

SalesFlow Lite

# Sales & Stock Analytics Report

Executive analytics report consolidating revenue, margins and inventory health.  
Designed for decision-makers, investors and finance leaders.

Period analysed: **daily**  
Generated on: 2025-12-18 04:55

SalesFlow Lite • CSDE Portfolio Project • Confidential analytics snapshot

# Executive analytics overview

Period: **daily** • Generated on 2025-12-18 04:55 • Single source of truth (same logic as dashboard)

## Executive summary

- Total revenue for the period reached **20** across **1** transactions.
- Average ticket is **20**, indicating the typical basket size for active customers.
- Current trend shows **no clear seasonal pattern** based on recent sales behaviour.
- Inventory health: **33.3%** of SKUs are in low-stock range, with **1** items below 7 days of coverage and **0** dead-stock references.
- Top performing product: **Milk** accounts for **100.0%** of revenue in this period.

The following pages provide a consolidated view of sales performance, inventory exposure and product dynamics for the selected period. All indicators are computed from the analytics service, using the same logic as the operational dashboard, ensuring consistency and auditability for leadership and investors.

## 1. Sales KPIs

Metric	Value
Total revenue	20.00
Total quantity	8
Transactions	1
Average ticket	20.00
Trend	N/A

### Daily revenue timeline



## 2. Top products

Product	Qty	Revenue	Share of revenue (%)
Milk	8	20.00	100.0

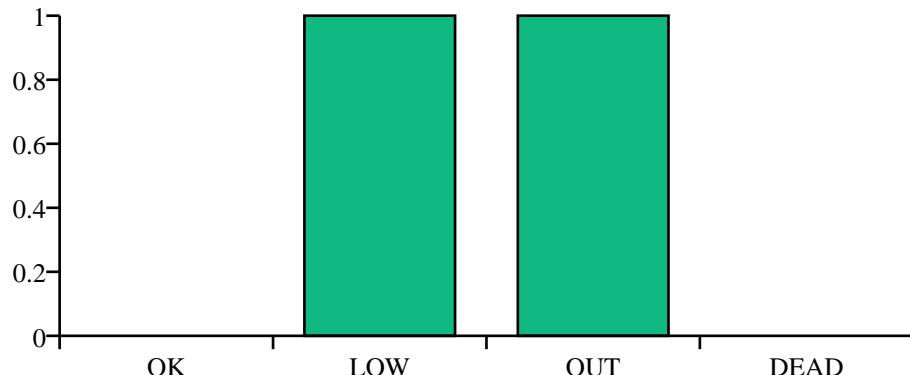
# Inventory & stock risk

Period: **daily** • Generated on 2025-12-18 04:55 • Single source of truth (same logic as dashboard)

## 3. Inventory KPIs

Metric	Value
Total stock value	69.70
Out of stock products	1
Low stock products	1
Low stock ratio (%)	33.30
Rotation / year	N/A
Average coverage (days)	N/A
Urgent reorder (coverage < 7d)	1
Dead stock	0

### Critical stock distribution



Inventory KPIs highlight where working capital is locked in low-moving or dead stock, and where service risk is high due to low coverage. Combining these indicators with sales velocity makes it possible to prioritize replenishment, renegotiate with suppliers, or liquidate non-performing items.