



# DATA MODELLING SSIS ETL & DATA ANALYSIS SSAS

Report submission as a requirement for the module of "Data Warehousing"

MSc Degree in Data Analysis at the school of computing Robert Gordon University Aberdeen, Scotland November 2020

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```
USE [master]
 ALTER DATABASE [Superstore] SET SINGLE_USER WITH ROLLBACK IMMEDIATE
 DROP DATABASE IF EXISTS [Superstore]
 CREATE DATABASE [Superstore]
 USE [Superstore]
 CREATE TABLE [dbo].[Product](
                        E [dbo].[Product](
[product_key] [int] IDENTITY(1,1) PRIMARY KEY,
[product_brand] [nvarchar](30) NOT NULL,
[product_id] [int] NOT NULL,
[product_same] [nvarchar](20) UNIQUE NOT NULL,
[product_name] [nvarchar](60) NOT NULL,
[product_curr_price] [money] NOT NULL,
[product_cost] [money] NOT NULL,
[product_weight] [float] NOT NULL,
[recyclable] [bit] NULL,
[low_fat] [bit] NULL)
 GO
[store_state] [nvarchar](30) NOT NULL,
[store_region] [nvarchar](35) NOT NULL,
[region_id] [smallint] NOT NULL,
[store_country] [nvarchar](20) NOT NULL,
                        [store_phone] [nvarchar](20) NOT NULL,
[stock_date] [date] NOT NULL,
[first_opened_date] [date] NOT NULL)
[customer_state_province] [nvarchar](20) NOT NULL,
[customer_country] [nvarchar](20) NOT NULL,
[marital_status] [nvarchar](1) NULL,
[yearly_income] [nvarchar](15) NULL,
                         [yearly_income] [nvarchar](15) NULL
[gender] [nvarchar](1) NOT NULL,
[total_children] [int] NULL,
[num_children_at_home] [int] NULL,
[education] [nvarchar](30) NULL,
                         [birthdate][date] NOT NULL,
[acct_open_date] [date] NOT NULL,
                        [member_card] [nvarchar](15) NOT NULL,
[occupation] [nvarchar](20) NULL,
[homeowner] [nvarchar](1) NULL,)
CREATE TABLE [dbo].[Time](

[Date] [date] PRIMARY KEY,

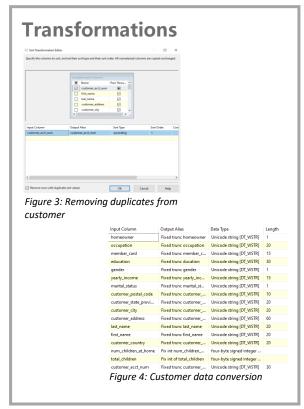
[day_name] [nvarchar](10) NULL,

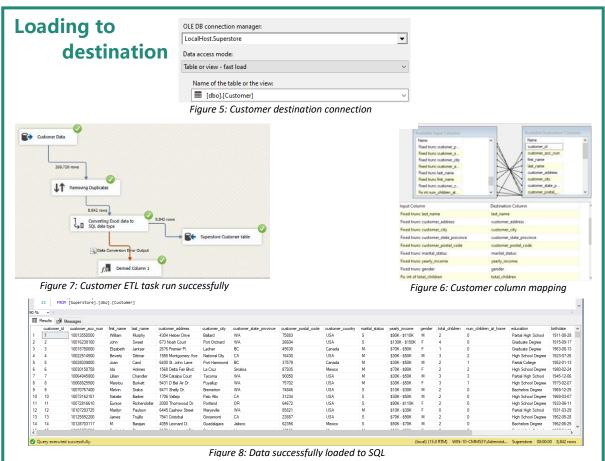
[day] [tinyint] NULL,

[month] [tinyint] NULL,
                         [month_name] [nvarchar](10) NULL,
[Quarter] [tinyint] NULL,
[Year] [smallint] NULL
 GO
```

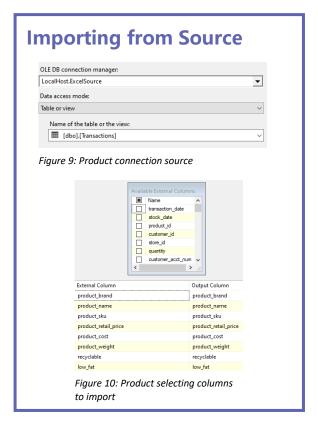
## **Customer ETL**

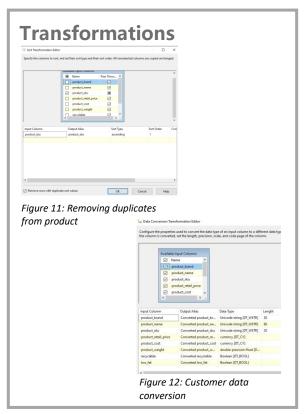


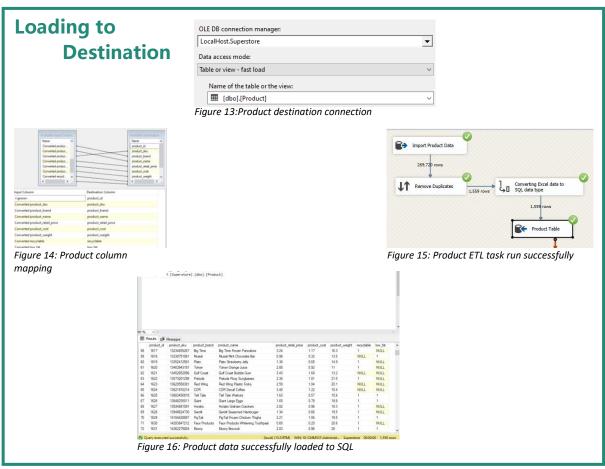




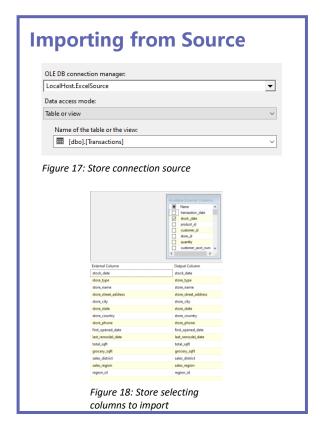
# **Product ETL**

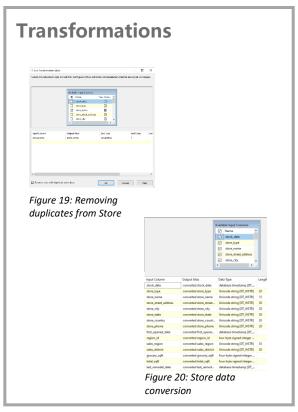


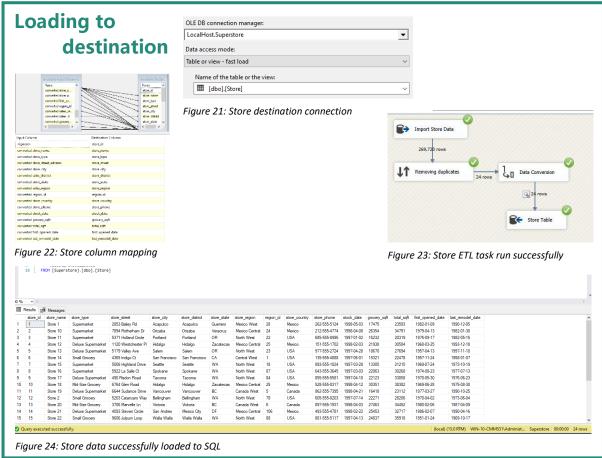




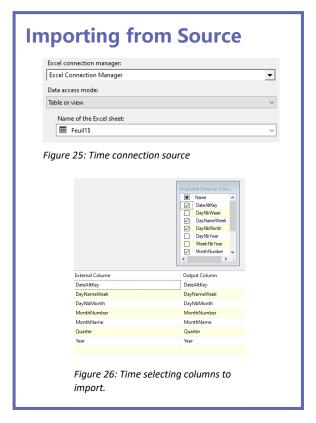
## **Store ETL**

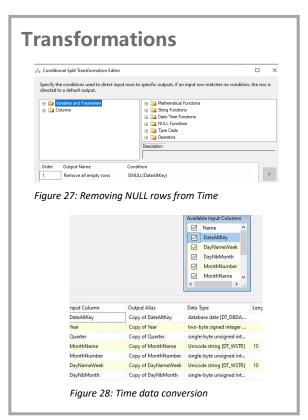


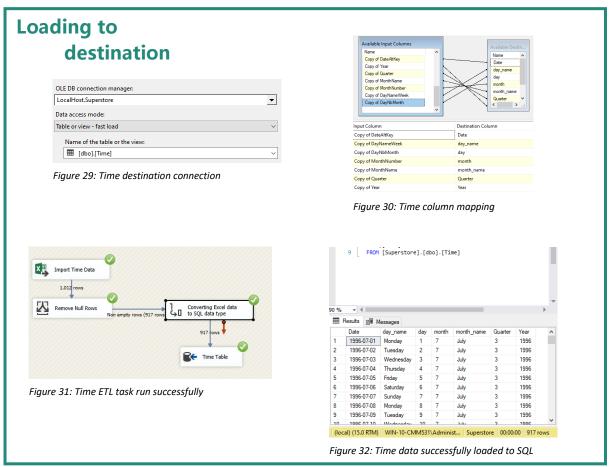




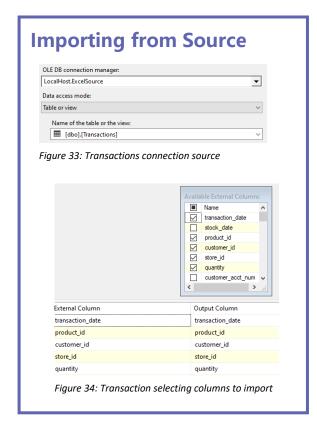
#### Time ETL

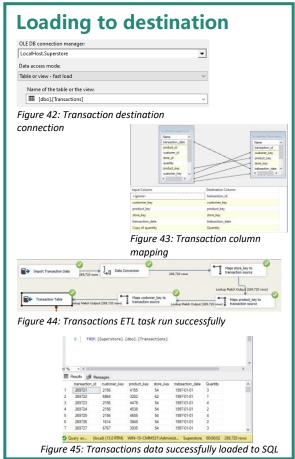


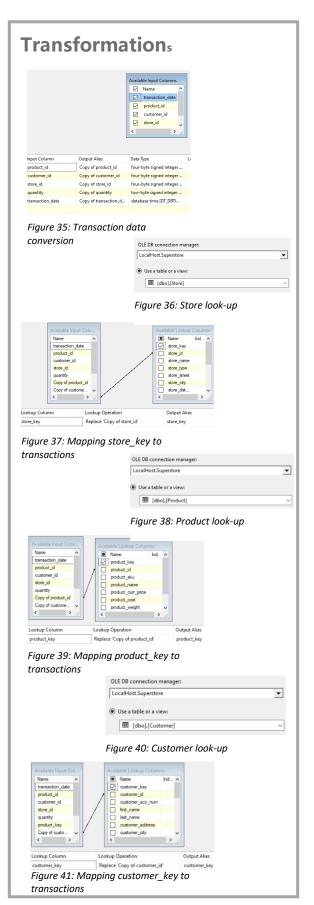




# **Transformation ETL**







## **Product Dimension**

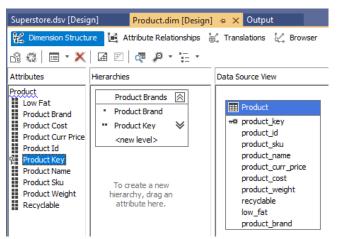


Figure 42: Product Dimension SSAS

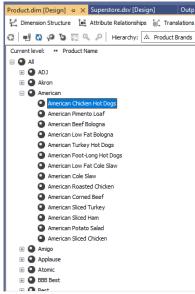


Figure 43: Product hierarchy in Browser

## **Customer Dimension**

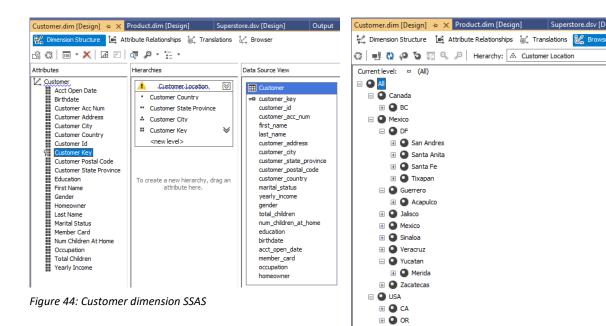


Figure 45: Customer hierarchy in Browser

#### **Store Dimension**

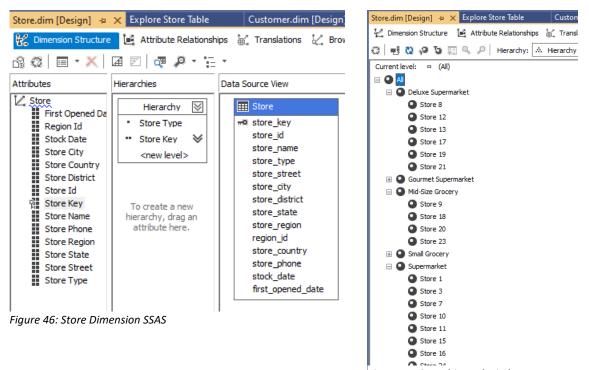


Figure 47: Store hierarchy in browser

## **Time Dimension**

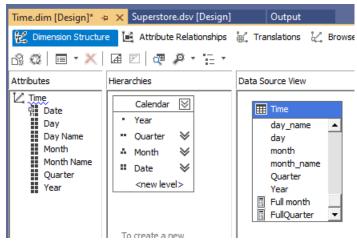


Figure 48: Time Dimension SSAS

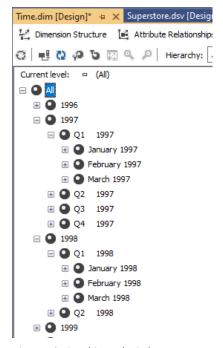


Figure 49 Time hierarchy in browser

#### **Transaction Fact Table**

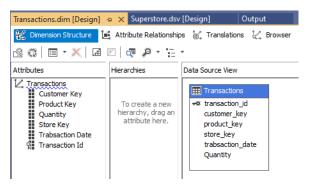


Figure 50: Transaction Fact SSAS

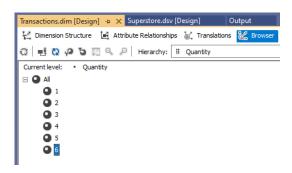


Figure 51: Transaction browser tab

# **MDX Queries**

#### **Query 1**

```
WITH MEMBER Measures.MTDQuantity AS

SUM(PERIODSTODATE([Time].[Calendar].[month],

[Time].[Calendar].CURRENTMEMBER), [Measures].[Quantity])

SELECT {[Measures].[Quantity], Measures.[MTDQuantity]} ON COLUMNS,

DESCENDANTS([Time].[Calendar].[Year].[1998].children) ON ROWS

FROM SuperstoreCube
```

#### Query 2

```
WITH MEMBER Measures.[Last month Quantity] AS
SUM(PERIODSTODATE([Time].[Calendar].[month],
[Time].[Calendar].PREVMEMBER), [Measures].[Quantity])
MEMBER Measures.[MTDQuantity] AS
SUM(PERIODSTODATE([Time].[Calendar].[month],
[Time].[Calendar].CURRENTMEMBER), [Measures].[Quantity])
MEMBER Measures.[MOM Quantity %] AS
FORMAT((Measures.[MTDQuantity] - Measures.[Last month Quantity]) /
Measures.[Last month Quantity], '#.0%')
SELECT {[Measures].[Quantity], Measures.[Last month Quantity],
```

Measures.[MoM Quantity %]} ON COLUMNS,
[Time].[Calendar].[Year].&[1998].children ON ROWS
FROM SuperstoreCube

☐ Messages				
	Quantity	Last month Quantity	MoM Quantity %	
January 1998	46313	26796	72.8%	
February 1998	44431	46313	-4.1%	
March 1998	46334	44431	4.3%	
April 1998	45049	46334	-2.8%	
May 1998	45085	45049	.1%	
June 1998	45611	45085	1.2%	
July 1998	46671	45611	2.3%	
August 1998	44777	46671	-4.1%	
September 1998	47964	44777	7.1%	
October 1998	43945	47964	-8.4%	
November 1998	53807	43945	22.4%	
December 1998	56729	53807	5.4%	

Figure 53: MDX Query 2

	Quantity	MTDQuantity
January 1998	46313	46313
1	633	633
2	1797	2430
3	1460	3890
4	1792	5682
5	2439	8121
6	1158	9279
7	1661	10940
8	(null)	10940
9	1572	12512
10	3981	16493
11	1422	17915
12	3443	21358
13	1545	22903
14	650	23553
15	1471	25024
16	1995	27019
17	3830	30849
18	1771	32620
19	1588	34208
20	1039	35247
21	1728	36975
22	1618	38593
23	432	39025
24	1756	40781
25	646	41427
26	1071	42498
27	829	43327
28	862	44189
29	1476	45665
30	648	46313
31	(null)	46313
February 1998	44431	44431
1	1894	1894
2	2151	4045
3	646	4691
4	1063	5754
5	1895	7649 10749