# Chapter 9

Understanding Randomness

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#### What is randomness?

Most people have some idea what a random event is.

- · Flipping a coin
- · Drawing a card from a deck
- · Rolling a die

The concept of randomness isn't just restricted to games. In statistics, we rely on the concept of randomness.

- · To describe uncertainty
- To collect **representative** samples
- $\cdot$  To come up with methods to draw conclusions and make estimations

## **Defining Randomness**

What does it mean for something to be random? First, we need to establish definitions

- · Let's call something which has a random outcome an trial.
- · We'll call the possible outcome of a trial **events**.

So what makes a trial random?

· For the trial, we don't know what event will occur ahead of time

Example: Flipping a coin

- · The actual flipping of the coin is a trial
- $\cdot$  The possible events are getting a heads or getting a tails

## Random $\neq$ Unpredictable

Random trials only have a certain number of outcomes

- · If we flip a coin, it can only land heads up or tails up
- · If the coin is fair, both events are equally likely

They are well-behaved in the longterm

- · If we flip a coin once, we don't which side will land up
- · In the longterm, however, we should see about half heads and half tails

#### In Real Life

We can often view real-world events as random trials. Think about a morning commute.

- When we leave in the morning, we're can't be sure exactly how long it will take to get to work (or school)
- · Traffic or construction can hold us up
- · It's not completely unpredictable, however
- We might know how long an average (or expected) commute is, and can plan around it

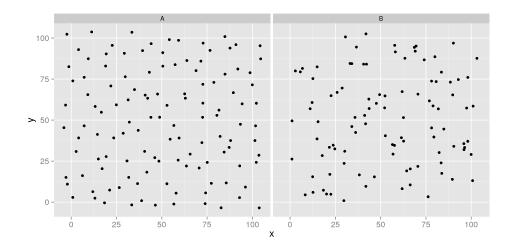
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## **Using Randomness**

Why do statisticians care about randomness?

- We usually need to estimate values we don't know, like the percentage of people who will vote for a presidential candidate
- We can try to estimate this by asking a fraction of the people as they leave their polls
- · This only works if we get a representative cross section
- If we poll too many people from one party, we might predict that they'll win when they didn't
- We ensure that our samples are representative by making sure they are
- · Unfortunately, people are very poor judges of operating randomly

## Which Plot is More Random?



### Pick a Number at Random

1 2 3 4

Did we get random results?

- · Almost 75% of people choose 3
- · 20% chooose 3 or 4
- · Only 5% of people choose 1

### So what do we do?

How can statisticians and researchers get random samples if we can't trust ourselves?

- · Historically, we used what are called random number tables
- · Modern researchers used software

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