



Dashboard
Contacts
Campaigns
Automation
Reports
Properties
Events

Filter

New

[Context-sensitive action bar]

If we don't implement the action bar, then these items can be located in the table with the campaign info.

Campaign name - Status

Status date

Rockport Grand Opening - Scheduled

Scheduled for 11/15/2013

Rockport BBQ - Draft

Modified on 1/15/2013

Register for the Rockport Grand Opening - Sent

Delivered on 1/15/2013

215 Sent

45% Opened

12% Clicked

Secondary nav options for Draft

Edit	View	Copy	Send	Tag	Archive
------	------	------	------	-----	---------

Secondary nav options for Scheduled

View	Copy	Cancel	Tag
------	------	--------	-----

Secondary nav options for Sent

Report	View	Copy	Tag
--------	------	------	-----

Secondary nav options for multiple selections

Tag	Archive
-----	---------



+ New ▾

🔍 Search contacts, opportunities, campaigns, etc. [Advanced](#) ✕

[Recent Activity](#) | [Messages](#) | [Settings](#)

Dashboard

Contacts

Campaigns

Automation

Reports

Properties

Events



Filter ▾

New

[Context-sensitive action bar]

Statuses



Draft



Scheduled



Sent

Tags

🔍 Search tags



Popular | [Recent](#)



Popular tag #1



Popular tag #2



Popular tag #3



Popular tag #4



Popular tag #5



Popular tag #6



Popular tag #7



Popular tag #8



Popular tag #9



Popular tag #10

Apply filter

Display top-10 most popular tags applied to campaigns

Allow user to toggle to ten most recent tags applied to campaigns

Display tags as the user types

Statuses



Draft



Scheduled



Sent

Tags

🔍 Rockport



Popular | [Recent](#)



Rockport-VIP



Rockport-pre-release

Apply filter

Statuses



Draft



Scheduled



Sent

Tags

🔍 Rockport



Popular | [Recent](#)



Rockport-VIP



Rockport-pre-release

Apply filter



New ▼

Search contacts, opportunities, campaigns, etc. [Advanced](#)

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- Dashboard
- Contacts
- Campaigns
- Automation
- Reports
- Properties
- Events

Save Campaign | Change Template | Send Campaign | More ▼ |

Campaign name [edit](#)

Pre-header

Header

Body

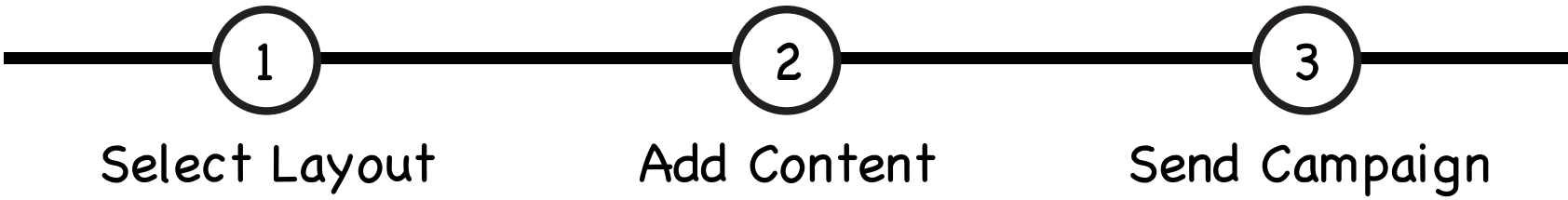
Footer

Load default template (best-practice template or template selected by user as default)

Or, load most recently used template.

Upon selecting 'Edit' adjacent to campaign name, provide textbox and save button

Created on 3/24/2012 by System  
Modified on 8/21/2012 by Donna Ream



Content ▼

Title

Text

Image

Image & Text

Button

Divider

Social Follow

Social Share

Theme ▼



New ▼

Search contacts, opportunities, campaigns, etc. [Advanced](#)

[Recent Activity](#) | [Messages](#) | [Settings](#)

- Dashboard
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Save Campaign   Change Template   Send Campaign   More ▼

Campaign name [Save](#)

Pre-header

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Social Share

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- Dashboard
- Contacts
- Campaigns
- Automation
- Reports
- Properties
- Events

Save Campaign

Change Template

Send Campaign

More

Campaign name

Save Campaign

Pre-header

Header

Body

Footer

Created on 3/24/2012 by System

Modified on 8/21/2012 by Donna Ream

Content

T

Title

Text

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Social Follow

Social Share

Theme



⊕ New ▾

🔍 Search contacts, opportunities, campaigns, etc. [Advanced](#) ✕

[Recent Activity](#) | [Messages](#) | [Settings](#)

- Dashboard
- Contacts
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- Automation
- Reports
- Properties
- Events

Save CampaignChange TemplateSend CampaignMore ▾

🔍 Search campaign names, descriptions, and tags... ✕

Template name	Last used on 9/11/2013	<div><div></div><div>Select template</div><div><input type="checkbox"/> Use as defatul template</div></div>
Template description	Created on on 9/11/2013	
Template name	Last used on 9/11/2013	
Template description	Created on on 9/11/2013	
Template name	Last used on 9/11/2013	
Template description	Created on on 9/11/2013	

🗑

Footer

+

🔗 Social Share

Theme ▾

Created on 3/24/2012 by System  
Modified on 8/21/2012 by Donna Ream



New

Search contacts, opportunities, campaigns, etc.

Advanced

Recent Activity

|

Messages

|

Settings

- Dashboard
- Contacts
- Campaigns
- Automation
- Reports
- Properties
- Events

Back

Send Now

Schedule

itive action bar]

General

From

Grant Taylor (gtaylor@smarttouchinteractive.com)

edit

To

1,234 recipients

tagged-contacts

saved-searches

Subject

Subject line contains 49 characters (recommended)

Sharing

Advanced

Live search 'To' field as the user types. Valid entries are tags and saved searches

Editing 'From' allows the user to change the From Name and Reply-to email address.

Consider adding a preview to the right.





New

Search contacts, opportunities, campaigns, etc. [Advanced](#)

[Recent Activity](#) | [Messages](#) | [Settings](#)

- Dashboard
- Contacts
- Campaigns
- Automation
- Reports
- Properties
- Events

Back   Send Now   Schedule   [inactive action bar]

General

From name

Grant Taylor

Reply-to email

gtaylor@smarttouchinteractive.com

[save](#)

Selecting 'save' returns the user to the previous view with the information added and selected in the combo box

To

no. of recipients

tagged-contacts

saved-searches

Subject

Subject line contains 49 characters (recommended)

Sharing

Advanced





+ New ▾

🔍 Search contacts, opportunities, campaigns, etc. [Advanced](#) ✕

[Recent Activity](#) | [Messages](#) | [Settings](#)

- Dashboard
- Contacts
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- Properties
- Events

⬅ Back   Send Now   Schedule   [Active action bar]

General

From  
Grant Taylor (gtaylor@smarttouchinteractive.com) ▾ [edit](#)

To no. of recipients  

tagged-contacts saved-searches

Subject  
Subject line contains 49 characters (recommended)

▼ Sharing Options if not connected

Connect Facebook

When selected, initiate authorization to post on behalf of the user

Connect Twitter

▼ Sharing Options if connected

☐ Post to Facebook

☐ Tweet on Twitter

▼ Sharing Options if connected and selected (slide down form).

☒ Post to Facebook

Post (optional)

Preview

[Campaign's subject]  
[First 300 characters of the email]

SmartTouchCRM.com

Post as

☒ Grant Taylor (your profile)

☒ SmartTouch Interactive (fan page)

☒ Tweet on Twitter

no. of characters



New ▼



Search contacts, opportunities, campaigns, etc.

[Advanced](#)



[Recent Activity](#) | [Messages](#) | [Settings](#)

Dashboard

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Back

Send Now

Schedule

Active action bar]

General

From

Grant Taylor (gtaylor@smarttouchinteractive.com)



[edit](#)

To

no. of recipients

tagged-contacts

saved-searches

Subject

Subject line contains 49 characters (recommended)

► Sharing

▼ Advanced

☐ Resend if not opened

▼ Advanced

☒ Resend if not opened

Resend in

5

days

New subject

[auto-fill with "RE: " and the current subject]

Add note to campaign

[auto-fill with...]

[Suggestions](#)

Consider adding suggested phrases for 'Add note to campaign'



New ▾

Search contacts, opportunities, campaigns, etc. [Advanced](#)

[Recent Activity](#) | [Messages](#) | [Settings](#)

- Dashboard
- Contacts
- Campaigns
- Automation
- Reports
- Properties
- Events

Back   Send Now   Schedule   [inactive action bar]

General

From  
Grant Taylor (gtaylor@smartt...

To  
tagged-contacts saved-

Subject  
Subject line contains 49 characters (recommended)

Delivery date  
4/22/2012

Delivery time  
\_\_:\_\_:\_\_

Central time zone

Save Schedule Cancel

[edit](#)

► Sharing

► Advanced



New ▼

Search contacts, opportunities, campaigns, etc. [Advanced](#)

[Recent Activity](#) | [Messages](#) | [Settings](#)

- Dashboard
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Save Campaign

Change Template

Send Campaign

More ▼

Campaign name [edit](#)

Save as a template

Change to HTML editor

Learn about best practices

Pre-header

Header

Body

Load default template (best-practice template or template selected by user as default)

Or, load most recently used template.

Upon selecting 'Edit' adjacent to campaign name, provide textbox and save button

Footer

Created on 3/24/2012 by System

Modified on 8/21/2012 by Donna Ream

Content ▼

T

Title

Text

Image

Image & Text

Button

Divider

Social Follow

Social Share

Theme ▼

Content



T

Title



Text



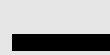
Image



Image & Text



Button



Divider



Social Follow



Social Share

Theme



Theme



Outer background

FFFFFF



Border style

Thin



Border color

000000



Inner background

FFFFFF



Pre-header  
background

FFFFFF



Header  
background

FFFFFF



Body background

FFFFFF

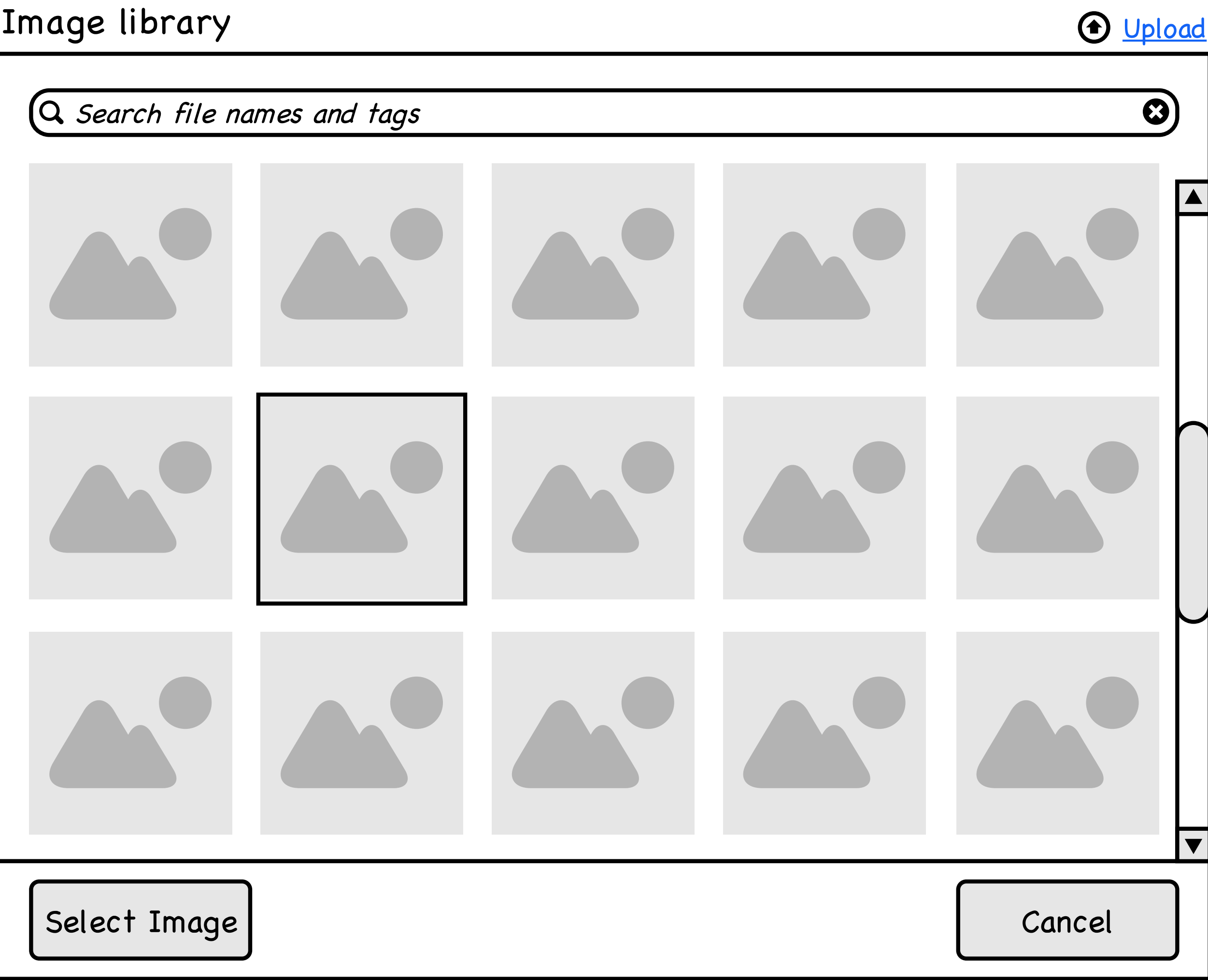


Footer  
background

FFFFFF



Save theme



File library shown here. Dropbox implementation via Dropbox Chooser

Support Office, Open Office, and image files

Allow multi-select

Upon selection, change label of 'Add' button to include the number of file(s) selected.

... ..