



Raffaella Nicoletti

UX & Product Designer

Profile

- UX & Product Designer with a focus on research and visuals.
- Big eye on design, usability and revenue.
- I strive to understand the client's needs and wants.
- Good at Innovation and clean designs.

Employment History

Front End & UX/UI Designer at Nicoletti Comunicaciones, Remote

October 2019 — Present

- Creating wireframes, high fidelity mockups.
- Usability tests to validate designs.
- Worked with software engineers to identify and deliver user experience improvements to features.

Front End & UX/UI Designer at PrensaClipp, Remote

October 2019 — Present

- Creating wireframes and detailed prototypes
- Setting up a basic website with HTML, CSS and JavaScript
- UI Design for web design
- Responsible of designing branding and marketing assets

Real Estate Agent at Spire Group, New York

February 2018 — July 2019

- In charge of the marketing for the properties in my portfolio
- Focused on selling and renting in New York City's fast market
- Provided advice to clients looking to rent or buy

Real Estate Agent at Caliber Associates, New York

March 2017 — February 2018

- Marketing of properties
- Collaborated with the Social Media channels of the company

Education

BS Bachelor of Science in Business, Colorado State University - Global Campus, New York

July 2020 — Present Expected Graduation September 2021

Full Stack Web Development Bootcamp, Columbia University, New York

April 2019 — October 2019

BA Bachelor of Arts Fashion Design, Universidad del Pacifico, SCL

March 2012 — May 2015

Marketing Summer Courses, Fashion Institute of Technology, New York

May 2015 — August 2015

Courses

UI/UX Design Specialization, CALARTS - Coursera

October 2020 — November 2020

Details

917-310-1265

Raffaella_np@hotmail.com

Links

<https://Rafaellanicoletti.com>

Skills

HTML5

CSS

JavaScript

InVision

Figma

Sketch

Prototyping

Adobe Creative Suite

A/B Testing

User Interface