

Munich, November 25th, 2025

INTERNSHIP CERTIFICATE

To whom it may concern,

We hereby certify that **Ms. Luzmila Trinidad Quezada Pajares** completed a professional internship as a **Lead UX Designer** for **Simaru GmbH** from August 25th to November 22nd, 2025.

Due to the digital nature of the project, the internship was conducted in a **remote work modality**, collaborating directly with our executive management and the Art Direction department in Munich.

During her time with us, Ms. Quezada Pajares was fundamental in the strategic overhaul of our e-commerce interface. Her work encompassed the entire design lifecycle, starting with comprehensive UX audits to identify growth opportunities, followed by the development of high-fidelity prototypes. She successfully integrated advanced features like user-centric registration flows and personalized wishlists to enhance customer engagement and retention.

Technically, she demonstrated strong proficiency in **React.js** and **Firebase**, consistently delivering scalable frontend solutions in a distributed team environment. Her ability to combine art direction with business logic has been a significant asset to our digital team.

Ms. Quezada Pajares performed her duties to our full satisfaction. We thank her for her commitment and wish her all the best for her future career.



Pablo Pajares Hoffmann CEO, Simaru GmbH

