

Privacy Policy of Puppy Collector

Effective Date

18.01.2024

1. Introduction

This Privacy Policy explains how Castaway Studios collects, uses, and protects personal information in relation to the mobile game Puppy Collector. The game is designed to be family-friendly and accessible to children. We are committed to protecting the privacy of all users, including children under applicable data protection laws such as COPPA and GDPR-K.

2. Data Collection and Processing

- User Data: Puppy Collector does not collect personal information like name, address, phone number, or email from children.
- Automatically Collected Data: We collect limited data related to gameplay behavior, device type, performance metrics, and crash reports.
- Third-Party Tools: We may use child-appropriate versions of tools like Firebase and Unity Analytics in compliance with child privacy regulations.
- Parental Consent: For regions that require it, we obtain verified parental consent before collecting any personal data from children.

3. Purpose of Data Collection

- To improve game stability and user experience.
- To understand gameplay trends and improve game design.
- To ensure compliance with applicable laws and platform requirements.

4. Data Sharing

- We do not share children's data with third parties for marketing or advertising.
- Limited gameplay and device data may be shared with analytics providers strictly for internal usage.
- We may disclose data when required by law (e.g., by government authorities).

5. Parental and Guardian Rights

Privacy Policy of Puppy Collector

Parents or guardians have the right to:

- Request access to or deletion of their child's data.
- Withdraw consent at any time.
- Contact us regarding privacy concerns at info@castaway.studio

6. International Compliance

We comply with all major child data privacy laws, including:

- COPPA (Children's Online Privacy Protection Act - USA)
- GDPR-K (General Data Protection Regulation for Kids - EU)

7. Data Security

All data is processed using trusted third-party tools with encryption and secure storage. We use only child-safe versions of analytics tools and do not retain unnecessary data.

8. Age Rating and Limits

Puppy Collector is designed for players aged 3 and above. We do not knowingly collect personal data from children under 13 without verified parental consent, in compliance with laws such as COPPA and GDPR-K. Parents may contact us to review or delete any data collected through child gameplay sessions.

9. Policy Updates

We may update this policy as required. Any changes will be communicated through app updates and the official website.

10. Contact Information

If you have any questions or concerns about this Privacy Policy or your child's data:

Email: info@castaway.studio

Address: Fenerbahce Mah. Kadikoy, Istanbul