

Rafael Zoldan

(054) 225 6204

zoldan.rafael@gmail.com

Profiles

LinkedIn

GitHub

Languages:

Spanish (mother tongue)

English (High level of spoken
reading & written)

Hebrew (High level of spoken
reading & written)

Education:

2019

Netcraft Academy: Full Stack
Development course

2011 - 2014

College of Management
Academic Studies:
Master in Business
Administration

2001 - 2006

Universidad San Francisco
de Quito:
BA - Advertising &
Communications

Summary:

I'm a passionate, motivated and resourceful Full-Stack developer. Responsible and hard working team player with great independent capabilities; quick learner, curious and thrilled by new challenges.

Skills:

HTML 5, CSS 3, Javascript Saas
Node.js
Webpack
ES6
React
MongoDB
Git

Experience:



04/2018 - 10/2019

VP Digital Operations and Marketing Recovery Health (Strokemark.com)

- Setup, and management of all digital systems and processes including Hubspot, Twilio, Gsuite, Tagmanager, Datastudio, Zendesk, Wordpress, Adwords, Facebook, Twitter, Mailchimp.
- Team management leading our client service representatives and third party software developers.



10/2010- 12/2017

Operations Director | Albert Technologies

- In charge of Innovation Projects including research, design, proof of concept, budget management, lead development with the R&D team.
- Manage, operate, implement and maintain internal and third party systems (Adwords, Facebook, CRM, Dashboard, ad servers, video players, tracking systems, reporting tools) serving as technical support.
- Trained all new employees on RTB, tracking, and platforms usage