

## FILTERS

region All  
market All  
division All

Customer  
Net Sales Performance

| Customer                 | 2019         | 2020          | 2021          | 21 vs 20      |
|--------------------------|--------------|---------------|---------------|---------------|
| Acclaimed Stores         | 1.4M         | 2.9M          | 10.9M         | 278.1%        |
| All-Out                  |              | 0.2M          | 0.8M          | 395.7%        |
| Amazon                   | 12.2M        | 37.5M         | 82.1M         | 118.9%        |
| Argos (Sainsbury's)      | 0.4M         | 0.7M          | 2.3M          | 206.0%        |
| Atlas Stores             | 0.2M         | 0.7M          | 3.2M          | 370.3%        |
| Atliq e Store            | 7.2M         | 23.7M         | 53.0M         | 123.8%        |
| AtliQ Exclusive          | 9.6M         | 17.7M         | 61.1M         | 245.8%        |
| BestBuy                  | 0.9M         | 1.8M          | 6.3M          | 256.1%        |
| Boulanger                | 0.2M         | 0.8M          | 4.1M          | 392.9%        |
| Chip 7                   | 0.6M         | 1.3M          | 5.5M          | 316.1%        |
| Chiptec                  |              | 0.4M          | 3.0M          | 622.0%        |
| Control                  | 0.9M         | 2.2M          | 7.7M          | 249.2%        |
| Coolblue                 | 0.5M         | 1.2M          | 4.2M          | 260.0%        |
| Costco                   | 1.1M         | 2.8M          | 9.3M          | 237.4%        |
| Croma                    | 1.7M         | 2.5M          | 7.5M          | 205.1%        |
| Currys (Dixons Carphone) | 0.3M         | 0.8M          | 1.9M          | 146.9%        |
| Digimarket               | 0.8M         | 1.7M          | 4.1M          | 141.1%        |
| Ebay                     | 2.6M         | 6.3M          | 15.2M         | 142.2%        |
| Electricalsara Stores    | 0.1M         | 0.6M          | 1.9M          | 186.0%        |
| Electricalsbea Stores    |              | 0.1M          | 0.7M          | 404.6%        |
| Electricalslance Stores  | 0.1M         | 0.7M          | 2.3M          | 213.3%        |
| Electricalslytical       | 1.8M         | 2.6M          | 11.9M         | 357.5%        |
| Electricalsocity         | 2.3M         | 3.5M          | 12.4M         | 258.8%        |
| Electricalsquipo Stores  | 0.2M         | 0.7M          | 3.6M          | 435.3%        |
| Elite                    | 0.4M         | 0.8M          | 4.1M          | 395.5%        |
| Elkjøp                   | 0.5M         | 1.3M          | 5.2M          | 291.9%        |
| Epic Stores              | 0.4M         | 0.9M          | 4.2M          | 346.1%        |
| Euronics                 | 0.4M         | 0.9M          | 3.9M          | 344.7%        |
| Expert                   | 0.8M         | 1.8M          | 6.4M          | 264.0%        |
| Expression               | 1.7M         | 3.0M          | 9.8M          | 228.2%        |
| Ezone                    | 1.5M         | 2.0M          | 7.9M          | 291.6%        |
| Flawless Stores          | 0.1M         | 0.5M          | 1.8M          | 296.3%        |
| Flipkart                 | 2.9M         | 8.3M          | 19.3M         | 131.0%        |
| Fnac-Darty               | 0.5M         | 0.8M          | 2.9M          | 249.8%        |
| Forward Stores           | 0.6M         | 1.5M          | 4.1M          | 172.0%        |
| Girias                   | 1.5M         | 2.1M          | 8.7M          | 319.3%        |
| Info Stores              | 0.1M         | 0.5M          | 1.8M          | 284.1%        |
| Insight                  | 0.4M         | 1.0M          | 2.8M          | 171.8%        |
| Integration Stores       |              | 0.2M          | 1.4M          | 787.2%        |
| Leader                   | 4.7M         | 6.0M          | 18.8M         | 214.8%        |
| Logic Stores             | 0.2M         | 0.9M          | 4.8M          | 415.2%        |
| Lotus                    | 1.5M         | 2.1M          | 8.1M          | 282.6%        |
| Neptune                  | 1.0M         | 3.4M          | 16.1M         | 371.5%        |
| Nomad Stores             | 0.5M         | 1.6M          | 4.0M          | 146.9%        |
| Notebillig               | 0.2M         | 0.4M          | 1.1M          | 187.4%        |
| Nova                     |              | 0.0M          | 0.4M          | 2564.9%       |
| Novus                    | 1.9M         | 3.7M          | 9.9M          | 164.2%        |
| Otto                     | 0.3M         | 0.4M          | 1.2M          | 198.6%        |
| Premium Stores           | 0.5M         | 1.1M          | 3.9M          | 253.1%        |
| Propel                   | 1.6M         | 2.5M          | 10.8M         | 340.6%        |
| Radio Popular            | 0.5M         | 1.5M          | 5.3M          | 262.6%        |
| Radio Shack              | 0.8M         | 1.7M          | 5.4M          | 211.5%        |
| Reliance Digital         | 1.6M         | 2.6M          | 9.7M          | 277.9%        |
| Relief                   | 0.4M         | 1.0M          | 4.1M          | 303.6%        |
| Sage                     | 4.8M         | 6.4M          | 20.7M         | 221.5%        |
| Saturn                   | 0.2M         | 0.4M          | 1.2M          | 210.5%        |
| Sorefoz                  | 0.6M         | 1.1M          | 4.7M          | 333.6%        |
| Sound                    | 0.6M         | 1.7M          | 4.4M          | 160.3%        |
| Staples                  | 1.2M         | 2.9M          | 8.8M          | 207.0%        |
| Surface Stores           | 0.1M         | 0.5M          | 2.1M          | 298.8%        |
| Synthetic                | 1.9M         | 4.4M          | 12.2M         | 176.0%        |
| Taobao                   | 0.2M         | 1.3M          | 3.3M          | 148.7%        |
| UniEuro                  | 0.6M         | 1.6M          | 7.3M          | 357.0%        |
| Vijay Sales              | 1.7M         | 2.1M          | 8.5M          | 297.8%        |
| Viveks                   | 1.6M         | 2.2M          | 7.8M          | 248.1%        |
| walmart                  | 1.3M         | 2.6M          | 9.7M          | 270.4%        |
| Zone                     | 0.3M         | 1.6M          | 5.3M          | 236.2%        |
| <b>Grand Total</b>       | <b>87.5M</b> | <b>196.7M</b> | <b>598.9M</b> | <b>204.5%</b> |

## FILTERS

region All  
division All

Market  
Performance vs Target  
All values are in USD

| Country            | 2019         | 2020          | 2021          | 2021-target   | %            |
|--------------------|--------------|---------------|---------------|---------------|--------------|
| Australia          | 3.9M         | 10.7M         | 21.0M         | -2.2M         | -10.5%       |
| Austria            |              | 0.1M          | 2.8M          | -0.3M         | -10.7%       |
| Bangladesh         | 0.5M         | 2.3M          | 7.0M          | -0.7M         | -10.3%       |
| Canada             | 4.8M         | 12.2M         | 35.1M         | -5.1M         | -14.5%       |
| China              | 1.4M         | 5.4M          | 22.9M         | -2.1M         | -9.0%        |
| France             | 4.0M         | 7.5M          | 25.9M         | -2.2M         | -8.4%        |
| Germany            | 2.6M         | 4.7M          | 12.0M         | -1.5M         | -12.7%       |
| India              | 30.8M        | 49.8M         | 161.3M        | -9.6M         | -5.9%        |
| Indonesia          | 2.5M         | 6.2M          | 18.4M         | -2.4M         | -12.9%       |
| Italy              | 2.9M         | 4.5M          | 11.7M         | -1.0M         | -9.0%        |
| Japan              |              | 1.9M          | 7.9M          | -0.3M         | -4.1%        |
| Netherlands        | 0.2M         | 3.4M          | 8.0M          | -0.7M         | -8.2%        |
| Newzealand         |              | 2.0M          | 11.4M         | -1.4M         | -12.3%       |
| Norway             |              | 2.5M          | 13.7M         | -1.4M         | -10.5%       |
| Pakistan           | 0.6M         | 4.7M          | 5.7M          | -0.5M         | -9.3%        |
| Philippines        | 5.7M         | 13.4M         | 31.9M         | -2.5M         | -7.8%        |
| Poland             | 0.4M         | 2.8M          | 5.2M          | -0.9M         | -18.1%       |
| Portugal           | 0.7M         | 3.6M          | 11.8M         | -0.5M         | -4.3%        |
| South Korea        | 12.8M        | 17.3M         | 49.0M         | -4.4M         | -8.9%        |
| Spain              |              | 1.8M          | 12.6M         | -1.8M         | -14.1%       |
| Sweden             | 0.1M         | 0.2M          | 1.8M          | -0.2M         | -11.1%       |
| United Kingdom     | 2.0M         | 8.1M          | 34.2M         | -3.0M         | -8.7%        |
| USA                | 11.5M        | 31.9M         | 87.8M         | -10.2M        | -11.7%       |
| <b>Grand Total</b> | <b>87.5M</b> | <b>196.7M</b> | <b>598.9M</b> | <b>-54.9M</b> | <b>-9.2%</b> |



FILTERS

|          |     |
|----------|-----|
| region   | All |
| division | All |
| customer | All |

Top 10 Products

All values are in USD

| Products                             | 2020 | 2021  | 21 vs 20 |
|--------------------------------------|------|-------|----------|
| AQ Electron 4 3600 Desktop Processor | 3.0M | 19.4M | 541.3%   |
| AQ GT 21                             | 0.8M | 4.4M  | 461.1%   |
| AQ Home Allin1                       | 0.7M | 5.2M  | 669.0%   |
| AQ LION x1                           | 0.0M | 0.8M  | 1619.5%  |
| AQ LION x2                           | 0.1M | 0.9M  | 1668.9%  |
| AQ LION x3                           | 0.1M | 1.2M  | 1692.3%  |
| AQ Mx NB                             | 0.0M | 1.4M  | 5623.5%  |
| AQ Pen Drive DRC                     | 0.6M | 3.8M  | 487.7%   |
| AQ Smash 2                           | 0.4M | 11.2M | 2489.5%  |
| AQ Zion Saga                         | 0.7M | 3.6M  | 428.5%   |
| Grand Total                          | 6.4M | 52.0M | 708.0%   |



FILTERS

region All  
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Division Level Report  
All values are in USD

| Division    | 2020   | 2021   | 21 vs 20 |
|-------------|--------|--------|----------|
| N & S       | 51.4M  | 94.7M  | 84.4%    |
| P & A       | 105.2M | 338.4M | 221.5%   |
| PC          | 40.1M  | 165.8M | 313.7%   |
| Grand Total | 196.7M | 598.9M | 204.5%   |



FILTERS

|          |     |
|----------|-----|
| region   | All |
| division | All |
| customer | All |

Top 5 Products

All values are in USD

| Products                 | Quantity |
|--------------------------|----------|
| AQ Gamers                | 3.4M     |
| AQ Gamers Ms             | 4.0M     |
| AQ Master wired x1 Ms    | 4.2M     |
| AQ Master wireless x1    | 3.4M     |
| AQ Master wireless x1 Ms | 4.1M     |
| Grand Total              | 19.0M    |

FILTERS

|          |     |
|----------|-----|
| region   | All |
| division | All |
| customer | All |

Bottom 5 Products

All values are in USD

| Products             | Quantity |
|----------------------|----------|
| AQ Gamer 1           | 51.7K    |
| AQ GEN Z             | 63.1K    |
| AQ Home Allin1       | 15.2K    |
| AQ HOME Allin1 Gen 2 | 8.9K     |
| AQ Smash 2           | 36.0K    |
| Grand Total          | 174.9K   |



| FILTERS  |     |   |
|----------|-----|---|
| region   | All | <b>New Products 2021</b><br>All values are in USD |
| division | All |   |
| customer | All |   |

| Products                             | 2020 | 2021   |
|--------------------------------------|------|--------|
| AQ Cix3                              |      | 4.4M   |
| AQ Electron 3 3600 Desktop Processor |      | 14.2M  |
| AQ Gen Y                             |      | 19.5M  |
| AQ GEN Z                             |      | 11.7M  |
| AQ HOME Allin1 Gen 2                 |      | 3.5M   |
| AQ Lumina Ms                         |      | 4.2M   |
| AQ Marquee P3                        |      | 4.9M   |
| AQ Marquee P4                        |      | 1.7M   |
| AQ Maxima Ms                         |      | 13.7M  |
| AQ MB Lito                           |      | 2.8M   |
| AQ MB Lito 2                         |      | 2.3M   |
| AQ Qwerty                            |      | 22.0M  |
| AQ Qwerty Ms                         |      | 15.4M  |
| AQ Trigger                           |      | 20.7M  |
| AQ Trigger Ms                        |      | 17.9M  |
| AQ Wi Power Dx3                      |      | 17.2M  |
| Grand Total                          |      | 176.2M |



FILTERS

|          |     |
|----------|-----|
| region   | All |
| customer | All |

Top 5 Countries - 2021  
All values are in USD

| Countries      | 2021   |
|----------------|--------|
| Canada         | 35.1M  |
| India          | 161.3M |
| South Korea    | 49.0M  |
| United Kingdom | 34.2M  |
| USA            | 87.8M  |
| Grand Total    | 367.2M |