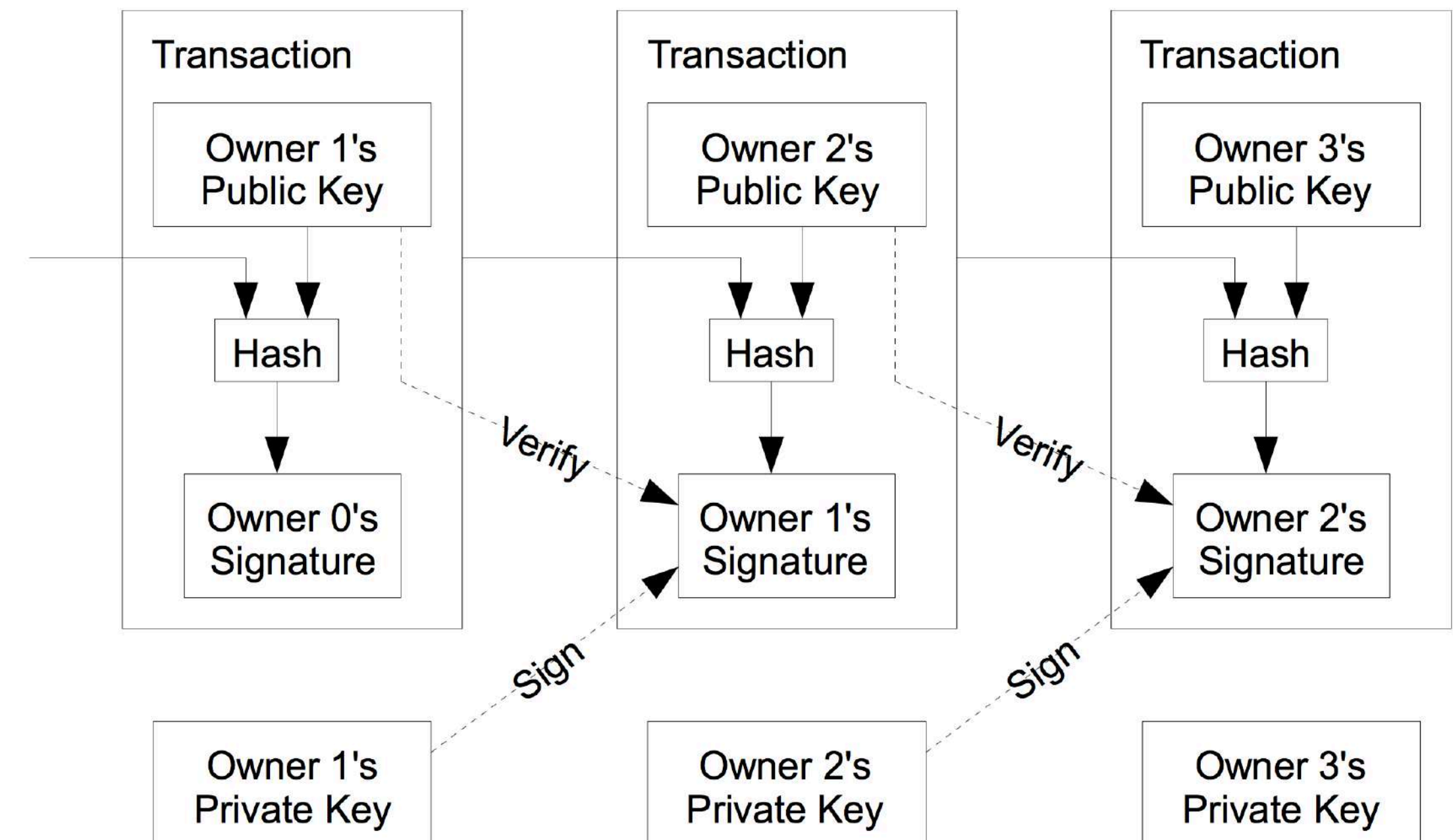
New end-to-end protocols: Bitcoin

Payment

"I've been working on a new electronic cash system that's fully peer-to-peer, with no trusted third party."

Satoshi Nakamoto (2008)

Sat, 01 Nov 2008 16:16:33 -0700
The Cryptography Mailing List

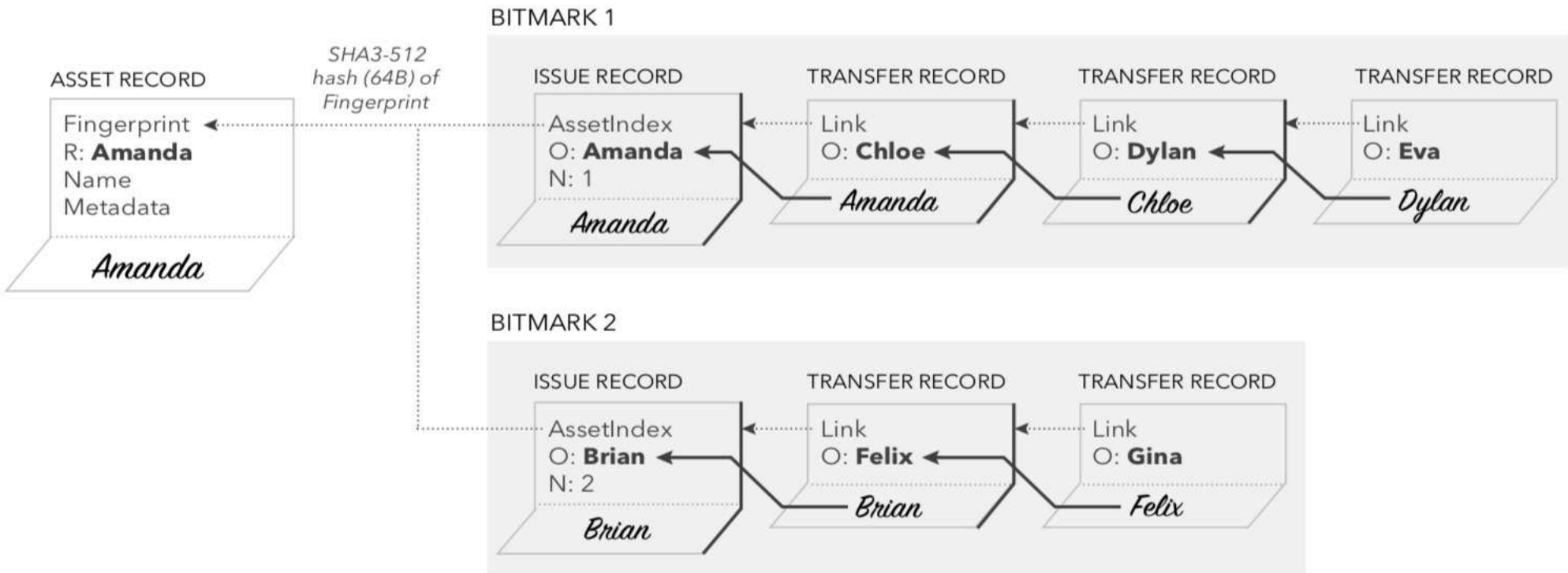


New end-to-end protocols: Bitmark

Information ownership

“We’ve been working on a new digital property rights system that’s fully peer-to-peer, with no trusted third party.”

Sean Moss-Pultz (2013)



Sat, 01 Nov 2013 16:16:33 -0700

Email

For 5 years, Bitmark has secured digital property rights.



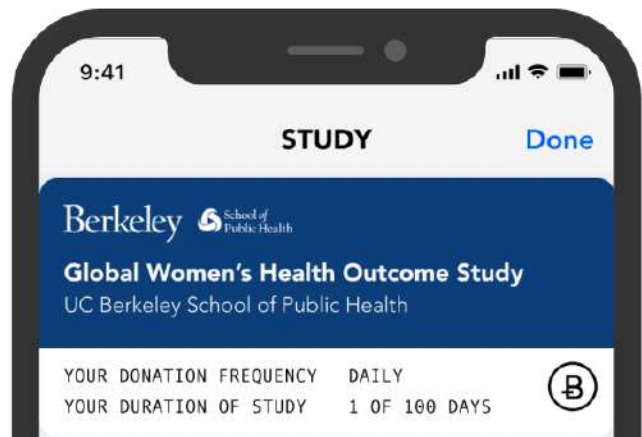
ART

With Casey Reas, we are helping digital artists sell their artwork directly to their collectors.



MUSIC

With KKBOX, we are helping musicians distribute around the world and get paid 10x faster.



HEALTH

With UC Berkeley and Pfizer we are helping people share health information, without losing privacy.

IN USE BY



INVESTORS



And then we saw a film...

A NETFLIX ORIGINAL DOCUMENTARY

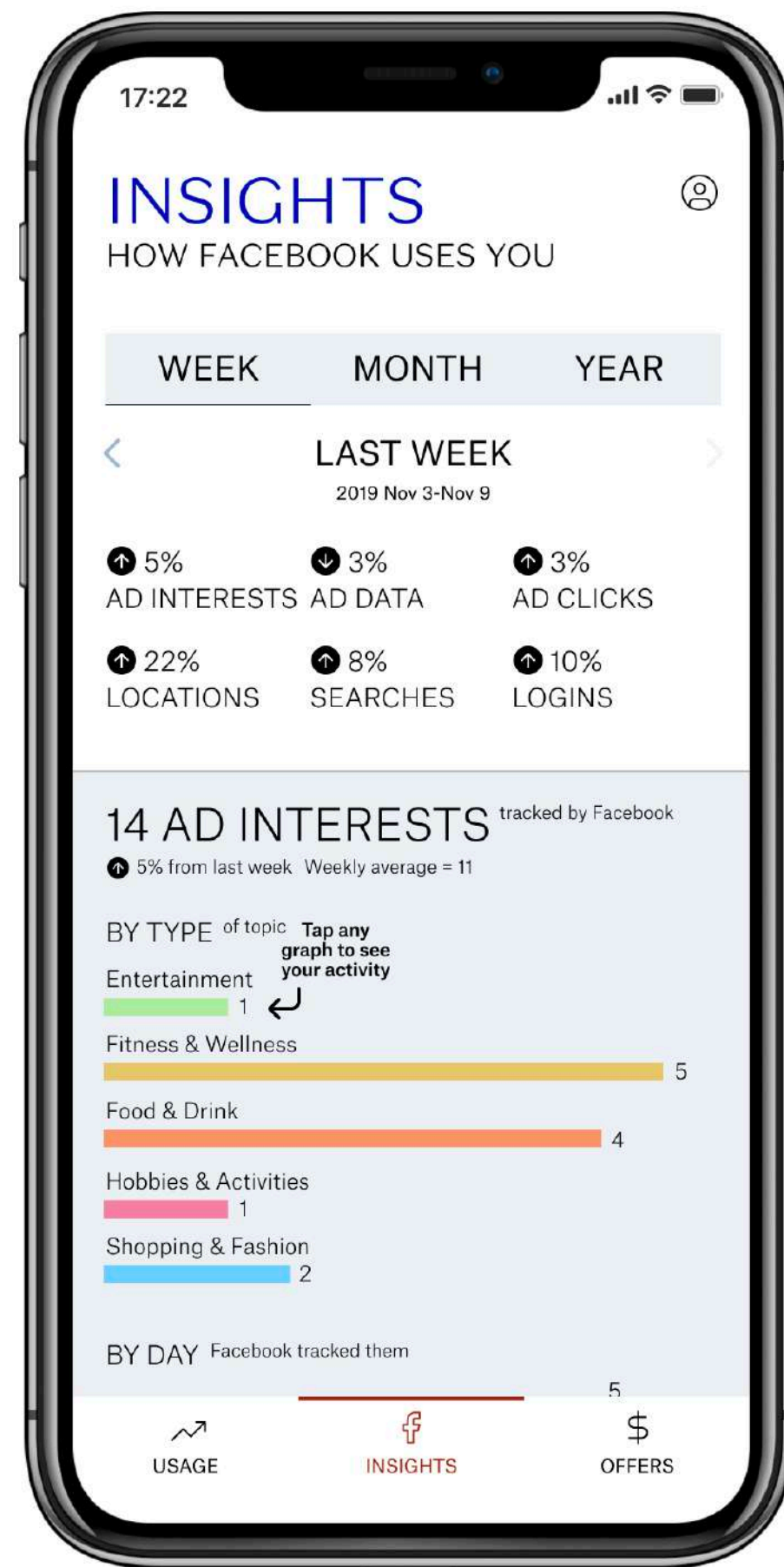
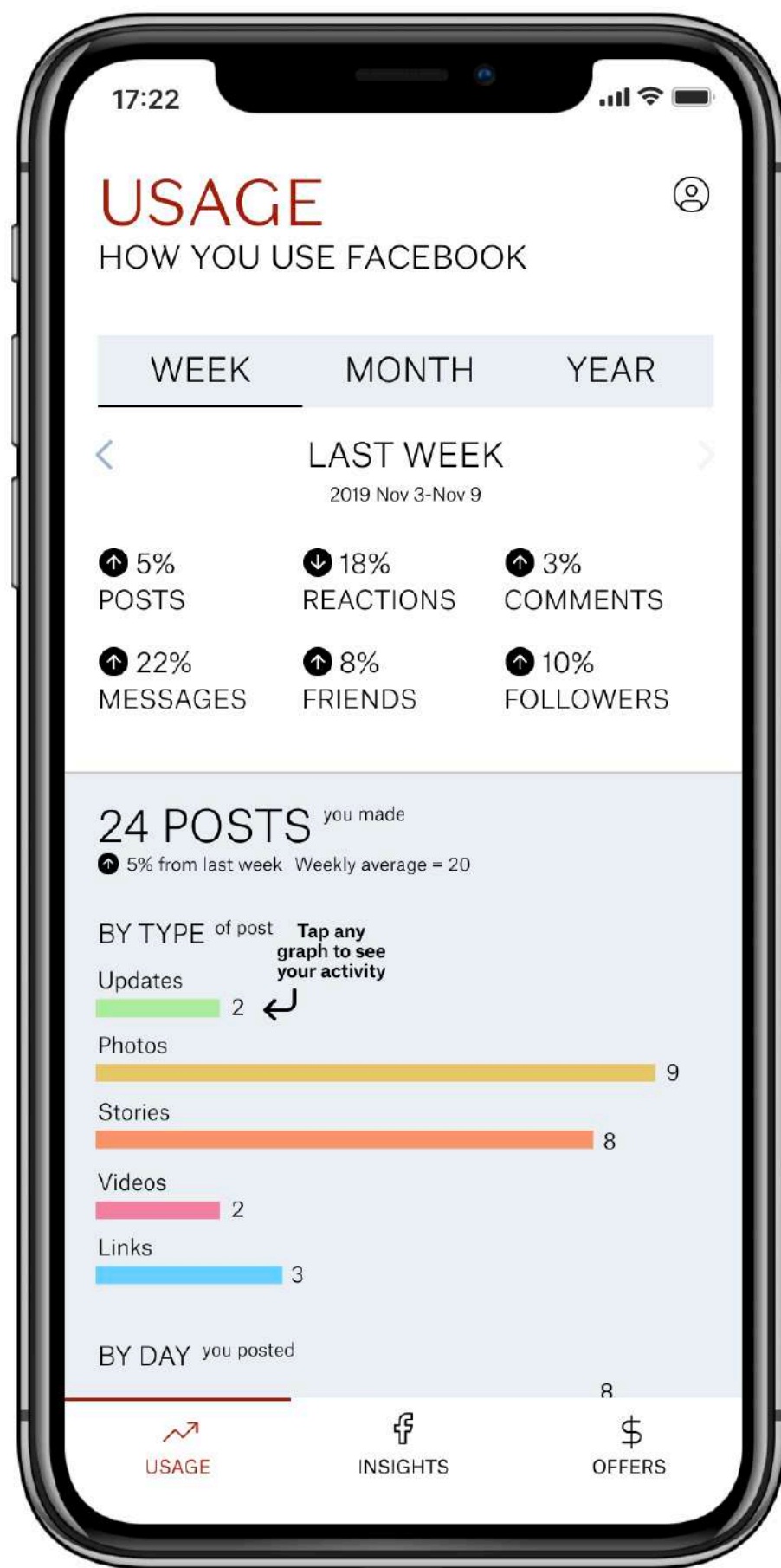
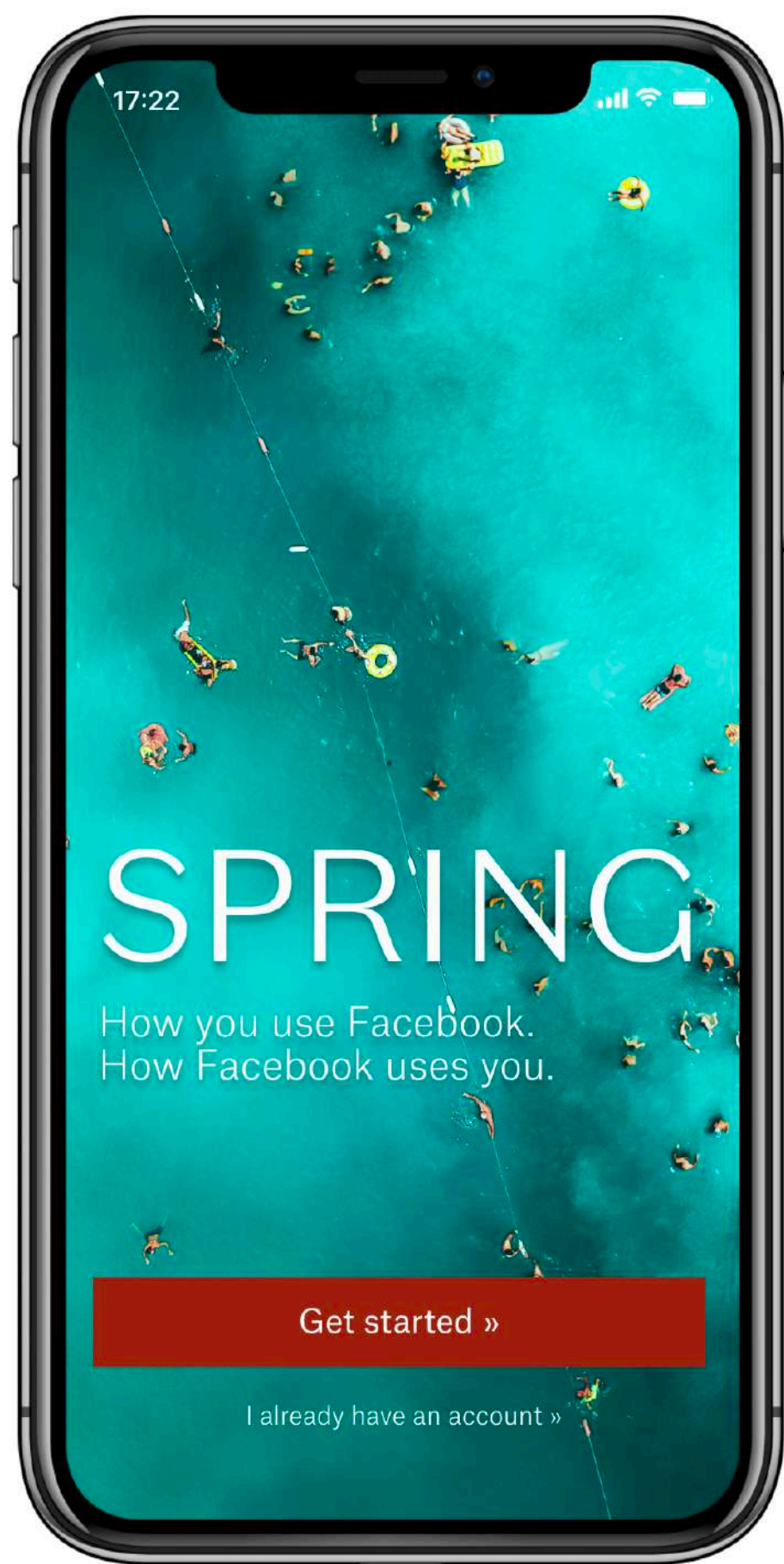
THE GREAT HACK

From the Academy Award®
nominated filmmakers behind **THE SQUARE**

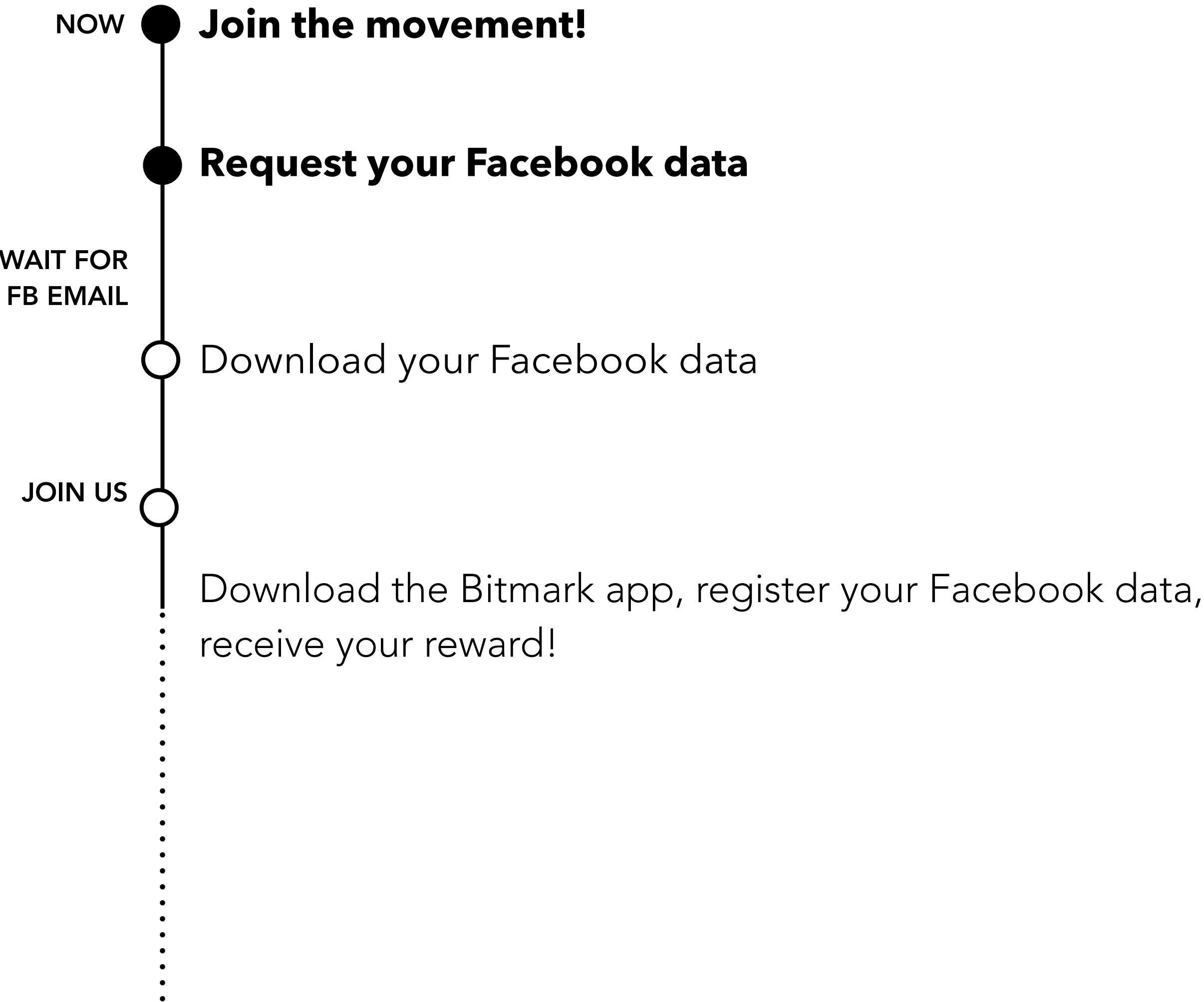


We have a solution.

Take back your Facebook data



Together, let's take back our Facebook data!



English group



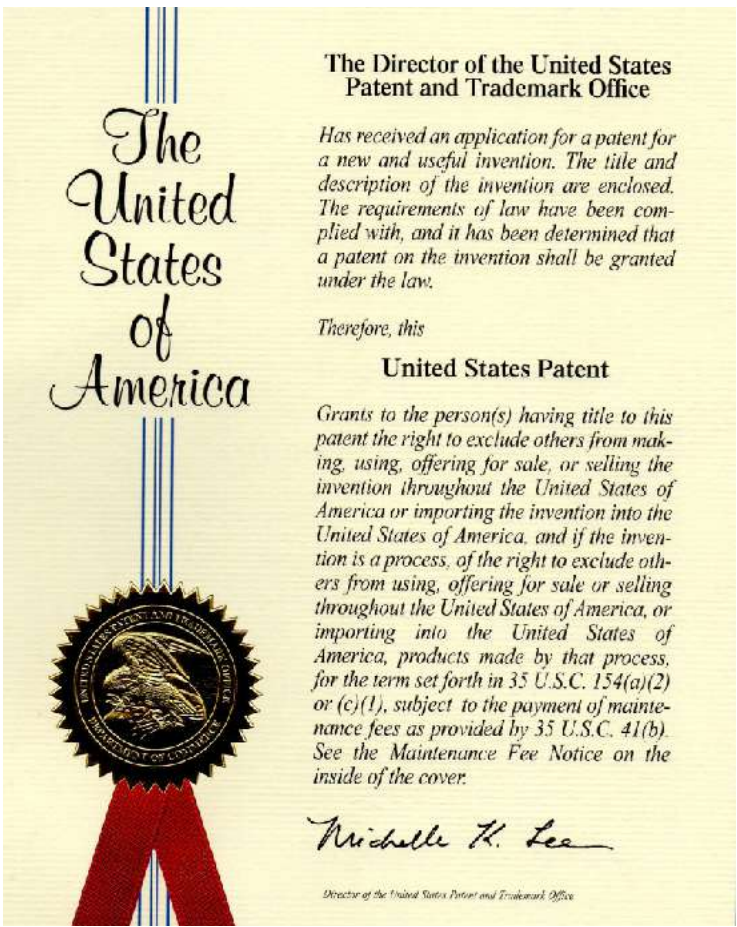
Chinese group

The history of property



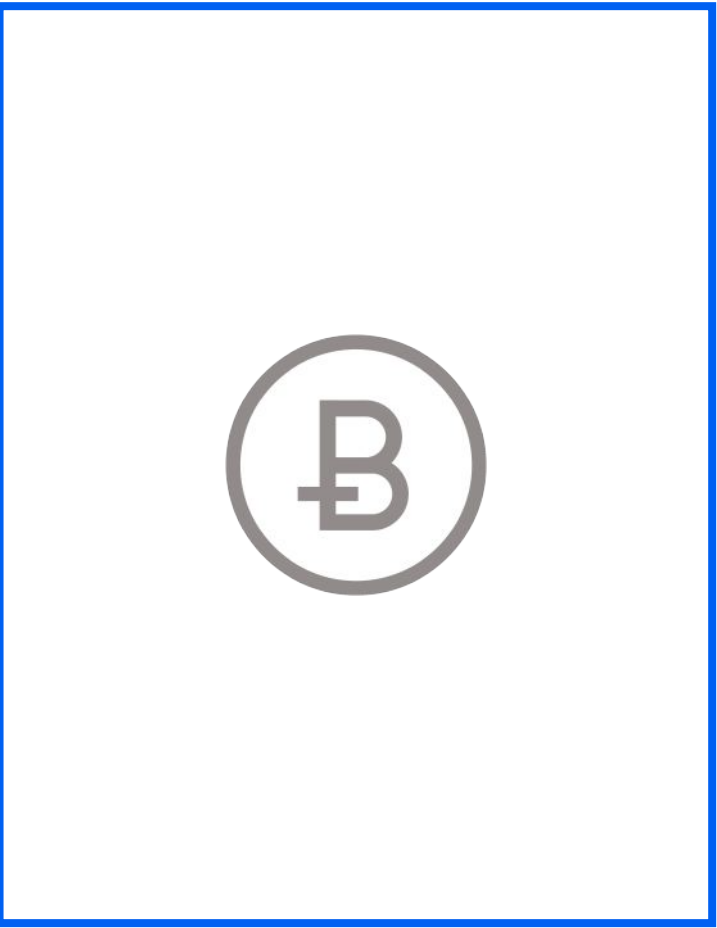
Real Property
Agricultural Revolution

\$10+ trillion



Intellectual Property
Industrial Revolution

\$10+ trillion (US alone)



Digital Property
Information Revolution

Unknown total value

BITMARK

A UNIVERSAL SYSTEM FOR DIGITAL PROPERTY RIGHTS

