# Raees Irfan

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#### **EDUCATION**

# **BMS** College of Engineering

Bengaluru, Karnataka

Bachelor of Engineering in Electronics and Communication

2020 - 2024

#### EXPERIENCE

# Software Developer

Sep 2025 – Present

Trade-57.AI (Al Mukarramah Consulting Service)

Bengaluru, India

- Develop and maintain full-stack web applications using React.js, JavaScript ES6+, and Node.js
- Build reusable React components and implement state management using hooks and context API
- Collaborate with backend teams to integrate RESTful APIs and optimize application performance
- Implement modern development practices including Git workflows, code reviews, and testing frameworks

### Software Developer Intern

Feb 2025 - May 2025

India IoT Hub

Bengaluru, India

- Developed 3 production-level Flutter features for IoT device management, reducing delivery time from 2 weeks to 10 days
- Architected MVC architecture in Flutter codebase, improving maintainability and reducing bug reports by 40%
- $\bullet$  Engineered responsive Flutter components achieving 100% cross-device compatibility across platforms
- Optimized Firebase queries and lazy loading, reducing app load time from 4.2s to 2.9s (30% improvement)

# **Product Operations Intern**

Aug 2024 – Dec 2024

iMumz (Shark Tank Funded Startup)

Bengaluru, India

- Executed 9+ monthly campaigns through Retool and Firebase, increasing conversion from 12.4% to 13.2%
- Analyzed user data in MixPanel and conducted 5+ A/B tests, improving engagement by 10% over 4 months
- Launched 20+ targeted campaigns using MoEngage and Wati, resulting in 11.5% increase in participation
- Optimized user acquisition funnels by identifying drop-off points, improving retention rate by 8%

## PROJECTS

## Multi-Vendor E-commerce Platform | Flutter, Node.js, MongoDB, RESTful APIs

2025

- Developed full-stack cross-platform e-commerce app with multi-vendor support and product catalog
- Integrated JWT authentication, cart persistence, and real-time inventory management via REST APIs
- Designed admin dashboard with MongoDB aggregation pipelines for sales analytics and tracking
- Achieved 40% improvement in user checkout flow efficiency through streamlined UI/UX design

#### Emergency Response Analytics System | Python, PostgreSQL, Pandas, Matplotlib

2024

- Analyzed 100+ emergency call records using Python and PostgreSQL to identify response patterns
- Created interactive Matplotlib dashboards visualizing call distribution by time, location, and priority
- Deployed predictive analytics using statistical modeling, improving resource allocation by 25%

#### TECHNICAL SKILLS

Programming Languages: JavaScript, Python, Dart, C++, SQL

Frontend Technologies: React.js, HTML/CSS, Responsive Design, ES6+

Backend Technologies: Node.js, RESTful APIs, FastAPI Mobile Development: Flutter, Cross-platform development Databases: PostgreSQL, MongoDB, MySQL, Firebase

Cloud & DevOps: AWS (EC2, S3, RDS, Lambda), Git, Cloud Computing

Data Analysis: Pandas, NumPy, Matplotlib, MixPanel, Statistical Analysis, A/B Testing

Tools: Power BI, Figma, Retool, MoEngage, Wati, Excel

#### CERTIFICATIONS

Microsoft Power BI Data Analyst – Microsoft/Udemy

Python for Data Science and Machine Learning - Udemy

**SQL Bootcamp** – Udemy

AWS Certified Cloud Practitioner – In Progress