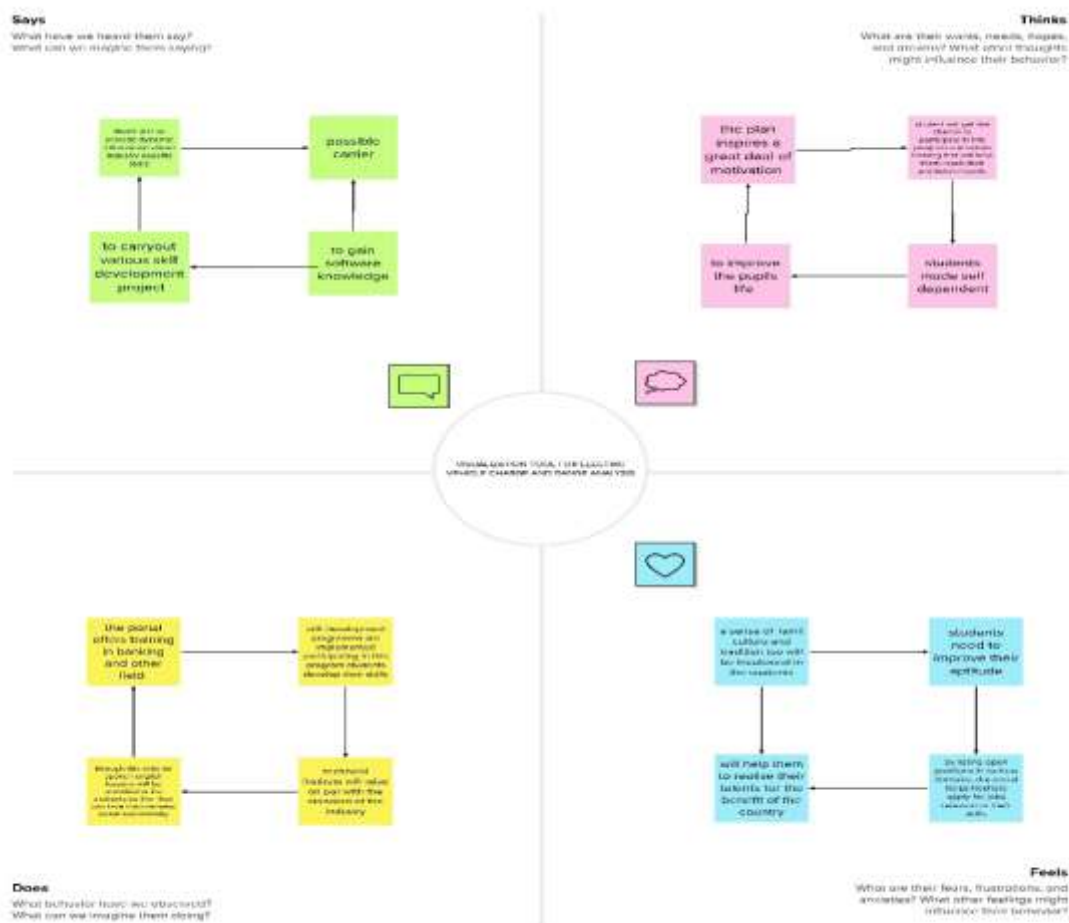


Ideation Phase Empathize & Discover

Date	3 July 2025
Team ID	LTVIP2025TMID49372
Project Name	Visualization Tool for Electric Vehicle Charge and Range Analysis
Maximum Marks	4 Marks

Empathy Map Canvas:

The empathy map focuses on understanding EV consumers who are interested in efficiency, affordability, and availability of charging infrastructure. Users are influenced by what they see in advertisements, hear from peers, and feel in terms of financial impact and environmental responsibility. The empathy map focuses on understanding EV consumers who are interested in efficiency, affordability, and availability of charging infrastructure. Users are influenced by what they see in advertisements, hear from peers, and feel in terms of financial impact and environmental responsibility.



EMPATHY MAP

