



CLOVER

Care with Color, Color with Care

CLOYNE'S QUEUEMELEON

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THE COMMUNITY & THEIR PROBLEM



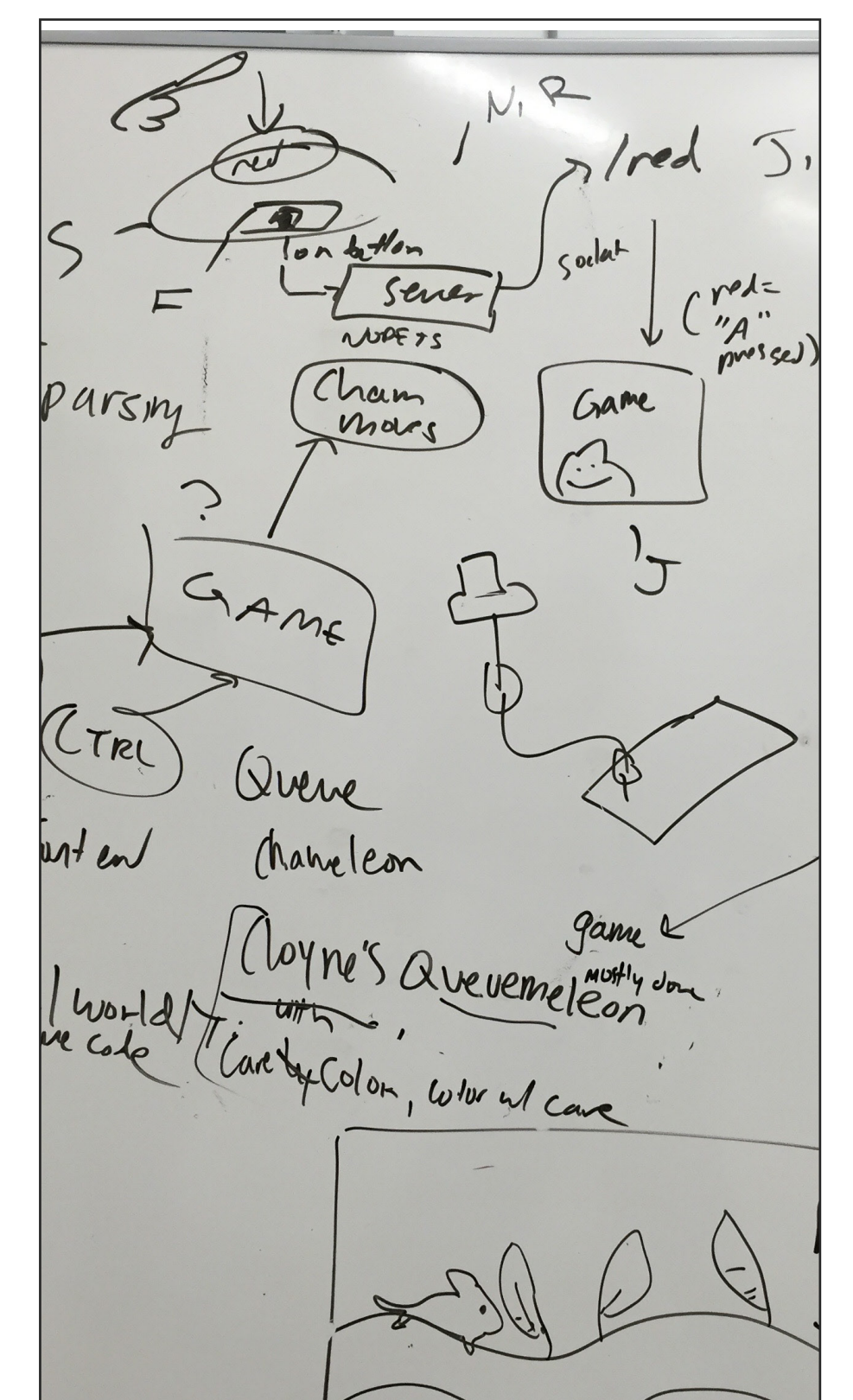
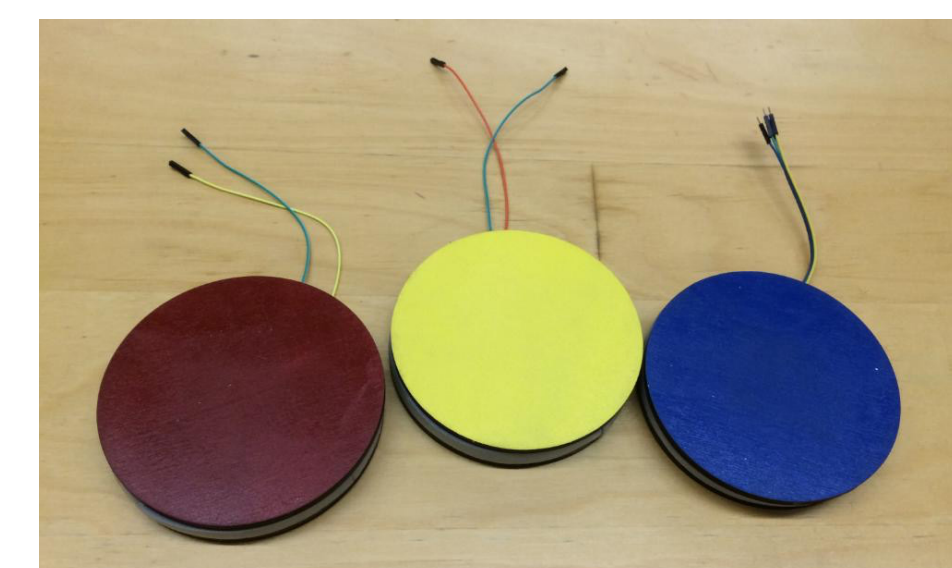
Cloyne Court, the largest cooperative house in America, is home and food provider to nearly 150 students at UC Berkeley. With 150 busy students and a limited amount of food, everyday a dinner line forms long before dinner is actually served, each person vying for a spot in line that will guarantee their chance of getting some food — and with the shortest wait time.

THE RESEARCH

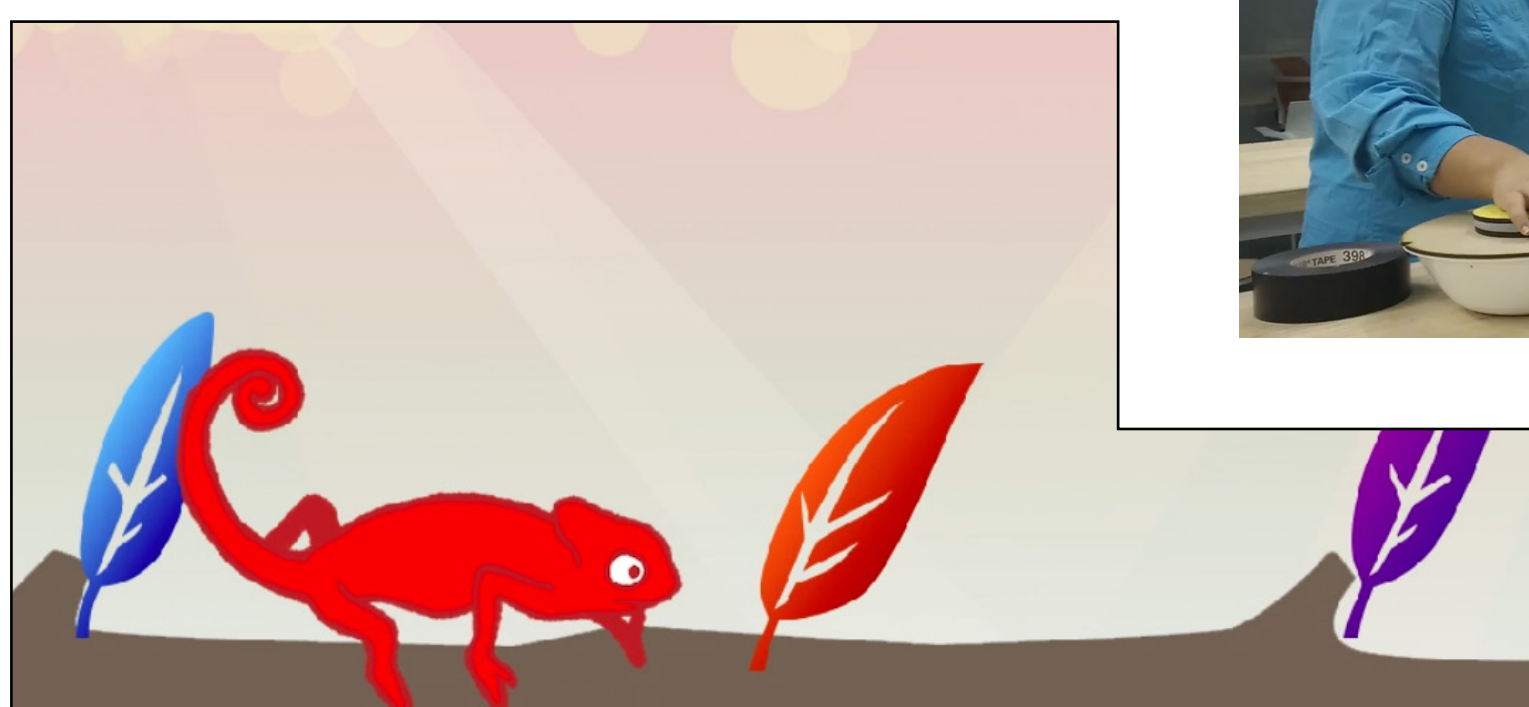
Naturally, we interviewed residents while they waited in line for dinner. For some, the line is **stressful and anxiety-inducing** because of the noise from all the people in the room. The line is so long that it circles the room and you **can't tell where it starts and ends**. Residents get in line early because, in the words of a Cloyne resident, **"You're first, or you're fucked."** Lastly, while discussing Cloyne culture, some expressed the **desire for a house pet**.

THE IDEA

To create a more positive experience, we wanted to make a collaborative, calming, and interesting activity for the people to do while waiting in the dinner line, and, at the same time, give them the house pet they want. Because our community has a set location at the dining room, we wanted to utilize the architecture of the room itself and the movements, colors and sounds of the people in the room.



THE PROTOTYPE



Clover is the name of the game and Cloyne's new "house pet" chameleon. With its cute main character, ambient music, and peaceful graphics, the game both provides a fun distraction from being in the dinner line and reduces the stress and anxiety of the atmosphere.

SHARED & MEANINGFUL

The game is played using three wireless button controls that can be passed around the people in line. Each controller has a button that is one of the primary colors: red, yellow, and blue, and colors are combined to form other colors. Communication among players is key as they play as a team to "feed" Clover as many colored leaves as possible by pressing the correct buttons and combinations.

