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Rafe Goldberg

Software Engineer; Front End & UI/UX Designer   **rgd2.co**

+ 10 years experience in software development and user interface technology.
+ Effective communicator & team leader.
+ Creative and critical approaches to technical strategy.

Skillset

- Javascript   React, etc; Node, Webpack, TS; TDD; APIs, GraphQL
- Markup & Styling   semantic, accessible HTML; CSS/SCSS best practices; BEM, etc.
- Visual Design   component-driven design; UI patterns; typography + layout
- Workflows   Git; documentation + technical writing; CI/CD tools

Experience

1. **ReadMe**—*head of engineering*   2019 - present

   At ReadMe, I got to help build the docs platform for some of the coolest companies in the industry, working alongside other amazingly talented designers and developers to solve difficult user interface problems at scale. And as the head of front end– and later the whole engineering team –I learned a lot about technical leadership, business strategy, and the human side of how we build software.

2. **Dermstore**—*director of front end development*   2016

   As the director of front end development, I helped shape Dermstore's growing engineering team. On top of user interfaces, I built out a suite of tooling and automation workflows to minimize maintenance overhead and allow our engineers to focus on delivering consistent, stable, and engaging experiences at scale.

3. **DotBK**—*front end engineer*   2015

   This "small batch" mens fashion line tapped me to bring their e-commerce site into line with their new visual identity. I worked with their backend developers and visual artists to design a responsive CSS pattern library, as well as a modular templating system they could maintain and grow with their business.

4. **Freelance**—*Ramsay for LA, DotBK, LARRC, Smooth, et al.*   2010

Internships

- **The New York Times**—*interactive information graphics dep't*   2012

  I had the opportunity to work alongside the Times' developers, journalists, and editors to create information-driven web experiences. This glimpse into how the paper of record creates their renowned interactive journalism changed how I think about digital design and front end as a medium of communication.

- **Milton Glaser Studio**—*branding and visual design*   2011

Education

- **Oberlin College**—*BA, political science*   2009 - 2013