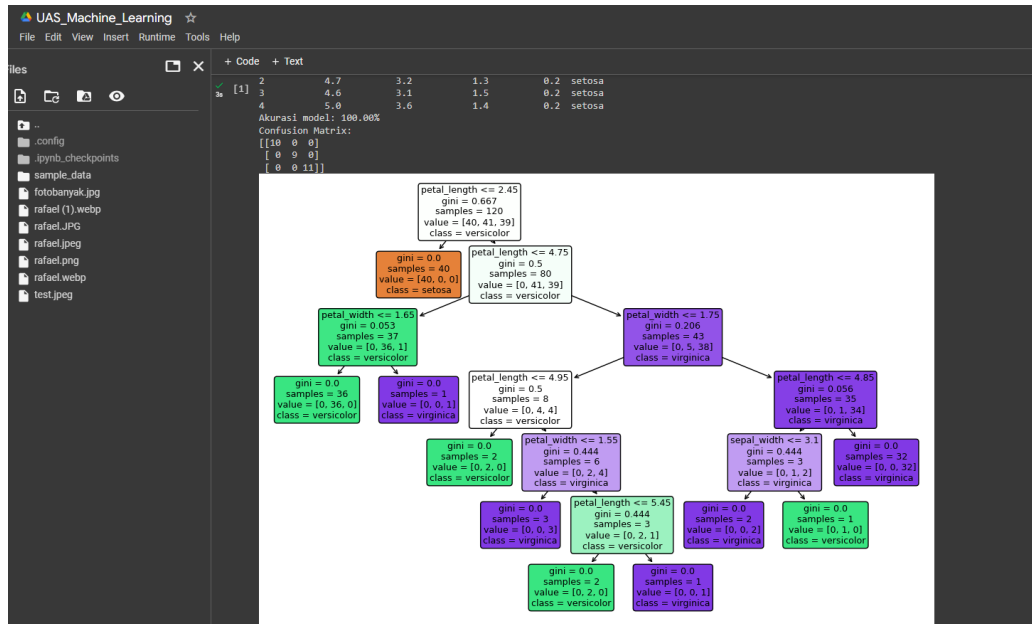


Nama : Rafael Nuansa Ramadhon

Nim : I.2111727

Hasil No 1



Hasil No 2

```
[81] 5 90007 2 90 360227600.00 4 1 4 414
     6 90008 11 51 126471417.00 4 1 4 414
     7 90010 96 1 2000000.00 2 1 1 211
     8 90011 29 16 13677500.00 4 1 1 411
     9 90013 7 44 21340946.00 4 1 1 411

[90] print("Customer Prioritas : ",len(df_RFM[df_RFM["RFM"]=="444"]))
print("Customer Platinum : ",len(df_RFM[df_RFM["RFM"]=="344"]))
print("Customer Gold : ",len(df_RFM[df_RFM["RFM"]=="244"]))
print("Customer Premium : ",len(df_RFM[df_RFM["RFM"]=="144"]))

Customer Prioritas : 71
Customer Platinum : 0
Customer Gold : 0
Customer Premium : 0

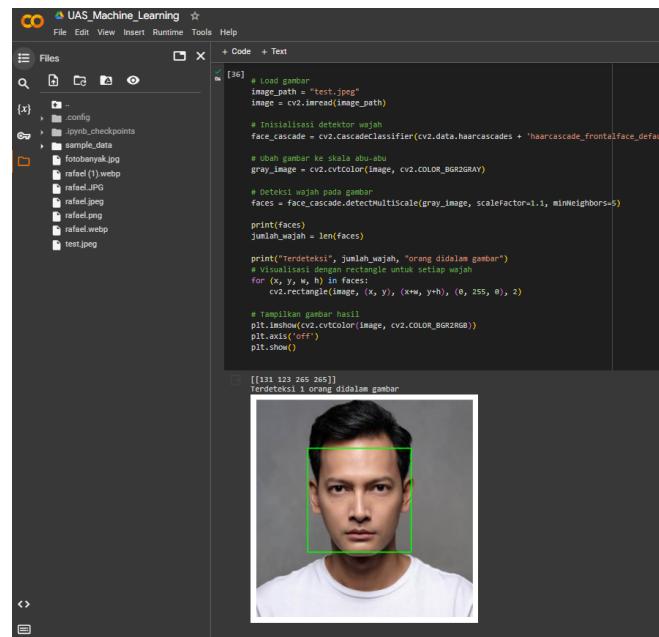
[91] print("Customer Prioritas : ",len(df_RFM[df_RFM["M"]==4]))
print("Customer Platinum : ",len(df_RFM[df_RFM["M"]==3]))
print("Customer Gold : ",len(df_RFM[df_RFM["M"]==2]))
print("Customer Premium : ",len(df_RFM[df_RFM["M"]==1]))

Customer Prioritas : 782
Customer Platinum : 336
Customer Gold : 632
Customer Premium : 2073

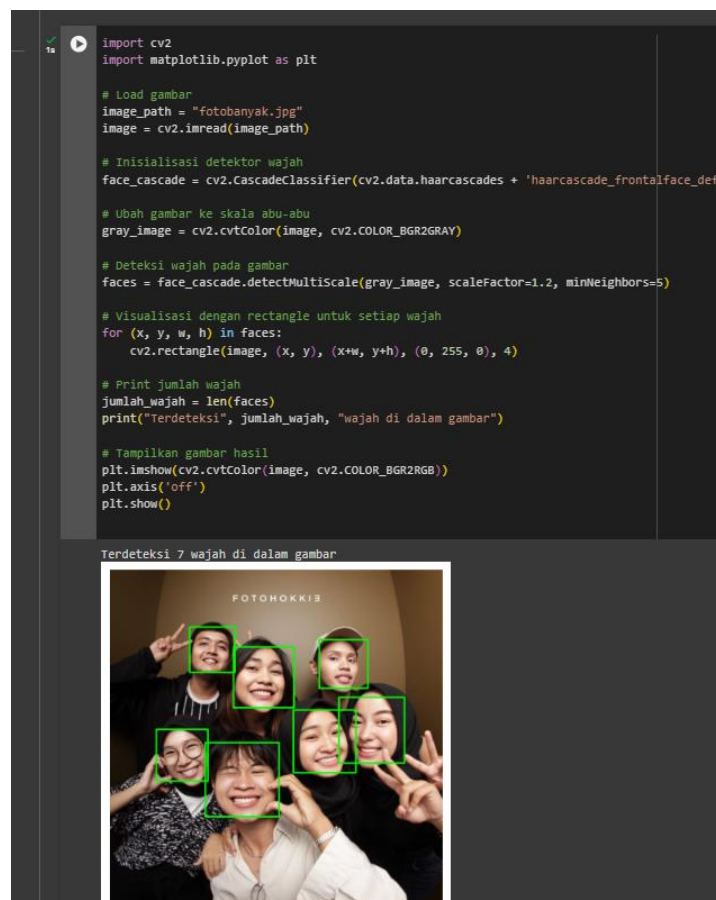
[84] print(df_RFM["RFM"])

0 414
1 412
2 412
3 311
4 414
...
3818 414
3819 412
3820 412
3821 411
3822 412
Name: RFM, Length: 3823, dtype: object
```

Hasil No 3.a



Hasil No 3.b



Hasil 3c

