sommos

Curriculum vitae



Event Manager

ARETI@sommos.work +34 617 439 910

SUMMARY

Areti is an open minded freelance, with broad adaptability to new last minute situations.

Very emphatic with clients and a great onsite multitasker.

She is the right one to manage the

She is the right one to manage the logistics in big scale events.

EDUCATIO

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2007

Seminar Project Management by Vicky Stavropoulos

1994-1998

Master of Arts in European Studies: Public Relations, International Relations, Economics, literature, Greek. University of Amsterdam, The Netherlands. Dissertation topic: Relationship between Albania and Greece

2006

Seminar Public Relations by I.P.Mourmouris, American College of Greece

1993-1994

Foundation Course in French (Propaedeuse), University of Amsterdam, The Netherlands

PROFESSIONAL EXPERIENCES

2013 - Present

Freelance Event Manager.

Coordination onsite of big scale events

2011 - 2013

Kuoni (DMC), Barcelona
Senior Project Manager
Program design & quote elaboration
Negotiation & sales
Site inspection & on site coordination
Accounting & invoicing

2010 - 2011

Pacific World (Destination

Management Company) – Group Tui

España

Key account manager for the Anglo-Saxon market

2008-2010

Ultramar Express (Destination Management Company) – **Group Tui España** Senior Project Manager of Meeting & Incentive in the Events Department. Responsible of the French & South European Markets. Some clients: Wrigley, Sanofi, Accenture, Reed Travel, Skype, Mozilla Firefox. **Some events:**

- Peace Cup Andalusia 2009: 6.000 people. Account manager & On site coordinator of the teams
- MWC 2009 & 2010 & 2011 (Mobile World Congress) Project Manager
- Sanofi Multaque Conference 2009: 450 people France Onsite coordinator
- IBA 2009 (client: Judy Lane consultancy): 5000 people UK
- Branding Manager & Transportation coordinator

2007 - 2008

World Productions, Spain Coordination and logistics.

Clients:

Ballet of Tokyo Tour 2008 Spain Gala Lucia Lacarra San Sebastian Boston Ballet Spain Tour, World Productions

ARETI

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2006-2007

Trekking-Hellas, Athens

Project Coordinator for the Nissan X-trail event in the North of Greece.

Auditoire - Location and hostess coordinator Nissan Xtrail, International Press Presentation

2003-2004

Organiing Committee for the Olympic Games ATHENS 2004.

Responsible for the support of the original product sales program.

Volunteer for the Paralympics' Games.

2004-2006

Cofidis Hellas, Athens, Greece. General Manager Assistant. Supporting the marketing department.

INTERESTS

Dancing Travelling

Handy craft Cinema

Percussion

Discovering

SKILLS



 $\bullet \bullet \bullet \circ \circ \circ \circ \circ \circ \circ$ Creativity **Problem solving**







Excel



Brainstorming





Stage

Backstage

Early mornings Late **Nights** I am a

4x4

Would you like to work with Areti?

