



Jakarta, Indonesia

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- radityadanue@gmail.com
- Raditya Danu

## Other

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- github.com/raditdanu
- behance.net/rzetdanu

## About me

Hello! I'm Raditya Danu Erlangga, a UI/UX Designer. I'm still going to learn and develop my skills to give better experience for companies I'm working with. I hope I will be given an opportunity to work with you.

## Work Experience

### PT Textile and Garment Industry

Procurement Officer  
August 2019 - 2022

## Workshop & Certifications

### Purwadhika Coding School

Web & Mobile Development  
Coding Bootcamp Academy  
Learn Full Stack development using  
React Native (2019)

## SKILLS

Figma	HTML
Wireframing	CSS / SCSS
Sitemap	Javascript
Prototyping	ReactJS
User Research	Teamwork

# 1st Creations

## UX Research Ecommerce Dashboard

## Behance

<https://www.behance.net/gallery/154157625/Rzet>

### Case Study

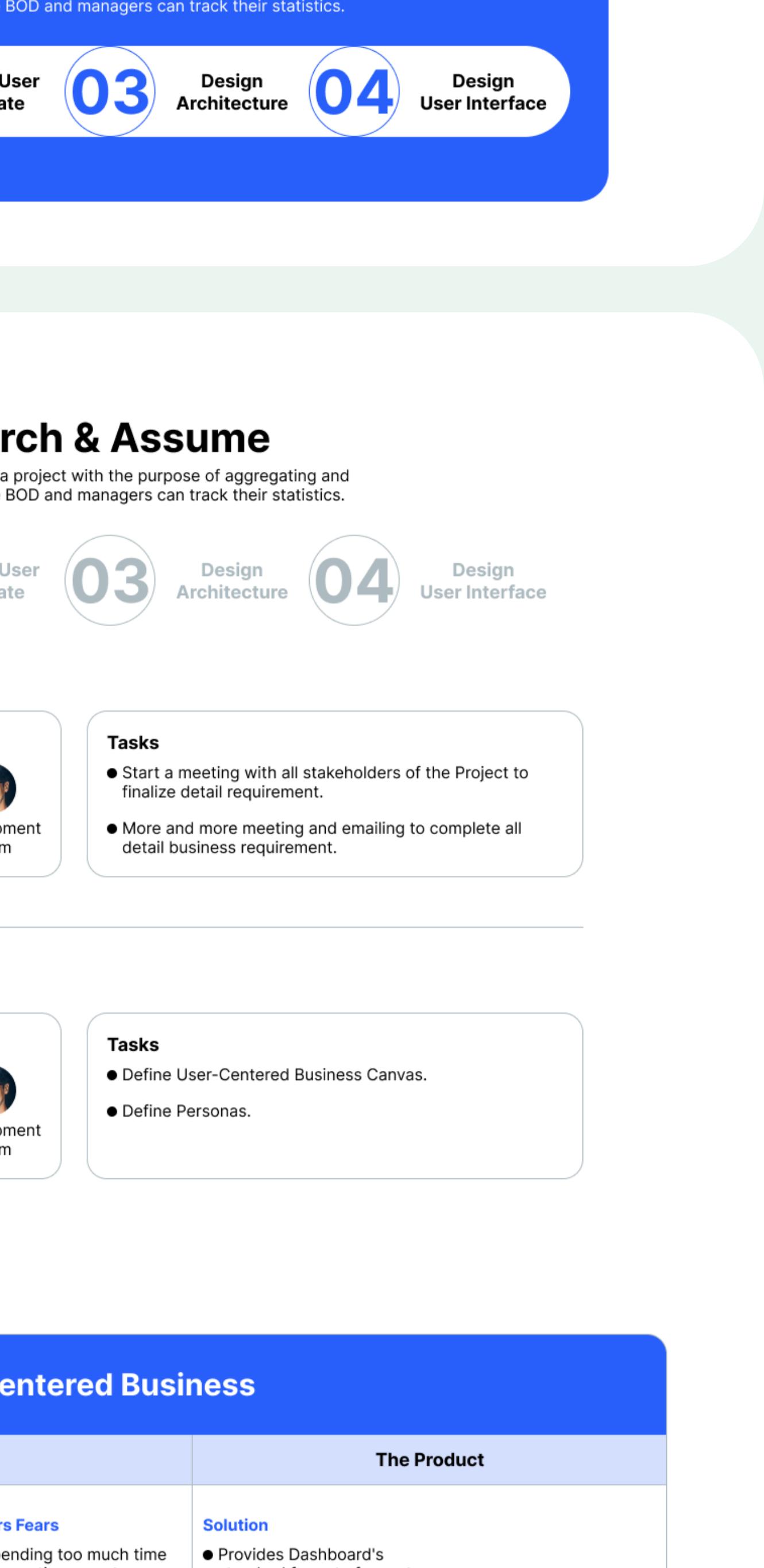
## Ecommerce Dashboard

### Issue

Project Manager/Director need an application to reports and collect all data about their business. Where Project Manager, Director and all other users can track their statistic.

### Solution

Ecommerce Dashboard is a project with the purpose of aggregating and visualizing reports, where BOD and managers can track their statistics and exchange information between orders and customers.



## What we did

Ecommerce Dashboard is a project with the purpose of aggregating and visualizing reports, where BOD and managers can track their statistics.

### 01 Research & Assume

### 02 Research User to Validate

### 03 Design Architecture

### 04 Design User Interface

## Research & Assume

Ecommerce Dashboard is a project with the purpose of aggregating and visualizing reports, where BOD and managers can track their statistics.

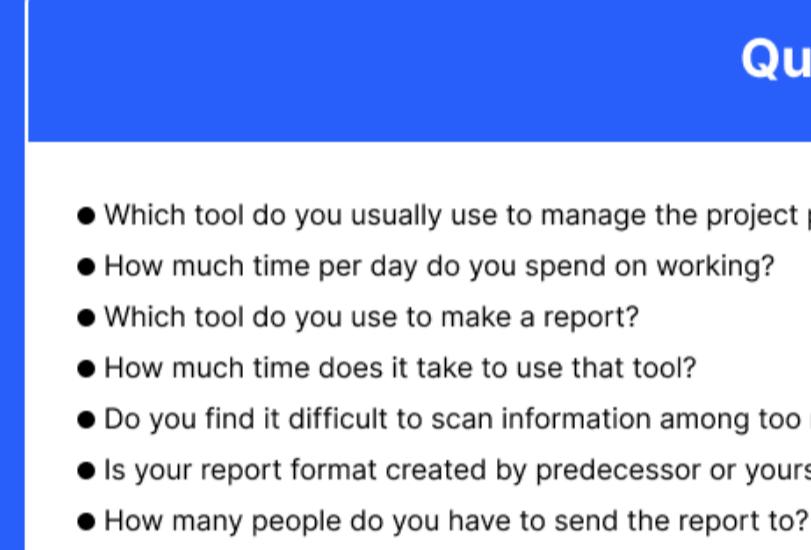
### 01 Research & Assume

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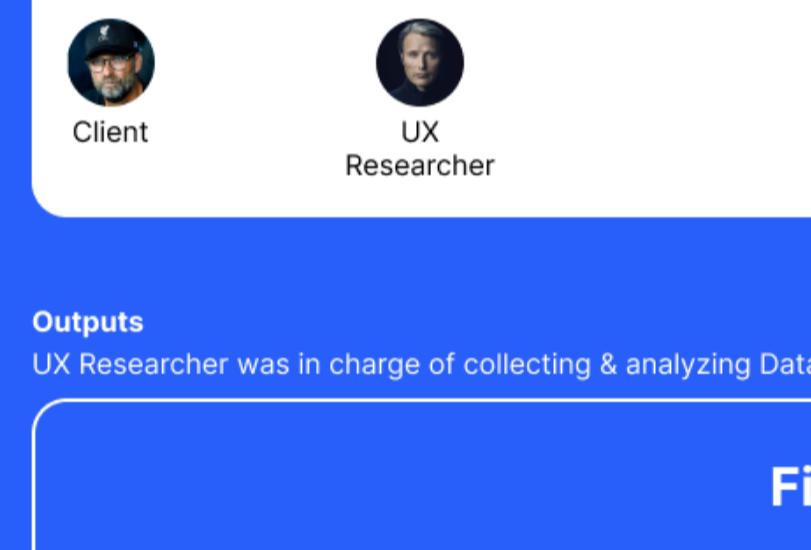
#### Create Detail Business Requirement



#### Tasks

- Start a meeting with all stakeholders of the Project to finalize detail requirement.
- More and more meeting and emailing to complete all detail business requirement.

#### Assume Target User Persona



#### Tasks

- Define User-Centred Business Canvas.
- Define Personas.

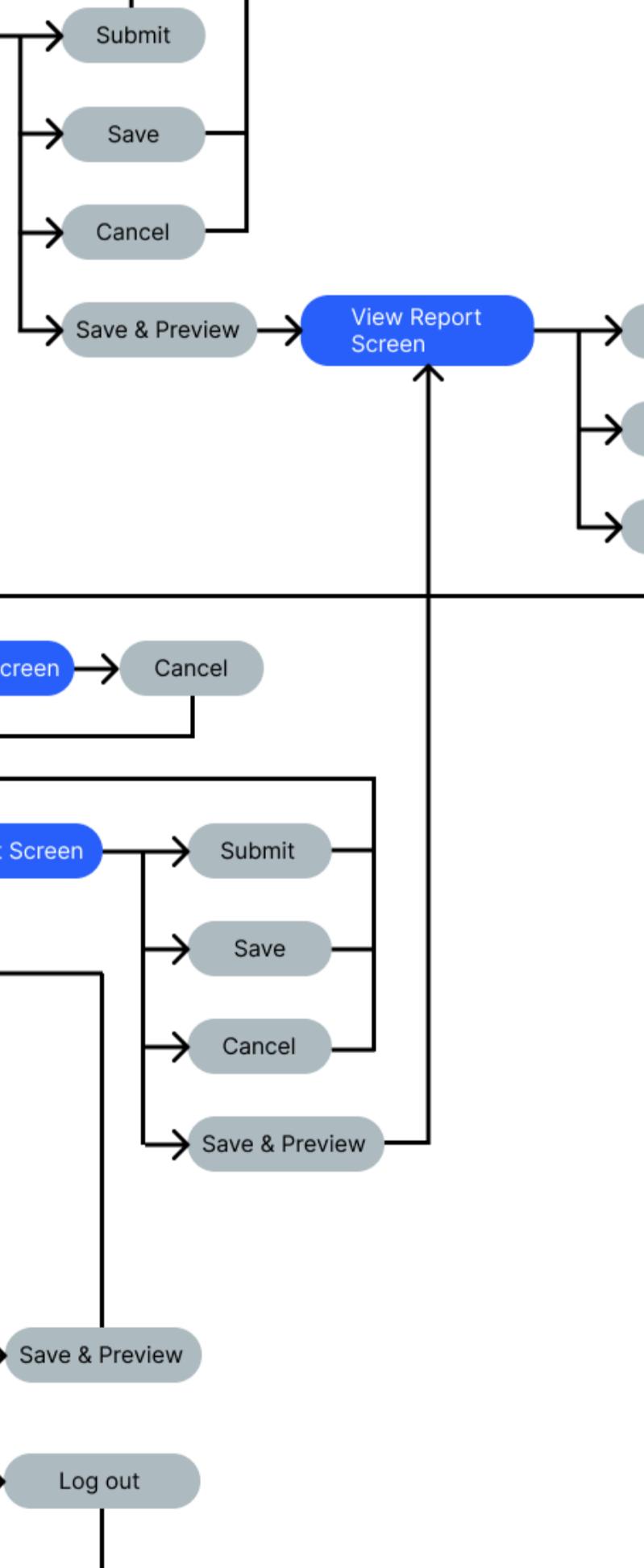
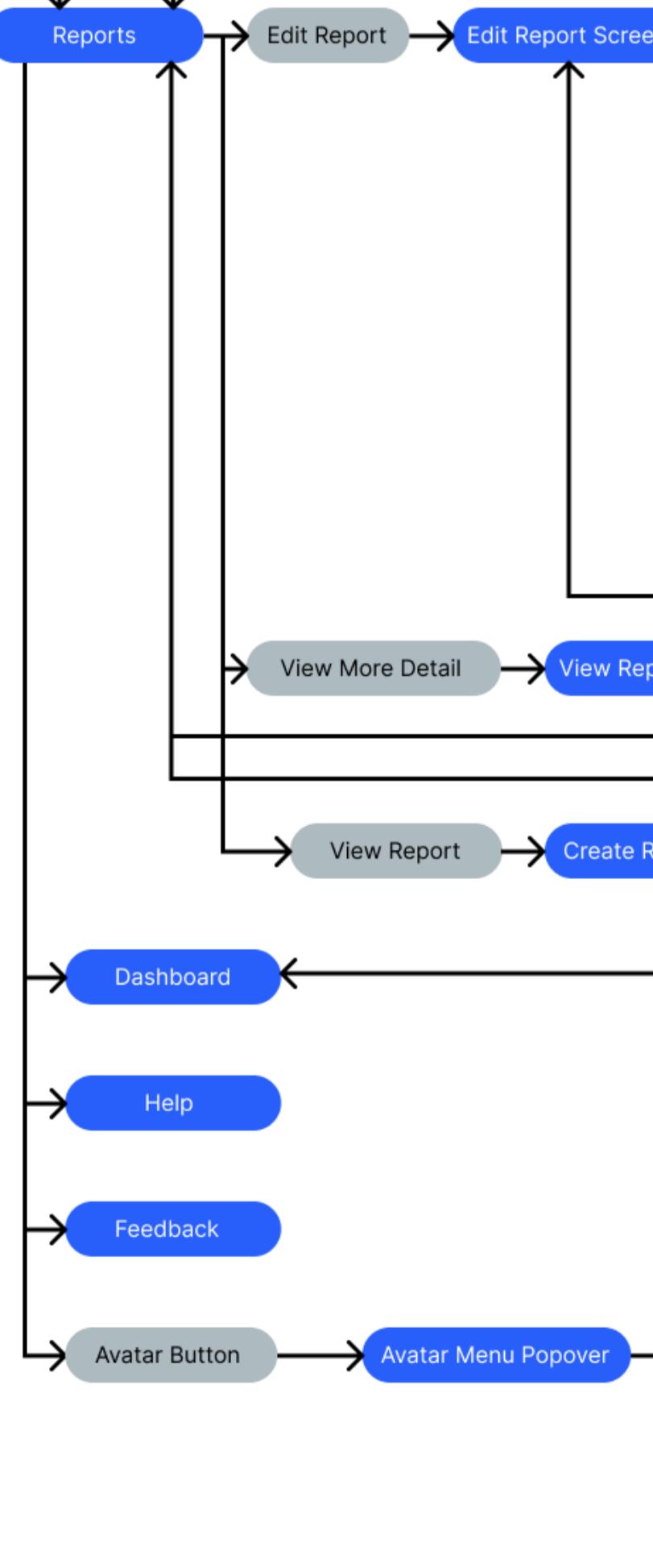
### Outputs

UX Researcher was in charge of creating User Research Document.

## User-Centred Business

The Problem	The User		The Product	
<b>Problems, Needs</b> <ul style="list-style-type: none"><li>Something summary all report and shows me company overall status in realtime.</li><li>Something reduces creating report time.</li><li>Something helps me finding old report quickly.</li><li>Something displays report in a easier-to-read format.</li></ul>	<b>Users</b> <ul style="list-style-type: none"><li>Project Manager, Director Head, Director General, Employees.</li></ul>	<b>Users Fears</b> <ul style="list-style-type: none"><li>Spending too much time on creating report.</li><li>Reports are complex to read.</li><li>Awakening issue too late.</li><li>Spending too much time on finding an old report.</li><li>Miss importance metrics, events.</li></ul>	<b>Solution</b> <ul style="list-style-type: none"><li>Provides Dashboard's standard format of report, they just need to input data.</li><li>Auto summarize their employee reports.</li><li>Better UI that provides better readability.</li></ul>	
<b>Existing Solution</b> <ul style="list-style-type: none"><li>Use Excel, Power Point to record necessary data and create report.</li></ul>	<b>Early Adopters</b> <ul style="list-style-type: none"><li>Project Manager, Director Head, Director General, Employees.</li></ul>	<b>User Goals</b> <ul style="list-style-type: none"><li>Save time for report.</li><li>Quickly catch up company overall status in realtime.</li><li>Easy to find an old report.</li></ul>	<b>Value Proposition</b> <ul style="list-style-type: none"><li>Quickly create and read report.</li><li>Quickly catchup company status.</li><li>Display report in a more intuitive layout.</li></ul>	<b>Revenue Sources</b> <ul style="list-style-type: none"><li>None.</li></ul> <b>Metrics</b> <ul style="list-style-type: none"><li>Amount of negative feedback.</li><li>Time for comprehending and creating report.</li></ul>

## User Personas



## Research User to Validate

In the first phase, we decided to focus on first user - Project Manager first. Since this type of User potentially will be the one who interact with the product the most.

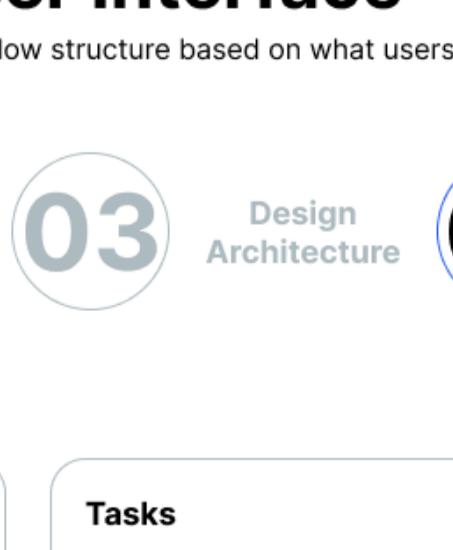
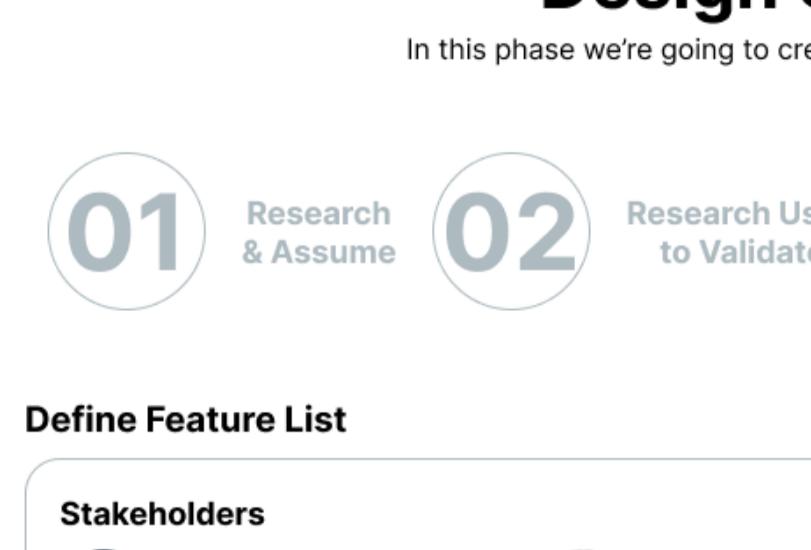
### 01 Research & Assume

### 02 Research User to Validate

### 03 Design Architecture

### 04 Design User Interface

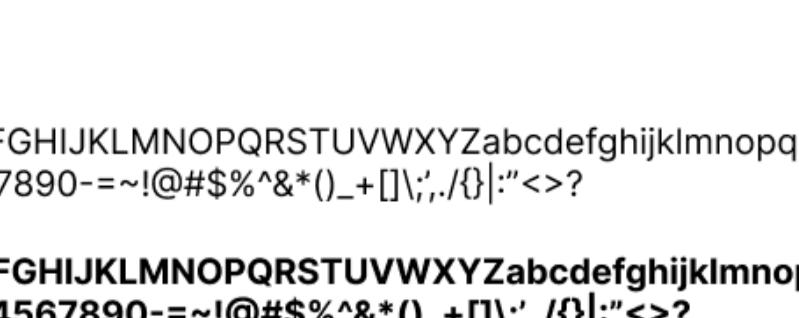
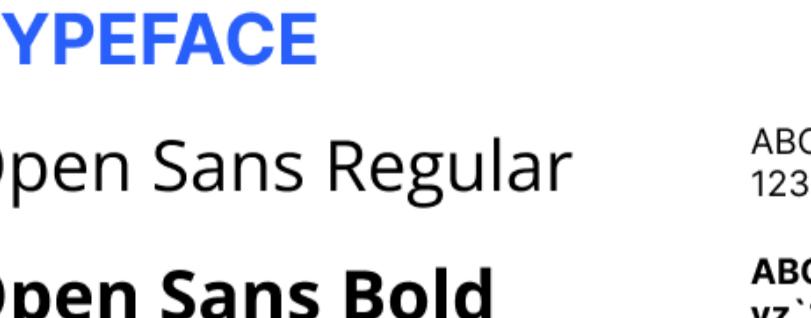
#### Conduct User Interview



### Outputs

UX Researcher was in charge of conducting User Interview.

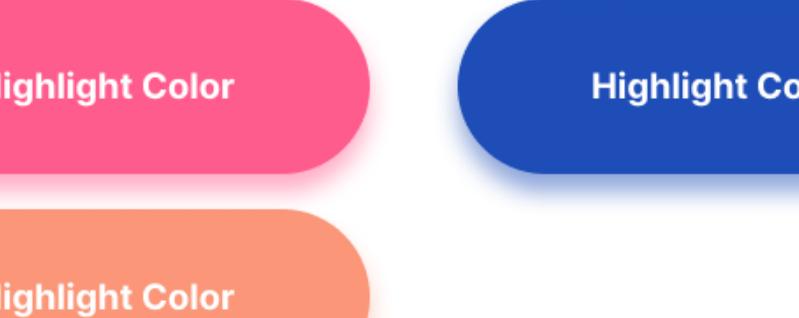
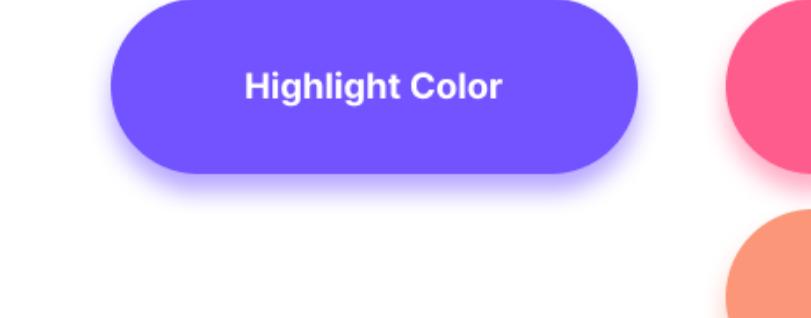
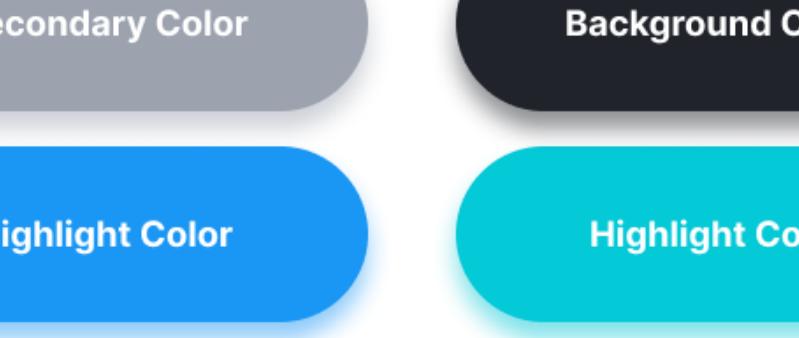
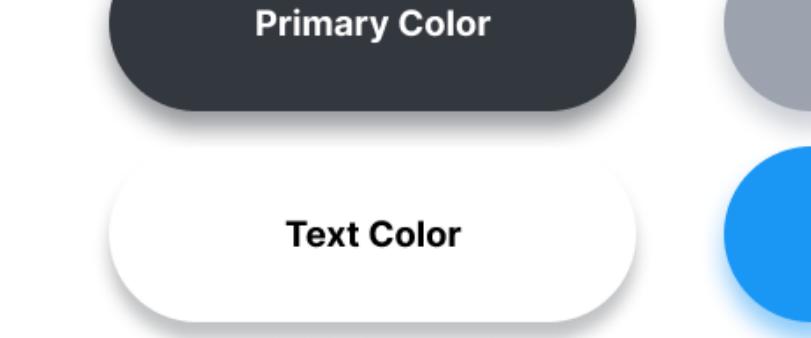
## Question List



### Outputs

UX Researcher was in charge of collecting & analyzing Data from all records of the interview.

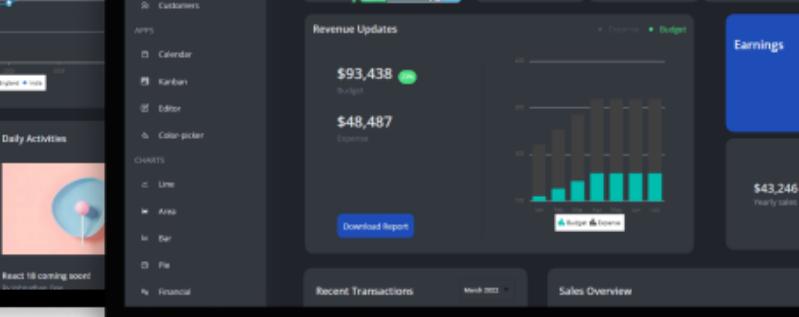
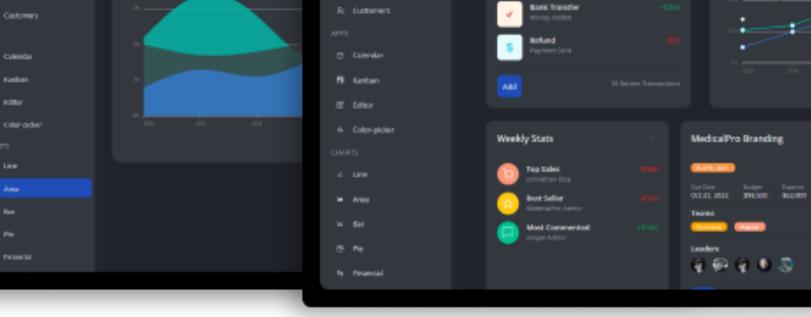
## Finding List



### Outputs

UX Researcher was in charge of collecting & analyzing Data from all records of the interview.

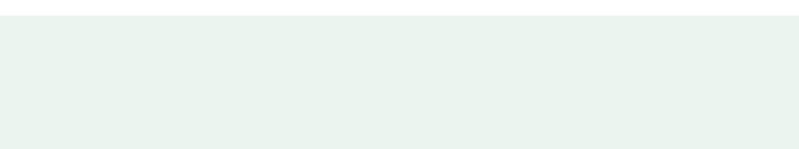
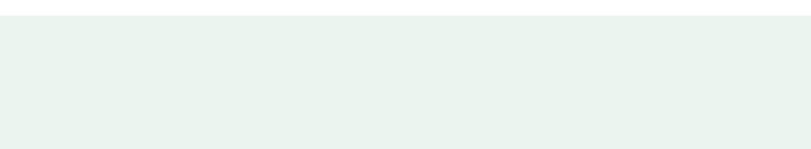
## Finding List



### Outputs

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UX Researcher was in charge of collecting & analyzing Data from all records of the interview.

## Finding List



### Outputs

# 2nd Creations

## UX Research

### KPI Dashboard

## Behance

<https://www.behance.net/gallery/153327251/Portofolio>

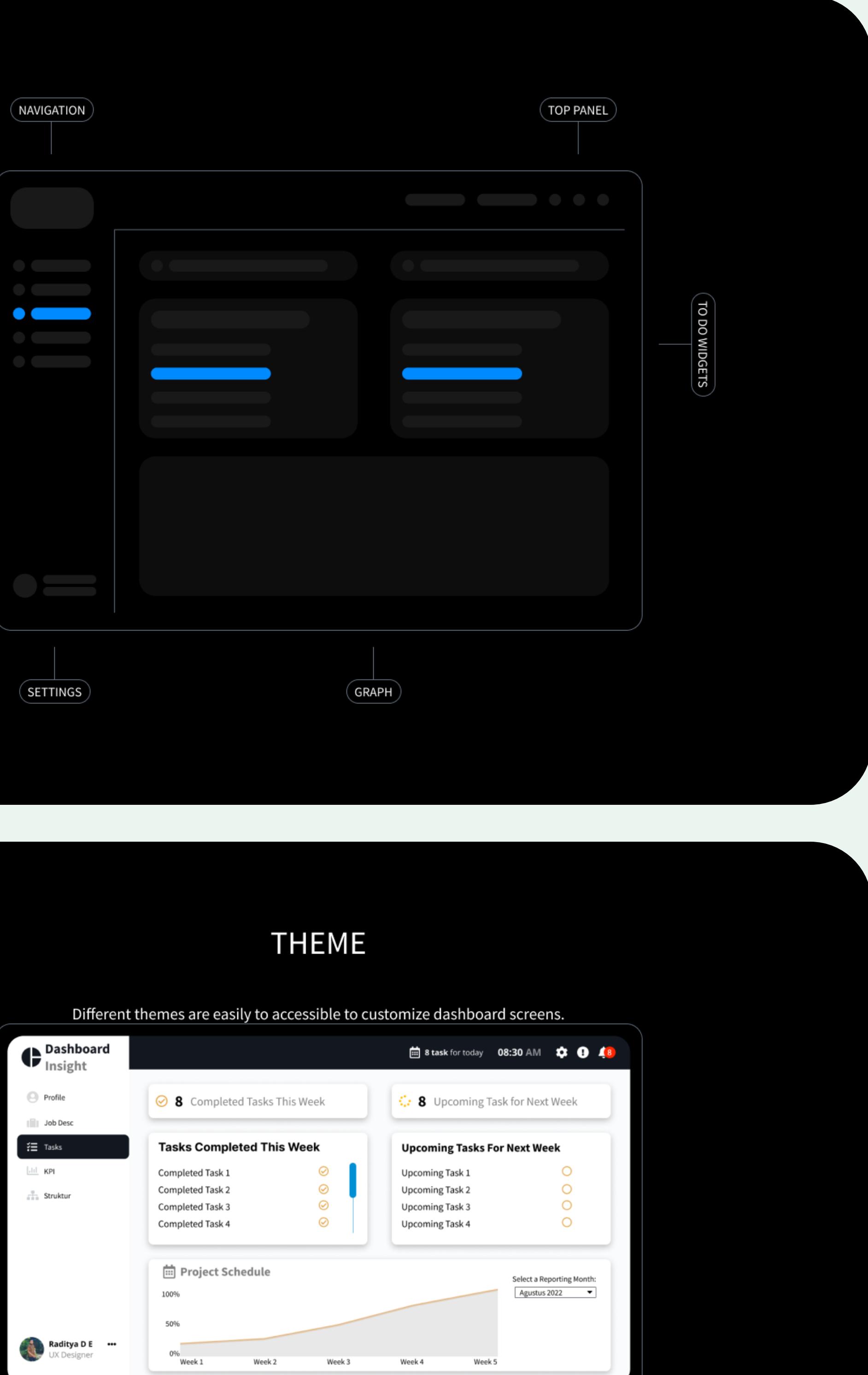
### ISSUE

Client have to do reports manually in many formats. The higher level the manager are the higher difficulties they face when collect all data from lower level manager's reports.

### SOLUTION

KPI Dashboard is a project with the purpose of aggregating and visualizing client weekly KPI's for BOD and managers. It replace the old fashion way which was done using excel and human effort. Now everything is automatic, data is presented on charts and dashboard, which takes less human effort than before.

KPI DASHBOARD TO MANAGE INTERNAL OPERATIONS AND MANY MORE!



### USER RESEARCH

#### The Problems

Need something to summary all report and shows KPI employee status in realtime.

Need something to reduces creating report time.

Need something to displays report in a easier to read format.

Spending too much time on creating report.

Reports are complex to read.

Spending too much time on finding an old report.

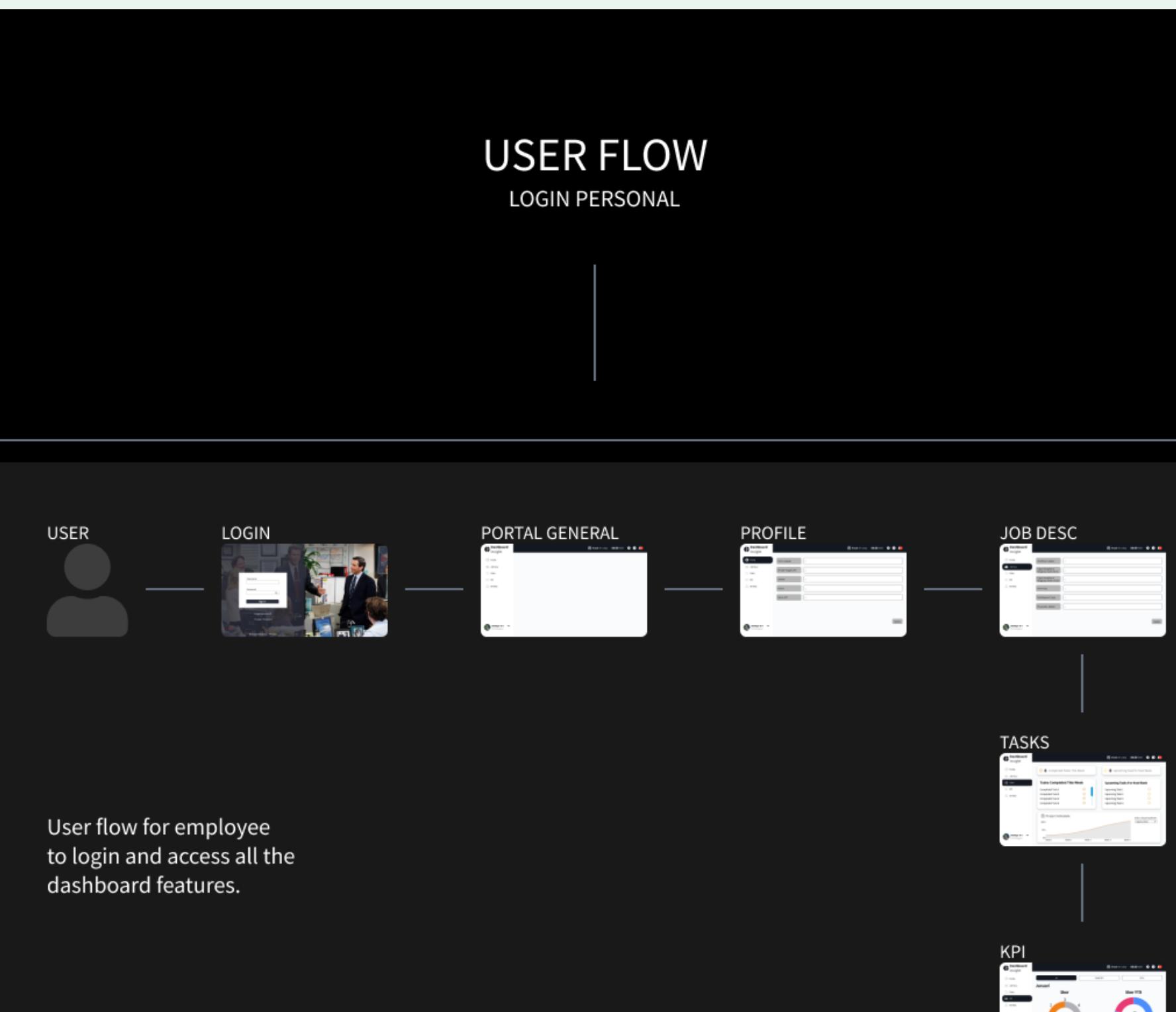
#### The Solution

Provides client's standard format of KPI report.

Auto summary their KPI reports.

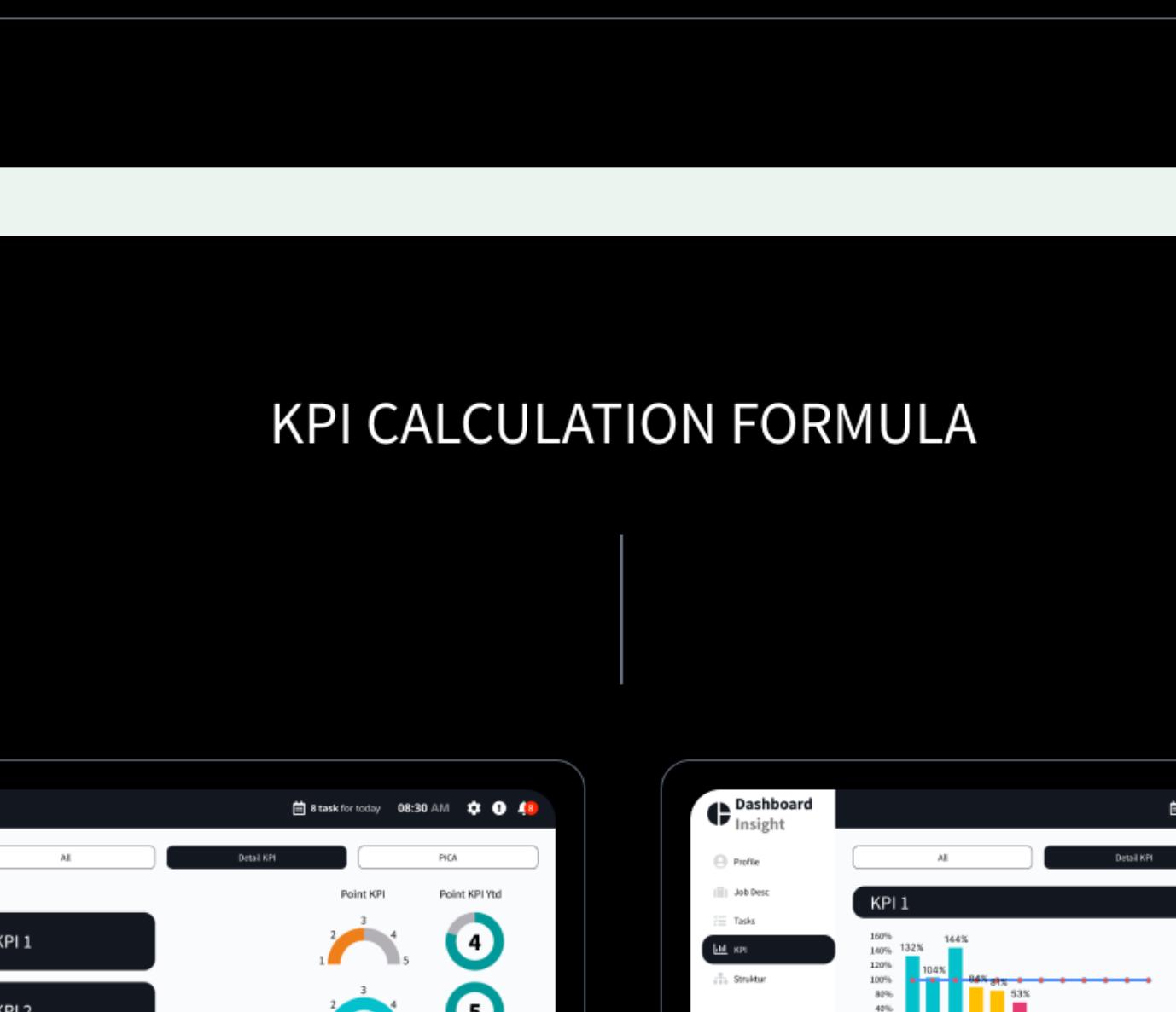
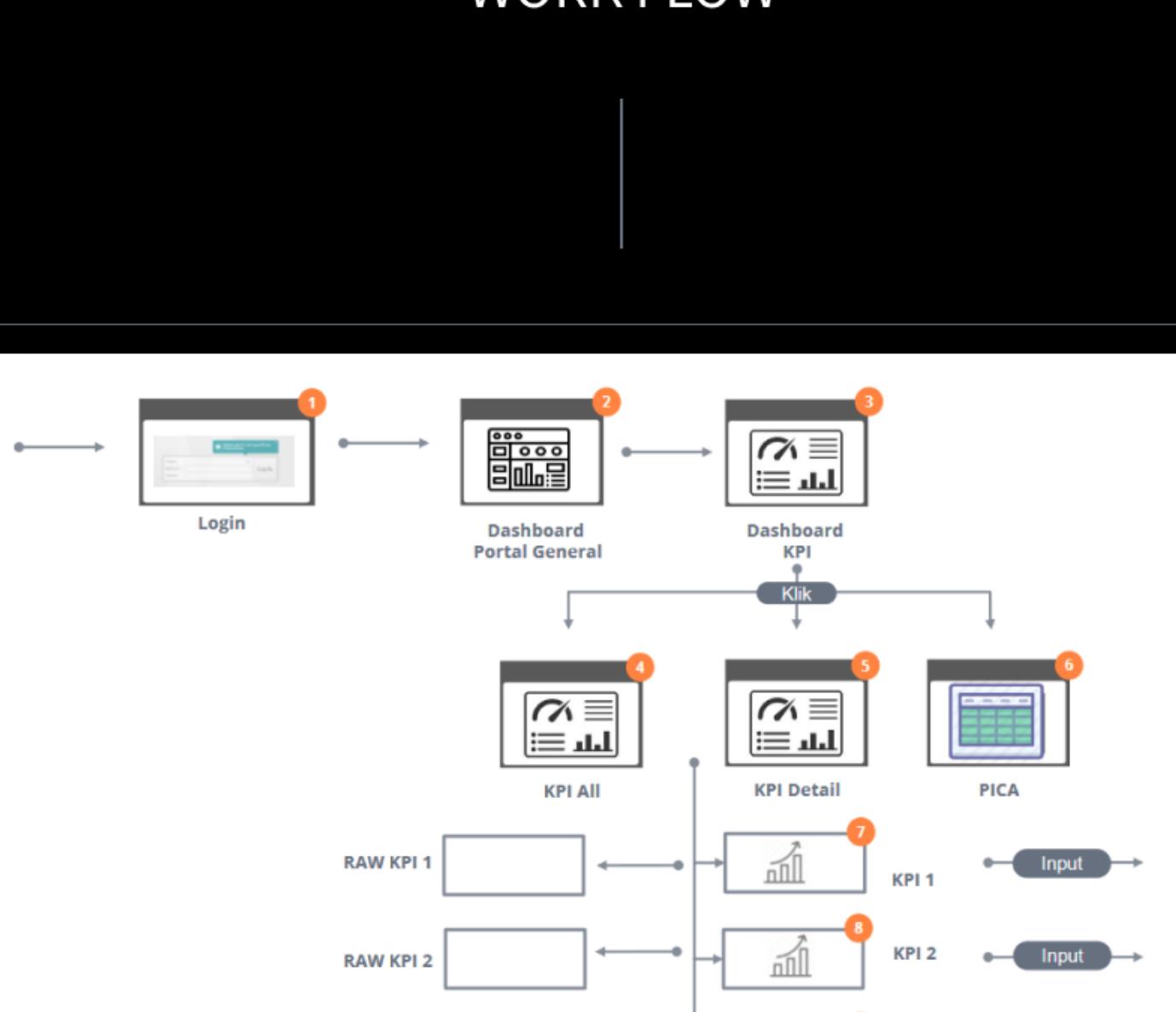
Better and simple UI that provides better readability.

Display report in a more intuitive layout.

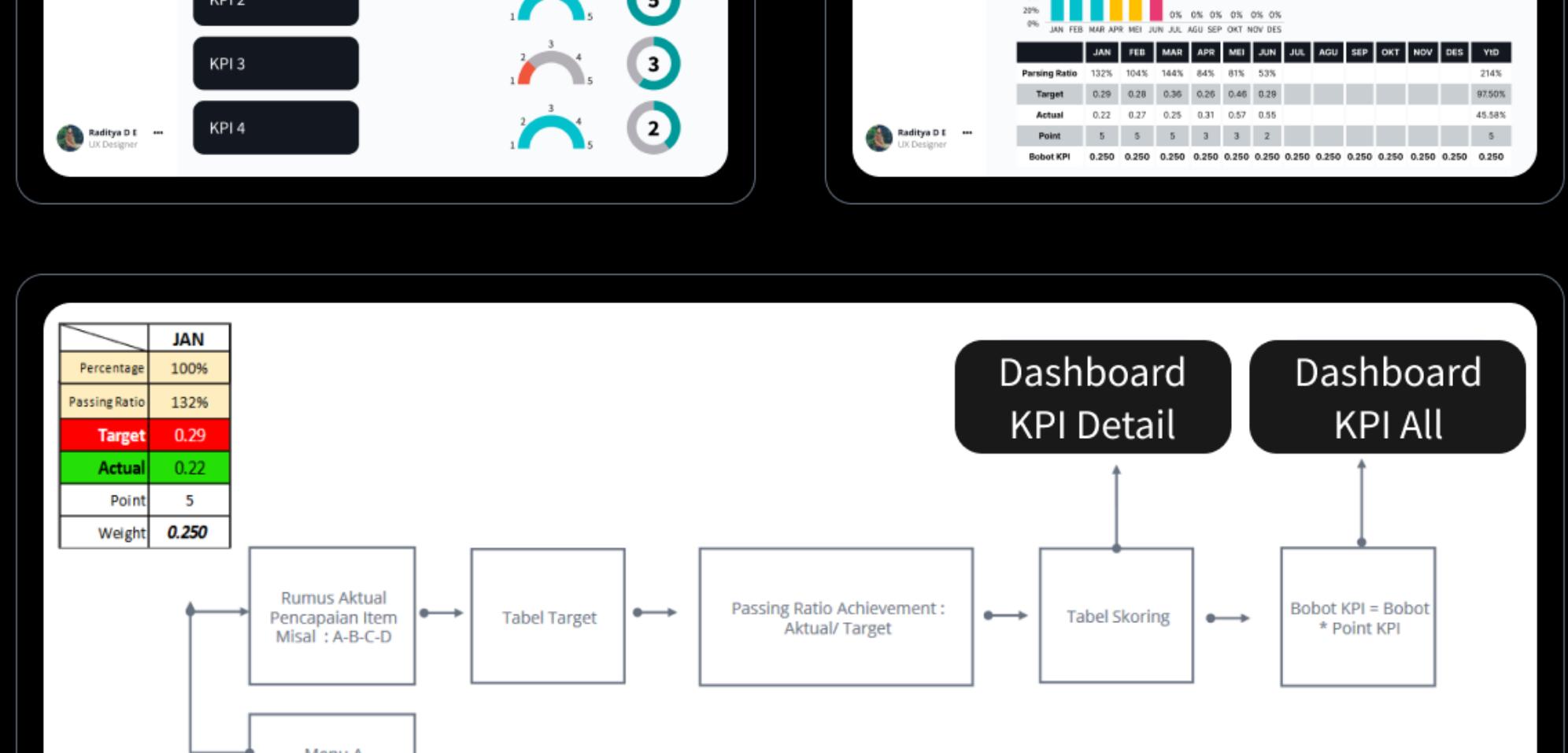


### THEME

Different themes are easily to accessible to customize dashboard screens.

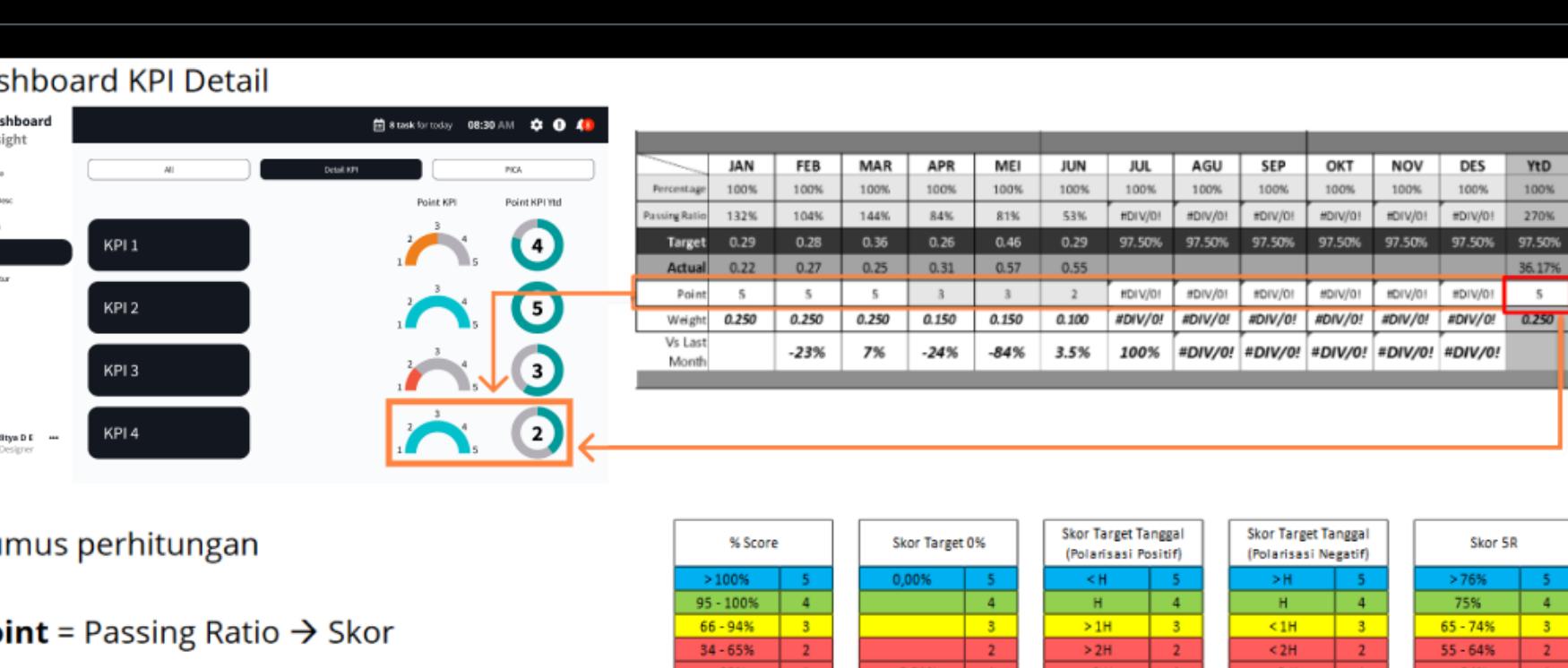


### ORGANIZATIONAL STRUCTURE



### USER FLOW

LOGIN PERSONAL



User flow for employee to login and access all the dashboard features.

Point = Passing Ratio → Skor

Passing Ratio = Target/Actual

Actual = hasil kerja/pencapaian dari aktivitas/proses

Weight = Point \* Bobot KPI

Weight digunakan untuk perhitungan KPI All

1 Penurunan biaya G&A + Others Costs ≤ 10% 10% 0.50

2 Rumus perhitungan

3 Skor = Passing Ratio → Skor

4 Skor = Point \* Weight

5 Skor = Skor KPI 1 + Skor KPI 2 + Skor KPI 3 + Skor KPI 4

6 Skor = Skor KPI All

7 Skor = Skor KPI All \* Weight

8 Skor = Skor KPI All \* Weight

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# 3rd Creations

## Web Dev

### Web Dashboard



Fully  
Responsive

# Thank you

The screenshot displays the ZetDashboard application interface. On the left, a sidebar menu is visible with the following sections and items:

- DASHBOARD**
  - Ecommerce
- PAGES**
  - Orders
  - Employees
  - Customers
- APPS**
  - Calendar
  - Kanban
  - Editor
  - Color-picker
- CHARTS**
  - Line
  - Area
  - Bar
  - Pie
- Financial**

The main content area shows a dark-themed dashboard with several cards and a chart. At the top, there are four cards: Earnings (\$63,448.78), Customers (39,354 -4%), Products (4,396 +23%), and Sales (423.39 +38%). Below these is a "Revenue Updates" section with a bar chart comparing Budget (\$93,438) and Expense (\$48,487). To the right is a large blue box labeled "Earnings \$63,448.78 Monthly revenue". A progress bar at the bottom indicates 25% completed and 35% remaining.

A modal window titled "Customers" is open in the center, showing a table of customer data:

<input type="checkbox"/>	Name	Project Name	Status	Weeks	Budget	Location	Customer...
<input checked="" type="checkbox"/>	Nirav Jos nirav@gmail.com	Hosting Press H...	Active	40	\$2.4k	India	1001
<input type="checkbox"/>	Sunil Joshi sunil@gmail.co	Elite Admin	Active	11	\$3.9k	India	1002
<input checked="" type="checkbox"/>	Andrew McDov andrew@gmai...	Real Homes WP ...	Pending	19	\$24.5k	USA	1003
<input type="checkbox"/>	Christopher . jamil@gmail...	MedicalPro WP ...	Completed	34	\$16.5k	USA	1004
<input type="checkbox"/>	Micha michael@gr...	Weekly WP Theme	Cancel	34	\$16.5k	USA	1005

At the bottom right of the modal is a blue gear icon.



[zetdashboard.netlify.app](https://zetdashboard.netlify.app)



[github.com/raditdanu/zetdashboard](https://github.com/raditdanu/zetdashboard)