Rafael Zoldan

Motivated, experienced and resourceful Full Stack Developer. Reliable and hard-working team player. Performance-driven with strong attention to detail. Thrilled by new challenges.

London, Ontario
(519) 857-9678
zoldan.rafael@gmail.com
https://rafazoldan.com



EXPERIENCE

Select Media, Tel Aviv (Remote) — Front End Developer

Sept 2021 - Sept 2022

Built from scratch the company's platform and dashboard using Svelte, Vite, Typescript, TailwindCss, and Material UI.

Use OOP with dependency injection to create project wide API and configuration controllers.

Manage innovation projects for the company with Javascript, html, css, and nodejs.

Participate in code review to ensure readable code and improve the coding skills of the team with Git and Bitbucket.

Tech stack: Svelte, Typescript, GraphQL, Firebase, git, TailwindCSS, Material UI, Object Oriented Programming, Git.

Tech Marketing, Tel Aviv — Full Stack Developer

Sep 2020 - Sep 2021

Built landing pages for national communications provider companies using Html, Sass and webpack based on designer images and zeplin projects.

Manage clients websites and platforms front and backend using wordpress, react, javascript, jquery, html, css, nodejs, php, webpack.

Tech stack: HTML, CSS, Sass, Javascript, Webpack, Php, React, Wordpress, Node.js, git.

Sentinel 7, Tel Aviv — Full Stack Developer

Dec 2019 - Jul 2020

Developed the front end for a startup with a social impact mission: Used React, ES6, mongoDB, Firebase and git to build a platform that queried information about the caregivers from multiple government API's and displayed it to help parents be comfortable registering their children.

Development for the project used agile methodology.

Tech Stack: Javascript (ES6), Html, Css, React, MongoDB, Firebase, Git.

SKILLS

HTML 5, CSS 3, Sass, Tailwindcss, Javascript, ES6, Typescript, Node.js, MongoDB, GraphQL, SQL, Python, React, Webpack, Git, Svelte, OOP

Education

Netcraft Academy, Bnei Brak, Israel — Full Stack Developer Course

Dec 2019 - May 2020

Colman, Rishon Lezion, Israel — Master Business Administration

Apr 2011 - Feb 2014

USFQ, Quito, Ecuador
— BA – Advertising &
Communications with
Minor in photography

Dec 2001 - May 2006

LANGUAGES

Spanish (mother tongue) English (fluent) Hebrew (fluent)

Strokemark.com, Tel Aviv — VP Digital Operations and Marketing

Apr 2018 - Oct 2019

Setup, and management of all digital systems and processes including Wordpress, Hubspot, Twilio, Gsuite, Tagmanager, Datastudio, Zendesk, Adwords, Facebook, Twitter, Mailchimp.

Team management leading our client service representatives and third party software developers.

Albert Technologies LTD, Tel Aviv — Operations Director

Oct 2010 - Dec 2017

In charge of Innovation Projects including research, design, proof of concept, budget management and management of the R&D team.

Manage third party systems (Adwords, Facebook, CRM, Dashboard, ad servers, video players, tracking systems, reporting tools) serving as technical support.

Trained all new employees on RTB, tracking, and platforms usage