

# Geneviève S. Fulton, M.A., LMFT #131130, SEP

San Francisco Bay Area

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## Professional Experience

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|---|-------------------|-----------------------|
| Gen Fulton Consultancy, LLC / Owner   | Virtual           | April 2022-Present    |
| <ul style="list-style-type: none"><li>• Provide performance enhancement consultations to professional golfers on the PGA Tour and Ladies European Tour Access Series and entrepreneurs based on short-term goal-setting tools</li><li>• Co-run workshops based on modern neuroscience and performance enhancement strategies</li></ul>  |                   |                       |
| Mental Performance Golf Academy / Level II Coach  | Virtual           | January 2024-Present  |
| <ul style="list-style-type: none"><li>• Provide performance coaching based on neuroscience-backed principles to amateur golfers</li><li>• Attend monthly team meetings and contribute to development of agency &amp; coaching programs</li></ul>  |                   |                       |
| Gen Fulton Psychotherapy / Psychotherapist  | Virtual           | February 2022-Present |
| <ul style="list-style-type: none"><li>• Provide trauma-informed and attachment-based therapies to individuals and couples, identify treatment needs and plans and assign DSM-5 diagnoses utilizing Simple Practice EMR</li></ul>  |                   |                       |
| Marvin Behavioral Health / Psychotherapist  | Virtual           | May 2022-Present      |
| <ul style="list-style-type: none"><li>• Provide evidenced-based counseling to healthcare providers and hospital employees, assign ICD-10 diagnoses and develop treatment plans utilizing Advanced MD EMR</li></ul>  |                   |                       |
| Octave / Psychotherapist  | Virtual           | May 2022-Present      |
| <ul style="list-style-type: none"><li>• Provide in-network [Aetna, Anthem Blue Cross and Health Net] care to individual and couples utilizing evidenced-based interventions, assess patients for safety concerns and appropriate referrals, assign ICD-10 diagnoses and formulate treatment plans utilizing a specialized EMR</li><li>• Attend bi-weekly trauma consultation groups and contribute with a trauma-informed lens</li></ul>  |                   |                       |
| MindHealth, Inc. / Psychotherapist  | Virtual           | March 2022-Dec 2023   |
| <ul style="list-style-type: none"><li>• Provide telehealth therapy to PTSD, brain injury and chronic pain patients, assign ICD-10 diagnoses and treatment plans utilizing CBT and MTUS-approved evidenced-based interventions</li></ul>   |                   |                       |
| Dr. Randy Daron / MFT Associate   | Mill Valley, CA   | June 2020-Feb 2022    |
| <ul style="list-style-type: none"><li>• Maintain a small caseload of culturally diverse individuals and couples as well as maintain professional clinical records utilizing TheraNest and BIRP format for electronic health records</li></ul>   |                   |                       |
| St. Vincent's School for Boys / Therapist   | San Rafael, CA    | May 2020-July 2021    |
| <ul style="list-style-type: none"><li>• Provided trauma-informed counseling to 6 vulnerable youths from the Child Welfare System</li><li>• Corresponded with attorneys, social workers, CASAs and client family members to collaborate care and help facilitate appropriate long-term home placements for clients</li><li>• Participated in monthly Child and Family Team meetings for collaboration on treatment and acted as liaison between St. Vincent's team and community team to ensure progress and optimum care</li><li>• Drafted Marin, Sonoma, Alameda and Contra Costa County quarterly and semi-annually service authorizations including treatment planning, mental health assessments, CANs assessments and assigned DSM-5 diagnoses to ensure continuous care for clients</li><li>• Documented using CARES utilizing BIRP format for Medi-Cal billing and prepared monthly STRTP Needs and Services Plans for each client</li><li>• Collaborated with rehabilitation specialist, equine therapist, psychiatrists, internal residential staff as well as school teachers and counselors to ensure client needs and plan of care goals were met</li></ul> |                   |                       |
| Empathi / Relationship Coach & Counselor  | San Francisco, CA | June 2019-June 2020   |
| <ul style="list-style-type: none"><li>• Provided counseling to culturally diverse individuals and couples using experiential psychotherapies and EFT in a group private practice; offered relationship coaching internationally</li><li>• Answered intake line telephone from prospective clients; triaged client assignments among team</li></ul>  |                   |                       |
| Hospice By the Bay / MFT Associate  | Larkspur, CA      | Sep 2018-July 2019    |
| <ul style="list-style-type: none"><li>• Provided bereavement counseling to 7-10 clients weekly spanning ages young adult to elderly</li><li>• Co-facilitated and shadowed school and HBTB grief groups as well as co-led workshops</li><li>• Documented using EPIC, and incorporated clinical protocol for medium and high risk cases</li></ul>   |                   |                       |
| JFK Community Counseling Center / MFT Trainee   | Oakland, CA       | Oct 2017-June 2018    |
| <ul style="list-style-type: none"><li>• Identified client needs, assigned diagnoses using DSM-5 criteria, conducted mental health assessments and developed individualized treatment plans at a sliding scale clinic</li><li>• Developed coping strategies for culturally diverse clients with complex psychiatric disorders</li><li>• Maintained a caseload and professional clinical records of 10 clients and 2 couples</li></ul>  |                   |                       |

## Education/Professional Certifications

Mental Performance Golf Academy Level 1 Coaching Certificate	Virtual	12-2023
Emotionally Focused Therapy Externship	Riverside, CA	07-2019
Somatic Experiencing Trauma Institute™ SEP Certificate	Berkeley, CA	07-2019
JFK University, MA Counseling Psychology (MFT)	Pleasant Hill, CA	06-2018
JFK University, Graduate Certificate in Sport Psychology	Pleasant Hill, CA	06-2016
University of Colorado – Boulder, BA Economics, Minor: Math	Boulder, CO	08-2004

## Publications and Research

Blom, L.C., Burke, K.L., Dillard, D., Fulton, G.S., Granito, V. J., Lape, J., & Sachs, M.L. (2018). Surfing the net: Using internet for success. In K.L. Burke, M.L. Sachs, & R. Tomlinson (Eds.), *Directory of graduate programs in applied sport psychology* (12th ed, pp. 384-404). Indianapolis, IN: Association for Applied Sport Psychology.

Blom, L.C., Burke, K.L., Lape, J., & Fulton, G.S. (2015). Online sport psychology courses. In K.L. Burke, M.L. Sachs, & S.L. Schweighardt (Eds.), *Directory of graduate programs in applied sport psychology* (11th ed, pp. 341-351). Indianapolis, IN: Association for Applied Sport Psychology.

## Continuing Education & Professional Development Workshops

- Trailiant Cybersecurity Awareness Certificate of Completion (May 2024)
- Marianne Bentzen "Meditative Aliveness" Meditation Neuroscience Workshop (April 14-19 2024)
- NBCC Certificate in Evidence-Based Psychotherapy for Care of Clinicians (Feb & May 2024)
- Therapist Development Center *On the Edge of Life* Training (Jan 2024)
- 17<sup>th</sup> Annual Swiss Education Festival, The Self and Other by Dr. Peter Levine, Marianne Bentzen and Prof. Dr. Joachim Bauer (August 17-20 2023)
- European Society for Trauma & Dissociation – L'Association Francophone de Trauma et de la Dissociation 8<sup>th</sup> Annual International Congress, When Attachment Meets Trauma: Disorganization and Dissociation from Childhood to Adulthood (March 9-11 2023)
- AAPP Psychological Approaches to the Treatment of Chronic Pain by Dr. Howard Schubiner (Jan 2020)
- American Association of Pain Psychologists (AAPP) Traumatic Attachment, Developmental Trauma and the Therapeutic Relationship by Dr. Janina Fisher (May 2019)
- Northern California Association of Pain Psychologists, Chronic Pain: A Somatic Experiencing Approach by Dr. Peter Levine (May 2018)

## Memberships, Volunteer, Leadership Information & Key Contributions

- Inducted into *Marquis Who's Who of America* as an honorary listee member because of the niche business I created from scratch (2024)
- Named "Encounter All-Star" by Octave Behavioral Health for 90% completion rate of patient notes over 1 quarter (2024)
- Member of the California Association for Marriage and Family Therapy (2018-Present)
- Named Therapist of the Month by Marvin Behavioral Health based on internal metrics (2022)
- Member of the Integral Transformational Practice Non-Profit Institution (2020-2023)
- Lead group meditations in the Integral Transformational Practice bi-weekly group (2021-2023)
- Co-Led the Oakland Community Counseling Center Commencement Exercises (2018)
- Co-Edited a published sport psychology graduate school program directory (2015 & 2018)
- Assisted a concussion and PTSD workshop, Alameda, CA (2017)
- Facilitated group workshops of mindfulness combined with authentic movement (2017-2018)

- Volunteered at Mindful Life Project, a 501(c)(3), Richmond, CA (2016-2017)
- Facilitated meditation workshops for the Holistic Student Union at JFK University (2016)
- Co-Led a national sport psychology conference at JFK University (2015)
- Assisted with WASC re-accreditation process for John F. Kennedy University (2015)
- Coordinated with White House officials to learn about promotion of safety precautions at US universities; promoted student campus wellbeing and safety at JFK University (2015)
- Created an alliance with the U.S. Ski Association for JFK University interns and graduates (2015)
- Competitively presented an entrepreneurial pitch at a national conference, JFK University (2015)
- Treasurer of Sport Psychology Student Association, JFK University (2014-2015)
- Treasurer of Rios to Rivers, a 501(c)(3), Aspen, CO (2012-2019)
- President, Vice-President of the 914 Waters Condominium Association, Aspen, CO (2009-2011)

### **Hobbies & Interests**

- Playing golf: Play both competitively and recreationally (handicap index: 35.9, member of Guildford Golf Club for Summer 2024)
- Trail running: Member of a running club, and trained and competed in a 1½ marathon in February 2024 in St. Petersburg, FL
- Travel Writing: In process of editing travel memoirs from visitation to 7 countries in 7 months called The Diary of a Digital Nomad
- Photography: I enjoy capturing different nature landscapes, food and paradigms of light through the lens of my i-phone

### **Additional Information**

- Trial/arbitration fees:
  - Half day: \$2,500
  - Full day: \$5,000
- Deposition fees: \$250/hour
- Document review: \$200/hour
- Provided expert witness testimony as a trauma psychotherapist in August 2024 in the State of Ohio

*References available upon request.*