

Privacy Policy of Elarion

Effective Date

11.06.2025

1. Introduction

This Privacy Policy describes how Castaway Studios collects, uses, and shares information when you use the mobile game Elarion. By using the game, you consent to the practices outlined below.

2. Data Collection and Processing

- User Data: We do not collect personal contact information (such as name or email) from users.
- Automatically Collected Data: Includes gameplay behavior, device model, region-based location data, crash reports, and performance metrics.
- Analytics Tools: We use tools like Firebase Analytics and AppsFlyer to understand user behavior, improve gameplay, and support app maintenance.
- All analytics data is anonymized or aggregated. We do not collect personally identifiable information such as name, email, phone number, or advertising identifiers from users.

3. Purpose of Data Collection

- To enhance and personalize gameplay experiences.
- To fix bugs, balance game mechanics, and improve game performance.
- To analyze player progression, retention, and feature popularity.
- To serve non-intrusive in-game ads (if applicable).

4. Data Sharing

- We may share analytics data with third-party partners who help us improve the game.
- Data may be disclosed to government authorities if legally required.
- We do not sell or share data for third-party marketing.

5. User Rights

- Users can request access to or deletion of their data.
- Users can opt out of personalized ads where supported (via OS settings).

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- For questions, users may contact us directly at contact@castaway.studio

6. International Compliance

We comply with all applicable data protection laws including:

- GDPR (European Union)
- CCPA (California)
- COPPA - although Elarion is not intended for children under 9, no personal data is collected from young users.

7. Data Security

All data is stored and processed via trusted third-party platforms using encryption, secure APIs, and controlled access.

No sensitive user information is retained by Castaway Studios.

8. Age Rating and Limits

Elarion is designed for players aged 9 and above, due to light fantasy combat elements. It is not intended for children under 9. No data is knowingly collected from children below this age threshold.

9. Policy Updates

We may update this policy as necessary. Users will be notified of significant changes via in-game messages or update notes.

10. Contact Information

Email: contact@castaway.studio

Address: Fenerbahce Mah. Kadikoy, Istanbul