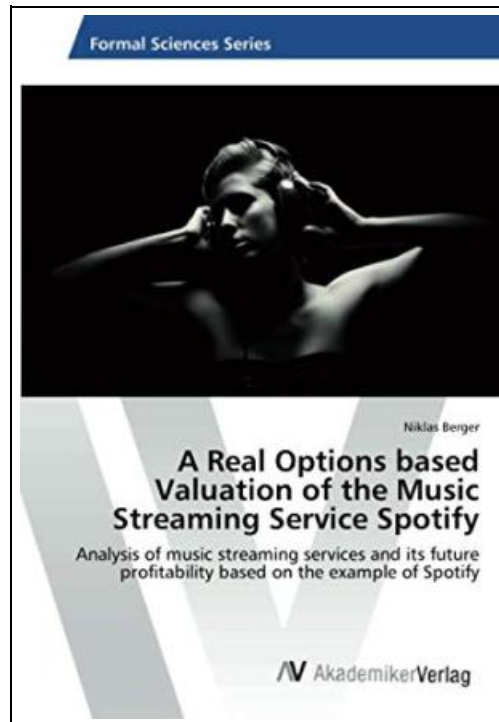


A Real Options based Valuation of the Music Streaming Service Spotify



Filesize: 3.66 MB

Reviews

The most effective book i ever read through. It can be rally fascinating throug looking at time period. Your lifestyle span will be enhance when you complete looking over this publication.
(Maribel Kerluke)

A REAL OPTIONS BASED VALUATION OF THE MUSIC STREAMING SERVICE SPOTIFY

[DOWNLOAD](#)

AV Akademikerverlag. Taschenbuch. Condition: Neu. Neuware - This book analyses Spotify, the current market leader of music streaming services. It provides a mathematical model which calculates future pay-outs of artists and the equivalent number of album sales needed to be indifferent between streaming and selling CDs. It shows that a musician's net income from Spotify could increase up to five times on average which rises the equivalent number of sold albums, necessary to offset these opportunity costs. Spotify's real options based valuation calculates two different market values: first, \$ 8 bn with exponential growth assumptions and a Geometric Brownian Motion approach, second, roughly \$ 1 bn with an Ornstein- Uhlenbeck process and a long-term mean market share of 40 %. Additionally, this book provides a break-even analysis of three different scenarios and shows the corresponding future profitability: when Spotify increases its current market share of 37 % up to roughly 50 %, it will report in black figures in 2016 even with an increase in costs of 82.3 % annually. 72 pp. Englisch.

[Read A Real Options based Valuation of the Music Streaming Service Spotify Online](#)[Download PDF A Real Options based Valuation of the Music Streaming Service Spotify](#)

You May Also Like



Summary of The First 90 Days, Updated and Expanded: Proven Strategies for Getting Up to Speed Faster and Smarter by Michael Watkins (Paperback)

Important Publishing, United States, 2019. Paperback. Condition: New. Language: English. Brand new Book. The First 90 Days, Updated and Expanded: Proven Strategies for Getting Up to Speed Faster and Smarter by Michael Watkins - Book...

[Download](#) [eBook](#)

»



Lancaster county Indians: annals of the Susquehannocks and other Indian tribes of the Susquehanna territory from about the year 1500 to 1763, the date of their extinction. An exhaustive and interesting series of

Alpha Edition, United States, 2019. Paperback. Condition: New. Language: English. Brand new Book. This book has been considered by academicians and scholars of great significance and value to literature. This forms a part of the...

[Download](#) [eBook](#)

»



HBR Guide to Getting the Right Work Done

Ingram Publisher Services Feb 2013, 2013. Taschenbuch. Condition: Neu. Neuware - IS YOUR WORKLOAD SLOWING YOU-AND YOUR CAREER-DOWN Your inbox is overflowing. You're paralyzed because you have too much to do but don't know where...

[Download](#) [eBook](#)

»



Older Offenders: Perspectives in Criminology and Criminal Justice (Hardback)

ABC-CLIO, United States, 1988. Hardback. Condition: New. Language: English. Brand new Book. This book provides a systematic and scholarly examination of the major questions facing academics and practitioners working in the area of deviance and...

[Download](#) [eBook](#)

»



A Description of the New-Invented Table Air-Pump: With the Manner of Performing the Most Curious Experiments Upon It: The Figures of the Air-Pump Glasses, and All the Machines Belonging to It (Paperback)

Gale Ecco, Print Editions, United States, 2010. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The 18th century was a wealth of knowledge, exploration and rapidly growing technology and expanding...

[Download](#) [eBook](#)

»

**Two high-frequency Visual FoxPro database programming questions navigation (with CD-ROM Edition 2010)**

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 245 Publisher: Nankai University Pub. Date :2009-12-01 version 3. Contents: Chapter 1. data

[Read](#) [ePub](#)

»

**The Marine Sniping Handbook - Remastered: Completely Overhauled, New & Improved - Full Size Edition - Master the Art of Long-Range Combat Shooting, from Beginner to Expert Sniper (McTp 3-01e / McWp 3-15.3**

Independently Published, United States, 2019. Paperback. Condition: New. Carlile Media (illustrator). Language: English. Brand new Book. REMASTERED EDITION: COMPLETELY OVERHAULED, NEW & IMPROVED - RE-ILLUSTRATED AND DIGITIZED FOR THE 21ST-CENTURY WARRIOR MARKSMAN The USMC's remarkable scout-sniping

[Read](#) [ePub](#)

»

**Pocket Guide to APA Style**

Wadsworth Publishing Cengage Learning EMEA Sep 2016, 2016. Taschenbuch. Condition: Neu. Neuware - The POCKET GUIDE TO APA STYLE, 5E is an essential tool for writing research papers across the disciplines. Concise and thorough, the

[Read](#) [ePub](#)

»

**Black Pearls For Parents: Meditations, Affirmations, and Inspirations for African-American Parents (Paperback)**

HarperCollins Publishers Inc, United States, 2006. Paperback. Condition: New. Amistad ed. Language: English. Brand new Book. Meditations, Affirmations, and Inspirations for African-American Parents Eric. V Copage's Black Pearls became an instant best-seller and was the

[Read](#) [ePub](#)

»

**A Fortune in Scrap - Secrets of the Scrap Metal Industry (Paperback)**

Createspace Independent Publishing Platform, United States, 2012. Paperback. Condition: New. Language: English. Brand new Book. "A Fortune in Scrap - Secrets of the Scrap Metal Industry" written by industry veteran, Ken Burtwell, describes how reclamation

[Read](#) [ePub](#)

»