

# Rafael Zoldan

Motivated, experienced and resourceful Full Stack Developer. Reliable and hard-working team player. Performance-driven with strong attention to detail. Thrilled by new challenges.

## EXPERIENCE

### Select Media, Tel Aviv (Remote) — *Front End Developer*

Sept 2021 - Sept 2022

Build from scratch the company's platform and dashboard.

Assist with side projects for the company.

Participate in code review to help improve the coding skills of the team.

Tech stack: Svelte, Typescript, GraphQL, Firebase, git, TailwindCSS, Material UI, Object Oriented Programming.

### Tech Marketing, Tel Aviv — *Full Stack Developer*

Sep 2020 - Sep 2021

Full time full stack developer helping build and maintain the company's clients websites.

Tech stack: HTML, CSS, Sass, Javascript, Webpack, Php, React, Wordpress, Node.js, git.

### Sentinel 7, Tel Aviv — *Full Stack Developer*

Dec 2019 - Jul 2020

Developing the front-end for a startup with a social impact mission using: React, ES6, Firebase, git, agile methodology.

### Strokemark.com, Tel Aviv — *VP Digital Operations and Marketing*

Apr 2018 - Oct 2019

Setup, and management of all digital systems and processes including Wordpress, Hubspot, Twilio, Gsuite, Tagmanager, Datastudio, Zendesk, Adwords, Facebook, Twitter, Mailchimp.

Team management leading our client service representatives and third party software developers.

### Albert Technologies LTD, Tel Aviv — *Operations Director*

Oct 2010 - Dec 2017

In charge of Innovation Projects including research, design, proof of concept, budget management, lead development with the R&D team.

Manage third party systems (Adwords, Facebook, CRM, Dashboard, ad servers, video players, tracking systems, reporting tools) serving as technical support.

Trained all new employees on RTB, tracking, and platforms usage

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<https://rafazoldan.com>



## SKILLS

HTML 5, CSS 3, Sass, Tailwindcss, Javascript, ES6, Typescript, Node.js, MongoDB, GraphQL, SQL, Python, React, Webpack, Git, Svelte, OOP

## Education

### Netcraft Academy, Bnei Brak, Israel — *Full Stack Developer Course*

Dec 2019 - May 2020

### Colman, Rishon Lezion, Israel — *Master Business Administration*

Apr 2011 - Feb 2014

### USFQ, Quito, Ecuador — *BA - Advertising & Communications with Minor in photography*

Dec 2001 - May 2006

## LANGUAGES

Spanish (mother tongue)  
English (fluent)  
Hebrew (fluent)