

STAT 578: Advanced Bayesian Modeling

## Week 4 – Lesson 3

# Hierarchical Models: More Details

Fall 2019

# Partial Conjugacy

# Review

Recall conjugacy: Posterior is from same family of distributions as prior.

Many standard sampling distributions have natural conjugate priors in non-hierarchical models (will discuss later).

For hierarchical models, exact natural conjugacy is usually impossible (even in simple cases, like hierarchical normal model).

# Partial Conjugacy

Even if natural conjugacy is impossible, something similar may be possible:

Terms like **partial conjugacy**, **conditional conjugacy**, and **semi-conjugacy** refer vaguely to the case that the distribution specified for a parameter in the prior is in the same family as its conditional posterior.

That is, if

$$\theta = (\theta_1, \theta_2)$$

and  $\theta_1$  has a (possibly conditional) prior in the DAG model from a given family, then the conditional posterior  $p(\theta_1 \mid \theta_2, y)$  is also from that same family.

## Example

For the hierarchical normal model (with known variances), recall

$$\theta_1, \dots, \theta_J \mid \mu, \tau \sim \text{iid } N(\mu, \tau^2)$$

led to

$$\theta_1, \dots, \theta_J \mid \mu, \tau, y \sim \text{indep. } N(\hat{\theta}_j, V_j)$$

reflecting the fact that the normal family is a partially conjugate for each  $\theta_j$ .

(In fact, independent – *not* iid – normals form a partially conjugate family for the  $\theta_j$ s jointly.)

Can often discover partial conjugacy by examining form of joint density of model.

By conditioning and using Bayes' rule:

$$p(\theta_1 \mid \theta_2, y) p(\theta_2 \mid y) = p(\theta_1, \theta_2 \mid y) \propto p(\theta_1, \theta_2) p(y \mid \theta_1, \theta_2)$$

and so

$$p(\theta_1 \mid \theta_2, y) \propto p(\theta_1, \theta_2) p(y \mid \theta_1, \theta_2)$$

where the proportionality is in  $\theta_1$  only.

So if the joint model density has a recognizable form in  $\theta_1$  that is the same as the (possibly conditional) prior in  $\theta_1$ , the family of that form is partially conjugate.

## Example

Hierarchical binomial sampling model:

$$y_j \mid \theta_j \sim \text{indep. Bin}(n_j, \theta_j) \qquad \theta_j \mid \alpha, \beta \sim \text{iid Beta}(\alpha, \beta)$$

Joint model density proportional to

$$p(\alpha, \beta) \cdot \prod_{j=1}^J \theta_j^{\alpha-1} (1 - \theta_j)^{\beta-1} \cdot \theta_j^{y_j} (1 - \theta_j)^{n_j - y_j} \propto \prod_{j=1}^J \theta_j^{\alpha+y_j-1} (1 - \theta_j)^{\beta+n_j-y_j-1}$$

(proportional in  $\theta_j$ s only,  $0 < \theta_j < 1$ ).

So independent betas form conditional posterior of  $\theta_j$ s, like the conditional prior.

## Some Natural Conjugate Families

Sampling Distribution	Parameter	Natural Conjugate
Binomial: $\text{Bin}(n, \theta)$	$\theta$	beta distribution
Normal: $\text{N}(\mu, \sigma^2)$	$\mu$	normal distribution
Normal: $\text{N}(\mu, \sigma^2)$	$\sigma^2$	inverse gamma distribution (scaled inverse chi-square)
Poisson: $\text{Poisson}(\lambda)$	$\lambda$	gamma distribution



Warning: Choosing priors based on (partial) conjugacy does not always lead to a good model (e.g., 2016 polls example).