



INSTAGRAM

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FACEBOOK

PINTEREST

TWITTER

COMPANY

- ☐ Select all
- ☐ Attire Artistry
- ☐ Aura Align
- ☐ Balance Beam
- ☐ Bistro Bliss
- ☐ Chic Couture

CAMPAIGN GOAL

- ☐ Select all
- ☐ Brand Awareness
- ☐ Increase Sales
- ☐ Market Expansion
- ☐ Product Launch

LOCATION

- ☐ Select all
- ☐ Austin
- ☐ Las Vegas
- ☐ Los Angeles
- ☐ Miami
- ☐ New York

AVERAGE ROI

4.01

TOTAL CAMPAIGNS

75101

AVG CLICKS

20177

AVG IMPRESSIONS

61,284

January

February

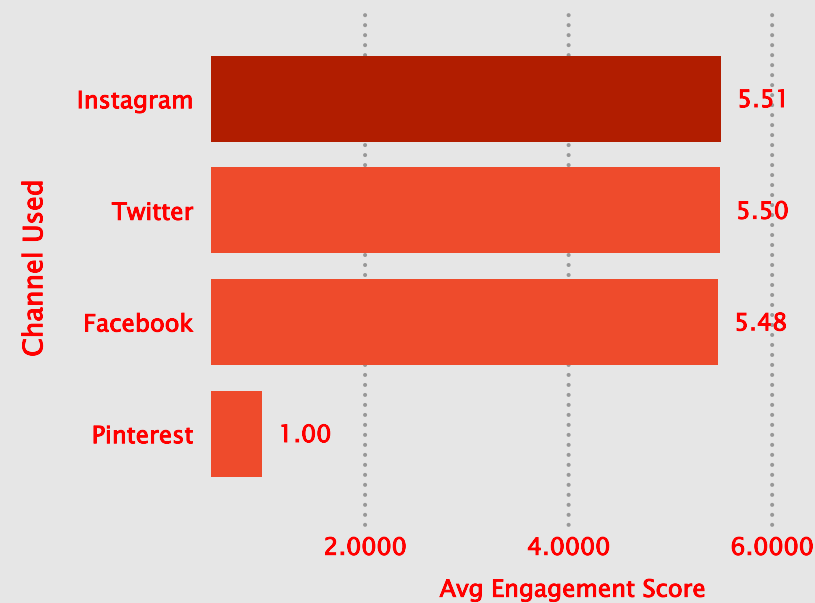
March

April

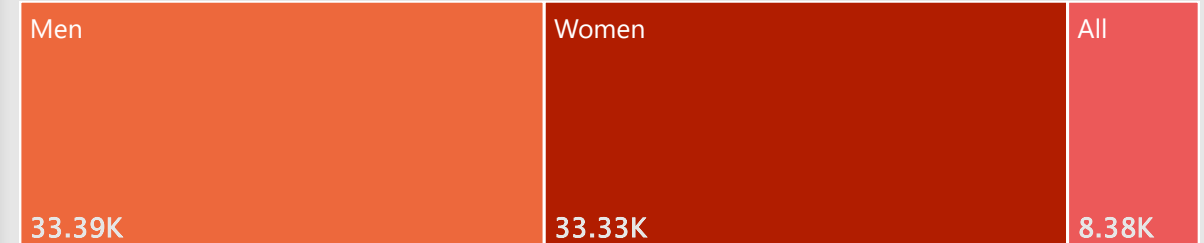
Fashion

Food

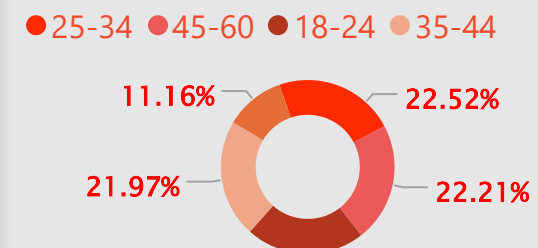
ENGAGEMENT SCORE COMP. WITH OTHER CHANNELS



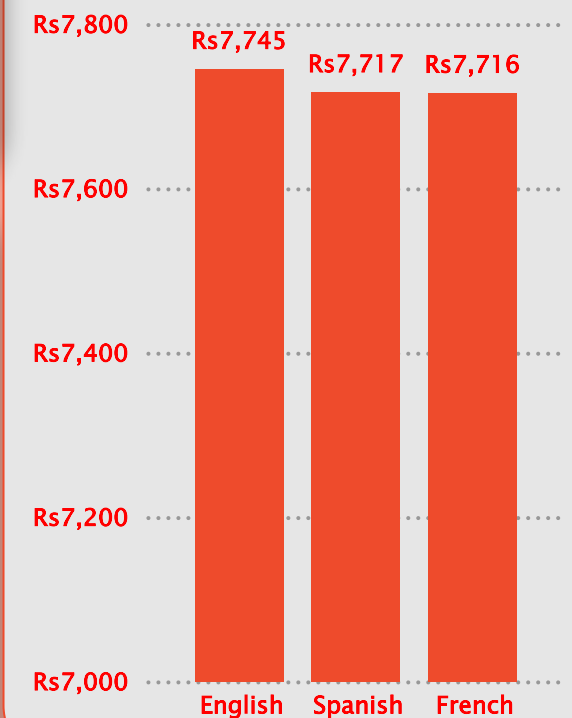
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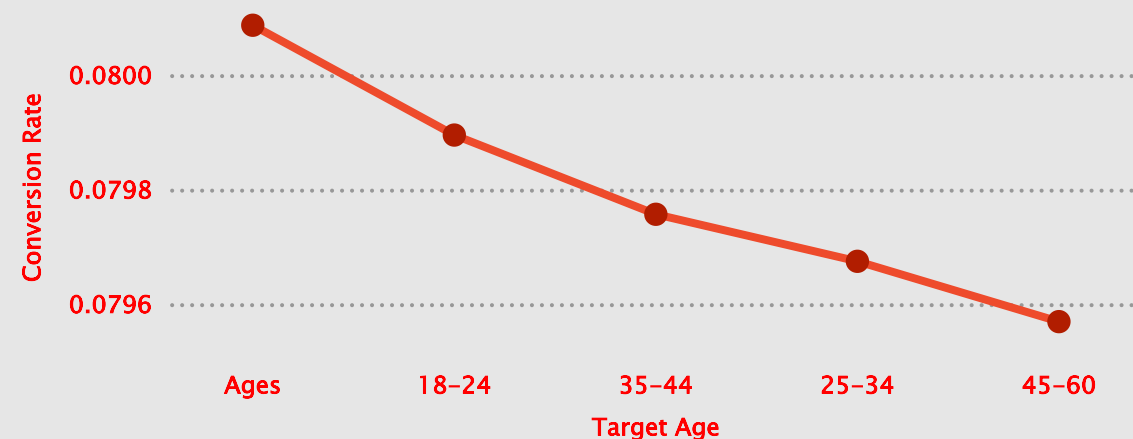
DIST. BY TARGETED AGE



ACQUISITION COST BY LANGUAGE



CONVERSION RATE BY TARGET AGE





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AVERAGE ROI

3.99

TOTAL CAMPAIGNS

75164

AVG CLICKS

20,226

AVG IMPRESSIONS

61,430

January

February

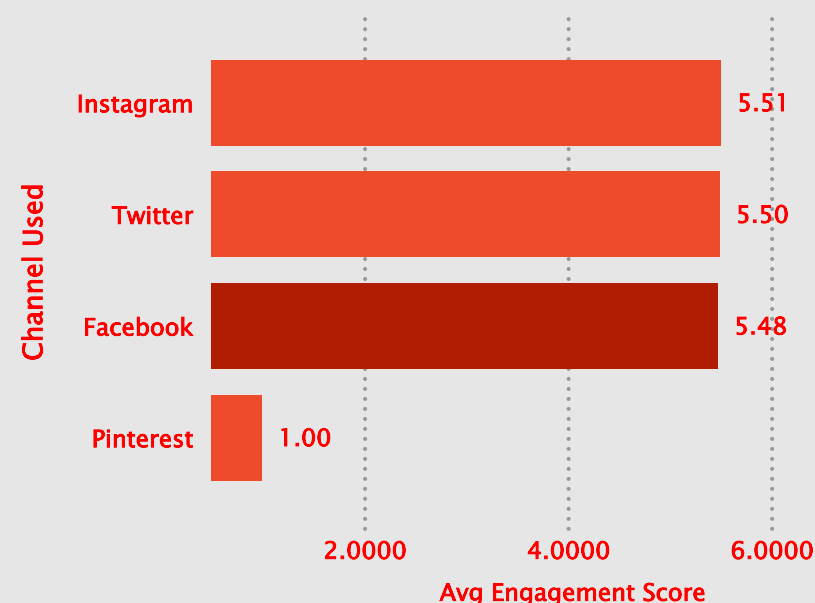
March

April

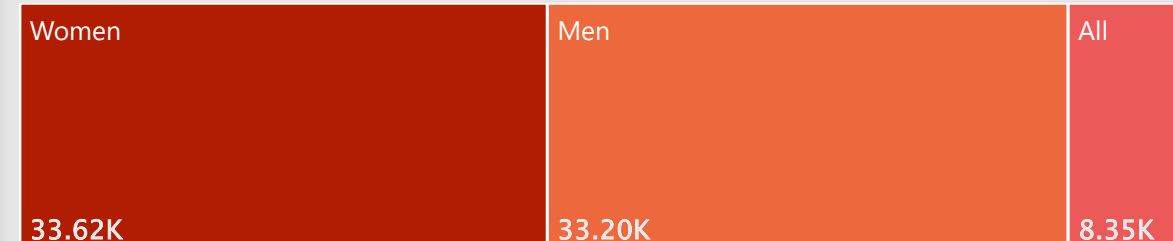
Fashion

Food

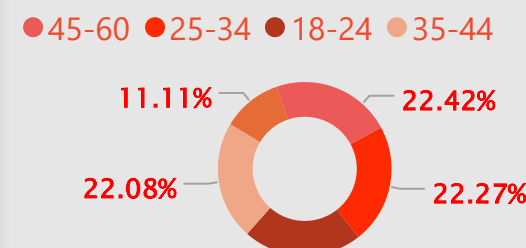
ENGAGEMENT SCORE COMP. WITH OTHER CHANNELS



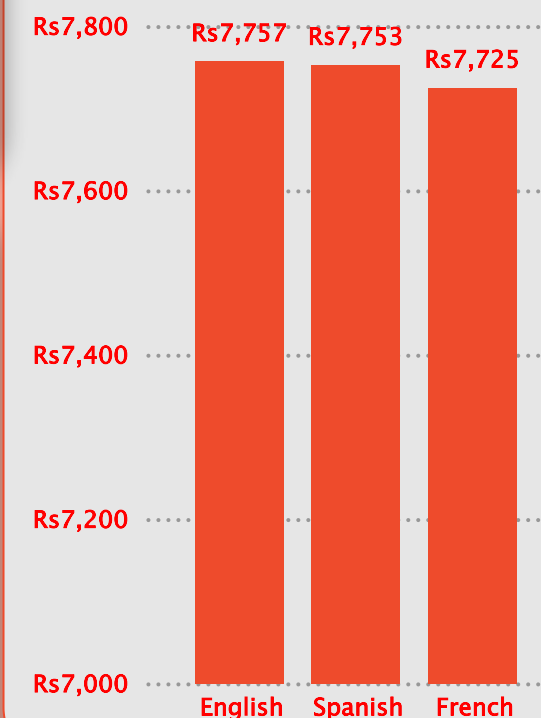
TARGETED GENDER



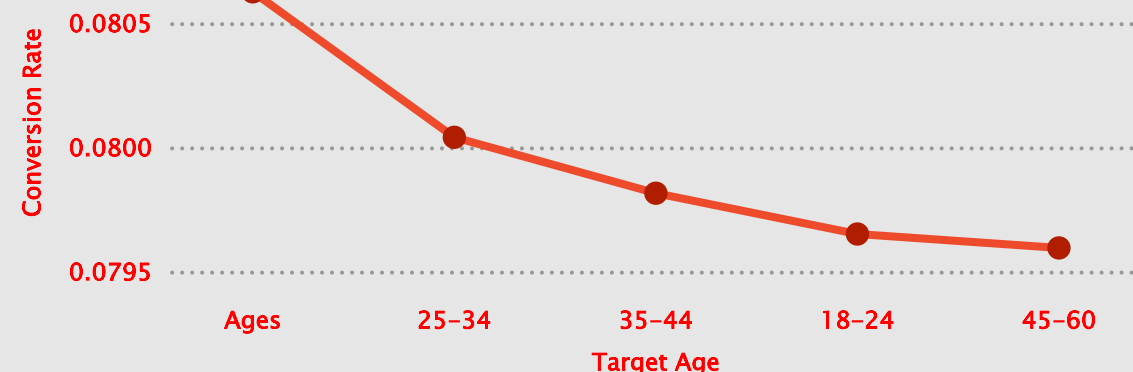
DIST. BY TARGETED AGE



ACQUISITION COST BY LANGUAGE



CONVERSION RATE BY TARGET AGE





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AVERAGE ROI

0.72

TOTAL CAMPAIGNS

75082

AVG CLICKS

11,917

AVG IMPRESSIONS

39,786

January

February

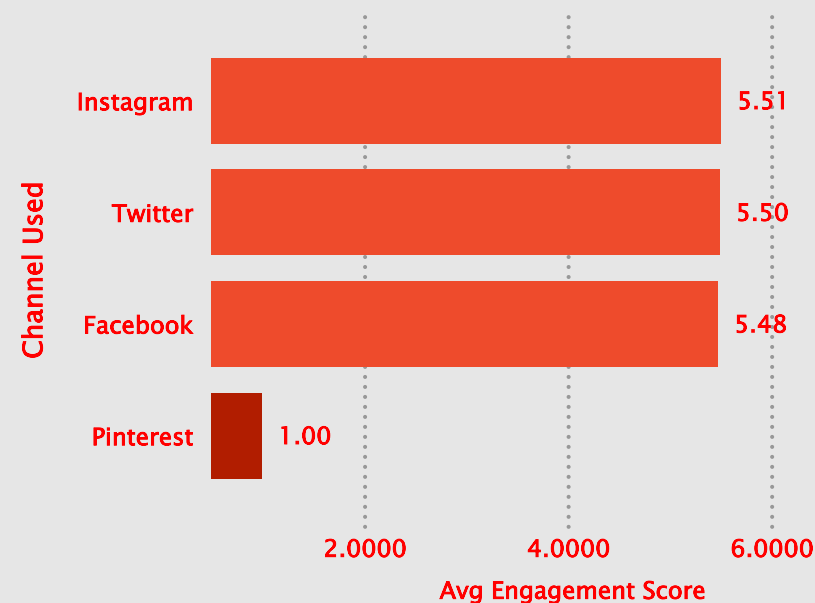
March

April

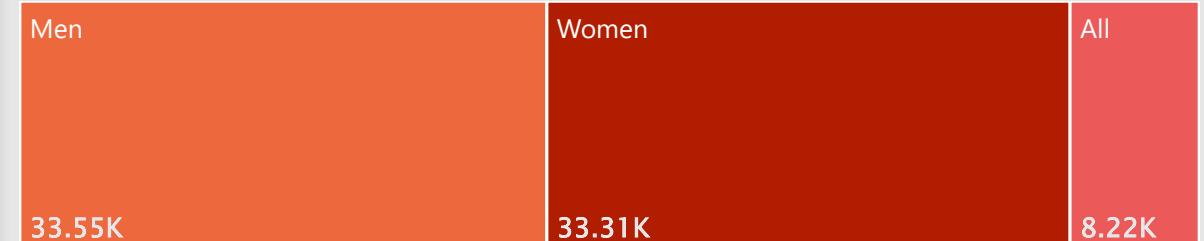
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Food

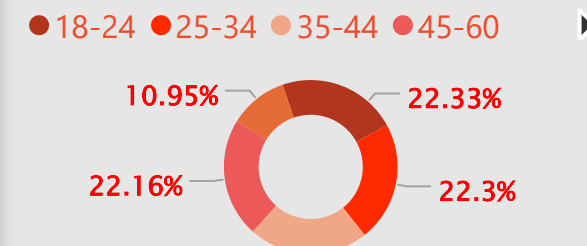
ENGAGEMENT SCORE COMP. WITH OTHER CHANNELS



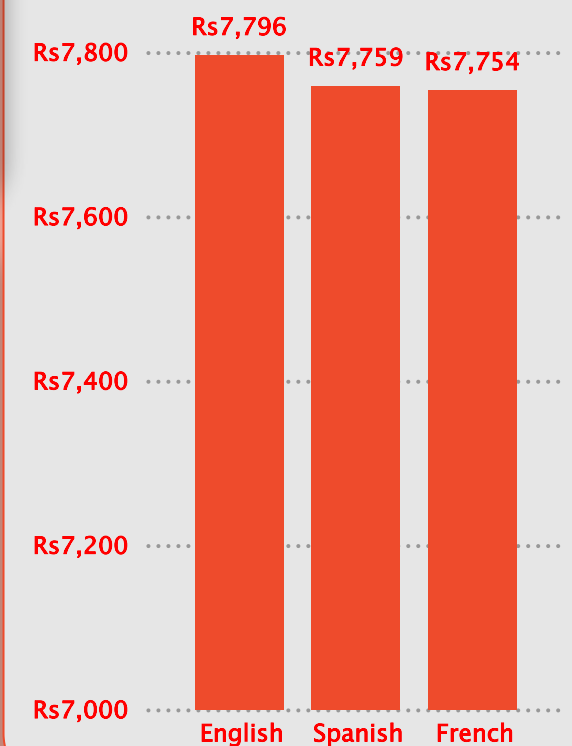
TARGETED GENDER



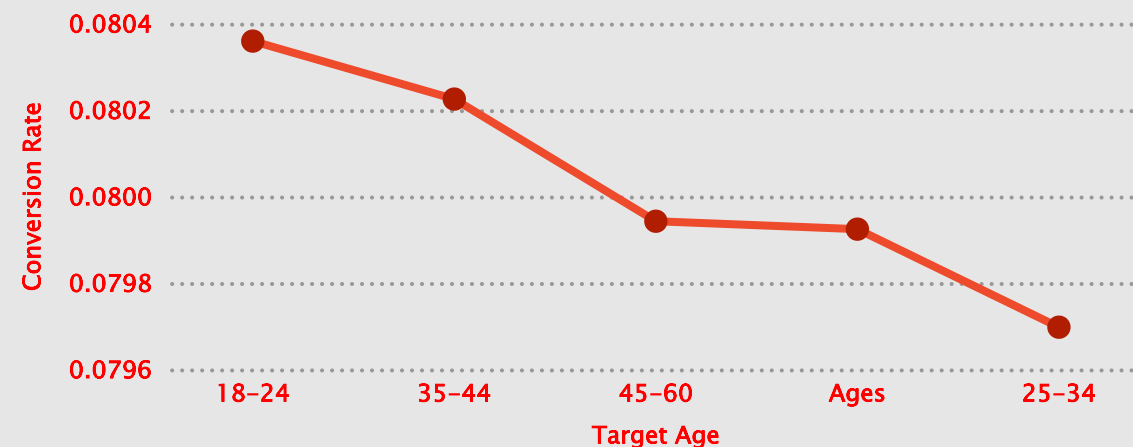
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AVERAGE ROI

4.00

TOTAL CAMPAIGNS

74653

AVG CLICKS

20,304

AVG IMPRESSIONS

61,662

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February

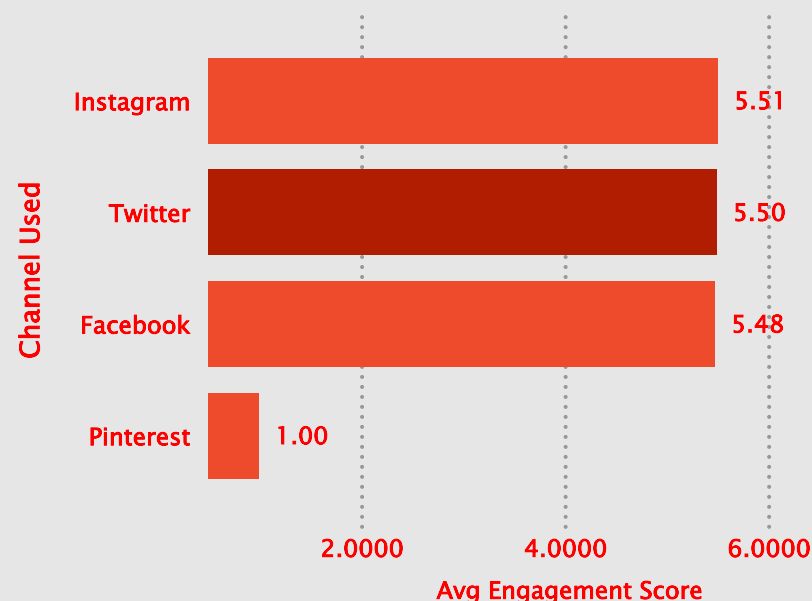
March

April

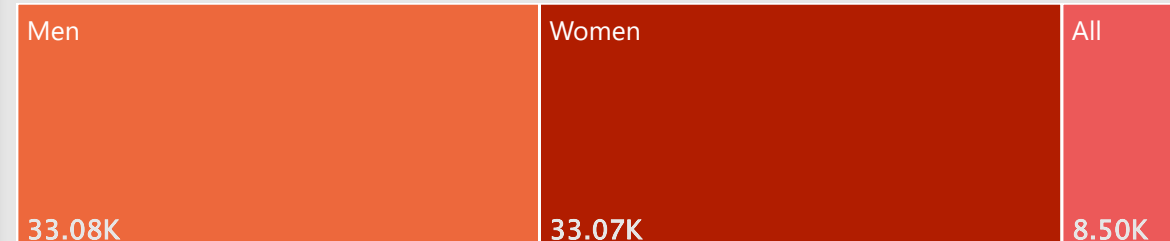
Fashion

Food

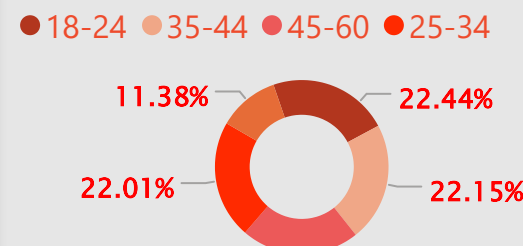
ENGAGEMENT SCORE COMP. WITH OTHER CHANNELS



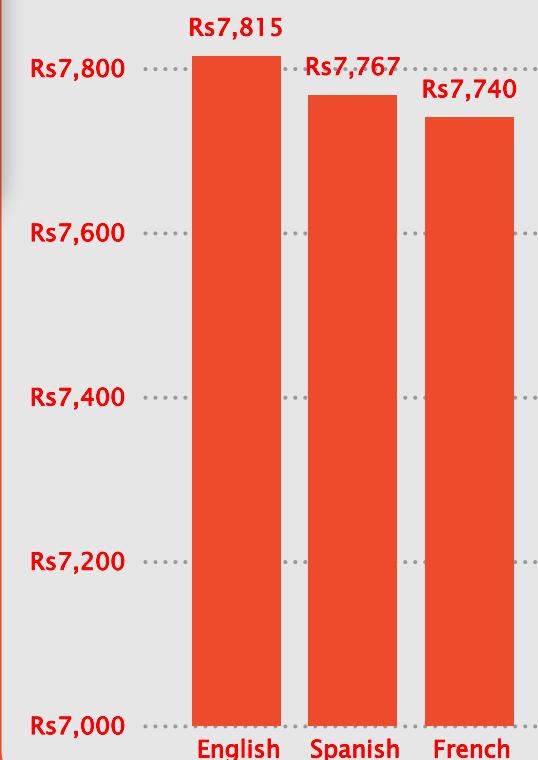
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