

# Rafael Anton

Web Developer | Front End Developer

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**Location:** Puerto Cabello, Venezuela

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**GitHub:** <https://github.com/rafaelanton-ve>

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## Professional Summary

Web Developer skilled in HTML, CSS, JavaScript, and PHP, with extensive experience in WordPress and WooCommerce. Proficient in responsive web design and digital marketing, including SEO strategy integration. Strong background in economics and business administration with a track record in customer service, hospitality, and restaurant management. Proven ability to optimize tasks, identify patterns, and implement efficient systems using technology. Currently pursuing expertise in ERP (Enterprise Resource Planning) projects.

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## Skills

- **Web Development:** HTML, CSS, JavaScript, PHP
  - **Content Management Systems:** WordPress, WooCommerce, Webflow, Wix, Framer
  - **Responsive Design:** Mobile-First Layout, Adaptive Web Design
  - **Digital Marketing:** SEO, SEM, Content Marketing, Inbound Marketing
  - **Version Control:** Git, GitHub
  - **Database Management:** SQL, MySQL
  - **Designer & Edition:** Figma, Canva, Adobe Illustrator, Photoshop, Premiere, InDesign
  - **Project Management:** Notion, Airtable
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## Education

**Universidad de Carabobo**

*3rd Semester of Economics*

FEBRUARY 2016 - MAY 2018 | Campus Bárbula, Venezuela

**Technical School “Miguel Peña”**

*Technical Degree in Financial Administration & Computer Science*

OCTOBER 2012 - JULY 2015 |

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## Certifications & Courses

- **Online Store Creation with WooCommerce** - *Platzi* (Ongoing)
- **Practical JavaScript Course** - *Platzi* (Ongoing)
- **Professional WordPress Course** - *Platzi* (Ongoing)
- **SQL Database Course** - *Platzi* (Ongoing)
- **PHP Course: Creating Themes for WordPress** - *Platzi* (AUGUST 2024)  
[Certificate](#)
- **PHP Course: Integration with HTML** - *Platzi* (AUGUST 2024)  
[Certificate](#)
- **PHP Course: Arrays, Functions, and Control Structures** - *Platzi* (AUGUST 2024)  
[Certificate](#)
- **Basic PHP Course: Installation, Fundamentals, and Operators** - *Platzi* (JULY 2024)  
[Certificate](#)
- **Professional Git and GitHub Course** - *Platzi* (MARCH 2024)  
[Certificate](#)
- **Ultimate HTML & CSS Course** - *Platzi* (MARCH 2024)  
[Certificate](#)
- **Responsive Design Course: Mobile-First Layout** - *Platzi* (MARCH 2024)  
[Certificate](#)
- **Practical HTML & CSS Course** - *Platzi* (FEBRUARY 2024)  
[Certificate](#)
- **Logical Thinking: Programming Languages** - *Platzi* (NOVEMBER 2023)  
[Certificate](#)
- **Basic JavaScript Course** - *Platzi* (NOVEMBER 2023)  
[Certificate](#)
- **Logical Thinking: Algorithms and Flowcharts** - *Platzi* (DECEMBER 2022)  
[Certificate](#)
- **Content Marketing** - *Hubspot Academy* (SEPTEMBER 2022)

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## Professional Experience

### EnContexto

*Web Master*

MAY 2022 - ACTUALLY | Puerto Cabello, Venezuela

- I was responsible for the design, development, optimization, and maintenance of the website using WordPress and PHP, along with HTML and CSS.

### Fercho's Beer & Grill

*Manager*

MARCH 2022 - SEPTEMBER 2023 | Zona Colonial, Puerto Cabello, Venezuela

- Managed payroll and led corporate teams, ensuring efficient operation and high-quality service.
- Developed and implemented management strategies for maintenance and service areas.

### **Posada Santa Margarita**

*Reception Manager*

MAY 2016 - APRIL 2022 | Zona Colonial, Puerto Cabello, Venezuela

- Provided exceptional customer service in a top-rated accommodation.
- Handled administrative tasks including municipal tax management, payroll, and daily sales logging.

### **PDVSA Refinería El Palito**

*Administrative Assistant (Internship)*

MARCH 2015 - JUNE 2015 | Puerto Cabello, Venezuela

- Completed an internship awarded for academic excellence, performing administrative tasks as part of a collaboration between the technical school and the refinery.

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### **Languages:**

- **Spanish:** Native
  - **English:** Professional
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