AABBCD

Adrenaline
Atomic
Blockbuster
Brainpower
Cocaine
Don't you try it?, asks XXXX.

His name is a famous danish restaurant and you shall know that each of its letters can be associated with others from the English alphabet forming "FEXI".

The name can be also rearranged into a country.

Form the rearrangement taking notice of the association, that will lead you closer to your goal!

Hunter, look past what can be seen with just your eyes.