

NAMA : RAFID FARHAN ZAI

NRP : 2c2230001

Trend Penjualan (2)

Year of Ord..		Order Date											
		January	February	March	April	May	June	July	August	Septem..	October	Novem..	Decemb..
2012	% Difference in Sales frs..												
	Sales	98,898	103,718	135,746	114,333	156,228	207,572	118,435	208,063	284,588	216,115	293,947	319,807
2013	% Difference in Sales frs..	38.97%	-4.69%	20.13%	40.86%	31.69%	23.42%	22.63%	45.70%	1.69%	17.04%	10.06%	5.77%
	Sales	137,436	98,855	163,077	161,052	206,365	256,176	145,237	303,143	289,389	252,940	323,512	336,257
2014	% Difference in Sales frs..	44.93%	69.18%	21.78%	10.41%	25.02%	54.78%	68.31%	7.70%	30.14%	16.00%	15.60%	19.87%
	Sales	199,186	167,240	198,594	177,821	260,499	396,520	229,929	326,489	376,619	293,407	373,989	405,454
2015	% Difference in Sales frs..	21.13%	10.52%	32.48%	36.53%	10.71%	1.34%	12.52%	39.86%	27.70%	44.09%	48.47%	24.09%
	Sales	241,269	184,837	263,101	242,772	288,401	401,814	258,706	456,620	481,157	422,767	555,279	503,144

Dengan crosstab kita mengubah tampilan dari grafik menjadi tabel dengan data yang sama seperti grafik sebelumnya.

Trend Penjualan (3)

Month of Order Date	Category	Order Date							
		2012		2013		2014		2015	
		% Differ ence in ...	Sales	% Differ ence in ...	Sales	% Differ ence in ...	Sales	% Differ ence in ...	Sales
January	Furniture		34,464	24.08%	42,761	91.31%	81,805	-14.68%	69,799
	Office Supplies		33,527	40.97%	47,264	37.49%	64,984	17.96%	76,654
	Technology		30,908	53.39%	47,411	10.52%	52,398	80.95%	94,815
February	Furniture		35,799	5.13%	37,635	57.08%	59,118	-2.39%	57,703
	Office Supplies		26,135	-7.03%	24,297	112.17%	51,553	7.04%	55,184
	Technology		41,784	-11.63%	36,922	53.21%	56,569	27.19%	71,951
March	Furniture		40,277	36.76%	55,082	18.59%	65,323	37.33%	89,705
	Office Supplies		31,579	70.12%	53,721	15.43%	62,008	25.11%	77,576
	Technology		63,891	-15.05%	54,273	31.30%	71,263	34.46%	95,819
April	Furniture		30,690	78.24%	54,702	-0.21%	54,587	29.24%	70,551
	Office Supplies		45,563	-3.68%	43,886	27.07%	55,766	45.92%	81,372
	Technology		38,081	64.03%	62,464	8.01%	67,469	34.65%	90,849
May	Furniture		49,769	26.46%	62,939	18.16%	74,371	32.19%	98,312
	Office Supplies		49,731	22.79%	61,063	22.42%	74,756	31.06%	97,975
	Technology		58,728	43.65%	84,363	32.02%	111,372	-17.29%	92,114
June	Furniture		76,585	6.39%	81,481	41.45%	115,251	18.11%	136,123
	Office Supplies		61,793	22.74%	75,846	46.99%	111,489	7.94%	120,340
	Technology		69,194	42.86%	98,849	71.76%	169,780	-14.39%	145,351
July	Furniture		31,383	32.21%	41,491	73.18%	71,854	14.60%	82,344
	Office Supplies		42,807	8.27%	46,346	51.66%	70,291	9.50%	76,971
	Technology		44,245	29.73%	57,399	52.94%	87,784	13.22%	99,390
August	Furniture		68,000	24.48%	84,644	32.67%	112,296	12.46%	126,284
	Office Supplies		58,390	66.57%	97,260	-4.23%	93,150	66.86%	155,431
	Technology		81,673	48.44%	121,239	-0.16%	121,043	44.50%	174,905
September	Furniture		93,934	2.38%	96,166	32.79%	127,701	37.65%	175,777
	Office Supplies		99,987	-21.15%	78,844	40.48%	110,762	21.33%	134,387
	Technology		90,667	26.15%	114,379	20.79%	138,157	23.77%	170,994
October	Furniture		79,094	7.24%	84,824	5.30%	89,319	46.33%	130,701
	Office Supplies		55,700	6.61%	59,383	30.33%	77,393	49.59%	115,771
	Technology		81,320	33.71%	108,733	16.52%	126,695	39.15%	176,295
November	Furniture		96,558	24.57%	120,279	2.10%	122,803	37.50%	168,849
	Office Supplies		88,080	13.56%	100,020	10.71%	110,736	47.97%	163,851
	Technology		109,309	-5.58%	103,214	36.08%	140,451	58.47%	222,579
December	Furniture		119,531	-19.00%	96,817	47.91%	143,203	19.95%	171,768
	Office Supplies		82,424	30.11%	107,244	19.28%	127,926	17.47%	150,279
	Technology		117,852	13.87%	134,196	0.10%	134,325	34.82%	181,097

melihat profit dari setiap Category

Trend Penjualan (4)

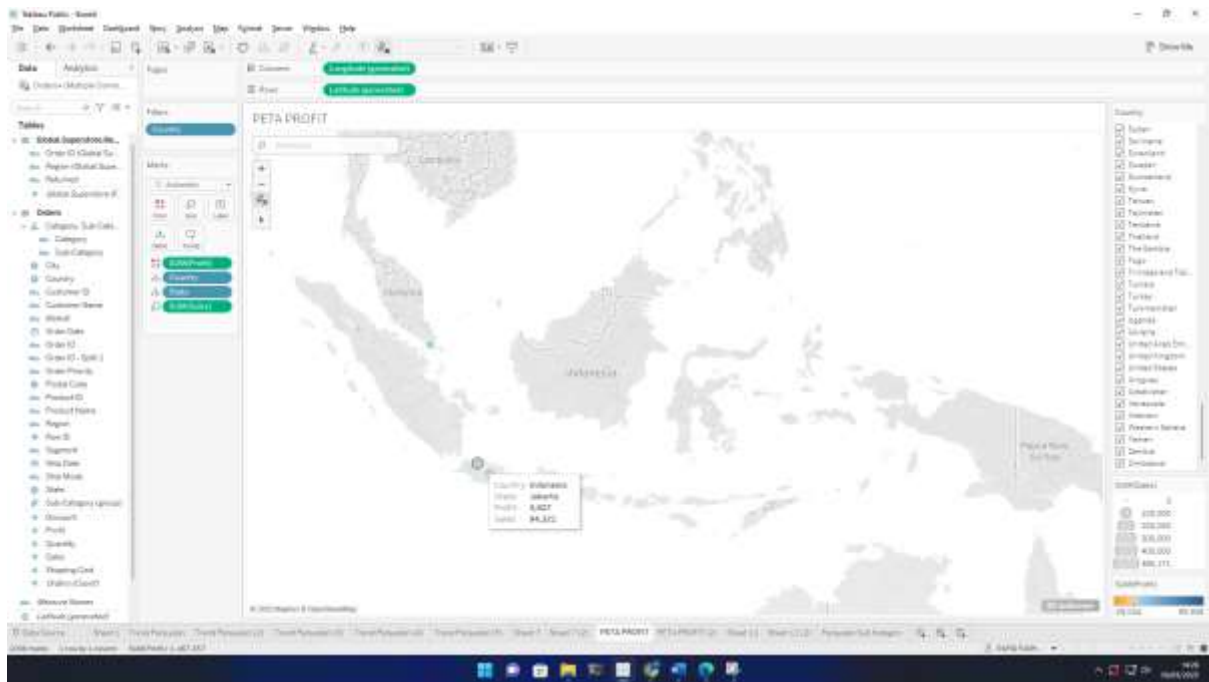
		Order Date												Profit	
		2012			2013			2014			2015				
Month of Order Date	Category	% Difference in Sales	Profit	Sales	% Difference in Sales	Profit	Sales	% Difference in Sales	Profit	Sales	% Difference in Sales	Profit	Sales	-1,811	31,298
January	Furniture		681	34,464	-24.08%	-1,811	42,761	91.31%	10,821	81,805	-14.68%	4,523	69,799		
	Office Supplies		4,574	33,527	40.97%	8,865	47,264	37.49%	9,854	64,984	17.96%	9,593	76,654		
	Technology		3,057	30,908	53.39%	5,253	47,411	-10.52%	6,135	52,398	80.99%	13,886	84,815		
February	Furniture		3,713	35,799	5.13%	4,387	37,635	57.08%	6,402	59,118	-2.39%	3,819	57,703		
	Office Supplies		2,830	26,135	-7.03%	4,163	24,297	112.17%	8,040	51,553	7.04%	7,192	55,184		
	Technology		7,780	41,764	-11.63%	6,545	36,922	33.21%	8,320	56,569	27.19%	8,741	71,951		
March	Furniture		4,022	40,277	36.76%	1,728	55,082	18.59%	2,613	65,373	37.33%	9,500	89,705		
	Office Supplies		6,947	31,579	70.12%	9,201	63,721	15.43%	9,418	62,008	25.11%	10,729	77,576		
	Technology		3,120	63,891	-15.05%	7,064	54,273	31.30%	11,402	71,283	34.46%	17,129	56,619		
April	Furniture		2,117	30,690	78.24%	3,176	54,702	-0.21%	1,365	54,587	29.24%	3,207	70,551		
	Office Supplies		5,649	45,563	-3.68%	5,714	43,886	27.07%	7,198	55,766	45.92%	10,090	81,372		
	Technology		5,446	38,081	64.03%	8,478	62,464	8.03%	10,899	87,469	34.65%	10,485	90,849		
May	Furniture		1,352	49,769	26.46%	6,917	62,939	18.16%	924	74,371	32.19%	4,715	98,312		
	Office Supplies		6,033	49,731	22.79%	7,774	61,063	22.42%	12,014	74,756	31.06%	14,490	97,975		
	Technology		7,259	58,728	43.63%	15,166	84,363	32.02%	15,568	111,372	-17.29%	18,749	92,114		
June	Furniture		2,920	76,585	6.39%	7,720	81,481	41.45%	10,201	115,231	18.11%	7,446	136,123		
	Office Supplies		7,627	61,793	22.74%	9,548	75,846	46.99%	10,622	111,489	7.94%	16,237	120,340		
	Technology		10,393	69,134	42.66%	17,039	98,849	71.76%	24,655	169,780	-14.39%	20,095	145,351		
July	Furniture		778	31,383	32.21%	3,017	41,491	73.18%	6,866	71,854	14.60%	3,400	82,344		
	Office Supplies		745	42,807	8.27%	6,312	46,346	31.66%	12,827	70,293	9.50%	11,528	76,971		
	Technology		4,073	44,245	29.73%	6,256	57,399	52.94%	9,170	87,784	13.22%	13,108	99,390		
August	Furniture		2,654	68,000	24.48%	6,345	84,644	32.67%	4,540	112,296	-12.46%	9,018	126,284		
	Office Supplies		10,584	58,390	58.57%	15,419	97,260	-4.23%	11,037	93,150	66.86%	14,210	155,421		
	Technology		13,215	81,673	48.44%	21,810	121,239	-0.16%	15,446	121,843	44.50%	20,315	174,905		
September	Furniture		10,256	93,934	2.38%	8,654	96,166	32.79%	11,512	127,701	37.65%	17,399	175,777		
	Office Supplies		17,019	90,987	-21.15%	7,581	78,844	40.48%	14,370	110,762	21.33%	21,770	134,387		
	Technology		7,770	90,667	26.15%	11,591	114,379	20.79%	13,023	138,167	23.77%	28,210	170,994		
October	Furniture		9,529	79,094	7.24%	7,580	84,824	5.30%	6,712	89,319	46.33%	9,966	130,701		
	Office Supplies		5,889	55,700	6.61%	6,000	59,383	30.33%	11,880	77,393	49.59%	10,911	115,771		
	Technology		12,180	81,320	33.71%	17,084	108,753	16.52%	23,841	126,685	39.15%	30,232	176,295		
November	Furniture		4,809	96,558	24.57%	4,677	120,279	2.10%	13,529	122,803	37.50%	9,106	168,849		
	Office Supplies		9,697	88,080	13.56%	11,849	100,020	10.71%	16,435	110,736	47.97%	22,453	163,851		
	Technology		18,786	108,309	5.58%	15,495	103,214	36.09%	18,099	140,451	58.47%	31,298	222,579		
December	Furniture		12,368	119,531	-19.00%	5,766	96,817	47.91%	8,561	143,203	19.95%	7,466	171,768		
	Office Supplies		9,445	82,424	30.11%	12,998	107,244	19.29%	25,563	137,926	17.47%	12,771	150,279		
	Technology		16,219	117,852	13.87%	14,187	134,196	0.10%	16,078	134,325	34.82%	26,680	181,097		

Terlihat pada gambar diatas profit tertinggi pada bulan November dengan category Technology sebesar 31,298

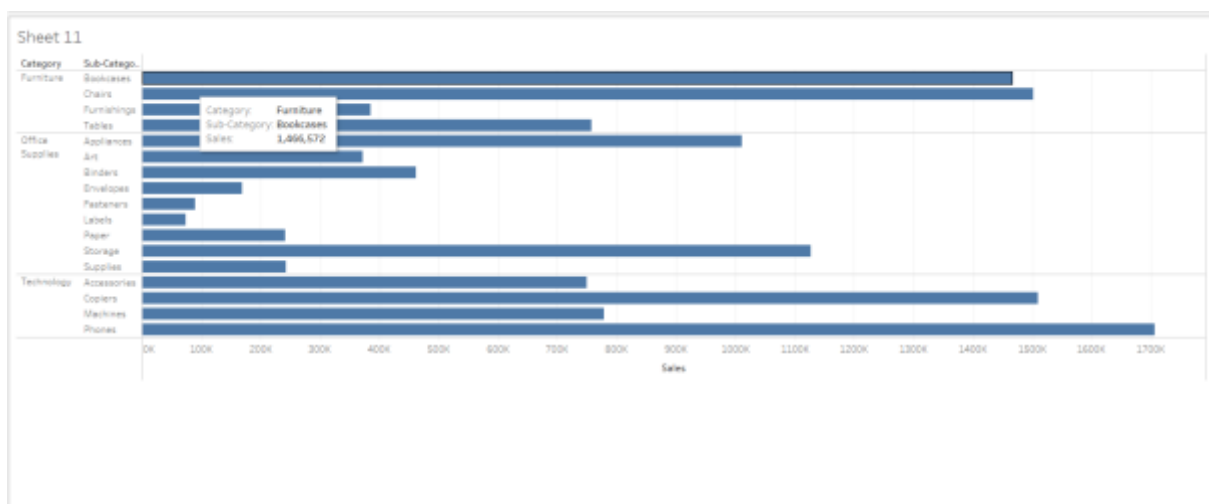
Sheet 7



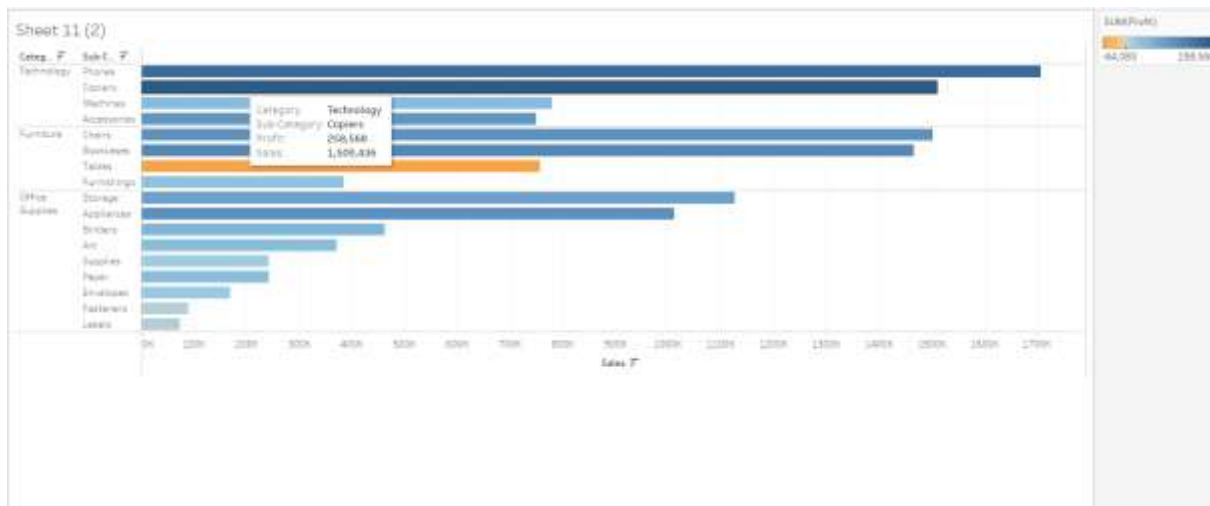
Saat kita menekan Dimensions dan Measures, Show Me akan memberikan rekomendasi grafik yang dapat digunakan untuk Dimensions dan Measures yang dipilih.



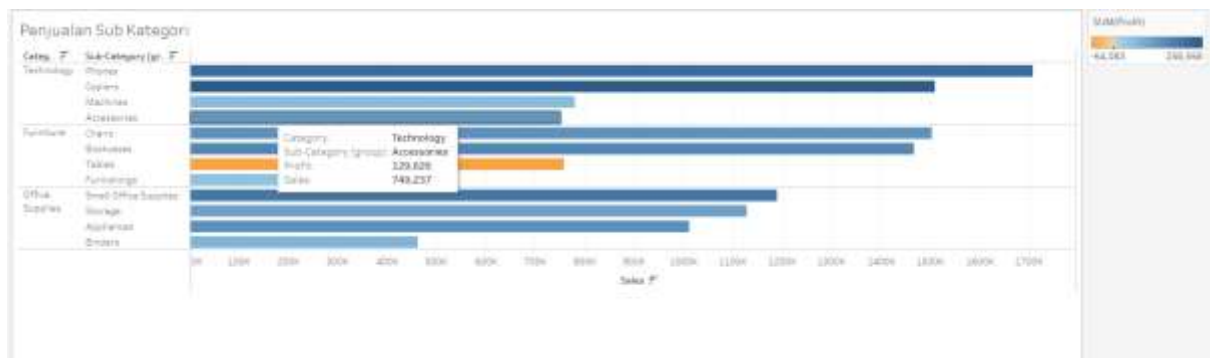
Jadi terlihat profit tertinggi di negara Indonesia adalah pada propinsi Jakarta



Terlihat pada gambar diatas penjualan terbanyak pada category technology dengan sub category phones dan penjualan paling sedikit pada sub category Labels



Terlihat pada gambar diatas di category Furniture dengan sub category tables mengalami kerugian profit



Gabungan sub category yaitu art, Supplies,paper,envelopes,fasteners dan labels pada caytegory Office Supplies yang memiliki nama Small Office Supplies yang berada di posisi ke-1 pada category Office Supplies