

Rafael Veiga

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Summary

Senior Software Engineer with 10 years of experience based in São Paulo, Brazil. Passionate about crafting innovative solutions through programming. Transitioned from a side-project in Esports that became a full-time job to automating the life of small businesses in North America at Podium.

Work Experience

Senior Software Engineer @ Podium - Oct/22 to Present

Working on the Automations and Bulk Messaging team, developing multiple applications in a microservices pattern using Elixir, Javascript and React

Software Engineer, Fullstack @ Gamers Club Media - Jul/19 to Oct/22

Gamers Club Media is a network of multiple esports websites (DRAFT5.gg, VALORANTZone.gg, TropaFreeFire.com.br). This endeavor started in Jan/2017, where I created DRAFT5.gg as a side project. In the following years, DRAFT5.gg grew to be the largest CS:GO focused esports website in Latin America.

In June/2019, DRAFT5 was acquired by Gamers Club and IGC. This has allowed me to pursue the development of DRAFT5 full-time. Together with Gamers Club, we've expanded our operation to two more websites and a team of more than 20 professionals working for our network.

With an average of 500.000 unique users and 3.2 million pageviews per month across all websites, Gamers Club Media has become one of the largest esports content networks in Latin America.

Responsibilities:

- Led technical decisions for our technology stack, including infrastructure, backend and frontend.
- Built and designed features from the ground up (Tournament brackets, team line-ups, real time play by play on CS:GO matches, from prototyping to final deploy
- Worked with advertisers and advertising technologies to achieve break-even through ad revenue

Key Achievements

- From a side project / MVP to the largest CS:GO focused esports website in Latin America: Developing features, measuring results and understanding user needs
- 14M pageviews and 2.2M unique users in Q4/2021, all-time record for the network

Co-Founder @ DRAFT5.gg, VALORANTZone, TropaFreeFire - Jan/17 to Oct/22

All websites belong to the Gamers Club Media Group

UX Designer & Software Engineer, Frontend @ WeFit - Digital Service Design - Feb/16 to Jun/19

I've worked as a UX Designer and Front end Developer at WeFit for 3.5 years. While I was there, I worked with several clients, including: Azul Linhas Aéreas, Luft Logistics and Repom.

Education

- **Bachelor's Degree, Computer Science @ Anhembí Morumbi - 2024 to 2028** - In progress.
- **Bachelor's Degree, Graphic Design @ Centro Universitário Senac - 2012 to 2016** - Completed 80% towards a Graphic Design Bachelor's Degree. Decided to stop the degree to focus on my career as a developer.