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| |  |  | | --- | --- | |  | Rafaella Nicoletti  UX & Product Designer | | |
| |  |  | | --- | --- | |  | Profile  * UX & Product Designer with a focus on research and visuals. * Big eye on design, usability, client's needs/goals and revenue. * Designed my own blog with more than 1M views at 15 years old. * Good at Innovation and clean designs specially user centric design. * Worked several years throughout my career with Adobe products (Illustrator, Photoshop, InDesign). | |  | Employment HistoryUX/UI Designer at Nicoletti Comunicaciones, Remote October 2019 — February 2021   * Creating wireframes, high fidelity mockups using Figma and Sketch. * Usability/tree tests to validate designs, use results from user research. * Designed and collaborated in a team during the development and execution of web features using HTML/CSS. * Worked with software engineers to identify and deliver user experience improvements to new features that brought more than $2M in revenue.  UX/UI Designer at PrensaClipp, Remote October 2019 — February 2021   * Creating high/low fidelity wireframes and detailed and rapid prototypes. * Implemented a responsive static site in HTML, CSS and JS. * UI Design for web design and effectively addressed UX bugs. * Responsible of designing branding and marketing/social media assets.  Real Estate Agent at Spire Group & Caliber Associates, New York March 2017 — July 2019   * Design marketing plans for the properties in my portfolio. * Provided advice about web design and Social Media branding for Caliber Associates. * Came up with new advertising techniques online with Facebook Business. | |  | EducationBS Bachelor of Science in Business, Colorado State University - Global Campus, New York July 2020 — Present Expected Graduation September 2021 Full Stack Web Development Bootcamp, Columbia University, New York April 2019 — October 2019 BA Bachelor of Arts Fashion Design, Universidad del Pacifico, SCL March 2012 — May 2015 Marketing Summer Courses, Fashion Institute of Technology, New York May 2015 — August 2015 | |  | CoursesUI/UX Design Specialization, CALARTS - Coursera October 2020 — November 2020 | | Details 917-519-9044  [Rafaella\_np@hotmail.com](mailto:Rafaella_np@hotmail.com) Links https://Rafaellanicoletti.com Skills  |  |  |  | | --- | --- | --- | | HTML5 | | | |  | |  | | CSS | | | |  | |  | | JavaScript | | | |  | |  | | InVision | | | |  | |  | | Figma | | | |  | |  | | Sketch | | | |  | |  | | Rapid Prototyping | | | |  | |  | | Adobe Creative Suite | | | |  | |  | | A/B Testing | | | |  |  | | | Adobe XD | | | |  | |  | |