

RAFAEL LAIDLAW

rafalaidlaw@gmail.com

416-454-7793

JUNIOR DEVELOPER, ANIMATOR, E-COMMERCE

Technical

React JS	ActionScript	Git	Harmony 2D
Redux	Flexbox/Bootstrap	Markdown	Adobe Suite
TypeScript	HTML/CSS/SASS	Teams/Slack	3ds Max

Profile

Highly competent in building React.js apps and websites. I developed a strong knowledge of JavaScript during the three years I spent implementing banner ads for Publicis and Tribal DDB. View my portfolio here:

[Rafael Laidlaw Portfolio](#)

Skills

Junior Developer

React, Redux, Typescript. Have built apps adhering to responsive design techniques and knowledge of version control systems like Git. Ability to translate design mockups into clean and maintainable code.

Animation

Collaborative team player with excellent communication skills. Detailed oriented and able to address critical feedback. Strong understanding of animation principles and graphic design.

E-Commerce

Successfully launched and operate an Etsy shop. Manage all aspects of e-commerce operations including customer relations, product sourcing, inventory management, order fulfillment, and shipping logistics.

Experience

Outlier AI

2024

AI Trainer (JavaScript)

Evaluate JavaScript-related datasets to train machine learning models for code understanding and analysis. My role includes annotating code snippets, identifying patterns, and creating training scenarios that help improve model performance.

Retro Mod and 3D Print Shop

2021-2024

Owner

Formed a corporation which imports and refurbishes retro video game consoles and provides 3D Print Services. Currently migrating my e-commerce business to a website built in React JS, and Google Firebase. React Shop I built here: [Mod Shop](#)

Brown Bag Films

2022-2024

Animation Revisionist

Received feedback and reworked animation to the client's specification. Communicated clearly and frequently with supervisor to bring the work to a professional polish. Worked remotely. Demo reel here: [Animation Reel](#)

Corus Entertainment

2016-2022

Character Animation

Interpreted storyboards, director and client notes and translated them into compelling animation sequences. Previously worked on Disney's 'Go Away Unicorn,' HBO's Sesame Street 'Esme and Roy' and Corus owned 'Mr King'.

PlusK

2012-2015

Junior Developer

Implemented banner ads with reusable code. Built with Javascript and ActionScript, minor tweaks could update multiple iterations for evolving ad campaigns. You may view a compilation of the work at the following link: [Internet Banner Ads](#)

Education

Seneca College

Computer Programming
2010-2012

Humber College

3D Animation
2008-2010