Group Case Assignment

Template: Problem Statement Worksheet

Completing this problem statement workshops will be your first step to working on the case.

Basic question to be resolved

The Mayor needs a recommendation within 4 weeks on how to reduce the commuting duration from 60 to 28 minutes?

Context

London is facing heightened traffic due to the increased number of registered cars (5.6% yearly), directly impacting commuting times which creating frustration among our inhabitants. We want to ensure that the city of London can compete with the global commute time.

Constraints within solution space

Budget of £10.3 billion
Time 4 weeks

Criteria for success

The criteria for success in addressing London's transportation challenges include reducing commute times, minimizing traffic congestion, adhering to the budget, and promoting a shift to alternative modes of transportation.
-------OR-------
Based on the context come up with a solution of the basic question by using insights bounded by the scope which satisfy the constrains

Stakeholders

The residents of the London
Transportation sector professionals
The mayor & his team
Environmental Organizations

Scope of solution space

Mentioned type of transportation

Key sources of insight

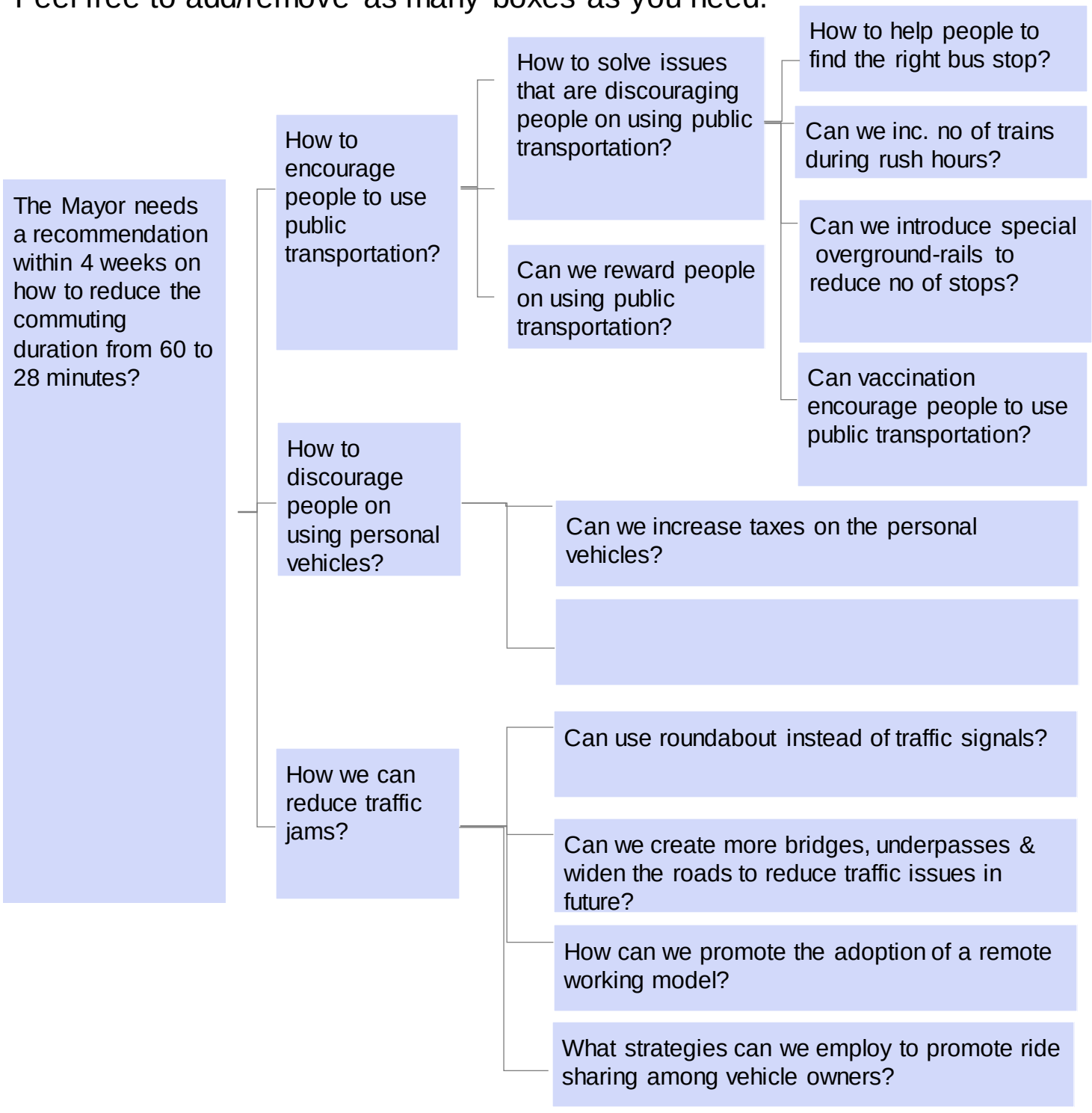
Key sources of insight for addressing London's transportation challenges include transportation and public health data, budgetary information, public opinion, expert consultation, comparative studies, and collaboration with government agencies as well as use of the given focused group results. These sources offer valuable information and expertise to develop effective solutions.

Group Case Assignment

Template: Issue Tree

Please create an issue tree for «London's Traffic Problem»

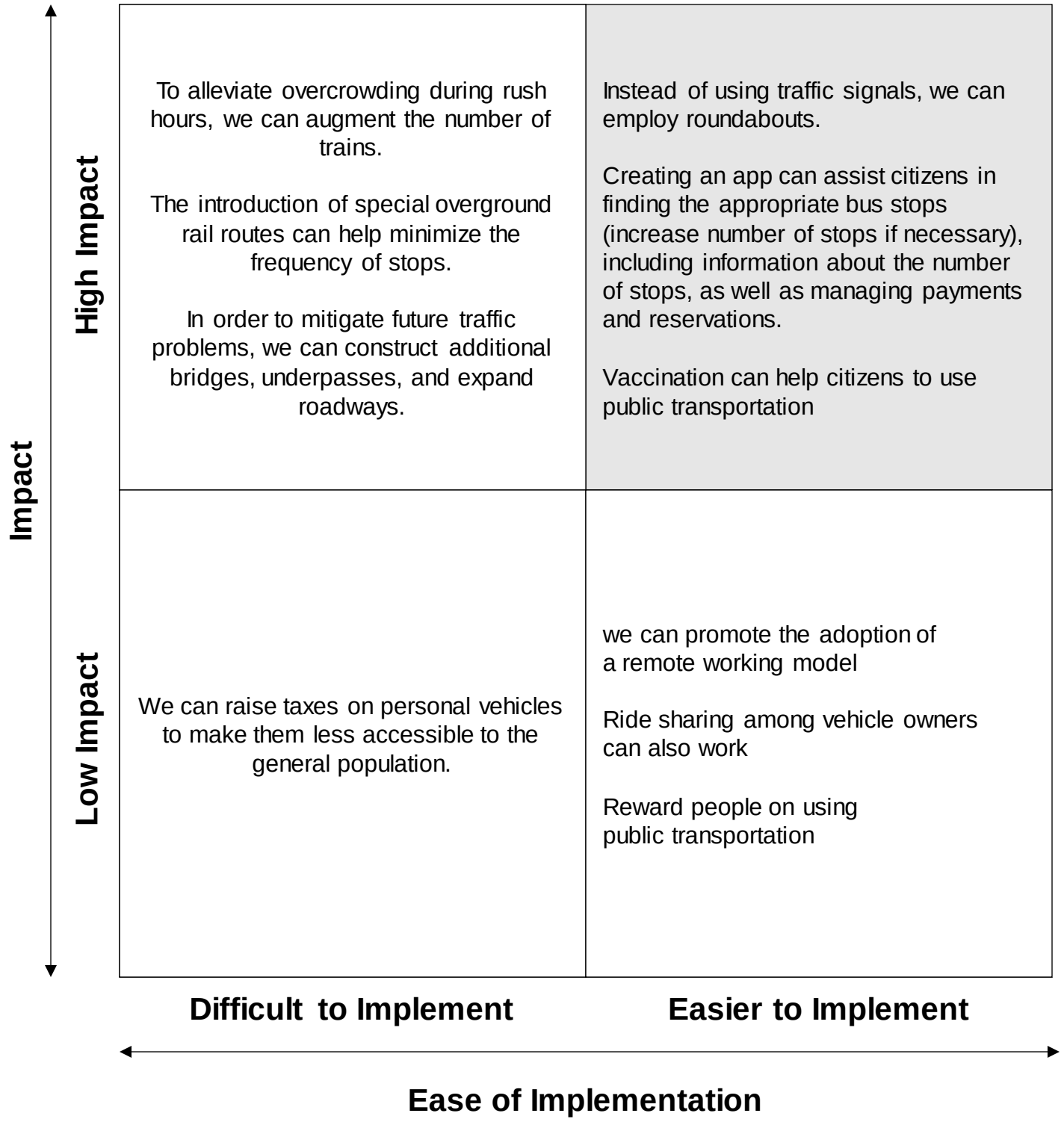
Use examples provided on previous page to create your own issue tree! Feel free to add/remove as many boxes as you need.



Group Case assignment

Template: Prioritization Matrix

Please create a prioritization matrix for «London's Traffic Problem».



Group Case Assignment

Template: Recommendation

Your fourth and final deliverable is to synthesize your recommendation for «London's Traffic Problem» very briefly.

Your recommendation	Reasoning behind your recommendation (Why)
Creating an app can assist citizens in finding the appropriate bus stops (increase number of stops if necessary), including information about the number of stops, as well as managing payments and reservations.	If a significant portion of the population struggles to locate the correct bus stops, this solution has the potential to alleviate traffic congestion. Offering affordable transportation options would encourage citizens to take advantage of cost savings, while an efficient payment and booking system would ensure timely arrivals at their destinations.