# FORMAL INFORMATION FLOWS AMONG TOP AUTHORITIES OF THE BRAZILIAN FEDERAL GOVERNMENT BASED ON CO-WORD ANALYSIS OF DATA PUBLISHED IN THE OFFICIAL GAZETTE

Rafael Henrique Santos Soares

Jorge H. C. Fernandes

Ricardo B. Sampaio

about me...

### RAFAEL HENRIQUE SANTOS SOARES

- √ Researcher at UnB
- √ MSc in Information Science (UnB)
- √ Bachelor in Management (Ufmg)
- √ Bachelor in Information Systems (PUC-MG)
- ✓ Leading Architect of Integration and Reuse at Central Bank of Brazil
  - √ Teacher at UniCEUB

about us...

# RESEARCH GROUP ON COOPERATIVE INTELIGENCE IN COMPLEX SOCIAL NETWORKS

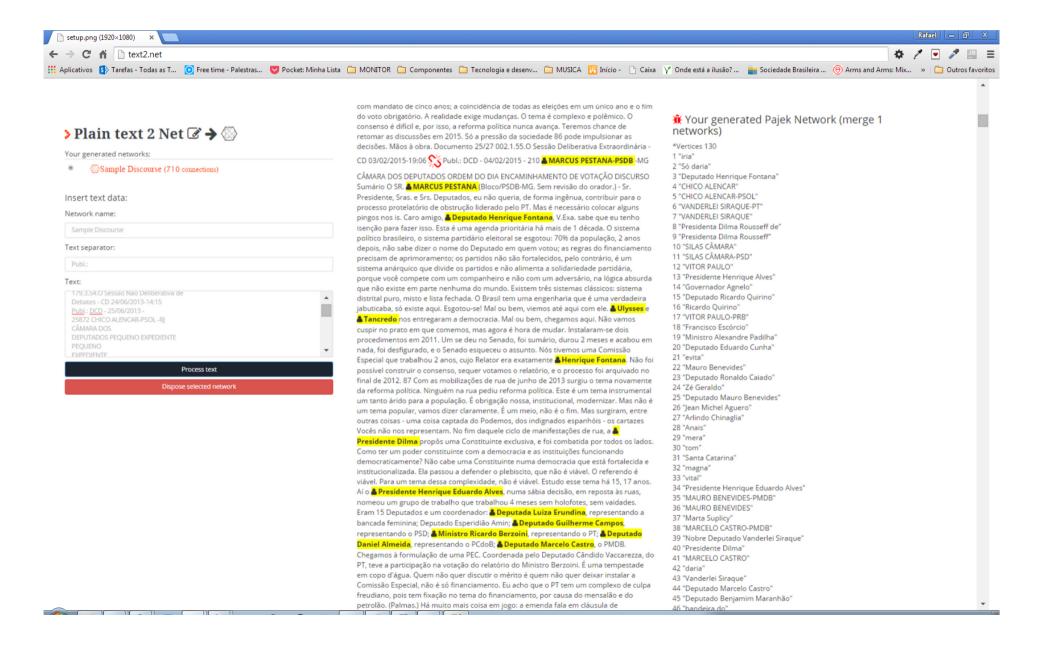
# (GRUPO DE PESQUISAS SOBRE INTELIGÊNCIA COOPERATIVA EM REDES SOCIAIS COMPLEXAS -UNB/CAPES)

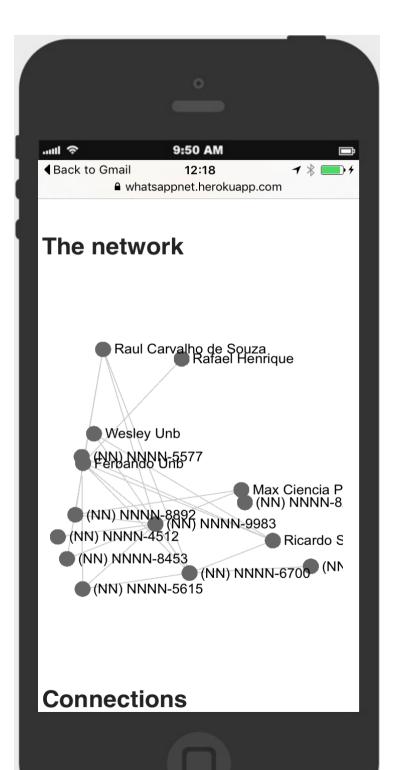
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among others...

- Vulnerability analysis based on government open data;
- Political afilliation mapping based on speech analysis;
- Social Interaction studies in virtual learning environments
- Social ties identification based on text analysis
  - text to net
  - whatzapp text to net

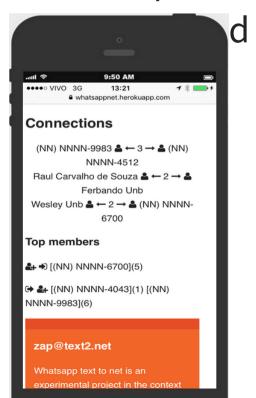
#### WWW.TEXT2.NET



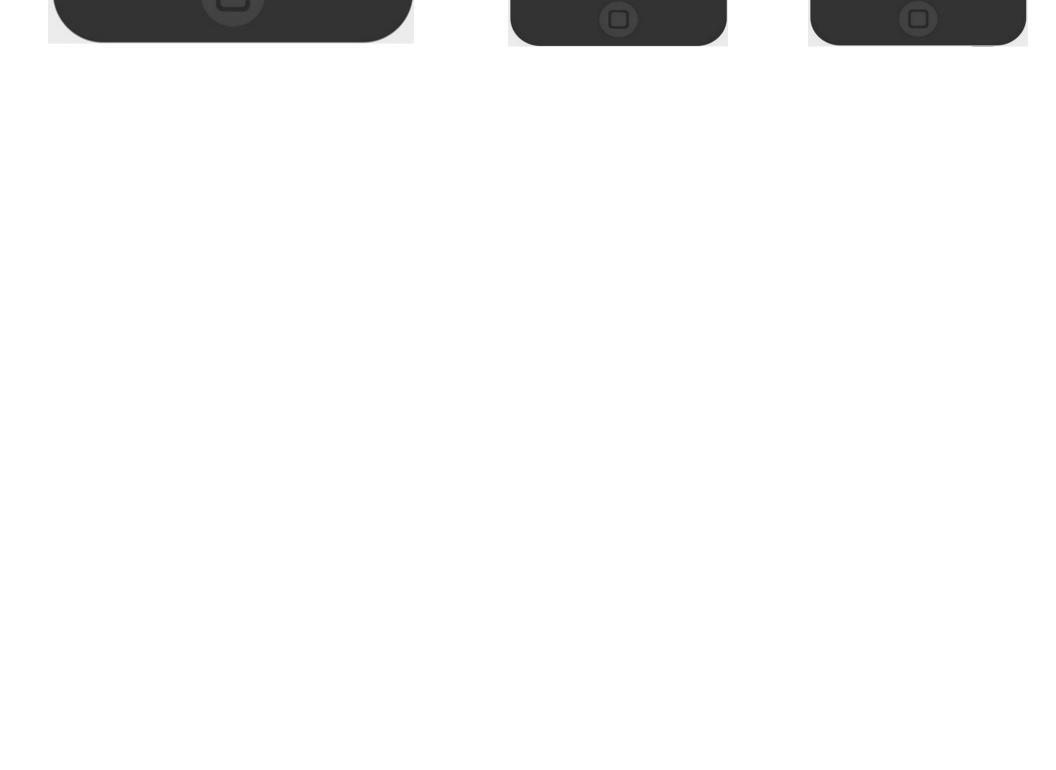


Whatsapp text to net Export your whatsapp group chat to <a href="mailto:zap@text2.net">zap@text2.net</a> and discover:

- Network structure
- Most proeminent members







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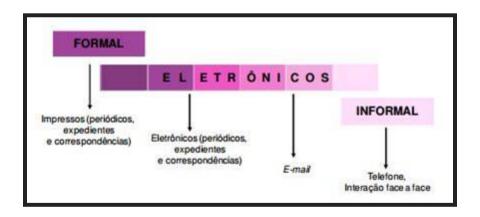
Jorge H. C. Fernandes

Ricardo B. Sampaio

This paper postulates that by focusing on the **networks** established by the persons that are top government **authorities** makes it possible to infer on the **collaborations** and **opportunities** that are explored by these persons, based on their structural position on the network.

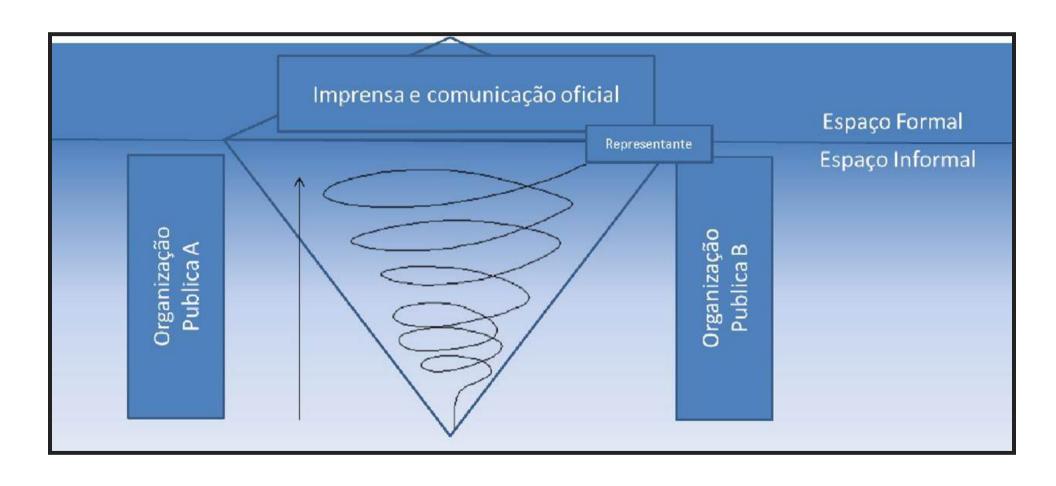
# PUBLIC AGENTS AND ORGANIZATION'S INFORMATION COMMUNICATION MODEL

Le Coadic's (2004, p.35) concepts of formal and informal communications, Costa's (2013) idea of a gradual transition from informal to formal and Dance's (1967) spiral model...



	Formal	Informal
Cited by Le Coadic	Public (big potential audience)	Private (restricted audience)
Example in D.O.U.		Phone calls, e-mails, meetings.
	Information stored permanently	Information not stored and not recoverable
-	Files and online repository with open access.	Sometimes some poor registries can be found, like minutes and reports, but are often well structured.
Cited by Le Coadic	Information relatively old	Fresh new information.
Example in D.O.U.	A publication at D.O.U. is a communication to	The decision ins been built during the
	society of something already done	communication process
Cited by Le Coadic	Information proved truth. Can be trusted.	Not proved information.
Example in D.O.U.	Publicity is a requirement for an act to take	When communicating informally, people often do
	effect. Therefore, it is truth.	not worry about accuracy.
Cited by Le Coadic	Uniform spread.	The flow of the information is chosen by the
Example in D.O.U.	Access to D.O.U is open to anyone.	Only those invited to interact have access to the
Cited by Le Coadic	Low redundancy.	Redundancy is often an important element.
Example in D.O.U.	One single publication is enough for an act to take effect.	Complex matter are discussed by various agents
		inside organizations with gradual involvement of
		upper hierarchy, requiring redundancy.
Cited by Le Coadic	No direct interaction.	Direct interaction by default.
Example in D.O.U.	Publications in D.O.U are one-way	Public agents interact while discussing.

# PUBLIC AGENTS AND ORGANIZATION'S INFORMATION COMMUNICATION MODEL



# **DATA COLLECTION**

t. 1º da Lei nº 10887/04, à vista das informações ntes no Processo INCRA/Nº 54700.000339/2016-13.

MARCO AURELIO BEZERRA DA ROCHA

SUPERINTENDÊNCIA REGIONAL NO PARÁ

PORTARIA Nº 35, DE 23 DE JUNHO DE 2016

ERINTENDENTE REGIONAL SUBSTITUTA DO INSTITUTO NAL DE COLONIZAÇÃO E REFORMA AGRÁRIA - INCRA, NO O DO PARÁ, no uso das atribuições que lhe são idas pela Portaria/INCRA/P/Nº 649, de 08 de agosto de publicada no Diário Oficial da União do dia seguinte,

S, matrícula SIAPE nº 01527274, filha do instituidor de LUIZ DE SOUZA BENTES, ex-ocupante do cargo de de Atividades Agropecuárias, Classe "S", Padrão III, ula SIAPE n.º 1050815, em virtude da perda do motivo segurou a concessão do benefício, ou seja, a condição na maior solteira sem cargo permanente, à vista das ações constantes do Processo Administrativo INCRA / SR n.º54100.000070/2016-34.

#### FERREIRA DUARTE MONTEIRO

PORTARIA Nº 36, DE 27 DE JUNHO DE 2016

ERINTENDENTE REGIONAL SUBSTITUTA, DO INSTITUTO NAL DE COLONIZAÇÃO E REFORMA AGRÁRIA - INCRA, NO 1. Find the beggining of each act

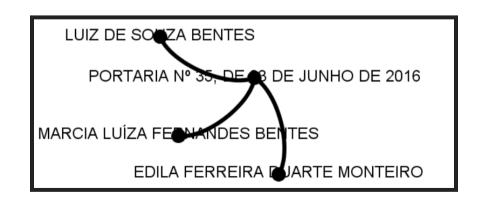
(Keyword followed by a date)

2. Find person names in act's body

(Keyword preceded and followed by uppercase word)

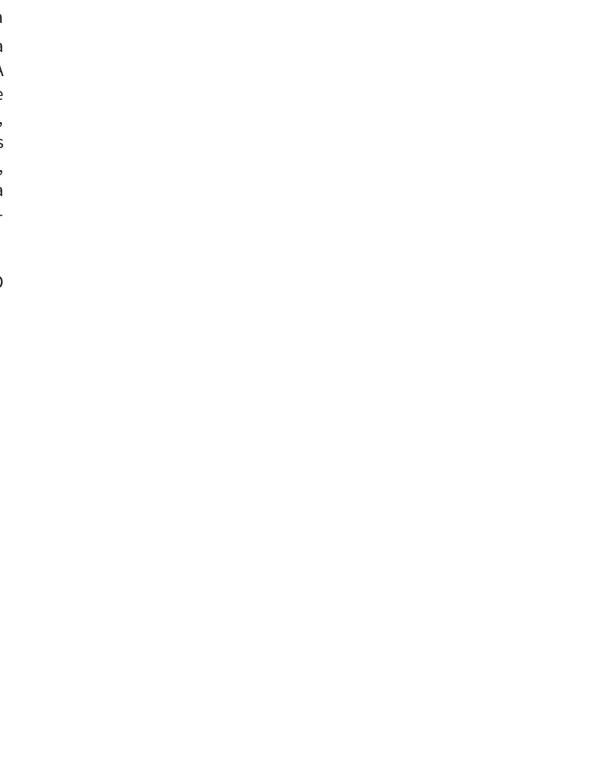
3. Build a two-mode subnetwork

(Names = actors, Act = event)



O DO PARÁ, no uso da competência delegada pela la INCRA/P/Nº 686, de 06 de agosto de 2002, publicada firio Oficial do dia 07 seguinte, resolve: Designar ANA A COELHO MAGALHÃES, ocupante do efetivo de Fiscal de tro e Tributação Rural, matrícula SIAPE nº 1033540, para, ríodo de 27 de junho a 06 de julho de 2016, exercer os gos de Substituta da Chefe de Serviço, código DAS-101.1, viço de Cadastro Rural, da Divisão de Ordenamento da ura Fundiária, da Superintendência Regional do Pará do Quadro de Pessoal deste Instituto.

EDILA FERREIRA DUARTE MONTEIRO



permanente, à vista das informações constantes do so Administrativo INCRA / SR (01) / 00.000070/2016-34.

#### FERREIRA DUARTE MONTEIRO

PORTARIA Nº 36, DE 27 DE JUNHO DE 2016

ERINTENDENTE REGIONAL SUBSTITUTA, DO INSTITUTO NAL DE COLONIZAÇÃO E REFORMA AGRÁRIA - INCRA, NO O DO PARÁ, no uso da competência delegada pela ia INCRA/P/Nº 686, de 06 de agosto de 2002, publicada irio Oficial do dia 07 seguinte, resolve: Designar ANA A COELHO MAGALHÃES, ocupante do efetivo de Fiscal dastro e Tributação Rural, matrícula SIAPE nº 1033540, no período de 27 de junho a 06 de julho de 2016, exercer argos de Substituta da Chefe de Serviço, código DASdo Serviço de Cadastro Rural, da Divisão de amento da Estrutura Fundiária, da Superintendência nal do Pará - SR01, do Quadro de Pessoal deste Instituto.

#### FERREIRA DUARTE MONTEIRO

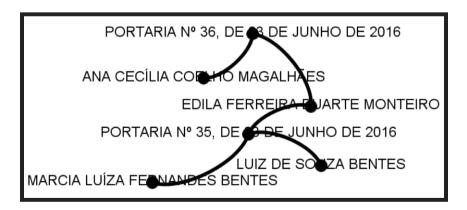
SUPERINTENDÊNCIA REGIONAL NA PARAÍBA PORTARIA Nº 9, DE 27 DE JUNHO 2016

ERINTENDENTE REGIONAL SUBSTITUTO DO INSTITUTO NAL DE COLONIZAÇÃO E REFOR

# 4. Repeat steps 1, 2 and 3 for all acts



## 5. Merge the sub-networks



6. Finally, generate a one-mode from two-mode

ANA CECÍLIA COM HO MAGALHÃES

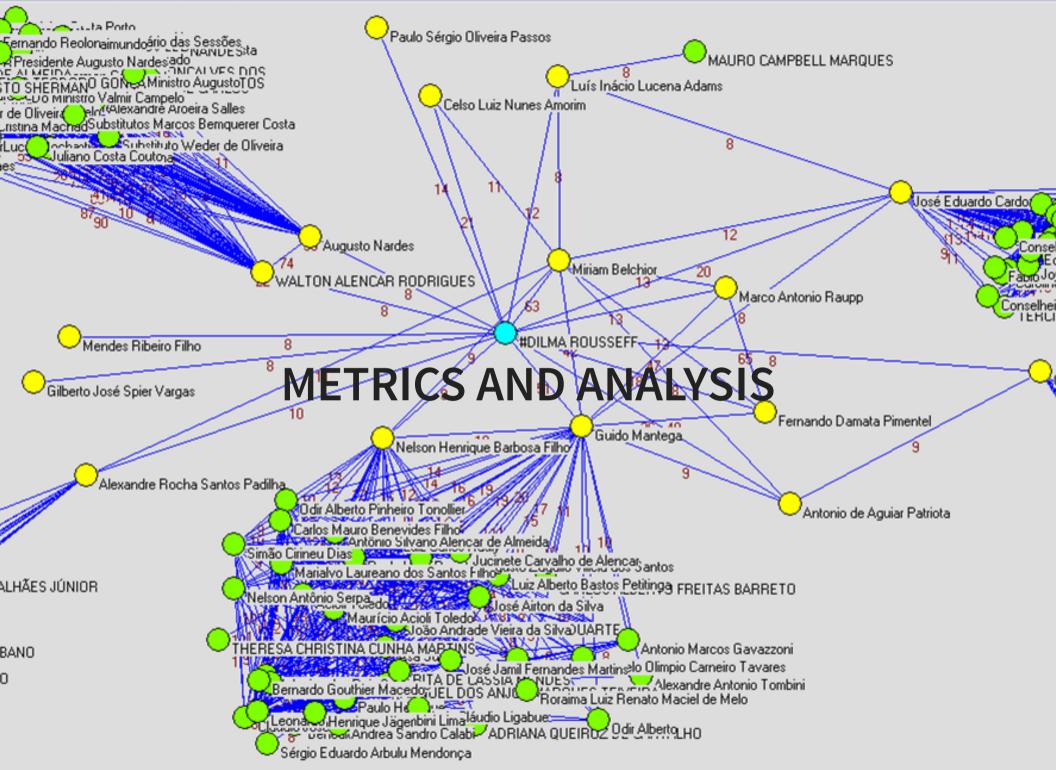
EDILA FERREIRA DUARTE MONTEIRO

MARCIA LUÍZA EFENANDES BENTES

LUIZ DE SOUZA BENTES

## **EGO NETWORK**

From the original network we extrack the President's 2-neighborhood sub-network.



**Clique** is a complete sub-network. (Mantega, Belchior, Raupp, Pimentel and Rousseff)

**Dyadic restriction** of a connection over an actor measures the opportunity this actor has to play a mediator role for others and the risk of having his communication to others mediated in case he loses this connection.

**Egocentric density** is the density among a person´s direct contacts, removing the focal person

Network	Agregated Dyadic restriction	Egocentric density
Clique	0.2889	0.1484
No-	0.1501	0.0416

clique

small perturbations -> big change. So: The dyatic restriction onver Dilma is small

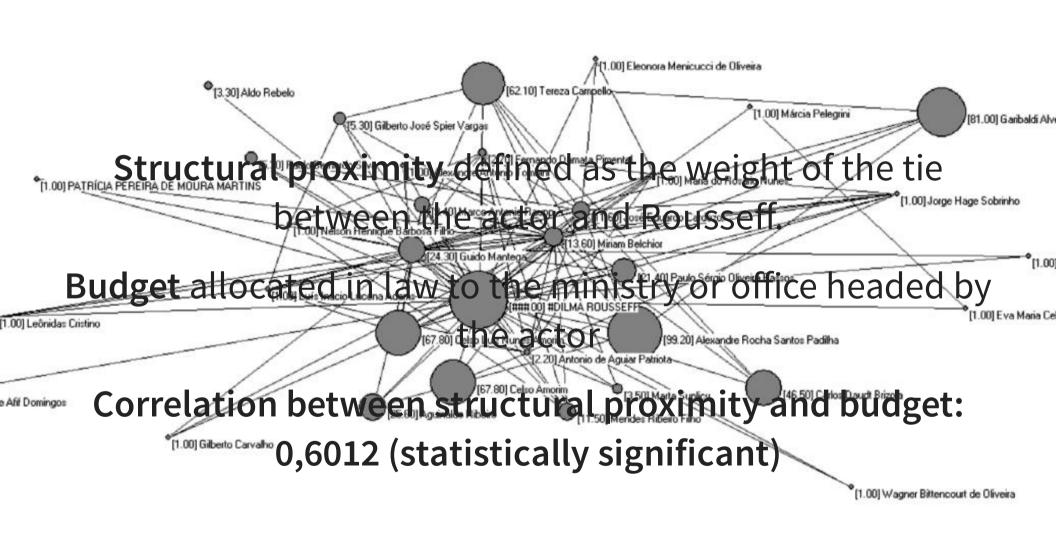
Small means too much centralization

The removal of only four agents of the network dropped the aggregated restriction in 50% and the egocentric density in almost 70%. Such sensitivity in these metrics show that the values are small, because a very small change in the number of actors made a big change in the metrics. If these values were big, small perturbations in the network wouldn't lead to big impact on these metrics.

These calculations and comparisons of aggregated restriction and egocentric density allow us to believe that the communication of information between agents of public Administration in Brazil are strongly centered on President Rousseff, what may point out to difficulties implement direct articulation between these agents. A hypothesis raises then: An increment on the communication between

the agents who deal directly with the President would lead to a situation where the information would flow more smoothly, fast, with less noise, and the President would have more resources to deal with other issues.

## STRUCTURAL PROXIMITY VS BUDGET



# FINALLY...

✓ Data indicates high centralization of communications by the President

✓ Data indicates that the closer to te President biggest is the Budget

### **FURTHER WORK**

- √ Validation against official schedule
- √ Relevant political events' effects on the network
- ✓ Estructural proeminence x Performance on elections

## **THANK YOU!**

Let's talk:

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