Assumpta Obasi
Product Manager

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Lagos, Nigeria

Assumpta Obasi

See More

Check out my linked in profile: linkedin.com/in/assumpta-obasi
Check out my portfolio page: assumptaobasi.vzy.io/

ABOUT ME

I am selfless, creative, and excited to learn new tested ways to get through tough situations using unique results-oriented methods to demonstrate excellence in achieving organizational goals.

EDUCATION

National Open University of Nigeria
* B.Sc Masscommunication   2014 - 2018

CERTIFICATION

Entry Level
Product Management 2023
* Product Management 1 and 2*
Pendo
* *AI for Product Management   2024*
Be Techified
* *Product Management   2024*

SKILLS

* Empathy and Tenancity
* Problem solving and Analysis
* Creativity and Organizational skills
* Adaptability and Positive attitude
* Product strategies
* User stories
* Customer focus/Relations
* Competitive analysis
* Market research
* Team collaboration
* Product development
* Product roadmap and features
* Scrum
* Agile methodologies
* Technical understanding

EXPERIENCE

HERITENGINE
Product Manager
July 2025 - Present
* Spearheaded the development of **Heritengine**, a designed focused platform aimed at empowering creatives with modern tools and resources.
* Defining the Product Vision, Roadmap and feature prioritization through collaboration and research.

TRUSTESSE
Associate Product Manager
June 2025 - Present
* Effective collaboration with Cross-Functional teams.
* Sprint planning and execution.
* Implementing product vision, goals and priorities across the development cycle.
* Manage internal communication, ensuring the team is aligned.

DABA
Associate Product Manager
Feb 2025 - May 2025
* Improve course availability, platform usability and learner retention.
* Effective collaboration with engineering, design and operations teams to deliver impactful, data driven product experience.
* Review figma designs to ensure better user experience and functionality.

BETECHIFIED
Product Manager Intern
June 2024 - Aug 2024
* Develop and test new features/products to ensure they meet the customers' needs and provide a great user experience.
* Conduct user interviews, surveys and questionnaires, market research, and competitive analysis to identify user pain points, needs, trends, and opportunities for product innovation.
* Develop product requirements, ensuring features meet user needs and business objectives.
* Develop use cases, map out user experiences, and highlight challenges to identify pain points in the user journey.

CWITO
Scrum Master
Feb 2025 - May 2025
* Organize Scrum activities; Sprint planning, weekly stand-ups, sprint reviews and retrospectives.
* Identifying areas for continous improvement to enhance productivity and encourage best practices for long term success.