

# INDUSTRY TALK

## WEBINAR

"A DAY IN THE LIFE OF A  
SOFTWARE ENGINEER AT AIRASIA"

"Your career destination starts here."

### Introduction

AirAsia is no longer just an airline, it's now a tech driven ASEAN super app offering services in travel, lifestyle, and finance. This webinar gives you a behind the scenes look at how software engineers power this transformation.

### AGILE WORK MODEL

- Well-planned sprints
- Daily standups
- Periodic code reviews
- Clear processes and collaboration

### WFH TIPS

- Create a designated workspace
- Set a morning routine
- Communicate across channels
- Schedule social interaction with coworkers
- Switch off at the end of the day

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### Career Paths

- Frontend Developer
- Backend Developer
- Data Engineer
- Data Scientist
- Business Analyst
- DevOps / SRE

### SPEAKER PROFILES



Shardul

- Manager, SE
- Cloud-native tech expert: Kubernetes, Prometheus, Spark
- Background in service, eCommerce, and banking



Danial

- Head of Software Engineering
- 20+ years in software engineering
- Experience across banking, telco, healthcare, and consulting

### INTERNSHIP OPPORTUNITIES

#### Standard Internship Program

- Q1: March–May
- Q3: September–November
- Q4: December–February

### Reflections

- We learned that working in industry is more complex than academics, with bigger data and more teamwork needed.
- We also discovered that software engineering offers many career paths, and AirAsia provides opportunities not only in aviation but also in tech, finance, and e-commerce.

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