
DESIGN CRIT

Step 1: Reflection

Which existing websites out there most inspired your web site design thus far?

- landor.com
- squarespace.com

Which parts of the design are you most proud of?

I'm proud of the transitions but overall I'm proud of being able to build a responsive website.

What struggles did you encounter in your design process?

None.

Which struggles did you encounter during page development?

Floats and the correct application of clearfix

What did you learn from making your project responsive?

I learnt that making a website responsive is paramount to have a great user experience when browsing in different devices.

Step 2: Reviews

Review a website from group 1 and a website from group 2 of the following list, commenting on each website's layout, typography, navigation, and overall flow.

<http://squarespace.com/home/overview/>

Layout:

Beautiful, elegant, minimalist and clean layout. Responsive layout with a lot negative space that makes the website breath. Big and nice images are the heroes of this layout. Really pleasant to the eye.

Typography:

Elegant and minimalist, match perfectly the layout.

Navigation: Intuitive and friendly. It's totally clear and easy to navigate.

Overall flow: Flow is very clear with no distracting elements. All elements are well balanced on the layout and the eyes travel around the page with ease.

<http://cavs.mit.edu/>

Layout:

First the layout is not responsive, so it's hard for users with handheld devices.
There is no harmonic structure, instead is a bit disruptive.
Too many things happening at the same time.

Typography:

The main problem is the absence of a clear hierarchy

Navigation: No intuitive at all, it takes me some time to find it.

Overall flow: The flow is totally disruptive. There is no defined hierarchy. Elements seem to be placed randomly across the page. Not a nice user experience.