Nafey Ul Din

Interactive Frontend Developer / Shopify Expert

ABOUT ME

I'm Nafey ul Din, a skilled professional with 3 years of experience as a Frontend Developer, specializing in modern web technologies. Additionally, I possess 3 year of expertise as a Shopify Expert, adept at creating and optimizing online stores. My goal is to create visually appealing, high-performing digital experiences and e-commerce solutions.

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LANGUAGES

Urdu ● ● ● ● ●

English ● ● ● ● ○

EDUCATION

Matriculation
F.G Public School No 3 Rawalpindi

FSC-Pre Engineering
Superior Collage Rawalpindi

2-Year Higher Diploma in computer Science
Aptech Rawalpindi

3 month of Digital Marketing Course
PNY Training

Social Platfoms

in
nafeyuldin

EXPERIENCE

Frontend Developer (Aptech)
2 year of Experience

Junior Shopify Developer (Volpea)
5 month Of Experience

Senior Shopify Expert (Webnet)
2 year of Experience

Senior Shopify Developer (Node agency)
8month of Experience

MY SKILLS

Experienced Frontend Developer

1. **Core Technologies:** HTML, CSS, Vanilla JS, jQuery, Bootstrap, SCSS.
2. **Frameworks:** React.js, Next.js, Tailwind CSS .
3. **UI Libraries:** Material-UI, Shadcn, Acernity UI, React-Bootstrap, Chakra UI.
4. **Animations:** Framer Motion, GSAP, Anime.js.
5. **Additional Skills:** REST APIs, Git/Github.

Shopify Expert

1. **Theme Development:** Setup, customization, and development.
2. **Design Conversion**: Figma/XD/PSD to Shopify website development.
3. **Integrations**: App integration, payment integration, and third-party API integration.
4. **Optimization**: Speed optimization, SEO optimization, and audit reports.
5. **Shopify Plus Customization**: Advanced theme customization, checkout modifications

Digital Marketing Expertise :

1. **Paid Ads**: Skilled in Google Ads and social media ads (Facebook, Instagram, LinkedIn, TikTok, Snapchat).
2. **Social Media Management:** Manage business accounts across all platforms for engagement and strategy.
3. **Pixel Integration:** Expert in integrating tracking pixels for improved ad performance.

Website Development Platform

Experienced in creating customized websites on Wix, WordPress, HubSpot, and Webflow. I've built a wide range of successful websites, from simple portfolios to complex business solutions. My focus is on delivering high-quality, responsive websites that meet clients' needs and goals.

Design Knowledge:

Familiar with PSD, Adobe XD, Figma, and Canva for design principles and best practices.

Office Automation:

Proficient in Word, Excel, PowerPoint, and Outlook for efficient document management and communication.

Management Tools:

Familiar with Trello, Jira, Asana, Basecamp, Slack and ClickUp for effective project and task management.