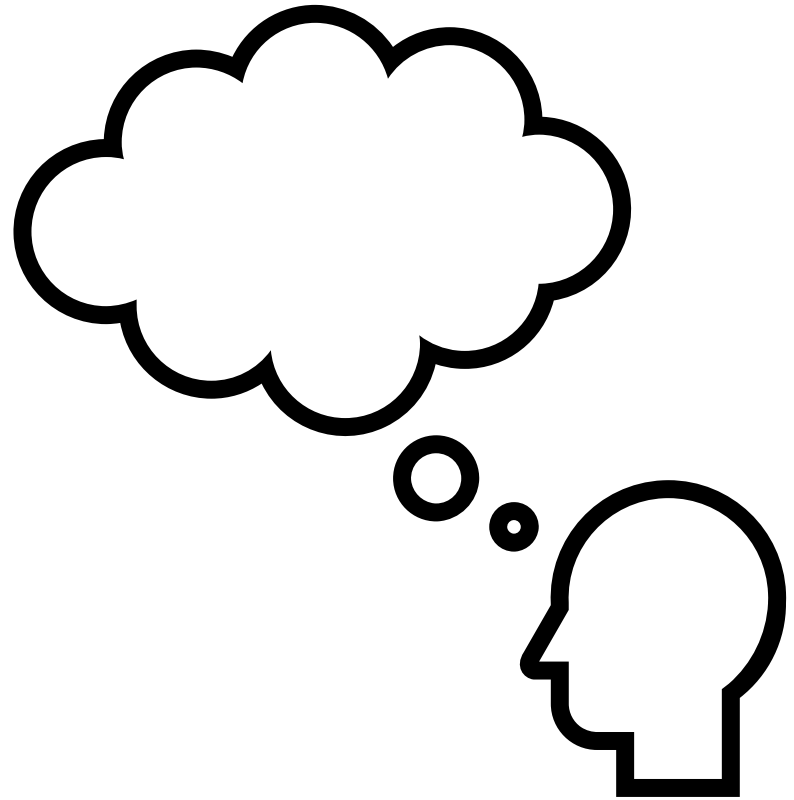


Variable Classification

Do we *even* have a variable?

- Variables need to be **variable**.
- If not variable, then constant.
 - This means it is a characteristic of you sample!



WELL ANYWAY...

Variable types

- ~~Categorical~~
- ~~Continuous~~
- ~~Numeric~~

Variable types

Qualitative

- Expresses a quality
- Can be expressed non-numerically
- Categorized

Quantitative

- Expresses a quantity
- Are expressed numerically
- Can perform mathematical operations on them

Can I manipulate the values with arithmetic?

Scale of Measurement

If Qualitative

- Nominal
 - It's all in a name
 - Ex: Student ID, Music genre
- Ordinal
 - Order matters
 - Ex: Placement in a race (1st Place, 2nd Place, 3rd Place), Grade Letters

If Quantitative

- Interval
 - Equal intervals/spacing between values
 - Ex: Celsius, SAT scores
- Ratio
 - Meaningful zero
 - Ex: Kelvin, Points earned in a class

QUIZ TIME!

Number of votes in an election

What is the variable type?

What is the scale of measurement?

Highest degree acheived

What is the variable type?

What is the scale of measurement?

Men's jeans sizes

Men's Relaxed Fit Jeans



Size **36x29** [Size chart](#)

30x30

32x32

34x29

34x32

36x29


38x29

Men's jeans sizes

What is the variable type?

What is the scale of measurement?

Women's jeans sizes



A vertical Pinterest pin interface on the left side of the slide. It includes a red circular profile picture, a blue pin icon, the text 'Pinned', 'Incase', and '- ev', a brown textured vertical bar, and a speech bubble icon at the bottom.

Women's Bottoms		
Juniors'	Women's	Waist Size
0	00	24
1	0	25
3	2	26
5	4	27
7	6	28
9	8	29
11	10	30
13	12	31
15	14	32
17	16	33
	18	34



35

essed.

Women's jeans sizes

What is the variable type?

What is the scale of measurement?

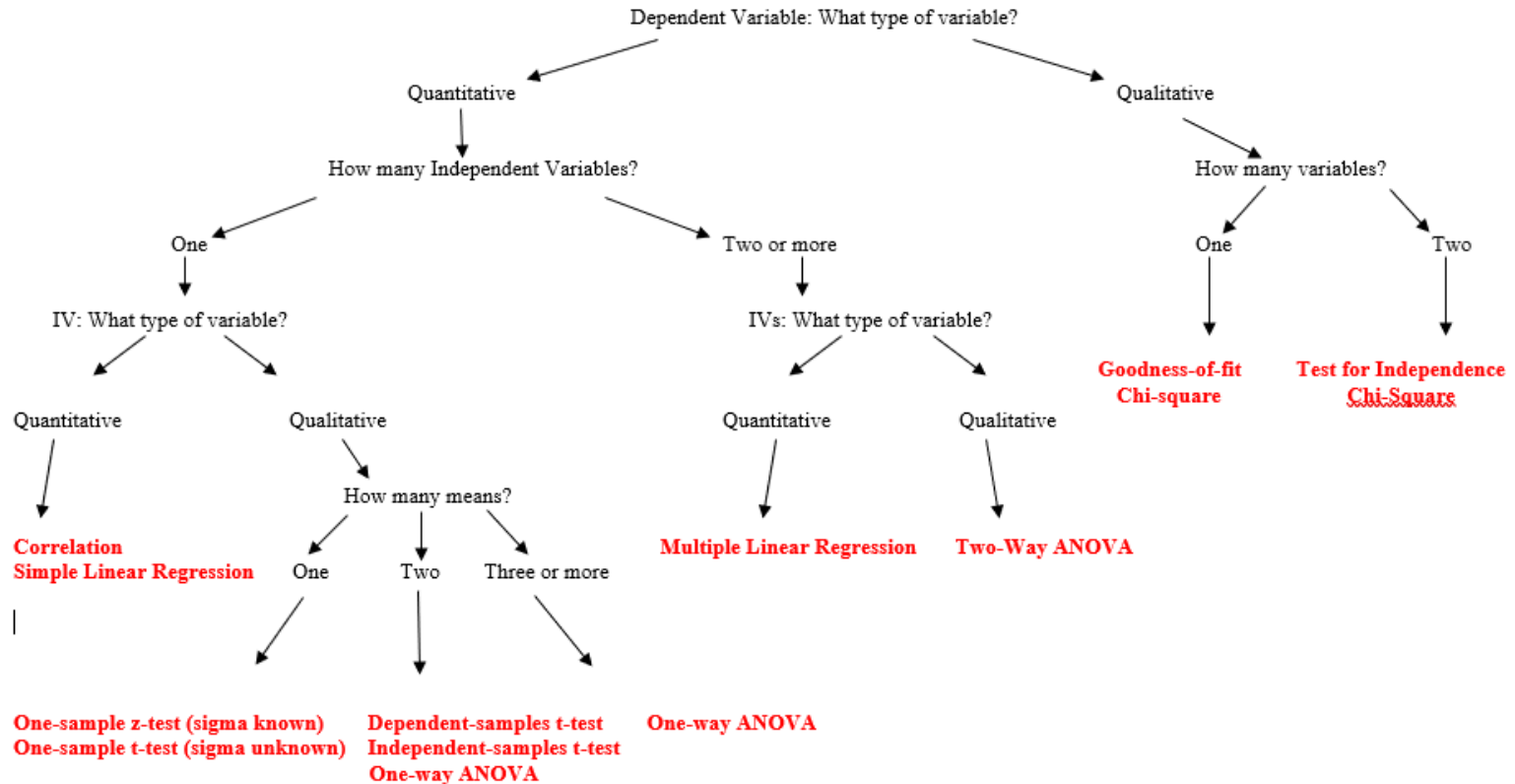
Language proficiency

What is the variable type?

What is the scale of measurement?

Why do we care

- Type and scale of measurement will guide the models/statistics that we utilize



ONWARD WE GO...