

Full job description

Company Description

Headquartered in Southern California, Skechers has spent nearly 30 years helping men, women and kids everywhere look and feel good. Developing comfort technologies is at the foundation of all that we do—delivering stylish, innovative, and quality products at a reasonable price. From our diverse footwear offering to a growing range of apparel and accessories, Skechers is a complete lifestyle brand.

With international business representing over half of our total sales, we have product available in more than 170 countries and significant opportunities for continued expansion worldwide. We sell our collections direct to consumers through more than 4,000 Skechers stores around the globe and Skechers e-commerce sites, as well as through a network of third-party partners.

Job Description

JOB PURPOSE-

The position of Business Intelligence Analyst II will affect DTC business strategies and outcomes through the creation and development of analytics and data insight capabilities. This role will work with cross-functional and cross-organizational teams to understand business processes/needs, conduct strategic assessments; and will be responsible for the design, developments, implementation and maintenance of analytical solutions.

Additionally, this role will mine and analyze data that support key business initiative and business insight deep dives.

ESSENTIAL JOB RESULTS-

- Leverage data, statistical algorithms, and analytics techniques to identify the likelihood of future outcomes
- Leverage data to understand our products and processes in depth, identify areas of opportunity, and support projects to drive growth, engagement and process improvement.

- Support discovery of business problems (trends, risks, and opportunities)
- Perform ad-hoc and reoccurring statistical analyses and/or reporting
- Develop and modify reports, verify data integrity and design BI dashboards, scorecards, charts/graphs, drill-downs, and dynamic reports to provide a precise view of business performance or meet new information needs
- Monitor and provide visibility into business performance and market trends to spot strengths or opportunities
- Create and present of strategic insights and actions that drive business goals
- Look for opportunities to find efficiencies or improve current business process
- Support peers and stakeholders as a subject matter expert through troubleshooting and analysis of results.
- Work with enterprise partners to generate seamless analytics solutions for the organization
- Document business process and execute on project timelines

ADDITIONAL RESPONSIBILITIES-

- Other duties as assigned.

SUPERVISORY RESPONSIBILITIES-

- No

Qualifications