```
In []: import os
   import pandas as pd
   from matplotlib import pyplot as plt
   import seaborn as sns
   import warnings

sns.set_theme(style="ticks")
   warnings.simplefilter(action='ignore', category=FutureWarning)
```

# 1) Data ingestion and preparation

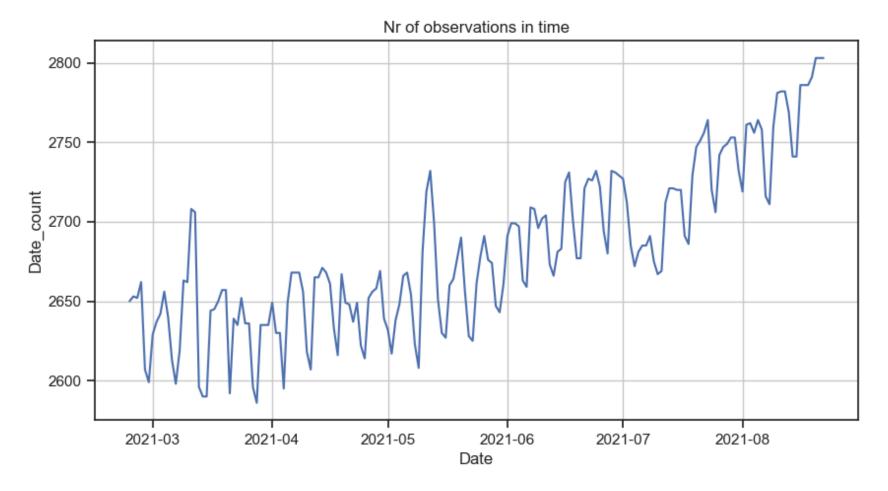
#### Steps:

- Reading data from csv into pandas dataframe
- Checking for missing values in all columns
- Converte datetime string to date
- Correct misspelled "CustomerName"

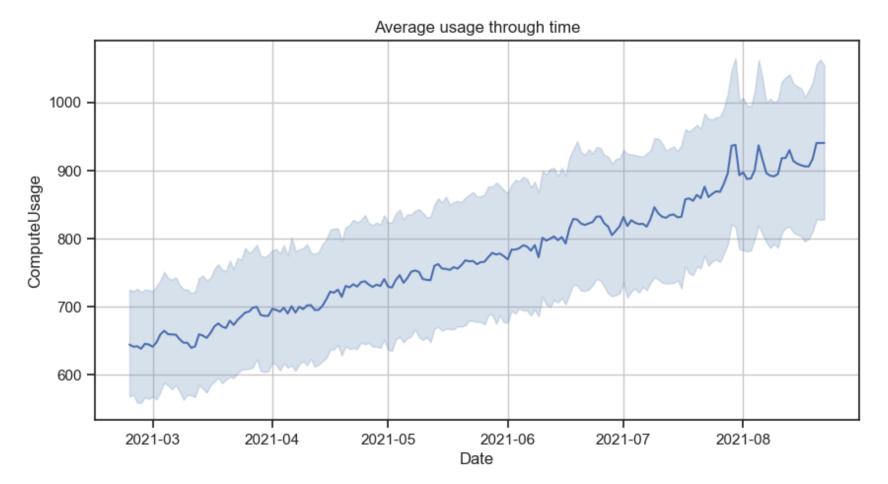
```
In [ ]: # Reading input data
        data_path = os.path.abspath(os.path.join(os.path.abspath(""), '...', 'data'))
        df = pd.read_csv(f'{data_path}/usageData.csv')
        #display(df)
In [ ]: # Check if we have any missing data
        print(df.isna().sum())
       Date
       Region
       VMSeries
       unit
       ComputeUsage
       SubscriptionID
       CustomerName
       dtype: int64
In [ ]: # Data preparation
        df['Date'] = pd.to_datetime(df['Date']).dt.date
```

```
df['CustomerName'] = df['CustomerName'].str.replace('CustomberB','CustomerB')
```

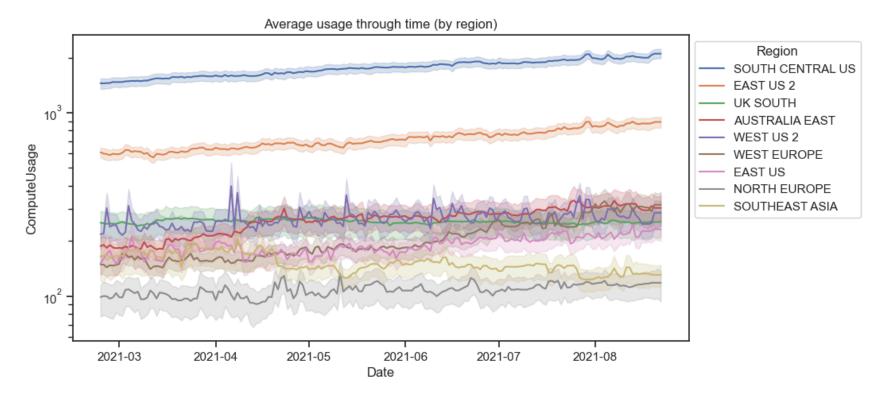
# 2) Visialization through time



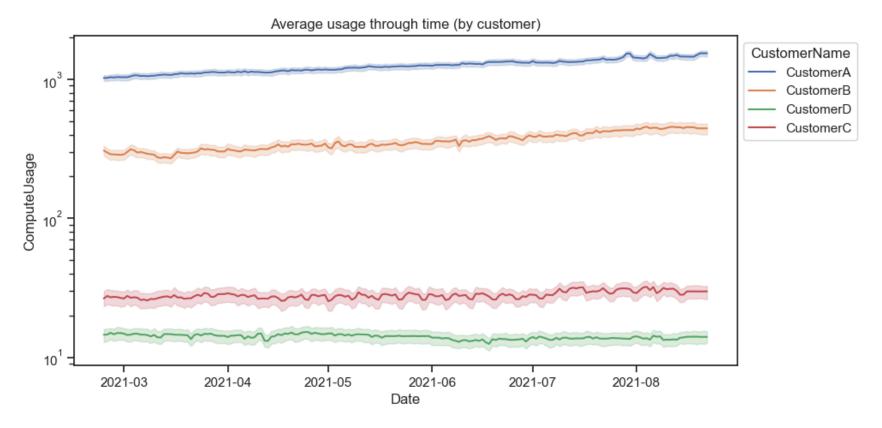
• The number of observations are incresing with time



```
In [ ]: plt.figure(figsize=(10,5))
    ax = sns.lineplot(data=df, x='Date', y='ComputeUsage', estimator='mean', errorbar=('ci', 50), hue='Region')
    sns.move_legend(ax, "upper left", bbox_to_anchor=(1, 1))
    ax.set(yscale='log')
    plt.title("Average usage through time (by region)")
    plt.show()
```



```
In []: plt.figure(figsize=(10,5))
    ax = sns.lineplot(data=df, x='Date', y='ComputeUsage', estimator='mean', errorbar=('ci', 50), hue='CustomerName')
    sns.move_legend(ax, "upper left", bbox_to_anchor=(1, 1))
    ax.set(yscale='log')
    plt.title("Average usage through time (by customer)")
    plt.show()
```



```
In []: plt.figure(figsize=(10,8))
    ax = sns.lineplot(data=df, x='Date', y='ComputeUsage', estimator='mean', errorbar=None, hue='VMSeries')
    sns.move_legend(ax, "upper left", bbox_to_anchor=(1, 1))
    ax.set(yscale='log')
    plt.title("Average usage through time (by VMSeries)")
    plt.show()
```

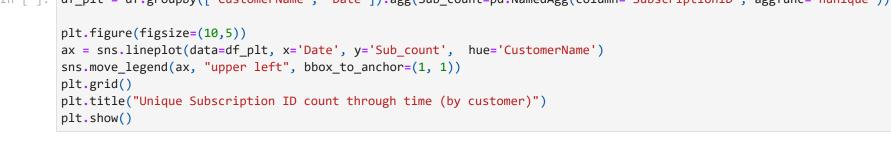


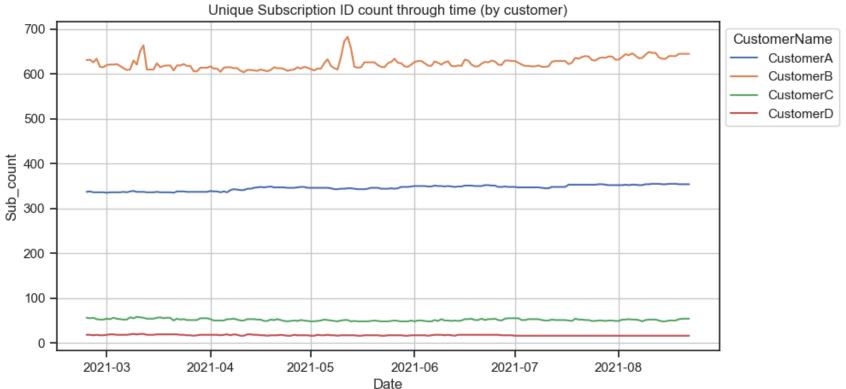
# 3) Visualization by customer

```
In [ ]: # Number of subscription IDs by customer
display(df.groupby('CustomerName')['SubscriptionID'].nunique())
```

> CustomerName CustomerA 393 CustomerB 902 CustomerC 74 CustomerD 22 Name: SubscriptionID, dtype: int64

In [ ]: df\_plt = df.groupby(['CustomerName', 'Date']).agg(Sub\_count=pd.NamedAgg(column="SubscriptionID", aggfunc="nunique")) plt.figure(figsize=(10,5)) ax = sns.lineplot(data=df\_plt, x='Date', y='Sub\_count', hue='CustomerName') sns.move\_legend(ax, "upper left", bbox\_to\_anchor=(1, 1))





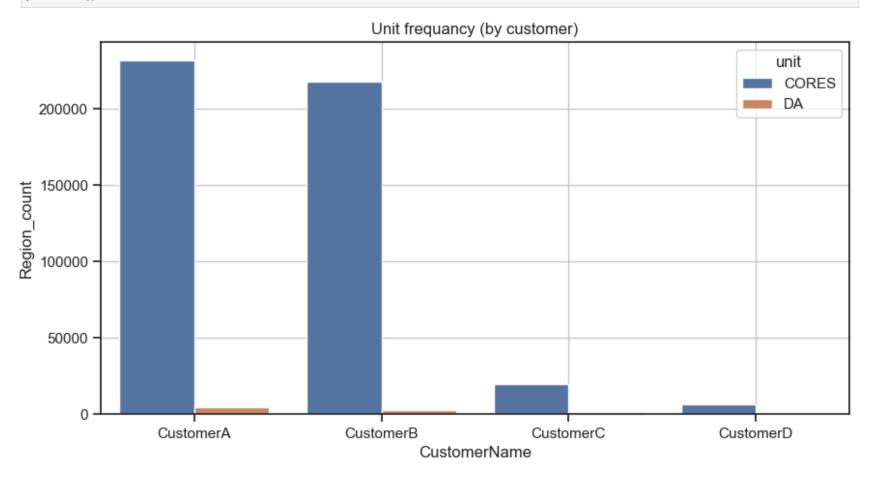
```
In [ ]: df_plt = df.groupby(['CustomerName', 'Region']).agg(Region_count=pd.NamedAgg(column="Region", aggfunc="count")).reset

plt.figure(figsize=(10,5))
    sns.barplot(data = df_plt, x="CustomerName", y="Region_count", hue="Region")
    plt.grid()
    plt.title("Region frequancy (by customer)")
    plt.show()
```

### Region frequancy (by customer) Region AUSTRALIA EAST 100000 EAST US EAST US 2 NORTH EUROPE 80000 SOUTH CENTRAL US Region\_count UK SOUTH WEST EUROPE 60000 WEST US 2 SOUTHEAST ASIA 40000 20000 0 CustomerB CustomerD CustomerA CustomerC CustomerName

```
In [ ]: df_plt = df.groupby(['CustomerName', 'unit']).agg(Region_count=pd.NamedAgg(column="unit", aggfunc="count")).reset_incount
plt.figure(figsize=(10,5))
sns.barplot(data = df_plt, x="CustomerName", y="Region_count", hue="unit")
plt.grid()
```

```
plt.title("Unit frequency (by customer)")
plt.show()
```



# 4) Conclusions

- The number of observations in the dataset is increasing with time
- Average ComputeUsage has a positive trend
- Most of the ComputeUsage comes from "South Central US" and "East US2" regions
- Customers A, B and C are the customers with the higest usage
- Customers A and B also have the highest number of subscriptions
- Customer A has half the number of subscriptions of customer B, but has significantly higher ComputeSusage

- Customers A and B use mostly resources from US region (South Central and East 2)
- Customers C and D use mostly resources from West Europe region