STAT 578: Advanced Bayesian Modeling

Week 2 – Lesson 1

Mean-Only Normal Sample

# Conjugate Prior Analysis

## Review

Normal sample:

$$y = (y_1, \dots, y_n)$$
$$y_1, \dots, y_n \mid \mu, \sigma^2 \sim \text{iid } N(\mu, \sigma^2)$$

With  $\sigma^2$  known, likelihood becomes

$$p(y \mid \mu) \propto \exp\left(-\frac{n}{2\sigma^2}(\mu - \bar{y})^2\right) - \infty < \mu < \infty$$

Look familiar?

### Normal Prior

Try a normal prior distribution for  $\mu$ :

$$\mu \sim N(\mu_0, \tau_0^2)$$

$$p(\mu) \propto \exp\left(-\frac{1}{2\tau_0^2}(\mu - \mu_0)^2\right)$$

Then (Bayes' rule)

$$p(\mu \mid y) \propto p(\mu) p(y \mid \mu)$$

$$\propto \exp\left(-\frac{1}{2\tau_0^2}(\mu - \mu_0)^2 - \frac{n}{2\sigma^2}(\mu - \bar{y})^2\right)$$

Completing the square.

$$p(\mu \mid y) \propto \exp\left(-\frac{1}{2\tau_n^2}(\mu - \mu_n)^2\right)$$

where

$$\mu_n = \frac{\frac{1}{\tau_0^2}\mu_0 + \frac{n}{\sigma^2}\bar{y}}{\frac{1}{\tau_0^2} + \frac{n}{\sigma^2}} \qquad \frac{1}{\tau_n^2} = \frac{1}{\tau_0^2} + \frac{n}{\sigma^2}$$

So a normal prior is conjugate for the normal mean-only model:

$$\mu \mid y \sim \mathrm{N}(\mu_n, \tau_n^2)$$

#### Remarks:

▶ A **precision** is the reciprocal of a variance, such as

$$\frac{1}{\tau_0^2}$$
  $\frac{n}{\sigma^2}$   $\frac{1}{\tau_0}$ 

 $(\sigma^2/n$  is sampling variance of  $\bar{y}$ .)

Posterior mean  $\mu_n$  is weighted average of prior mean  $\mu_0$  and sample mean  $\bar{y}$ , with their precisions as weights.

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## Example: Flint Data

 $y_i = logarithm$  of first-draw lead level (ppb), for observation i

```
> (n <- nrow(Flintdata))
[1] 271

> (ybar <- mean(log(Flintdata$FirstDraw)))
[1] 1.402925

> (s.2 <- var(log(Flintdata$FirstDraw)))
[1] 1.684078</pre>
```

So

$$n = 271$$
  $\bar{y} \approx 1.40$   $s^2 \approx 1.684$ 

For demonstration, set

$$\sigma^2 = s^2 \approx 1.684$$

Choose prior mean

$$\mu_0 = \log(3) \approx 1.10$$

(approx. log-scale median from earlier official study)

Choose prior variance

$$\tau_0^2 = \sigma^2 \approx 1.684$$

(making the prior equivalent to one extra observation)

#### Compute posterior:

```
> sigma.2 <- s.2
> mu0 <- log(3)
> tau.2.0 <- sigma.2

> (mun <- (mu0/tau.2.0 + n*ybar/sigma.2) / (1/tau.2.0 + n/sigma.2))
[1] 1.401807

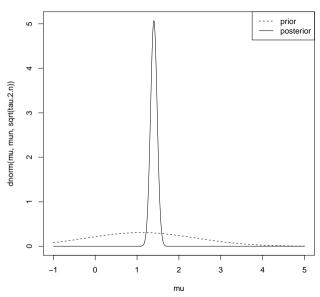
> (tau.2.n <- 1 / (1/tau.2.0 + n/sigma.2))
[1] 0.006191465</pre>
```

$$E(\mu \mid y) = \mu_n \approx 1.40 \quad var(\mu \mid y) = \tau_n^2 \approx 0.0062$$

Posterior mean similar to  $\bar{y}$ .

Posterior variance much smaller than prior variance.

Plotting posterior and prior densities:



95% posterior interval for  $\mu$ :

$$\mu_n \pm 1.96 \cdot \sqrt{\tau_n^2}$$

```
> mun + c(-1,1) * 1.96 * sqrt(tau.2.n)
[1] 1.247582 1.556031
```

Can transform back to original (ppb) scale:

Note: Not for mean on original scale, but possibly for median