



LISTEN, CUT, SHARE

PRESS KIT

COMPANY DESCRIPTION

RadioCut is a platform where you can listen to past and current radio shows and cut and share your favorite parts.

The problem of radio today is you cannot access their contents in the same revolutionary way of the other contents in the Internet.

What listeners really want is to share short clips or entire shows, to listen to radio on-demand and to easily discover radio contents.

ASSETS



HI RES - AI FILE

Font-family: "Helvetica Neue", Helvetica, Arial, sans-serif

#00AFE6 - rgb(0,175,230) - CMYK (1000/239/0/98)

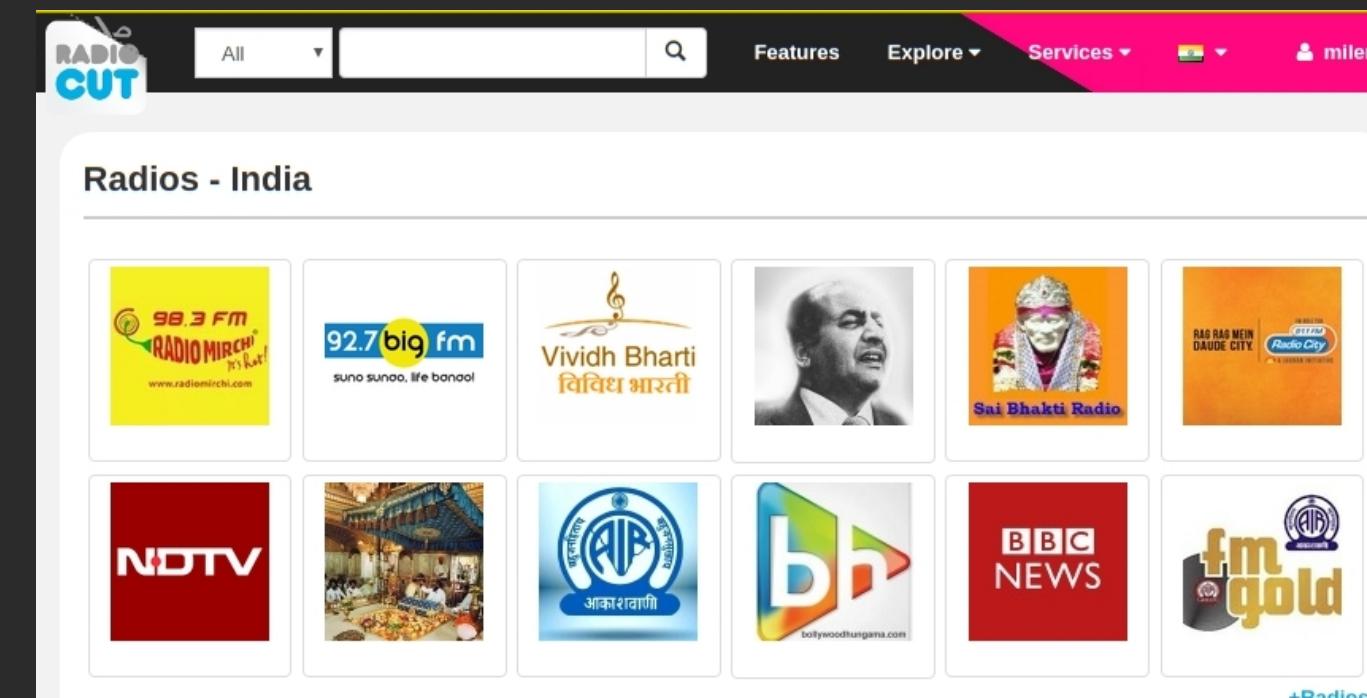
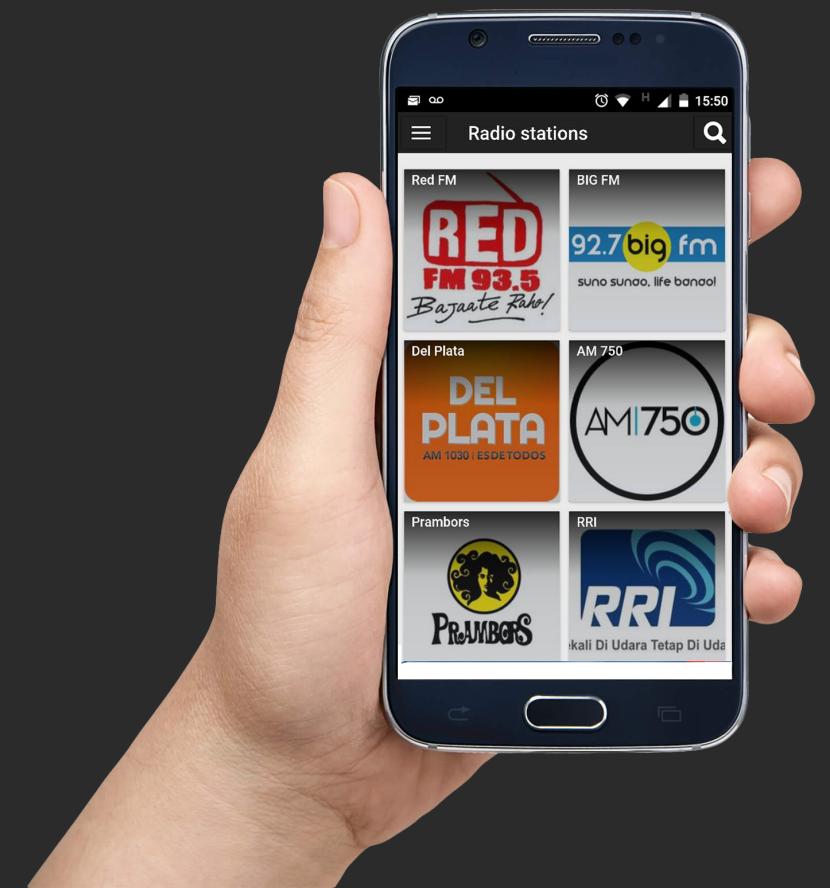
#2B2B2B - rgb(43,43,43) - CMYK (0/0/0/831)

#FF007C - rgb(255,0,124) - CMYK (0/1000/514/0)

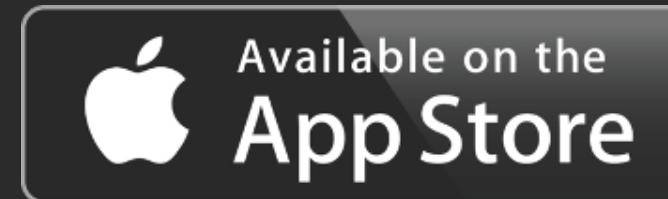
PRODUCT

APP

WEB



<https://radiocut.fm>



DEMO

The image displays a composite of three screens. On the left, a hand holds a smartphone showing a video player with a yellow circular logo and the text "Prambors". The video player interface includes a play button, a timestamp of "01/25/2018 11:39:37", and a "Change" button. In the center, a mobile application interface for "Prambors" is shown. The app header shows "Prambors" and a search icon. Below the header is a logo featuring a yellow circle with a black silhouette of a person. The main content area of the app shows the station name "Prambors" and the time "FM 102.20". It also displays a "DJ SHOW" section with a play button and the date "01/25/2018 11:39:37", and a location "Jakarta". A timeline slider indicates the current time is 11:09 and the next scheduled time is 12:08. At the bottom of the app screen is a control bar with icons for back, forward, play/pause, and other media functions. On the right side of the image, there is a graphic for "RADIO CUT" featuring a stylized pair of scissors cutting through the letters, with a "YouTube" logo below it.

TEAM

GUILLERMO NARVAJA
CEO



She worked in IT since 1996, doing every kind of work in the area but what he loves is software development.

Coming from the tech side, after 10 years leading my own company, he acquired experience in many management skills: sales, marketing, finance and accounting and almost any imaginable task in a software company.



MILENA ARMADA
COO



She is a software engineer with nearly 20 years of experience.

She is the voice of the users, listening to them in social networks and through personal interactions and turning that into improvements in UX, new features and user acquisition and engagement.



Working together for more than 14 years. Successfully founded in 2005 a technology company. Still going strong with 10 employees.

THE COMPANY

RadioCut understands the huge potential of traditional broadcasting as well as the challenges content producers face to bridge the gap between their content and the full potential of the Internet. Radiocut goes beyond streaming content. It is more than a listening platform. It is a user-classified, centralized, worldwide accessible archive for radio content. It is a new way to access all that content by fully taking advantage of the storage, tagging and sharing capabilities of the Internet.

Launched in Oct 2013 in Argentina, initially as a side-project of the founders. Since then, we had a sustained growth.

RadioCut is owned by RadioCut Inc., a Delaware C Corp, based in Argentina. Recently joined [MOX](#), the leading Asia mobile-only accelerator, which is part of the global VC [SOSV](#).

PRESS MENTIONS

- La Nación <http://www.lanacion.com.ar/1913104-cortar-pegar-y-volver-a-escuchar>
- Apertura <http://www.apertura.com/reyes/noticias/El-Rey-del-Replay-el-emprendedor-que-le-dio-un-segundo-aire-a-la-radio-20160516-0006.html>
- Visión 7 Tecno <https://www.youtube.com/watch?v=MDAq9a4rWK8>
- Revista Cabal <http://www.revistacabal.coop/radiocut-para-escuchar-y-guardar-audios-radiales>
- Página 12 <https://www.pagina12.com.ar/diario/suplementos/espectaculos/12-30936-2013-12-29.html>

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- Radio interviews http://radiocut.fm/cuts_by_tag/radiocut-en-los-medios
 - Other mentions <http://radiocut.tumblr.com/tagged/notas-en-medios>

AWARDS

PREMIOS ETER



GALARDON SUSINI



Grammys for radio in Argentina

By Argentores for its contributions to spread and preserve radio contents.

CONTACT US

Global Site <https://radiocut.fm/all>

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