



Rafael Reis Araújo

Frontend Developer

✉ rejs.rafael18@gmail.com 📞 +55 31 99145-7040

EDUCATION

MBA in Project Management
São Judas Tadeu University.

Bachelor's degree
Business Administration from PUC-MG.

High School and Technical Education
Concurrent high school enrollment with a technical course in administration at the SEBRAE Management Training School.

LANGUAGES

Portuguese - Native

English - Fluent

Spanish - Fluent

STRENGTHS

Communication Skills
Resourcefulness
Quality-oriented
Continuous learning

EXPERIENCE

Natahouse – Nov/2020 to Apr/2023

Frontend Developer – November/22 – April/23

HTML { HTML5 }
CSS
Javascript { ES6, ES7, ES8 }
React { React.js, Hooks, Context API, Props, Routing...}
VS Code
Github
Jira
Scrum { Agile }

Tech Manager – Nov/2020 to Apr/2023

Conducting Scrum meetings
Project execution strategy
Project documentation
Reporting achieved scope and development hours
Customer relationship management
Leadership in human development
Quality Assurance

HSM Corporate Education – Sep/2018 to Nov/2020

Digital Projects and Products Analyst

Backlog prioritization of digital product (HSM Experience)
Scrum framework
KPI and OKR analysis
Product-market fit research
Persona creation
Process design
Internal communication
Partnership development
Product promotion activities
Product Owner of SingularityU Exponential Finance and HSM Expo 2019 event apps
B2B customer service.

Trainee in the Marketing Department

Amsterdam Clothing – October 2017 to June 2018

Entrepreneur

Development and implementation of a business plan for an online clothing brand
Planning and execution of all areas of the business

