

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	3 July 2025
Team ID	LTVIP2025TMID49372
Project Name	Visualization Tool for Electric Vehicle Charge and Range Analysis
Maximum Marks	4 Marks

#### Brainstorm & Idea Prioritization:

Ideas considered include comparing price-to-range ratios, mapping charging stations across India, and showcasing EV adoption trends by brand. We decided to utilize Tableau due to its powerful data visualization and dashboard creation capabilities. In the initial brainstorming session, our team identified the key problems and opportunities related to EV (Electric Vehicle) adoption. We focused on solving the pain points faced by users through data visualization.

