



Uniprojecção
CENTRO UNIVERSITÁRIO

The Rector's Office of the Centro Universitário Projecção - Uniprojecção, exercising its powers, certifies that **Rafael da Silva Lebre**, holder of the Identity Card No. **32.655.620-5 - SSP/SP**, Brazilian nationality, born on **22/05/1985**, native of the State of São Paulo, has completed the **postgraduate lato sensu course in Digital Marketing and Social Media**, with a total of **360 hours**, from **20/01/2021 to 20/05/2021**.

Brasília-DF, November 29, 2023.



Reitoria

Jonathan Rosa Moreira
Reitor
Centro Universitário Projecção
UniProjecção



Student

Rafael da Silva Lebre



Secretaria Acadêmica

Wanessa de Sousa Felisberto
Secretária Acadêmica
Centro Universitário UniProjecção

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Accredited by MEC Ordinance No. 87, dated January 18, 2017, published in the Official University Gazette No. 14, Section 1, page 17, on January 19, 2017.

Completion Period: January 20, 2021, to May 20, 2021.

Credit Hours: 360 hours.

Date of Issuance: November 29, 2023.

**Centro Universitário Projeção
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Certificate registered in accordance with Article 8 of the CES/CNE Resolution N. 01 of April 6, 2018.

Register n. 316

Book n. 001

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Brasília-DF, 29/11/2023.

Wanessa de Sousa Felisberto
Secretaria Acadêmica
Centro Universitário UniProjeção

Secretaria Acadêmica

ACADEMIC TRANSCRIPT

Postgraduate - lato sensu in Digital Marketing and Social Media Degree:

Specialist in Digital Marketing and Social Media

Field of Knowledge: Social Sciences, Communication, and Information

Subjects	C.H.	F.G.	Lecturer	Title
Teaching in Higher Education	60	10,0	José Sérgio de Jesus	Dr.
E-commerce / Google Ads / Digital Metrics	60	10,0	Francisca Carla Santos Ferrer	Dr.
Competitive Intelligence (inbound marketing, creation of personas, brand and content)	60	9,0	Claudia Pinheiro Nascimento	Dr.
Media, Strategies, and Digital Business	60	10,0	Daniel Barbosa Santos	Dr.
Planning, Creativity, and Innovation	60	10,0	Jonathan Rosa Moreira	Dr.r
Content Production for Marketing and Digital Communication	60	10,0	Ana Luiza Fernandes Mendes	Master
Glossary: C.H. = Credit Hours F.G. = Final Grade				

Nº 8032