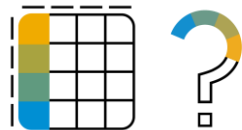


Extend SAP BPC with SAP Analytics Cloud

Tom Chelednik
SAP Product Strategy
2021

MANY ORGANIZATIONS STILL USE SPREADSHEETS



Spreadsheets are still considered the primary budgeting and planning technology of **50% of companies**



Overall, **73% of companies** use spreadsheets during planning and forecasting processes

THE AVERAGE VS **BEST** IN CLASS



AVERAGE ORGANIZATIONS

Only 35% have access to real-time plan data



BEST IN CLASS ORGANIZATIONS

Over 90% have access to plan data in real-time

BE FUTURE READY WITH **PREDICTIVE**



30%

**Already leveraging
AI/ML driven plans**



30%

**Plan to use in
upcoming years**

SAP Strategic Direction is **Cloud First**

Planning and Analysis

SAP is committed to delivering innovative applications in the Cloud. Consistent with this, our strategic direction for planning follows on and aligns with our broader Analytics strategy.

Standalone planning and
with SAP S/4HANA and
other Cloud apps



SAP Analytics Cloud

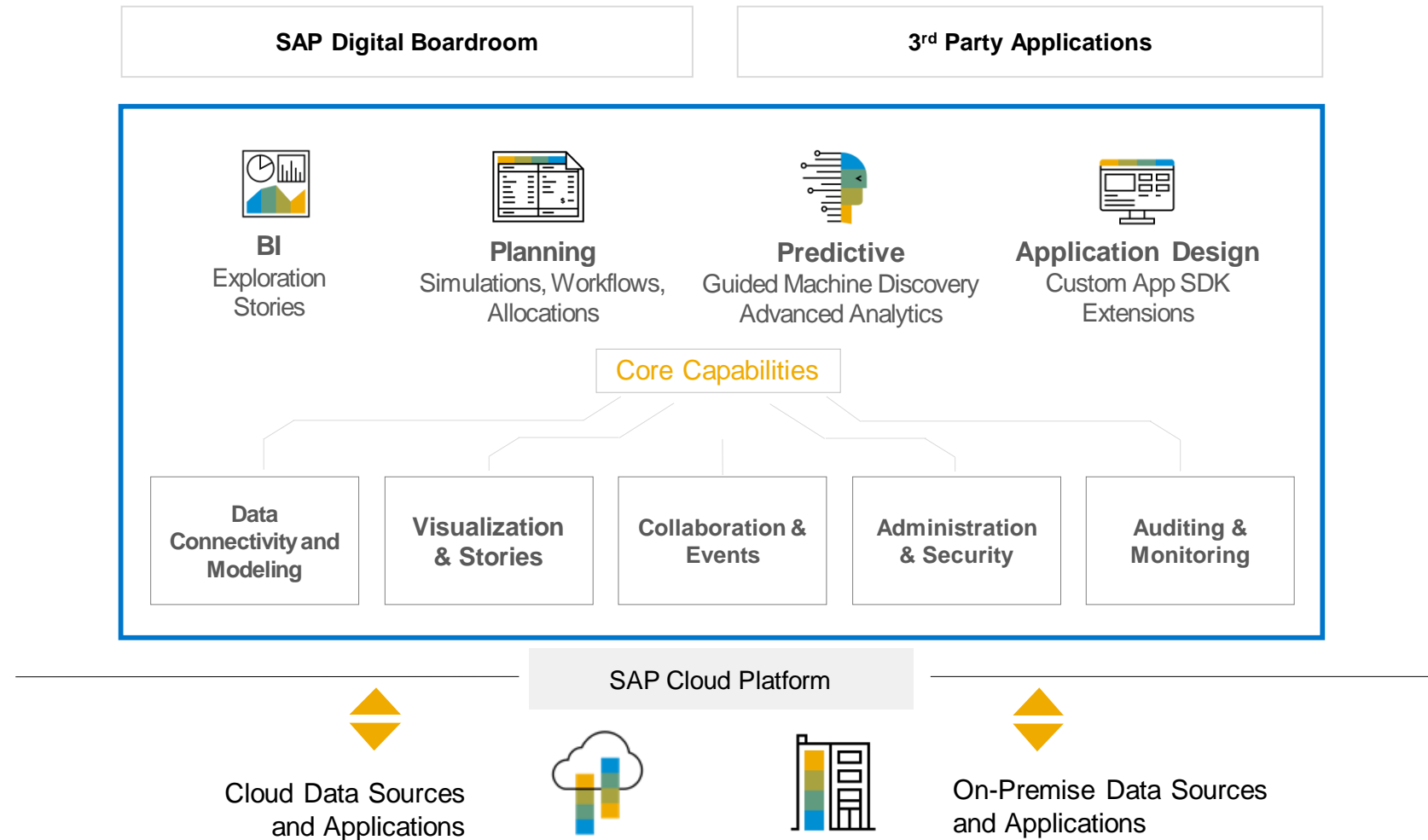
Customers requiring an on
premise solution



SAP BPC

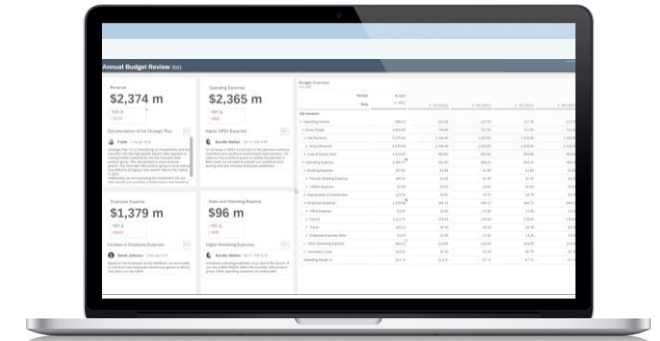
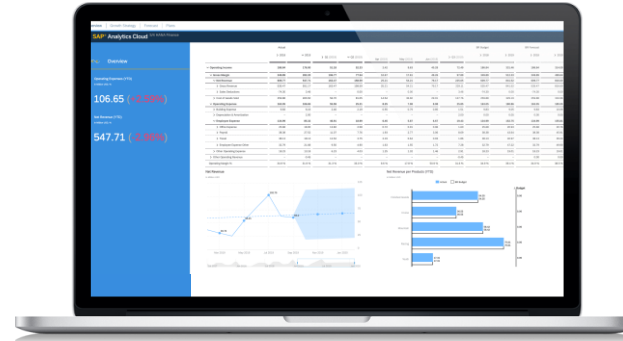
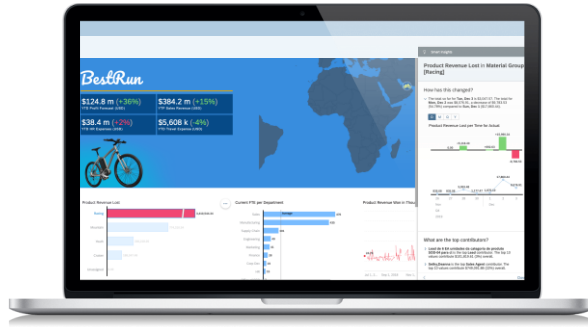
Click [HERE](#) for Deep dive into SAP's Strategy for Enterprise Planning.

SAP Analytics Cloud



Unified experience for Planning, BI and Predictive all in one service

SAP Analytics Cloud: Make Fast, Confident Decisions



BI & Predictive

- BI, Visualization, Data Discovery
- Live Connection vs Data acquisition
- Smart Insights
- Smart Discovery (R|C)
- Smart Predict (R|C|T)
- Natural Language Query
- Digital Boardroom
- Analytics Hub
- Mobile
- AO read and write

Planning

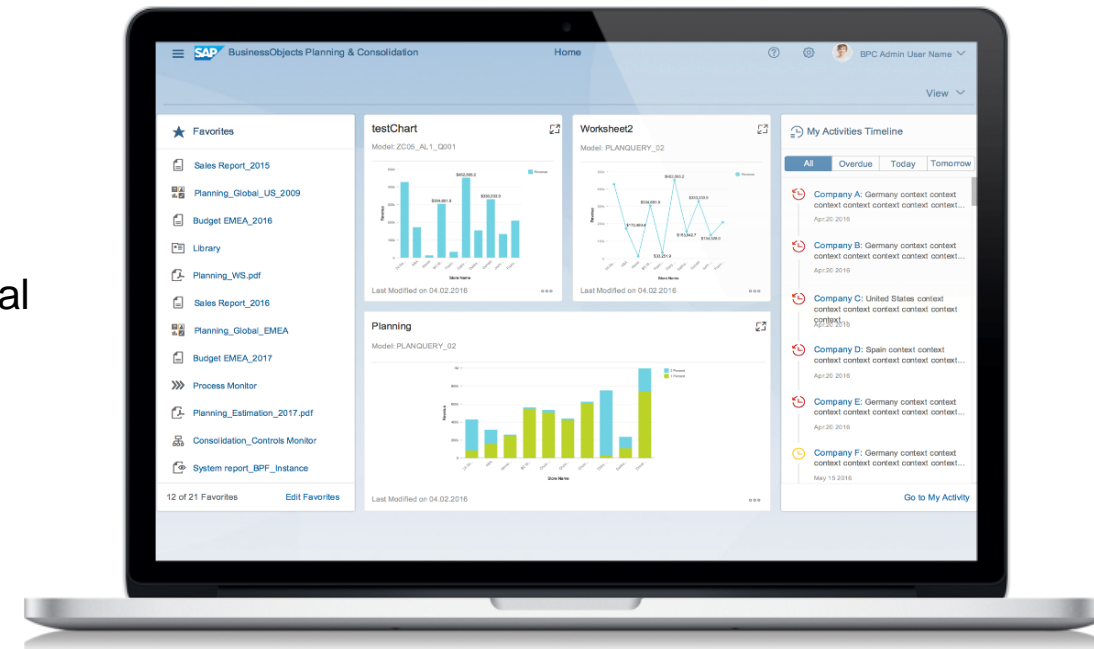
- Version Management
- Driver Based
- Multi model pickup
- Currency translation
- Data Action
- Allocations
- Spreading | Distribution
- Forecasting Algorithm
- Value Driver Tree
- SFSF integration
- S/4 Integration

Collaboration

- Chat in context
- Object comments Cell | Chart
- Calendar Events | Task
- Gant View
- Notifications
- Workflow
- Data approval simulation

What is the future of SAP Business Planning and Consolidation

- **SAP Business Planning and Consolidation (BPC)** continues to be a key part of our Analytics portfolio, specifically for those requiring an **on-premise planning** application.
- Reasons for requiring an **on premise** application include:
 - Regulatory requirements related to situs of data storage
 - Corporate policy or contractual agreements
 - Ability to deliver deeply integrated planning capabilities as an integral component of an on premise SAP data warehouse
 - Requirements for customization beyond the scope of a public cloud solution
- Major new planning enhancements will be delivered in SAP Analytics Cloud; BPC customers can leverage these enhancements via **“hybrid” integration with Analytics Cloud*** ensuring a path of continuous innovation. In addition, BPC will receive incremental enhancements based on customer feedback, and be maintained to ensure compatibility with underlying technology components and legal compliance.



Complement BPC with **SAP Analytics Cloud**



BPC Standard and Embedded models are supported for bi-directional integration. Details can be found [HERE](#).

Hybrid Deployment Customer Story

Leading Global **Chemical Manufacturing Company**

With SAP Analytics Cloud as an extension to an existing SAP BPC environment the customer is able to:

Eliminate finance overhead effort and costs with Agile Planning

- Simple interface for sales reps to forecast sales volumes
- Minimal training required
- Integrated sales planning processes between Demand Forecast and Financial Planning & Budgeting in BPC
- Low footprint, no excel plugin required
- Cost versus on premise licenses



Hybrid Deployment Customer Story

World's Largest **Recycled Paper & Packaging Company**

With SAP Analytics Cloud as an extension to an existing SAP BPC environment the customer is able to:

Build Business Knowledge, Wisdom, and Insight

- Eliminated past-due receivables equivalent to the cost to build another plant
- Improved decision-making due to time saved creating A/R Targets for each analyst from 3 days to 1
- Quickly visualize and compare financial statistics
- Provide consistent planning process for the cash forecasting team
- Streamlined and consistent cash forecasting process



Hybrid Deployment Customer Story

Leading Global **LED Lighting Company**

With SAP Analytics Cloud as an extension to an existing SAP BPC environment the customer is able to:

Generate 700K+ new records per Planning Allocation / Month

- Generate cash flow streams between entities and analysis of cost allocations for shared services
- One central and comprehensive book for business drivers
- Transparency and governance using a centralized cost center hierarchy
- Clear and robust audit trail
- Full Integration with their corporate planning platform, SAP BPC
- Business owned, easy to change drivers



Hybrid Deployment Customer Story

Leading Global **Automotive & Wiring Company**

With SAP Analytics Cloud as an extension to an existing SAP BPC environment the customer is able to:

Standardize monthly Headcount Reporting and Forecasting Process

- Align and standardize monthly headcount and FTE reporting, forecasting and personnel headcount and budgeting planning process
- Replace excel
- Fully integrate with internal systems
- Give HR the agility needed to perform a critical task to the business
- Intuitive interface for HR planning



Hybrid Deployment Customer Story

Leading Global Food and Beverage Company

With SAP Analytics Cloud as an extension to an existing SAP BPC environment the customer is able to:

Improving forecast accuracy using predictive capabilities

- SAC generated Sales & Revenue forecasts to be included in the overall plan
- The Time Series Forecast used to create the plan included 6 years of Historical Data
- Adding public Consumer Confidence Index data significantly improved the forecast accuracy
- Results include more accurate downstream opex and capacity planning



Breaking Barriers to Innovation with SAP® Analytics Cloud and SAP Business Planning and Consolidation

Before: Challenges and Opportunities

- Eliminate process and information barriers that impede innovation
- Empower employees with rapid insight without requiring IT intervention
- Streamline highly manual planning and forecasting processes
- Increase ability to get the right information to different stakeholders

Why SAP

- Decades-long partnership focused on enabling rapid innovation
- Industry-leading expertise in manufacturing processes
- Single source for timely planning and financial data with the SAP Business Planning and Consolidation (SAP BPC) application
- Self-service analytics and visualization with the SAP Analytics Cloud solution

After: Value-Driven Results

- Improved speed and accuracy of financial planning and forecasting
- Introduced fast, self-service data analysis and reporting
- Eliminated reliance on IT staff and multiple systems
- Empowered business teams to increase their focus on customer priorities
- Automated consolidation and verification of planning, budgeting, and forecasting data

AIRBUS

“From daily postings to monthly close, SAP Analytics Cloud and SAP BPC are **reducing the time we spend gathering and preparing financial data**. This is a huge savings for us.”

Richard Masci, Head, Financial Systems Airbus Americas, Airbus

60%

Initial reduction in stakeholder reporting times – increasing to **90%** today

Real-time

Insight for fast, informed decision-making by the executive team

Airbus
Toulouse, France
www.airbus.com

Industry
Aerospace and defense

Products and Services
Design, manufacture, and sale of civil and military aerospace products

Employees
130,000

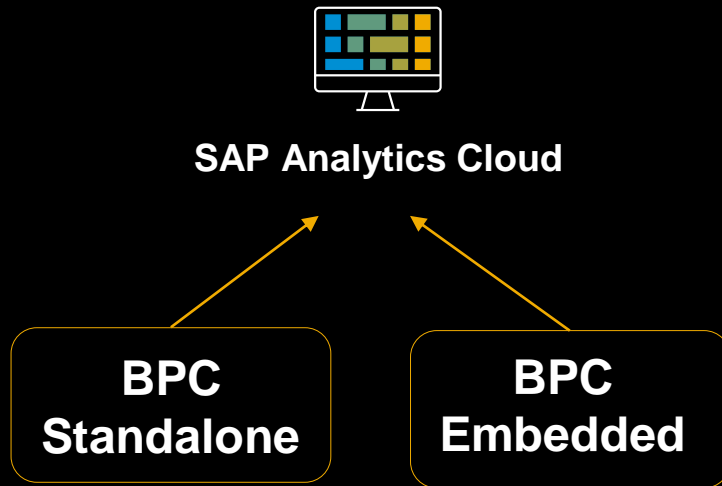
Revenue
€64 billion

Featured Solutions
SAP Analytics Cloud and SAP Business Planning and Consolidation

THE BEST RUN 

BPC Customers phased approach to SAP Analytics Cloud

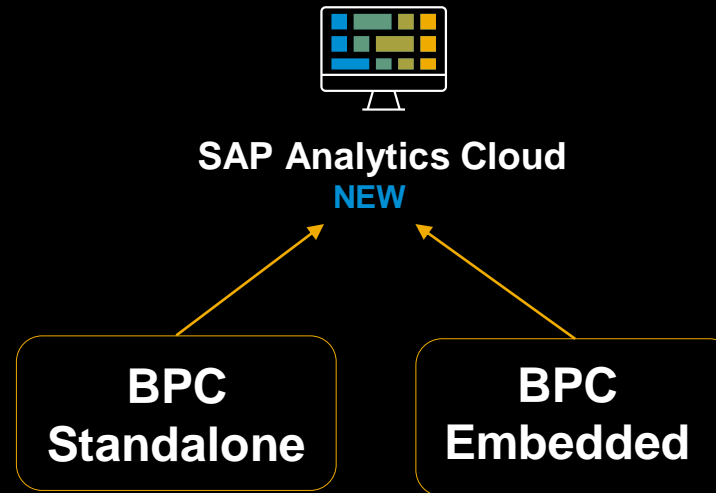
Phase 1 – Quick Wins



Customer scenario:

- Existing BPC customer
- Replace offline Excel for LOB planning scenarios, enterprise analytics, or use predictive capabilities
- Customer has a strategy to move to the cloud but wants to protect current investment short term
- Timeline – 3 to 6 months

Phase 2 – Greenfield Planning



Customer scenario:

- Create all net new models in the cloud
- Start migration of on-premise models to the cloud, one use case at a time
- Timeline – 12 to 18 months

Phase 3 – Full Migration

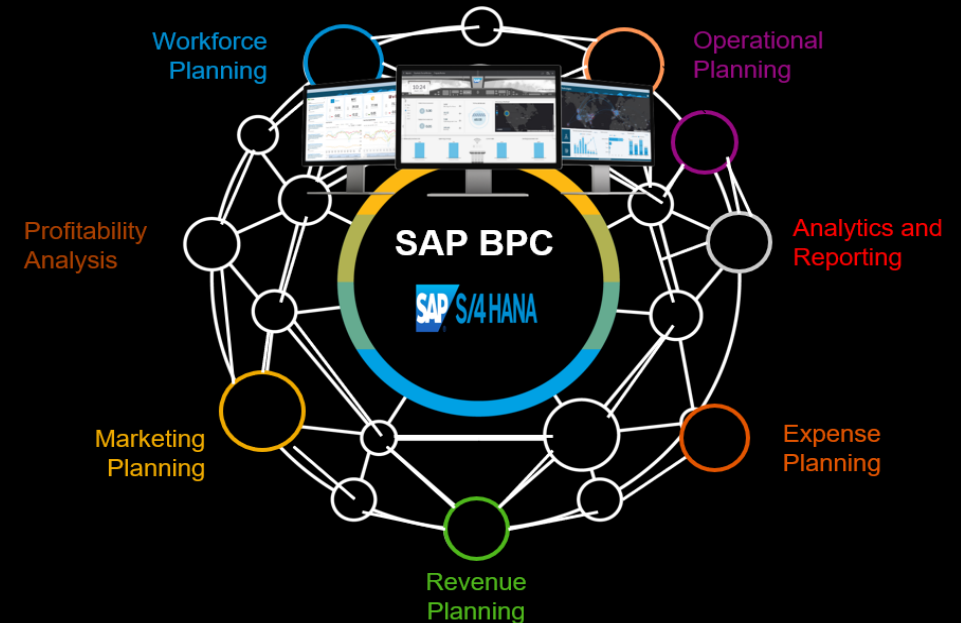


Customer scenario:

- Full migration to the Cloud for financial planning including LOB HR, Sales, IT, and Marketing Planning
- Retire on premise planning solution
- All net new models created in cloud fully integrated to support collaborative enterprise planning
- Timeline – 18 – 36 months

Why using SAC with BPC makes sense to our customers

- Support the Corporate Plan in BPC with SAP Analytics Cloud for Agile LOB Planning, Reporting, Analytics, and Smart Data Discovery
- Provide business users with a modern browser based interface for data input and reporting
- Protect your current investment while innovating through integration with SAP Analytics Cloud
- Non disruptive and phased approach to the Cloud with quick time to value
- Simply replace Excel for all offline planning scenarios and feel confident using an enterprise platform



2020 Promotion for **BPC Customers**
Up to 50 SAC Planning Standard users **for \$38 each**

Thank You

Tom Chelednik

Global Product Strategy | SAP Analytics

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SAP ANALYTICS CLOUD **FOR PLANNING**

[DEMO](#)

Find out more

SAP Analytics Cloud for planning



Learn more

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