

Interação Pessoa-Máquina 2022/2023

BookMeal

Stage 1: Project Proposal



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- **Problem description:** Have you ever wanted to have a great dinner in a fantastic restaurant but didn't know where to look or whom to call to book a table? Nowadays, in order to book a nice restaurant, you already need to know its location and what it serves, and also its contact so that you can book a table. Sometimes when you know all of that, you might get there and be misunderstood by their prices, as they increase or change (for example, due to inflation) and unfortunately you might not be able to pay for it.
- Target users: We recommend an age between 16 to 65.
- **Project goal:** The goal of the application is to help users find and book a table in any restaurant with the type of food they want. This can be helpful as well with a rating system where the user can check some reviews of the other customers, as well as the menus and the prices of each dish. Another of our goals is to have a restaurant floor map for each restaurant that is registered in the application, so that the user can search them by the location he is looking for. In conclusion, our main goal is to design an application to help the users to find the best restaurant they want, for the best price and be helpful with the system of booking that can also be helpful for the restaurant offering a faster and an efficient process.
- Competition and what's different from them: TheFork right now is the company which is in the best position to compete against us. The Australian company, in our perspective, has a great design and a very good user interface. However, their database in Portugal is restricted and our goal is to increase the database and create a better experience for the user. Our design will have the capability of booking for lots of people with the possibility of choosing the table according to the restaurant's floor plan. What's different as well is the fact that the users can already, before going to the restaurant, choose their menu instead of waiting sometimes more than one hour for their meal as they reach the restaurant.