

# Classifiers

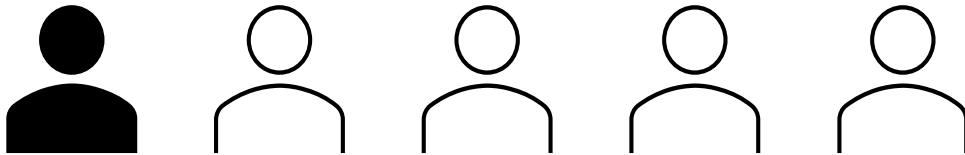
## Store 1



3 out of 5

$$3/5 = .60 \text{ or } 60\%$$

## Store 2



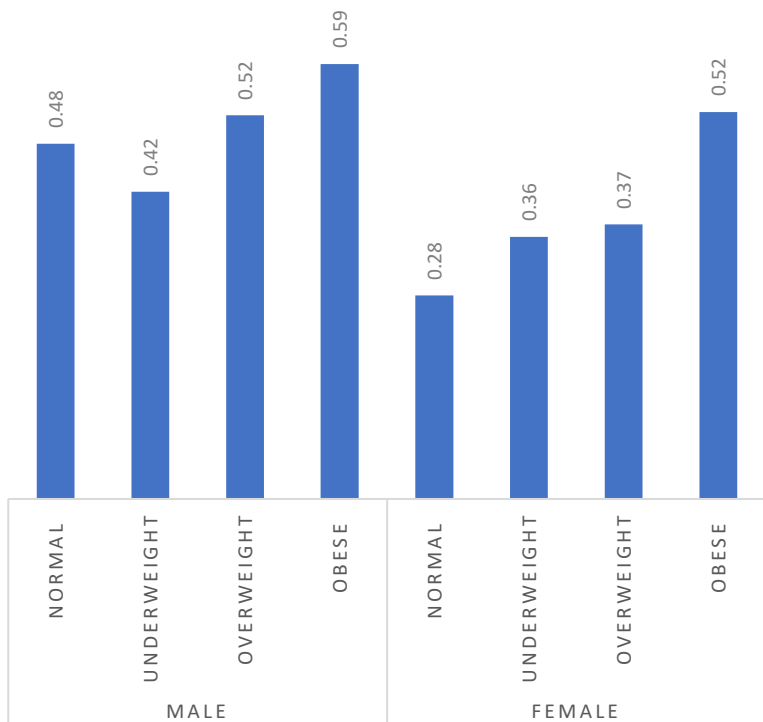
3 out of 10

$$3/10 = .30 \text{ or } 30\%$$

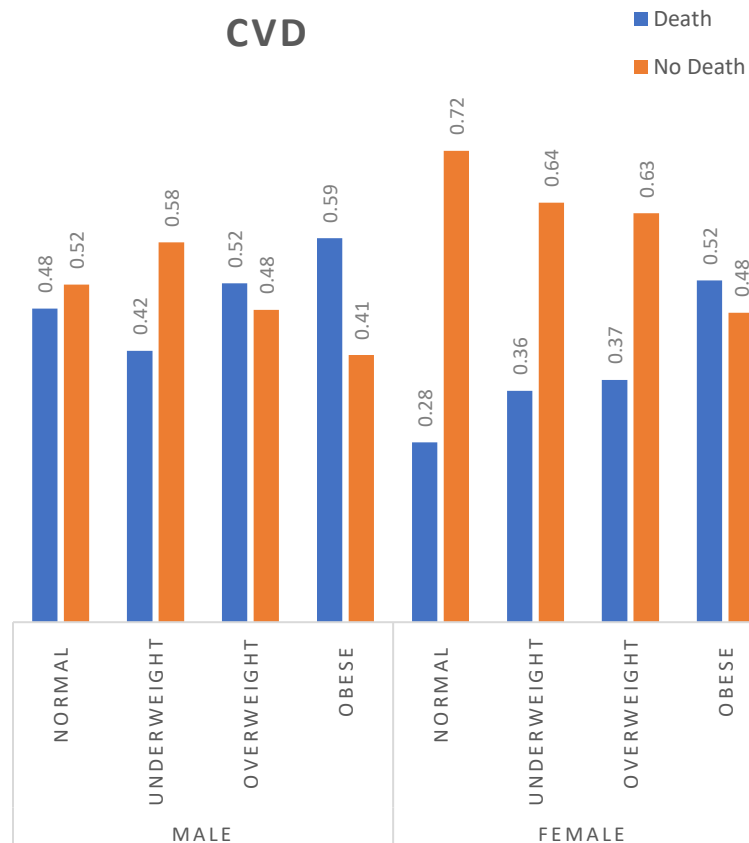


Outcomes		Death b		
Predictors	Death		Outcomes	
			Death	No Death
	Male	0.51	0.51	0.49
	Normal	0.48	0.48	0.52
	Underweight	0.42	0.42	0.58
	Overweight	0.52	0.52	0.48
	Obese	0.59	0.59	0.41
	Female	0.34	0.34	0.66
	Normal	0.28	0.28	0.72
	Underweight	0.36	0.36	0.64
	Overweight	0.37	0.37	0.63
	Obese	0.52	0.52	0.48
Grand Total		0.42	0.42	0.58

## PROBABILITY OF DEATH BY CVD



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# Discretizing (Binning)

- Equal-frequency binning
- Equal-width binning
- K-means clustering

# Discretizing (Binning)

- Equal-frequency binning
  - n-tiles
    - Medians, quartiles, quintiles, deciles, etc.
  - Equal representation across range
  - Parallels the original distribution
    - Good for model input
- Equal-width binning
- K-means clustering

# Discretizing (Binning)

- Equal-frequency binning
- Equal-width binning
  - Each bin is the same size of the range (width)
    - Age, GPA, etc.
  - Convenient for interpretation
  - Must take care when determining the width
- K-means clustering

# Discretizing (Binning)

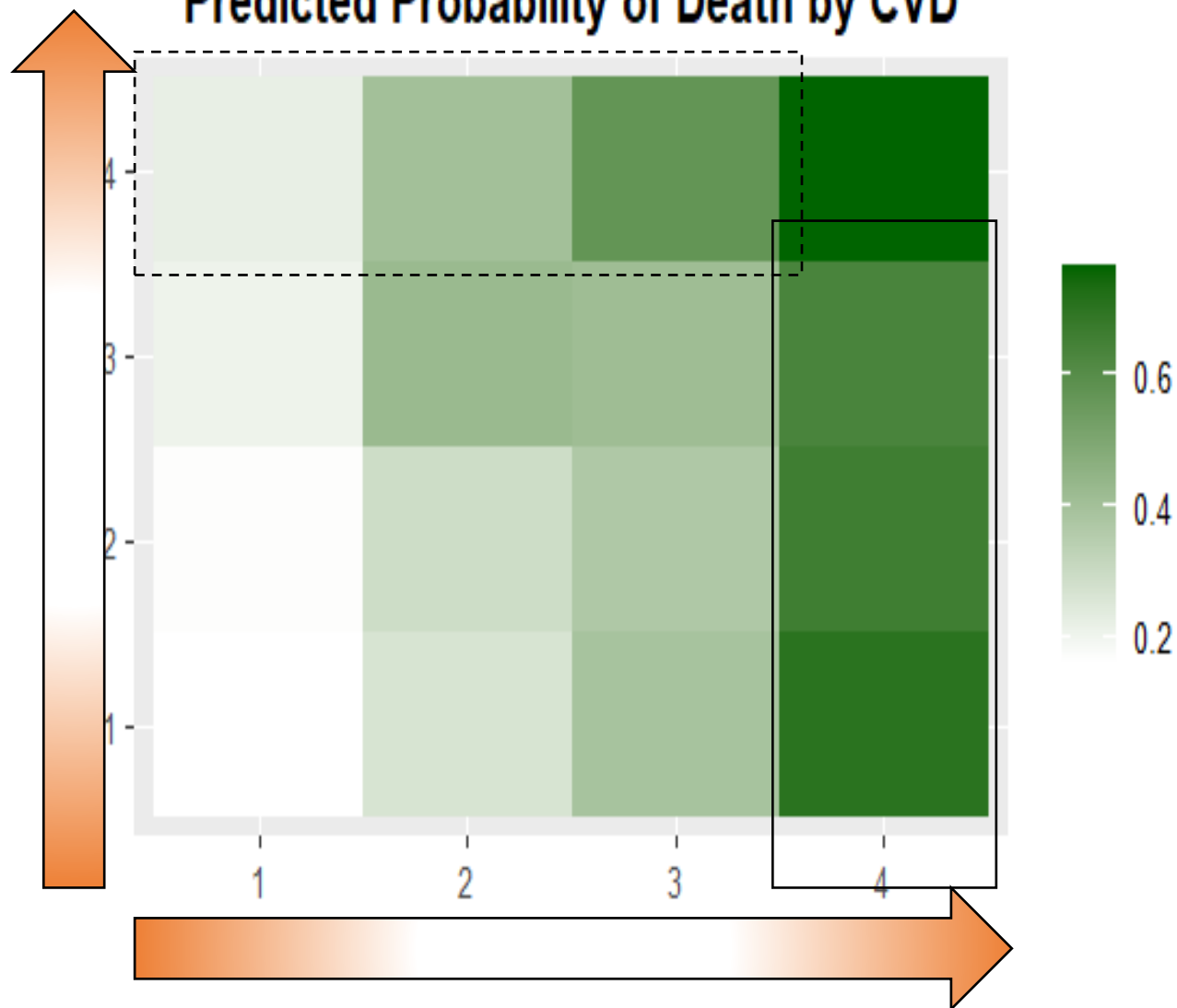
- Equal-frequency binning
- Equal-width binning
- K-means clustering
  - Each bin is determined Maximum Likelihood Optimization
    - Cases belong to the “closest mean”
  - Can identify useful profiles/typologies
  - Category labels must be interpreted *post hoc* and can be multidimensional



# A Neat Trick

- Outcome (binary) =  
Predictor1 (discretized) + Predictor2 (discretized)
- Heatmap
  - Plot the conditional probability of outcome
    - X-axis: Predictor1
    - Y-axis: Predictor 2
    - Color: Probability

**Predicted Probability of Death by CVD**



# What did we cover?

- Conditional Mean as a Classifier
  - Probability scores  $\leftarrow$  Discrete Predictors
- Discretizing Continuous Variables
  - Equal-frequency binning
  - Equal-width binning
  - K-means clustering
- *Next up:*
  - Assessing the conditional mean as a classifier
    - Does the model work well as a Classifier



# Classifiers

Evaluating Classifiers: Sensitivity and Specificity

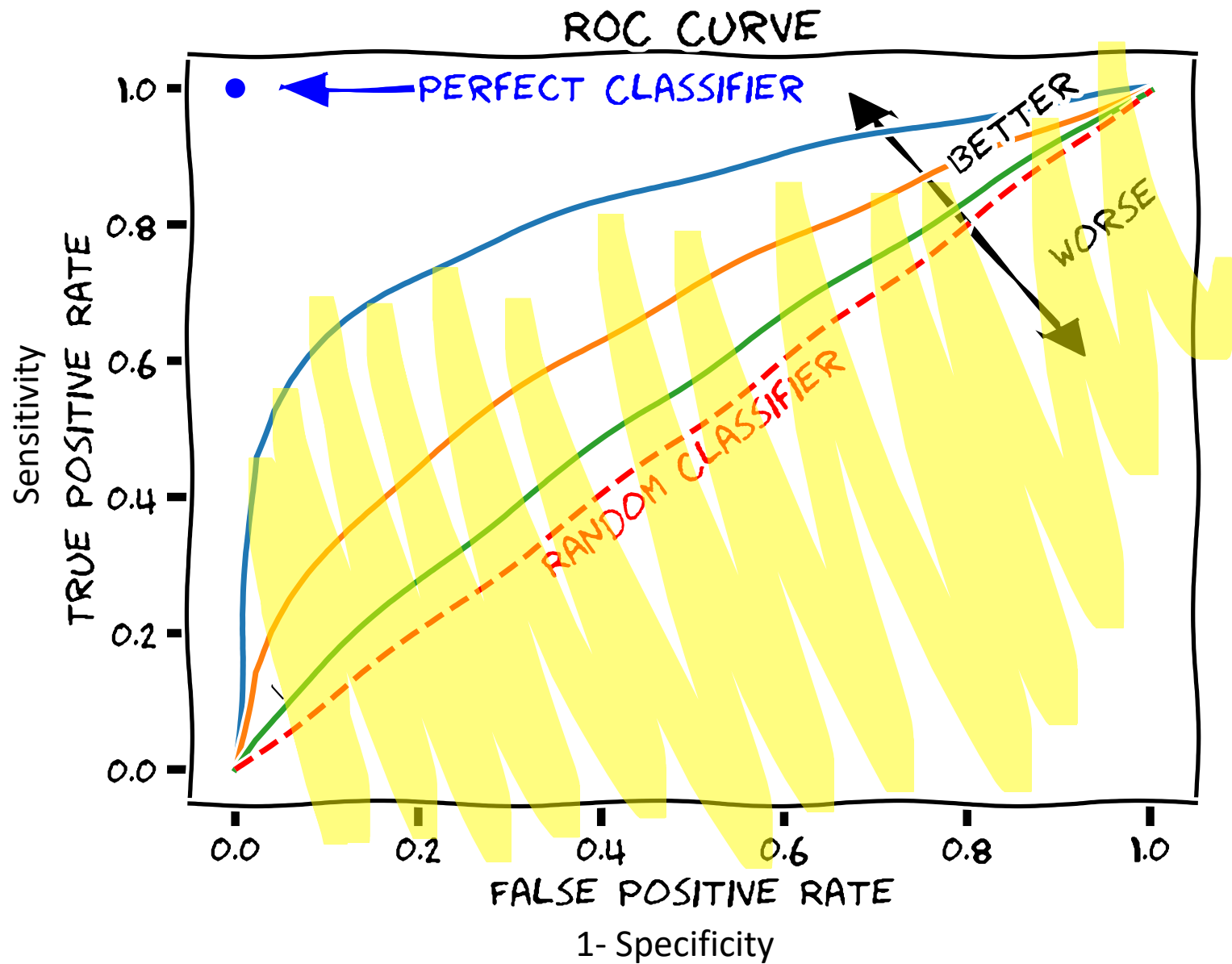


	<i>Reality</i>										Acc	Sen	Spe
	<i>R</i>	<i>B</i>	<i>R</i>	<i>B</i>	<i>R</i>	<i>B</i>	<i>R</i>	<i>B</i>	<i>R</i>	<i>B</i>	—	—	—
Model 1	R	R	R	R	R	R	R	R	R	R	0.50	1.00	0.00
Model 2	B	<b>B</b>	B	<b>B</b>	B	<b>B</b>	B	<b>B</b>	B	<b>B</b>	0.50	0.00	1.00
Model 3	R	<b>B</b>	B	R	<b>R</b>	R	B	R	<b>R</b>	<b>B</b>	0.50	0.60	0.40

# Sensitivity or Specificity?

- Depends...
- Costs of False Positive
  - Squander resources
- Costs of False Negative
  - Miss opportunities
- Trade-offs
  - *Numbersense* Chapter



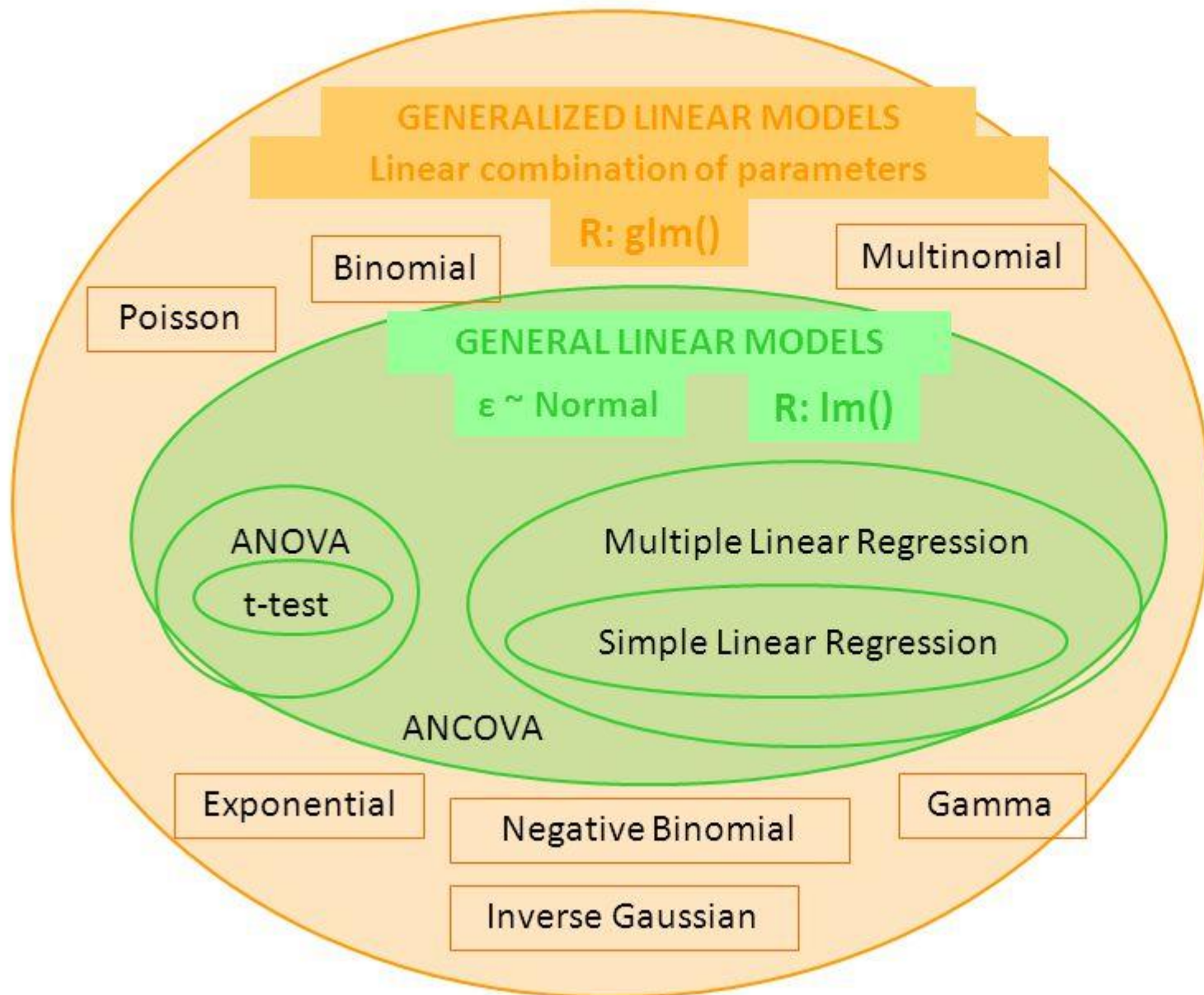


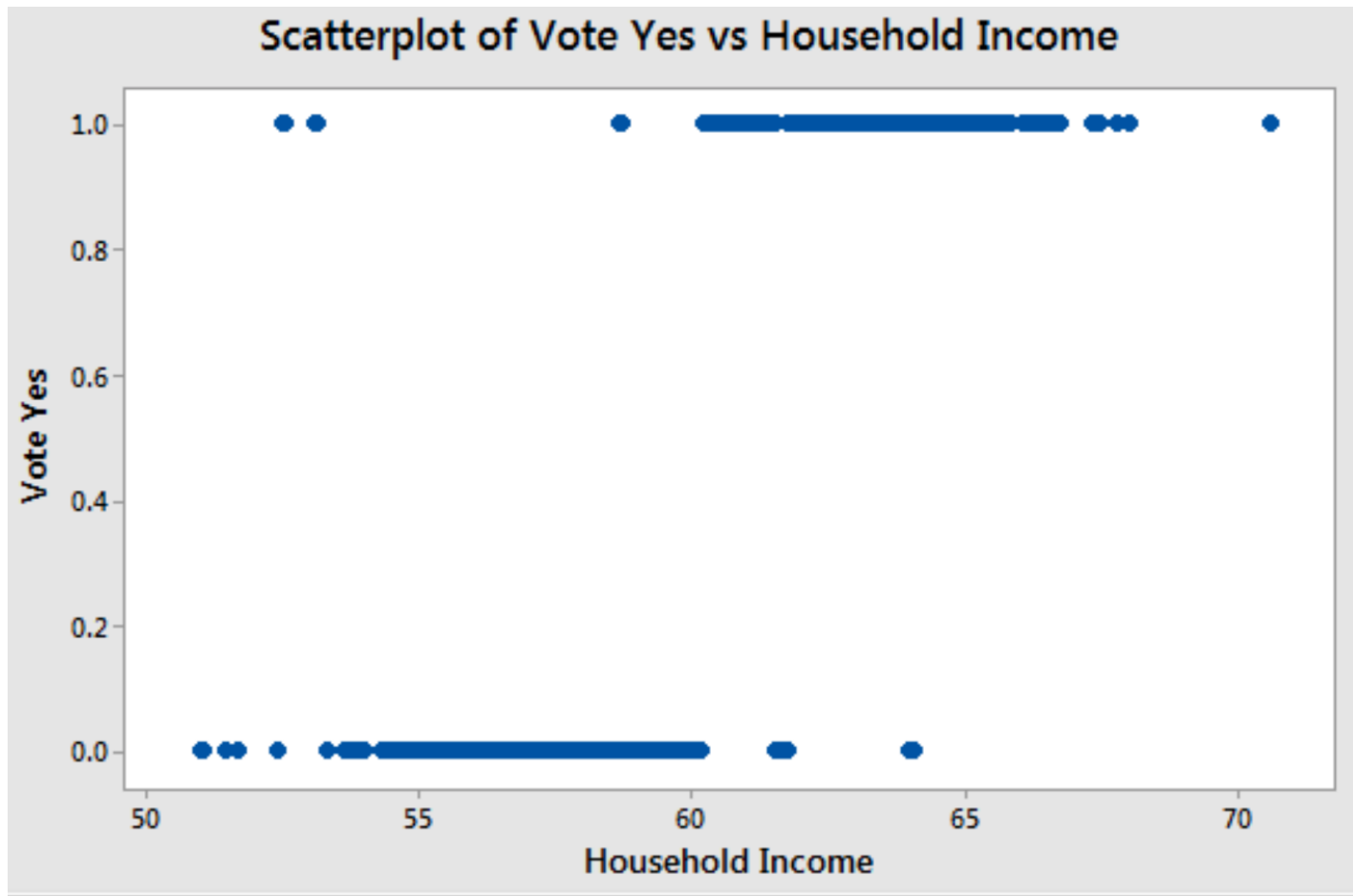


# Classifiers

Logistic Regression as a Classifier

# What is Logistic Regression?



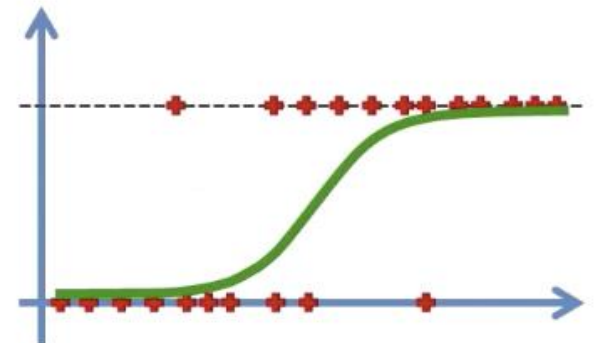
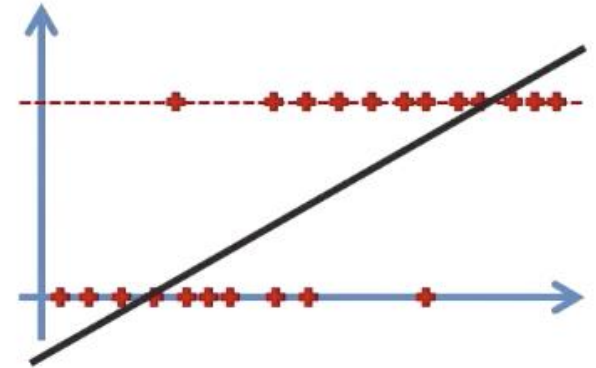


$$y = b_0 + b_1 * x$$

Sigmoid Function

$$p = \frac{1}{1 + e^{-y}}$$

$$\ln \left( \frac{p}{1 - p} \right) = b_0 + b_1 * x$$



Coefficients:

	Estimate	Std. Error	z value	Pr(> z )	
(Intercept)	-5.47823	0.21981	-24.923	< 2e-16	***
AGE	0.09858	0.00428	23.030	< 2e-16	***
bmicat_X1	0.16434	0.30377	0.541	0.588508	
bmicat_X2	0.27592	0.07372	3.743	0.000182	***
bmicat_X3	0.68385	0.10759	6.356	2.07e-10	***

---

Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

(Dispersion parameter for binomial family taken to be 1)

Null deviance: 5734.6 on 4220 degrees of freedom  
Residual deviance: 5035.5 on 4216 degrees of freedom  
(19 observations deleted due to missingness)  
AIC: 5045.5



# Logistic Regression Coefficients

- Log-odds or the **natural log of the odds** (AKA logit)
- Difficult to interpret.
- We can “exponentiate” logits to create odds ratios (ORs)
  - Easier to understand
  - $OR = 1$  (no effect)
  - $OR < 1$  (decrease in odds of outcome=1)
  - $OR > 1$  (increase in odds of outcome=1)

# Interpreting an Odds Ratio

- **Odds Ratio (OR)**

- Ratio of two values of X (Predictor) that are *one unit* apart
- *Categorical Predictors*: OR reflects the odds of the Predictor=1 category vs. the Predictor=0 category on the Outcome=1 category
- *Continuous Predictors*: OR reflects the increase/decrease in odds of the Outcome for a one unit increase in the Predictor

# Categorical Example

*OR reflects the odds of the Predictor=1 category vs. the Predictor=0 category on the Outcome=1 category*

- Predictor = bmicat\_X1 (0=Underweight, 1=Underweight)
- Outcome = **Died via CVD (1)** vs. did not die via CVD (0)
- **bmicat\_X1 OR =  $e^{0.16434} = 1.18$**
- **Interpretation:** The odds of **dying via CVD (Outcome=1)** are 1.18 times larger for those **who were Underweight according to the BMI (Predictor=1)** (compared to those who were Normal according to the BMI), holding all other variables in the model constant.

# Continuous Example

*OR reflects the increase/decrease in odds of the Outcome for a one unit increase in the Predictor*

- Predictor = Age
- Outcome = **Died via CVD (1)** vs. did not die via CVD (0)
- **Age OR =  $e^{0.09858} = 1.10$**
- **Interpretation:** The odds of **dying via CVD (Outcome=1)** are 1.10 larger for **each additional year of life**, all else being equal.

Another way to report

- $(OR - 1) \times 100$  = percent increase if positive, or decrease if negative, (over reference category of Predictor) in odds of outcome (Outcome)

# Categorical Example

- Predictor = ~~bmicat\_X1 (0=Underweight, 1=Underweight)~~
- Outcome = **Died via CVD (1)** vs. did not die via CVD (0)
- **bmicat\_X1 OR =  $e^{0.16434} = 1.18$**
- $(1.18 - 1) \times 100 = 0.18 \times 100 = 18\%$
- For those **who were Underweight according to the BMI (Predictor=1)** (compared to those who were Normal according to the BMI), the odds of **dying via CVD (Outcome=1) increased by 18%**, all else being equal.

# Continuous Example

- Predictor = Age
- Outcome = **Died via CVD (1)** vs. did not die via CVD (0)
- **Age OR =  $e^{0.09858} = 1.10$**
- $(1.10 - 1) \times 100 = 0.10 \times 100 = 10\%$
- **For each additional year of life (1 unit increase on Predictor), the odds of dying via CVD (Outcome=1) increase by 10%, all else being equal.**

# Now for the intercept

- Linear Regression
  - Value of Outcome when all Predictors equal zero.
- Logistic Regression
  - Probability when all Predictors equal zero.
  - Baseline Probability

$$\frac{(e^{\text{Intercept}})}{(1+e^{\text{Intercept}})} = \text{Base Probability}$$



# Baseline probability

$$\frac{(e^{-5.47823})}{(1+e^{-5.47823})}$$
$$\frac{0.00417}{(1 + 0.00417)}$$
$$= \mathbf{0.0042}$$

The predicted probability that someone will die from CVD is **.42%** when *Age* is zero and they are *Normal according to the BMI* (*Underweight* is zero, *Overweight* is zero, and *Obese* is zero).

Coefficients:

```
              Estimate Std. Error z value Pr(>|z|)
(Intercept) -5.47823    0.21981  -24.923  < 2e-16 ***
AGE          0.09858    0.00428   23.030  < 2e-16 ***
bmicat_X1    0.16434    0.30377    0.541  0.588508
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(Dispersion parameter for binomial family taken to be 1)

Null deviance: 5734.6 on 4220 degrees of freedom  
Residual deviance: 5035.5 on 4216 degrees of freedom  
(19 observations deleted due to missingness)  
AIC: 5045.5

$$e^{\text{Coefficient}} = \text{Odds Ratio} \quad \frac{(e^{\text{Intercept}})}{(1+e^{\text{Intercept}})} = \text{Base Probability}$$

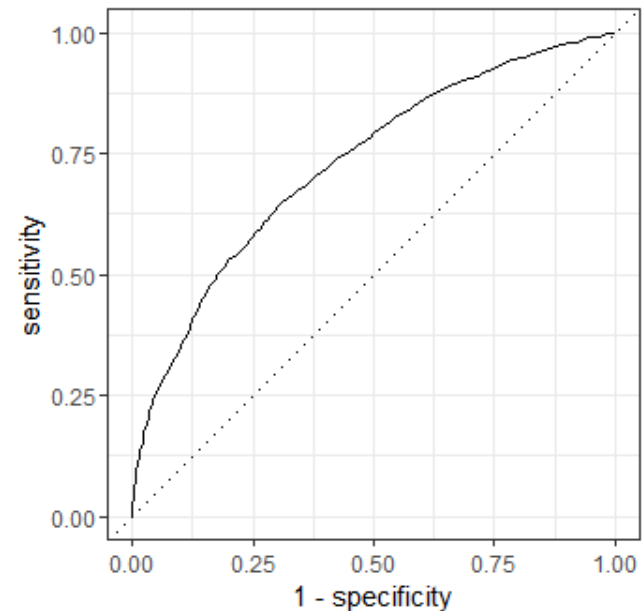
Characteristic	OR <sup>1</sup>	95% CI <sup>1</sup>	p-value
(Intercept)	0.00	0.00, 0.01	<0.001
AGE	1.10	1.09, 1.11	<0.001
bmicat_X1	1.18	0.64, 2.12	0.6
bmicat_X2	1.32	1.14, 1.52	<0.001
bmicat_X3	1.98	1.61, 2.45	<0.001

<sup>1</sup>OR = Odds Ratio, CI = Confidence Interval

# Model Assessment

- Several possible metrics
  - Loglikelihood (LL); Negative loglikelihood (-LL, deviance); Akaike information criterion (AIC); Bayesian information criterion (BIC); Brier score (analogous to  $RMSE^2$ )
  - Accuracy, Sensitivity, Specificity, ROC-AUC

	Estimate
Accuracy	0.68
Sensitivity	0.54
Specificity	<b>0.78</b>
AUC	<b>0.73</b>











	<i>Reality</i>										Acc	Sen	Spe
	<i>R</i>	<i>B</i>	<i>R</i>	<i>B</i>	<i>R</i>	<i>B</i>	<i>R</i>	<i>B</i>	<i>R</i>	<i>B</i>	—	—	—
Model 1	R	R	R	R	R	R	R	R	R	R	0.50	1.00	0.00
Model 2	B	<b>B</b>	B	<b>B</b>	B	<b>B</b>	B	<b>B</b>	B	<b>B</b>	0.50	0.00	1.00
Model 3	R	<b>B</b>	B	R	<b>R</b>	R	B	R	<b>R</b>	<b>B</b>	0.50	0.60	0.40



	<i>Reality</i>										Acc	Sen	Spe
	<i>R</i>	<i>B</i>	<i>R</i>	<i>B</i>	<i>R</i>	<i>B</i>	<i>R</i>	<i>B</i>	<i>R</i>	<i>B</i>	—	—	—
Model 1	R	R	R	R	R	R	R	R	R	R	0.50	1.00	0.00
Model 2	B	B	B	B	B	B	B	B	B	B	0.50	0.00	1.00
Model 3	R	B	B	R	R	R	B	R	R	B	0.50	0.60	0.40

		Reality		
	Model 1	R	B	
Prediction	R	5	5	
	B	0	0	
		5	5	Total = 10

Accuracy =  $5+0/10 = 0.50$

Sensitivity =  $5/5 = 1.00$

Specificity =  $0/5 = 0.00$

False Pos =  $5/5 = 1.00$

False Neg =  $0/5 = 0.00$

		Reality		
	Model 1	<b>R</b>	<b>B</b>	
Prediction	<b>R</b>	5	5	
	<b>B</b>	0	0	
		5	5	Total = 10

$$\text{Accuracy} = 5+0/10 = 0.50$$

$$\text{Sensitivity} = 5/5 = 1.00$$

$$\text{Specificity} = 0/5 = 0.00$$

		Reality		
	Model 1	<b>R</b>	<b>B</b>	
Prediction	<b>R</b>	0	0	
	<b>B</b>	5	5	
		5	5	Total = 10

$$\text{Accuracy} = 0+5/10 = 0.50$$

$$\text{Sensitivity} = 0/5 = 0.00$$

$$\text{Specificity} = 5/5 = 1.00$$

		Reality		
	Model 1	<b>R</b>	<b>B</b>	
Prediction	<b>R</b>	3	3	
	<b>B</b>	2	2	
		5	5	Total = 10

$$\text{Accuracy} = 3+2/10 = .50$$

$$\text{Sensitivity} = 3/5 = 0.60$$

$$\text{Specificity} = 2/5 = 0.40$$