

CSCE 190

Assignment Name: Storyboard

Ominous Otters: CSCE 190-001 Group #

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Problem Statement:

It's not uncommon to hear complaints about the design of women's clothing, the most common grievance being that jeans in the same size from different brands don't fit. This creates an annoying guessing game of sizes when the measurements should be standardized. A database of jean sizes and their equivalencies across various brands will save time, effort, and tears in the dressing room.

Who Is Experiencing This Problem?

Women, or anyone that shops in the women's clothing section at big box retailers.

What Is The Problem?

Womens jean sizes have not been standardized across brands.

Where Does The Problem Present Itself?

The problem presents itself both in-store and online during shopping experiences.

Why Does It Matter?

The importance of finding a solution to this problem is to help women save time in finding the best fitted pants in common brands. This is a day to day problem that women have to experience when shopping for clothes. As there are only 24 hours in a day, time is a very precious thing to spend. Clothing manufacturers design womens' pants in all sorts of sizes due to the various differences in the women's body shape. There are many other reasons why it is extremely difficult to find the perfect fitted pants because over time the pants are designed under the influence of society, fashion trends, and money.