## Sentiment Analyzer







### 



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Embed review

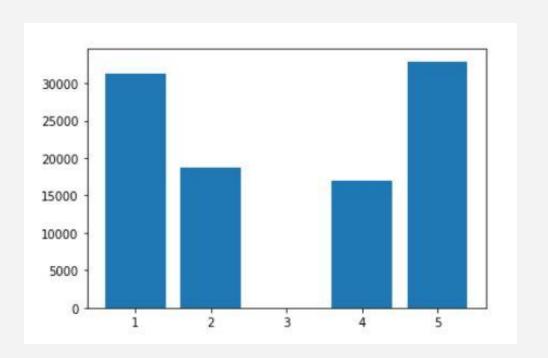


I stopped by here to pick up coffee and a sandwich for my wife. I asked for a small coffee with three splendas and three creams. When I returned to Brooklyn college campus, because we were proctoring an exam their, and gave her the coffee she realized the coffee was black and had no Splenda.... unbelievable... Brooklyn, you're killing me here....



## Big Data (Yelp original dataset over 5M restaurant reviews)

- Negative Review: Randomly selected 50K reviews of 1 & 2 Star restaurants
- Positive Review: Randomly selected 50K reviews of 4 & 5 Star restaurants





# Raw Text Tokenization Stopwords Filtering Vectorize Machine Learning



#### **Cleaning Raw Text**

Removing mentions Removing hashtags Removing numbers

## Tokenizing & Stopwords

Lemmatization Punctuation

```
import re #regular expression
def function_clean(text):
    text = re.sub(r"http\$+", "", text) #removing the URL Http
    # Removal of mentions
    text = re.sub("@[^\s]*", "", text)
    # Removal of hashtags
    text = re.sub("#[^\s]*", "", text)
    # Removal of numbers
    text = re.sub('[0-9]*[+-:]*[0-9]+', '', text)
    text = re.sub("'s", "", text)
    return text
```

```
data_final['text'] = data_final['text'].apply(lambda text: function_clean(text))
```

```
import nltk
import string
#nltk.download('stopwords')
from nltk.corpus import stopwords
ENGLISH_STOP_WORDS = stopwords.words('english')
def my_tokenizer(sentence):
   listofwords = sentence.strip().split()
   listof_words = []
   for word in listofwords:
       if not word in ENGLISH STOP WORDS:
           lemm_word = WordNetLemmatizer().lemmatize(word)
           # remove the stop words
           for punctuation mark in string.punctuation:
               word = word.replace(punctuation_mark, '').lower()
           if len(word)>0:
               listof words.append(word)
   return(listof words)
```



#### Vectorizer

Ngram = Range 1, 3, Unigrams, Bigrams, Trigrams

```
#term frequency-inverse document frequency |
from sklearn.feature_extraction.text import TfidfVectorizer
nltk.download('wordnet')
vect_1 = TfidfVectorizer(min_df=100,tokenizer=my_tokenizer, stop_words={'english'}, ngram_range=(1,3)).fit(X_train)
X_train1 = vect_1.transform(X_train)
X_test1 = vect_1.transform(X_test)
```



	word	count
1966	food	2310.008738
4054	place	2058.430759
2412	great	1929.061689
2318	good	1910.801663
4809	service	1819.912651
5542	time	1509.335826
3113	like	1472.305078
2181	get	1456.556882
355	back	1431.844515
3760	one	1420.229538
6213	would	1331.273918
2272	go	1311.082828
4395	really	1158.696885
5840	us	1140.180184
2379	got	1059.759123
1648	even	1043.986561
2860	it	997.693854

## **Counting The Most Repetitive Words**





#### **Random Forest**

Logistic Regression

GridSearchCV(cv=5, estimator=RandomForestClassifier(random\_state=42), param\_grid={'criterion': ['gini', 'entropy'], 'n\_estimators': [5, 50]})

Best Parm = 'criterion': 'gini', 'n\_estimators': 50

params = {'classifier\_\_C' : [10\*\*j for j in range(-4,4)]} grid\_search = GridSearchCV(pipe, param\_grid=params,cv=5)

Pipeline(steps=[('classifier', LogisticRegression(C=10, random\_state=1))])



#### **Random Forest scores:**

Training: 99%

**Test: 91%** 

## The Confusion Matrix for Random Forest model:

	Predicted 0	Predicted 1
True 0	9062	872
True 1	1001	9065

## **Logistic Regression scores:**

Training: 95%

**Test: 94%** 

## The Confusion Matrix for Logistic regression model:

Pred	icted 0 Pr	edicted 1		
True 0	9373	561		
True 1	582	9484		
		•		
	procision	rocall	f1 score	support
0	precision	recall	f1-score	support
0	precision 0.941537			support 9934.00000
0	- 100			
-	0.941537	0.943527	0.942531	9934.00000
1	0.941537 0.944151	0.943527 0.942182	0.942531 0.943165	9934.00000



#### Tools used:

Python libraries/modules:

Numpy

**Pandas** 

Natural Language Toolkit (stopwords)

Matplotlib

Seaborn

Regular expression operations

Sklearn (GridSearch, train\_test\_split, StandardScaler, TfidfVectorizer, LogisticRegression, confusion\_matrix, classification\_report, RandomForestClassifier)

Pickle

For the application:

Flask

HTML

CSS







Flask HTML CSS



APP

